

# The 19th Annual Congress for the New Urbanism Program Book

# CNU 19



**GROWING LOCAL**

JUNE 1-4, 2011  
MADISON, WISCONSIN

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# TUESDAY MAY 31

## CONGRESS REGISTRATION

5:00 PM - 7:00 PM

Registration counters 3-4

## GUIDED TOURS

**TOUR 02.** A Mayor's View of Milwaukee

7:00 AM - 9:00 PM

## ND 251: UNDERSTANDING THE LEED FOR NEIGHBORHOOD DEVELOPMENT RATING SYSTEM

8:00 AM - 5:00 PM / Hall of Ideas G

# WEDNESDAY JUNE 1

## CONGRESS REGISTRATION

7:00 AM - 7:30 PM

Registration counters 3-4

## GUIDED TOURS

All depart from and return to the Monona Terrace Convention Center main entrance. Require registration and a separate fee.

**TOUR 05.** Bike the Transect: Urban to Rural Link

8:00 AM - 1:30 PM

**TOUR 06.** Taliesin – Frank Lloyd Wright's Spring Green Home and Studio

8:00 AM - 5:00 PM

**TOUR 07.** John Nolen's Grand Vision for Madison

10:15 AM - 1:15 PM

**TOUR 27.** The Madison Walking Audit

Meeting Room MNQR

11:45 AM - 1:15 PM

## BREAKFAST

8:00 AM - 9:00 AM / Grand Terrace

## NEW URBANISM 101

9:00 AM - 4:30 PM / Ballroom A

This in-depth primer on the principles and concepts of New Urbanism will give Congress attendees the opportunity to hear founding members discuss how and why New Urbanism works. The day-long course provides an illustrated introduction and a foundation in key concepts such as conventional vs. traditional development, the Charter, why sustainability matters, and what makes a healthy community. Attend this session and you will walk away with an excellent understanding of the fundamentals of New Urbanism.

*Andrés Duany, Principal, Duany Plater-Zyberk & Company; Doug Farr, CNU-A, President and Founding Principal, Farr Associates, Architecture & Urban Design; Charles Green, Health Communication Specialist, Healthy Community Design Initiative, National Center for Environmental Health, Centers for Disease Control and Prevention; Paul Moore, Principal, AECOM Design + Planning; Jeff B. Speck, CNU-A, AICP, LEED AP, Honorary ASLA, Speck & Associates LLC; Emily Talen, Ph.D., AICP, Professor, School of Geographical Sciences and Urban Planning, Arizona State University; Dhuru Thadani, AIA, Architect + Urbanist*

# The New Name in Value Capture



Scott Polikov | ph 512.451.4098

Mike Krusee | ph 512.470.0063

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## PRE-CONGRESS SESSIONS

*These sessions are free and open to all. Limited seating.*

### THE NEXT GENERATION OF NEW URBANISTS: A ONE-DAY CONGRESS

**9:00 AM - 5:00 PM / Ballroom B**

A one-day forum for newcomers and veterans alike. Students, professionals, advocates, and new members will interact, debate, present ideas, and explore innovative ways to improve our built and natural environment. NextGen seeks to advance CNU through open source collaboration and encourages participation among diverse experience levels, backgrounds, and fields. Help us build momentum and join the discussion. For additional program details and to connect digitally in advance of the session, visit [www.cnunextgen.org](http://www.cnunextgen.org).

### JOHN NOLEN'S PLAN FOR MADISON: THE ENDURING POWER OF A GREAT CIVIC VISION ARCHITECTURE AND PLACEMAKING

**9:00 AM - 10:00 AM / Meeting Room MNQR**

John Nolen, the preeminent landscape architect and urban planner, was invited to come to Madison in 1908 to prepare a plan for the city, which was published in 1911. On the 100th anniversary of his plan, *Madison: A Model City*, this lecture will answer several questions: Who was John Nolen? What was Nolen's plan for Madison? Why are Nolen's urban visions so powerful? Why do they still inspire civic leaders today?

*A bus tour (tour 7) highlighting John Nolen's vision for Madison will immediately follow the lecture. Please register early as seats are limited and will be available on a first come, first served basis.*

*Marc Eisen, Writer and Editor; David Mollenhoff, Local Historian*

## WHAT ARE LIVABLE COMMUNITIES?

**10:30 AM - 11:30 AM / Meeting Room MNQR**

Livable Communities improve the quality of life for residents and visitors by addressing how transportation policy and land use initiatives create healthy and safe environments that promote active living. Participants will learn from case studies that demonstrate a whole spectrum of livable community properties: complete corridors, town centers, revitalized main street environments, safe routes to school and great streets that demonstrate creative, effective ways to manage traffic and growth. This session provides an optimistic view of building and points towards a more sustainable, happier future for communities.

*A walking tour (tour 27) highlighting Livable Communities will immediately follow the lecture. Please register early as seats are limited and will be available on a first come, first served basis.*

*Dan Burden, Executive Director, Walkable and Livable Communities Institute*

## NEW URBANISM 202s ADVANCED SESSIONS

*The following sessions require registration and a separate fee.*

### MORNING 202s

#### NU 202 A- CREATING "THE 4TH PLACE" – THE ULTIMATE MIXED-USE ENVIRONMENT

**8:30 AM - 12:30 PM / Meeting Room KLOP**

In the late 1980s, Ray Oldenburg established a new way of seeing the places where we live, defining the First Place as the home, the Second Place as the workplace, and Third Places as the "anchors" of community life that foster meaningful and creative social interaction. LiveWorkLearnPlay Inc. has created a vision and case for "The 4th Place" – the ultimate mixed-use environment that includes the home, places of work, and the great Third Places. Come listen to international experts in mixed-use development, planning,



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and leasing, as well as city officials, as they discuss how to create the ultimate mixed-use environment.

*Moderator: Max Reim, Principal and Managing Partner, LiveWorkLearnPlay Inc.; Joe Brigandi Jr., Administrator, Borough of Glassboro, NJ; Jackie Doak, Chief Operating Officer, Dart Enterprises Ltd. and Dart Realty (Cayman) Ltd.; Lawrence J. Morrissey, Mayor, City of Rockford; Rob Spanier, Vice President, LiveWorkLearnPlay Inc.; John Torti, FAIA, LEED AP, President, Torti Gallas and Partners; Michael D. Watkins, AIA, AICP, LEED AP, CNU-A, Architect, Mike Watkins Architecture*

**The following 202 sessions will be held from 9:00 AM - 12:00 PM**

## **NU 202 B- SMALL-INCREMENT URBANISM – FUN WITH CHALLENGING DEVELOPMENT MATH**

*Hall of Ideas F*

Developing small-scale urban projects is one of the few viable development strategies in times of constrained access to capital. Such projects are also key as America recovers and resumes the process of re-urbanization. This session examines the process of developing small urban infill properties through completing or enhancing urban neighborhoods, retrofitting suburban locations, and breaking larger parcels into manageable development increments.

*R. John Anderson, Principal, Anderson Kim Architecture + Urban Design; Dan Camp, The Cotton District; Michael Lander, President and Founder, Lander Group*

## **NU 202 C- SMARTCODE CALIBRATION SWAT TEAM (SUSTAINABILITY WITH APPLIED TRANSECT)**

*Hall of Ideas G*

This is a hands-on, feet-moving workshop. In just three hours we will attempt what normally takes three days - study base maps, calibrate the open-source SmartCode model for a study area, sketch out a transect-based regulating plan, and compare the new T-zoning with the existing code. Three teams led by experienced code calibrators will hit the ground to calibrate (measure, photograph) one Transect Zone in Madison, so we end up with T3, T4, and T5 in our plan and code. The best way to learn SmartCode calibration is to just do it. Techniques learned here can be applied to any form-based code.

*Judith I. Bell, CNU, LEED, Designer, Duany Plater-Zyberk & Company; Susan Henderson, AIA, LEED AP, CNU-A, Principal, PlaceMakers LLC; Andrew Zitofsky, LEED AP, Project Director, Dover Kohl & Partners*

## **NU 202 D- CODING FOR LEED-ND**

*Hall of Ideas H*

Many municipalities are using LEED for Neighborhood Development (LEED-ND) as a sustainability benchmark and to audit their development codes. Unfortunately, such code audits routinely reveal that many aspects of LEED-ND are locally illegal. The strategic response often has three steps: make ND legal, encourage ND, and perhaps even require ND. This workshop focuses how to meet LEED-ND prerequisites and credits through revisions to laws and codes governing existing and new development. This interactive session has three parts: 1) Easy Fixes, 2) Legal Limitations to achieving LEED-ND through codes, and 3) Case Studies of Using LEED-ND as an audit tool. This course will discuss the Chicago challenge to implement LEED-ND throughout the city. A basic familiarity with LEED-ND is assumed.

*Doug Farr, CNU-A, President and Founding Principal, Farr Associates Architecture & Urban Design; Jonathan Furr, Partner, Holland & Knight; Leslie Oberholtzer, Principal and Director of Planning, Farr Associates Architecture & Urban Design*

## **NU 202 F- DRAWING FOR NON-ARCHITECTS**

*Hall of Ideas I*

Do not feel left out at the next charrette. This hands-on drawing session will teach non-architects the basic conventions of drawing plans. Participants will draw during this workshop and will be provided with a range of pens, drawing paper, and sample drawings to emulate. Line weights, scale, texture, and simple techniques will be taught to instill the confidence that permits participants to meaningfully contribute at their next charrette. Registration fee includes basic drawing supplies that will be used by registrants during the class.

*Dhiru Thadani, AIA, Architect + Urbanist*

## **NU 202 G- RETROFITTING SUBURBIA**

*Hall of Ideas J*

Learn from the authors of *Retrofitting Suburbia, A Legal Guide to Urban and Sustainable Development* and the *Sprawl Repair Manual* about a range of innovative sprawl retrofit solutions. A presentation of key urban design principles, prototypical techniques, in-depth case studies, and regulatory frameworks for implementation will be followed by discussion of the frontiers of innovation for suburban retrofits. This class includes a copy of *Retrofitting Suburbia* and the *Sprawl Repair Manual*, together an \$85 value.

*Daniel K. Slone, Esquire, Partner, McGuireWoods LLP; Galina Tachieva, Partner, Duany Plater-Zyberk & Company; June Williamson, Associate Professor of Architecture - Spitzer School of Architecture, The City College of New York/CUNY*

## **AFTERNOON 202s**

**\*The following sessions will be held from 2:00 PM - 5:00 PM**

## **NU 202 H- IMPLEMENTING WALKABLE URBAN THOROUGHFARES**

*Hall of Ideas F*

New Urbanism requires walkable streets—convenient thoroughfares to walk, bike, drive, use transit, and live our daily lives. CNU and the Institute of Transportation Engineers (ITE) have developed a new resource to help implement these requirements, *Designing Walkable Urban Thoroughfares: A Context Sensitive Approach*. Learn from experts on how to use this ITE Recommended Practice. Explore specific guidance and techniques to help plan, design, and implement great streets in the New Urbanism context, including organic initiatives such as the “Better Block.” Registrants will receive a copy of *Designing Walkable Urban Thoroughfares: A Context Sensitive Approach*, a \$30 value.

*Moderator: Scott Polikov, Principal, Gateway Planning Group; Lucy Gibson, Principal, Smart Mobility, Inc.; Richard Hall, PE, President, Hall Planning & Engineering Inc.; Andrew Howard, AICP, The StreetsSpace Collaborative, Marcy McInelly, AIA, President, Urbsworks, Inc.*

## **NU 202 J- GOT CAPITAL? FINANCIAL RESTRUCTURING AND THE NEW REALITY**

*Hall of Ideas H*

This program is a no-nonsense exposé of the financial impact that the housing crisis has had on town builders and developers. Participants will learn about strategies for accessing new equity capital, restructuring bank debt, note purchase, and bank cram downs. You will see real case studies of projects that are being re-conceived, repositioned, and refinanced to fit the new market reality.

*Bruno Bottarelli, Managing Director, Marquette Companies; Timothy L. Hernandez, AICP, Principal, New Urban Communities Corp; E. Tyler Smith, Esquire, Haynsworth Sinkler Boyd, P.A.*

**NU 202 K- JOHN NOLEN'S LESSONS FOR NEW URBANISM AND BEYOND**

*Meeting Room MNQR*

From the City Practical through the City Livable and towards the City Sustainable, John Nolen, renowned planner and landscape architect, used practical, instructive applications responding to the challenges of the early twentieth century while addressing future needs. Today, we are relearning the lessons of his planning efforts as we face our own challenges. This design-focused 202 workshop will examine Nolen's original work through a contemporary lens, showcasing how old techniques can help solve new problems.

*Tom E. Low, AIA, CNU-A, LEED, AICP, Partner, Director of Town Planning, Duany Plater-Zyberk & Company*

**NU 202 L- RETAIL PLANNING PRINCIPLES FOR CITIES & NEW URBAN COMMERCIAL CENTERS**

*Hall of Ideas J*

This fast-paced program will demonstrate how proven principles of modern retail development can be combined with the best practices of New Urbanism to create sustainable mixed-use urban commercial centers. The session will focus on the required market demographics for various retailers, restaurants, and shopping center typologies that include convenience centers, neighborhood centers, power centers, regional malls, and lifestyle centers.

Discussions of trends and techniques for the integration of hotel, office and residential uses will also be presented through 20 case studies on diverse places such as Birkdale, Charleston, The Glen, Houston, Lake Forest, Madison, Middleton Hills, Santa Cruz, Rosemary Beach and Seaside. Participants are also welcome to bring projects to be discussed in a classroom setting.

*Todd Caruso, Senior Managing Director, CB Richard Ellis; Robert Gibbs, President, Gibbs Planning Group; Jane Grabowski-Miller, RLA, ASLA, CNU-A, Vice President Planning & Urban Design, Erdman Development Group; Terry Shook, FAIA, Founding Partner and Principal, Shook Kelley, Inc.*

**NU 202 M- THE SMART GROWTH MANUAL**

*Meeting Room KLOP*

*The Smart Growth Manual*, by Andrés Duany and Jeff Speck, with Mike Lydon, is a powerful tool for the implementation of new urbanist principles. It raises critical issues about the role of smart growth in New Urbanism. This session will present the manual and its application, followed by an enlightened critique of the new urbanist view of smart growth from a non-CNU panelist, as well as audience members. This class includes a copy of *The Smart Growth Manual*, a \$25 value.

*Andrés Duany, Principal, Duany Plater-Zyberk & Company; Mike Lydon, Principal, The Street Plans Collaborative; Jeff B. Speck, CNU-A, AICP, LEED AP, Honorary ASLA, Speck & Associates LLC*

**OPENING PLENARY**

**5:15 PM - 6:45 PM** / *Overture Center, 201 State Street, Madison*

CNU opens its 19th annual Congress in Madison, Wisconsin with a focus on "Growing Local." Over the course of four days, CNU 19 will investigate the how and why behind the local option. Whether it is biking and walking as a means of transit, or frequenting local organic restaurants and farmers markets, the theme of growing local is revolutionizing how development, food systems, and community fabric thrive.

CNU 19 will explore the relationship between humans and their landscape, both natural and manmade. And to deliver the opening plenary, CNU welcomes preeminent historian William Cronon, the Frederick Jackson Turner Professor of History, Geography, and Environmental Studies at the University of Wisconsin, Madison. Cronon, author of *Nature's Metropolis: Chicago and the Great West*, examines the forces that have shaped the transformation of cities and the interaction with their surrounding ecosystems. Cronon will offer his perspective on how new urbanists can mend sprawl and create towns and cities that respect historical tradition while remaining sustainable for future generations.

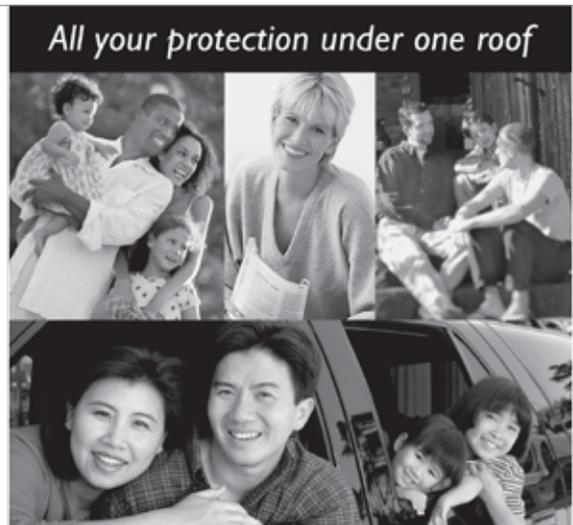
Come at 5:15 to hear Melanie Hammet, songwriter and elected official, offer her unique commentary on urban planning by singing selections from *Edifice Complex*, her CD inspired by real land-use events.

*Dave Cieslewicz, Former Mayor, City of Madison; William J. Cronon, Frederick Jackson Turner and Vilas Research Professor of History, Geography, and Environmental Studies, University of Wisconsin-Madison; Melanie Hammet, Documentary Songmaker, City Councilperson, City of Pine Lake, Georgia; John O. Norquist, President and CEO, Congress for the New Urbanism*

**COCKTAIL HOUR**

**7:00 PM - 8:00 PM**

**DINNER ON YOUR OWN**



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# THURSDAY JUNE 2

## CONGRESS REGISTRATION

7:30 AM - 7:00 PM

Registration counters 3-4

## FITNESS RIDE

7:00 AM - 8:00 AM

*Bike Elevator on Level 4 of the Monona Terrace Convention Center*

Take advantage of Madison's great bike culture with a morning ride to get you going. Bring your gear and sense of adventure to start your day at the Congress with an invigorating fitness ride.

## ORIENTATION BREAKFAST FOR FIRST-TIME ATTENDEES

8:00 AM - 8:45 AM

Hall of Ideas FG

First-time attendees are invited to participate in this informational orientation breakfast. Leaders of the Congress for the New Urbanism will guide you through Congress events and sessions.

## BREAKFAST

8:00 AM - 9:00 AM / Grand Terrace

## EXHIBITS

8:00 AM - 5:00 PM AND 8:00 PM - 10:00 PM / Grand Terrace

Silent Auction opens. Come bid to take home a rare New Urbanist delight!

## GUIDED TOURS

All tours depart from and return to the Monona Terrace Convention Center main entrance. Require registration and a separate fee.

**TOUR 08.** Green Building in Madison: House, Office, Historic Landmark

10:45 AM - 1:45 PM

**TOUR 09.** How Would You Redevelop a Full Downtown Block?

10:45 AM - 1:45 PM

**TOUR 10.** How a Fast-Growing Suburban City Preserved its Downtown

10:45 AM - 3:00 PM

## OPEN SOURCE PLENARY

9:00 AM - 10:30 AM / Ballroom AB

Every year since 2008, CNU has hosted an informal, parallel Congress in conjunction with the formal CNU program. This parallel event is known as the Open Source Congress, and it has proved to be such a success that this year, we're launching it en masse in a plenary. Join us for a rousing introduction to this simple, yet powerful, tool for collaboration.

*Jennifer Hurley, CNU-A, President & CEO, Hurley-Franks & Associates, Jennifer Krouse, LEED AP, Independent Management Consultant*

## MORNING BREAK

10:30 AM - 11:00 AM / Grand Terrace

Refreshments provided

## OPEN SOURCE CONGRESS

11:00 AM - 5:00 PM / Hall of Ideas E

The Open Source Congress is a vibrant, grassroots forum that arises annually during the Congress for the New Urbanism. Have a topic that needs discussion? Curious about what your peers are working on? Check out the Open Source news board. Then join a session or create one of your own, and let the collaboration begin.

*Jennifer Hurley, CNU-A, President & CEO, Hurley-Franks & Associates, Jennifer Krouse, LEED AP, Independent Management Consultant*

## MORNING BREAKOUT SESSIONS

11:00 AM - 12:15 PM

### THE MANY FACES OF AGRICULTURAL URBANISM AGRICULTURE AND URBANISM

Ballroom D

Andrés Duany will kick off the Agriculture and Urbanism track in this session by discussing the basic theory behind Agrarian Urbanism, including how it relates to other types of agriculture and urbanism theory (agricultural retention, urban agriculture and agricultural urbanism). He will discuss some of the benefits and challenges, both social and environmental, related to the growing of food.

Jerry Tinianow, of the Mid-Ohio Regional Planning Commission, will respond by describing the mechanics behind one of the nation's first regional food system plans. Tinianow will describe how HUD's Sustainable Communities Initiative is supporting a neighborhood-level planning project in bringing agricultural urbanism to a central-city neighborhood.

*Andrés Duany, Principal, Duany Plater-Zyberk & Company; Christina Miller, Designer, Duany Plater-Zyberk & Company; Jerry Tinianow, Director, Center for Energy and Environment, Mid-Ohio Regional Planning Commission*

### THE CITY OF CONTINUITY: NEW URBANISM AND HISTORIC PRESERVATION ARCHITECTURE AND PLACEMAKING

Hall of Ideas FG

New Urbanism and historic preservation can work together to promote the diverse, sustainable, and walkable communities envisaged by the Charter for the New Urbanism, but the two disciplines must also recognize and try to resolve areas of potential conflict to assure appropriate collaboration. Some preservation authorities emphasize "differentiation" between historic and new construction, prompting debate about how to maintain historic character when making additions or infill construction in historic settings. This session examines the increasing debate about preserving works of the "recent past," which may be problematic as models for urbanism.

*Moderator: Steven W. Semes, Academic Director, Rome Studies Program, University of Notre Dame  
Ann B. Daigle, Program Manager, Rebuilding Communities Craftsman Apprenticeship, Programme of the Prince's Foundation for the Built Environment and the New Orleans Preservation Resource Center; Anthea Gianniotes, AICP, Urban Designer/Town Planner, Treasure Coast Regional Planning Council; John Massengale, Principal, Massengale & Co LLC; Vincent L. Michael, Ph.D., John H. Bryan Chair in Historic Preservation, Trustee, The School of the Art Institute of Chicago, National Trust for Historic Preservation*

## THE PLACE OF TRANSIT: RE-ORIENTING THE TRANSIT-DEVELOPMENT DISCUSSION BIKEABILITY AND TRANSPORTATION

*Hall of Ideas HIJ*

What does it take to make transit (and transit-oriented development) succeed in smaller cities? What does it take to succeed in even larger cities where opportunities for rail may be limited? This session will consider how new technologies, good design, and innovative system planning can make transit an attractive and cost-effective partner in creating great places for a variety of different urban contexts.

*Moderator: Yonah Freemark, Transportation Journalist, The Transport Politic, Harriet Cherry, Principal, PIVOT Architecture; Charles Hales, Senior Vice President, Transit Planning, HDR Engineering; Jarrett Walker, Principal Consultant and Author, MRCagney, HumanTransit.org*

## ARTISTS: URBAN SIDESHOW OR REDEVELOPMENT CATALYST? IMPLEMENTING THE NEW URBANISM: DESIGN AND ECONOMICS

*Meeting Room KLOP*

The dynamic of artists as neighborhood pioneers is well documented, but the most enduring way to ensure these neighborhoods remain vital is if conditions are created that allow for the artists and their attendant galleries, art centers, and strong sense of community to remain in place. This session will explore successful examples of such, and include development case studies, funding, and underwriting models, and discuss the intertwined roles of government, lenders, not-for-profits, and developers.

*Moderator: Todd Zimmerman, Co-Managing Director, Zimmerman/Volk Associates, Inc.*

*Barry Alberts, Managing Partner, CityVisions Associates; Tom Capp, Chief Operating Officer, Gorman & Company, Inc.; Wendy Holmes, Senior VP, Consulting and Strategic Partnerships Artspace*

## GREEN INFRASTRUCTURE AND COMMUNITY DESIGN: LOW IMPACT SUBURBIA VS. LIGHT IMPRINT NEW URBANISM: THE DEBATE SUSTAINABILITY: WATER AND ENERGY

*Ballroom C*

For fifteen years, the land development industry has implemented Low Impact Development (LID) standards. Since their adoption by the EPA and municipalities nationwide, LID standards make it more costly to build and achieve New Urbanism. Simply put, they dilute the principles of good placemaking. Deep setbacks, arduous stormwater requirements, complex engineering formulas, expensive high maintenance products, and gold-plated standards are more supportive of auto-centric sprawl. In contrast, Light Imprint is a focused development approach that integrates green infrastructure projects and community design. If both approaches were used to reach the goal of sustainability, the outcome would represent a shift in best practices. Light Imprint stresses a transect-based organizational system, simple tools, and a pedestrian scale environment. Lack of these components, which are currently missing from the LID toolbox, impairs development of healthy communities. Larry Coffman, who coined the term "Rain Garden," and Tom Low, who initiated the Light Imprint Methodology, will debate the differences, clarify similarities, and explore partnership opportunities between LID and Light Imprint.

*Moderator: Tom Richman, Principal, Office of Tom Richman Larry Coffman, President, LNSB, LLLP Stormwater Services; Tom E. Low, AIA, CNU-A, LEED, AICP, Partner, Director of Town Planning, Duany Plater-Zyberk & Company,*

## CHARTER AWARDS LUNCH

**12:15 PM - 1:45 PM / Ballroom AB**

*Pre-registration and additional fee required for this event*

Elizabeth Moule, CNU co-founder and Principal of Moule & Polyzoïdes, Architects and Urbanists, in Pasadena California, will honor the best of New

Urbanism in the 2011 Charter Awards ceremony. The Charter Awards acknowledge work that fulfills the promise of the Charter of the New Urbanism through outstanding design, often in contexts that cry out for repair and reestablishment of resilient urban communities.

As jury chair, Elizabeth Moule will describe the lessons and trends learned from this year's award winners and frame how New Urbanism is reshaping and redeeming our cities and towns. CNU is pleased to announce that the CNU Charter Awards now comes with a financial prize. Through the generous support of the The Oram Foundation Inc./Fund for the Environment and Urban Life, CNU will award \$5,000 for the best professional project and \$1,000 for the best academic project. For more information about the 2011 Charter Awards, visit [www.cnu.org/awards](http://www.cnu.org/awards).

*John Dutton, Principal, Dutton Architects; Elizabeth Moule, Principal, Moule & Polyzoïdes Architects & Urbanists*

## GUIDED TOURS

*All tours depart from and return to the Monona Terrace Convention Center main entrance. Require registration and a separate fee.*

**TOUR 11.** How Madison's "Old Urbanism" Got It Right  
*2:00 PM - 5:00 PM*

**TOUR 12.** Model Urban Ag Projects Grow Community  
*2:00 PM - 5:00 PM*

**TOUR 13.** Redevelopment and Diversity Flourish on Park Street  
*2:00 PM - 5:00 PM*

## AFTERNOON BREAKOUT SESSIONS

*2:00 PM - 3:15 PM*

### ACADEMIC PAPER SESSION 1: FORM AND RE-FORM

*Hall of Ideas FG*

Showcasing research on the relationship between urban form and New Urbanism, a number of papers were selected for their academic rigor, originality, scholarship, and creativity. If you are interested in the most recent urban form investigations and trends, you will not want to miss this session.

*Moderator: Elizabeth Plater-Zyberk, Principal, Duany Plater-Zyberk & Company Kathleen M. Galvin, AIA, CNU-A, Architect, Galvin Architects; Paul Knight, Intern Architect and Urban Designer, Historical Concepts; Michael Mehaffy, Managing Director, Sustasis Foundation; Carolyn Reid, Research Assistant/Graduate Student, Phoenix Urban Research Laboratory, Arizona State University*

### TPOLOGY OF PUBLIC SPACE ARCHITECTURE AND PLACEMAKING

*Ballroom C*

The two fundamental categories in the taxonomy of urbanism are the public and private realms. Although these two categories are discussed extensively, the development and design community have generally focused attention and study to the private realm, which is sold and generates revenue. The public realm is often relegated to an obligation. New Urbanism treats the public realm as a beneficial requirement. This session will focus on the spatial typology and uses of the public realm, with an in-depth study of the history, dimensions, and levels of enclosure. Five use categories and five typological open space categories will be explained as a matrix using historic examples to identify each combination.

*Moderator: Dhiru Thadani, AIA, Architect + Urbanist Melanie Hammet, Documentary Songmaker, City Councilperson, City of Pine Lake, Georgia; Fred Koetter, Senior Associate, Koetter Kim & Associates; Yodan Y. Rofé, Senior Lecturer, Ben-Gurion University of the Negev*



CAPITOL BUILDING

## THE NEW URBANISM AND THE BICYCLE: A DIALOGUE BIKEABILITY AND TRANSPORTATION

*Hall of Ideas HIJ*

Bicycle advocates and new urbanists are natural allies in many ways, but they are also distinct communities with their own priorities, conventions, and technical vocabularies. What aspects of New Urbanism are most critical for the pro-bike community to understand? What do New Urbanists most need to know about bicycle advocacy and planning? What do both groups most need to learn from and understand about each other in order work together productively? What steps should each group take to become more conversant in the work of the other, and to more clearly define and map the common ground between them?

*Moderator: Victor Dover, CNU-A, Principal, Dover, Kohl & Partners  
Tim Blumenthal, President, Bikes Belong Coalition, Bikes Belong  
Foundation; DeWayne Carver, Senior Project Manager, Hall Planning &  
Engineering, Inc.; Mike Lydon, Principal, The Street Plans Collaborative*

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## EXTENDED AFTERNOON SESSION

*2:00 PM - 5:00 PM*

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### THE MAKING OF MIDDLETON HILLS IMPLEMENTING THE NEW URBANISM: DESIGN AND ECONOMICS

*Ballroom D*

Madison is home to one of the first greenfield New Urban projects in the U.S.: Middleton Hills. Designed by DPZ in 1993 and built out over the intervening years by the Erdman Development Group, Middleton Hills is a national model. The 150-acre mixed-use neighborhood has lessons to teach across the full range of placemaking professions. Join us for a comprehensive discussion of

the project's inception, programming, planning, urban design, architecture, landscape, and implementation.

*Moderator: Jane Grabowski-Miller, RLA, ASLA, CNU-A, Vice President  
Planning & Urban Design, Erdman Development Group; Andrés Duany,  
Principal, Duany Plater-Zyberk & Company; Robert Gibbs, President, Gibbs  
Planning Group; Mary Jukuri, ASLA, Principal, JJR, LLC; Jeff B. Speck,  
CNU-A, AICP, LEED AP, Honorary ASLA, Speck & Associates LLC*

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## AFTERNOON BREAK

*3:15 PM - 3:45 PM / Grand Terrace*

*Refreshments provided*

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## LATE AFTERNOON BREAKOUT SESSIONS

*3:45 PM - 5:00 PM*

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### JOHN NOLEN'S CAREER AND DESIGN INFLUENCE: REGIONAL, NATIONAL AND INTERNATIONAL ARCHITECTURE AND PLACEMAKING

*Ballroom C*

From his first civic commission in 1905 to his death in 1937, John Nolen worked to promote city planning as a new kind of expertise that was essential for a rapidly urbanizing nation. John Nolen's career spanned the City Beautiful and the City Practical eras. He was one of the first planners to recognize the limits of the City Beautiful movement, calling on planners to address social issues in a more comprehensive manner. With his earliest planning projects he sought to integrate social sciences, statistics, and economics with the careful study of the urban planning traditions of Europe and the United States. Nolen continued working throughout the New Deal,

and in his career produced more than 400 plans between 1904 and 1937, ranging from playground designs to multi-state regional plans. These plans were blueprints for future physical form, but they extended into a range of subjects that redefined city planning for decades to come.

*Moderator: Neil P. Heinen, Editorial Director, WISC TV & Madison Magazine; Bruce Stephenson, Director, Planning & Civic Urbanism, Rollins College, Emily Talen, Ph.D., AICP, Professor, School of Geographical Sciences and Urban Planning, Arizona State University; Charles D. Warren, Architect, Charles Warren Architect*

**PUBLIC SPACE DESIGN IN EUROPE, THE MIDDLE EAST, CHINA, AND SOUTH AMERICA INTERNATIONAL**

*Meeting Room KLOP*

Five public space designers and scholars discuss recent projects in Europe, the Middle East, China, and Latin America. The session will start with a presentation on the current status of global design and public space and will continue with an introduction to the European Awards for Urban Public Space. The session will conclude with presentations of radical projects in Dubai, Shanghai, and Buenos Aires.

*Zack Adelson, Designer and Project Manager, studio LFA; Jaime Correa, Founding Partner, Jaime Correa and Associates; Jean-Francois LeJeune, Professor and Director of Graduate Studies, University of Miami; Juan Mullerat, Director, +Urbia LLC*

**PASSENGER RAIL: MAKING LOCAL CONNECTIONS, MAXIMIZING LOCAL VALUE BIKEABILITY AND TRANSPORTATION**

*Hall of Ideas HJJ*

Has hype about "high-speed" trains obscured how passenger rail can best connect and reinforce great urban places? This session explores the relevance of transit-oriented development to regional and inter-city rail (high-speed or otherwise), and examines how communities and rail system planners can make the most of the value created along new routes.

*Moderator: Frederick Bartol, Founder and Chair, Dane Alliance for Rational Transportation*

*James Hencke, ASLA, LEED AP, Senior Professional Associate, Parsons Brinckerhoff's PlaceMaking Group; Mike Krusee, Principal, Partnership for Livable Communities; John Robert Smith, President and CEO, Reconnecting America*

**URBAN STORMWATER: OR HOW I LEARNED TO STOP (OR START) WORRYING AND LOVE (OR HATE) THE RAIN SUSTAINABILITY: WATER AND ENERGY**

*Hall of Ideas FG*

How do we achieve national water quality goals and build great urban spaces within practical economic boundaries? This discussion will explore ideas such as useful mechanisms for water harvesting, district infrastructure, urban storm water plans allowing credit transfers, and other techniques for attaining these goals.

*Moderator: Paul Crabtree, PE, President, Crabtree Group, Inc. Connie Bosma, Branch Chief, Municipal Permits Division, U.S. EPA; Lynn Richards, Policy Director, EPA - Office of Sustainable Communities; Kevin L. Shafer, P.E., Executive Director, Milwaukee Metropolitan Sewerage District*

**ATHENA MEDAL AWARDS CEREMONY**

**5:30 PM - 6:45 PM / Ballroom AB**

CNU will honor three of the most prominent and efficacious urban designers who have influenced New Urbanism theory. The Athena Medal for Lifetime Achievement will be bestowed on Fred Koetter, Michael Dennis, and their shared teacher and mentor, Colin Rowe.

Koetter and Dennis' consideration of the public realm have made them innovators in their field, especially in the creation of walkable, community-focused college campuses. Significant for both Dennis and Koetter, as well as for so many other new urbanists, Rowe remained a true believer in the tenants of good urbanism in a time they seemed all but forgotten. Rowe's pioneering research,

analysis, and teaching of urbanism paved the way not just for the work of Koetter and Dennis, but for the entire New Urbanism movement.

*Matthew J. Bell, Architect, Professor, EE&K Architects, University of Maryland; Michael Dennis, Principal-in-Charge, Michael Dennis and Associates (MDA); Steve Hurr, Professor, University of Maryland; Fred Koetter, FAIA, Senior Associate, Koetter Kim & Associates; Daniel Solomon, Principal, Daniel Solomon Design Partners*

**SALONS**

**8:00 PM - 10:00 PM / Grand Terrace**

*Join the Salons for lively debates and engaging presentations.*

CNU Salons are a time for direct engagement and informal discussions with fellow new urbanists. This year, the Salons take on an exciting format that includes both project critiques and the chance to discuss some of the most pressing urban-related issues of the day.

Stroll around the Salon Presentations, where you can review and critique projects from like-minded associates and disciples of New Urbanism.

CNU Chapters will be hosting the following salons:

- CNU Atlanta: Health Impact Assessments and Community Design,
- CNU New York Project Critique,
- CNU Florida: CNU20 Preview: Downtown West Palm Beach Plans and City Place Critiques,
- CNU DC Chapter,
- CNU Wisconsin: Selected Projects,
- CNU Northern California: Implementing SB375.

Charter Award Winners will also be on hand to display their award-winning work:

- South Coast Rail Economic Development & Land Use Corridor Plan,
- DC Streetcar Land Use Study,
- Strategies for Sustainable Skaneateles, New York.

Select CNU staff will also conduct a special session to engage directly with CNU members regarding exciting new membership levels and benefits.

You can also dive into the discourse in the Salon Sessions held in the break-out rooms between 8 and 10pm. Check signage for details. Topics to be explored this year include:

- New Urban Infill in an Era of Less,
- Home is Where Your Car Is/Isn't: CNT's Location Efficiency Measure Critiqued by NAHB, Defended by Scott Bernstein,
- The Federal Sustainable Communities Initiative Salon: Lessons Learned and What's Next Featuring Shelley Poticha,
- Charrettes and the Next Generation of Public Engagement,
- Head-On Collision: CEOs for Cities vs. the Texas Transportation Institute's Congestion Index,
- Disaster Strikes New Orleans: Hospitals Trashing the Beautiful City.



**BIKE TRAILS ALONG THE LAKESIDE**

# FRIDAY JUNE 3

## CONGRESS REGISTRATION

7:30 AM - 7:30 PM

Registration counters 3-4

## FITNESS RIDE

7:00 AM - 8:00 AM

*Bike Elevator on Level 4 of the Monona Terrace Convention Center*

Take advantage of Madison's great bike culture with a morning ride to get you going. Bring your bike, gear and sense of adventure to start your day at the Congress with an invigorating fitness ride.

## CNU MEMBER FORUM

8:00 AM - 8:45 AM / *Hall of Ideas HIJ*

True grits: Join CNU President and CEO John Norquist and CNU Board members for coffee and to share your ideas about how the Congress for the New Urbanism should move forward! Bring an appetite for good conversation.

## BREAKFAST

8:00 AM - 9:00 AM / *Grand Terrace*

## EXHIBITS

8:00 AM - 7:00 PM / *Grand Terrace*

## FRIDAY MORNING PLENARY

9:00 AM - 10:30 AM / *Ballroom AB*

The stakes are high for American cities and regions. Opportunity knocks as the old way of doing business - sprawl - gives way to renewed consumer preference for the many benefits of urbanism. Meeting this demand requires innovative environmental solutions that add value to the economy.

Harvard economist Ed Glaeser, author of the bestseller *Triumph of the City*, is an urbanist and a conservative. At a time when conservative politics seems increasingly anti-urban, Glaeser praises cities as key to the economic and social success of America. He's expressed his practical-minded approach to civic renewal in recent appearances on NPR, *The Daily Show*, and as a frequent contributor to the *New York Times*. As one of the nation's leading intellectuals, Glaeser actively champions the many assets of cities.

Stefanos Polyzoides, an architect and developer, is one of the original founders of CNU. Working as a principle at Moule & Polyzoides, Architects and Urbanists, Polyzoides has been recognized for design excellence, particularly for his ability to incorporate successful architecture into transit oriented development. He is a leader in practice, theory, and delivery of architecture and urban design. Polyzoides' thoughts have informed the foundations for the New Urbanist movement, and for this plenary, he will examine ways in which New Urbanism addresses the philosophical challenges within and outside of the movement. What is the state of New Urbanism and how can it be sharpened and improved to help people meet the economic and environmental challenges we face as a society?

*Moderator: Victor Dover, CNU-A, Principal, Dover, Kohl & Partners; Edward Glaeser, Fred and Eleanor Glimp Professor of Economics, Harvard University; Stefanos Polyzoides, Principal, Moule & Polyzoides Architects & Urbanists*

## GUIDED TOURS

All tours depart from and return to the Monona Terrace Convention Center main entrance. Require registration and a separate fee.

**TOUR 15.** Middleton Hills: New Urbanism Meets Frank Lloyd Wright

11:00 AM - 3:15 PM

**TOUR 16.** How Two Fading Neighborhoods Found Success

11:00 AM - 3:00 PM

## MORNING BREAK

10:30 AM - 11:00 AM / *Grand Terrace*

Refreshments provided.

## OPEN SOURCE CONGRESS

11:00 AM - 5:00 PM / *Hall of Ideas E*

The Open Source Congress is a vibrant, grassroots forum that arises annually during the Congress for the New Urbanism. Have a topic that needs discussion? Curious about what your peers are working on? Check out the Open Source news board. Then join a session or create one of your own, and let the collaboration begin.

## MORNING BREAKOUT SESSIONS

11:00 AM - 12:15 PM

## PREPARING COMMUNITIES FOR AN AGING SOCIETY: DISCUSSION WITH HENRY CISNEROS ARCHITECTURE AND PLACEMAKING

*Ballroom AB*

One of the most significant trends shaping the American future is the aging of our population. As our society prepares for the effects of this demographic shift, it must consider how people will live and how our communities must function. Henry Cisneros, former Secretary for the Department of Housing and Urban Development (HUD), and current Executive Chairman of CityView, will discuss his forthcoming book addressing the challenges of designing homes, building communities, and re-shaping the existing built environment to meet the needs of America's aging populations. Leading CNU designers will respond.

*Moderator: Elizabeth Plater-Zyberk, Principal, Duany Plater-Zyberk & Company; Henry Cisneros, Executive Chairman, CityView; Ellen Dunham-Jones, Professor of Architecture and Urban Design, Georgia Institute of Technology; June Williamson, Associate Professor of Architecture - Spitzer School of Architecture, The City College of New York/CUNY*

## SHARING THE RIDE, ON TWO WHEELS OR FOUR BIKEABILITY AND TRANSPORTATION

*Hall of Ideas HIJ*

As car-, bike-, and ride-sharing spread throughout the world, what are we learning about keys to success, and the impact that success is having? This session will explore diverse ways of "sharing the ride" and examine how urban design can support and benefit from them.

*Moderator: Jacky Grimshaw, Vice President for Policy, Center for Neighborhood Technology; Doug S. Kelbaugh, FAIA, Professor, University of Michigan; Paul Minett, Founding Supporter, Ridesharing Institute; Sonya Newenhouse, Ph.D., President, Madison Environmental Group, Inc. and Community Car, LLC*

## MEMBERS CHOICE: THE URBANISM PROJECT: EMERGING IDEAS FROM CNU MEMBERS

*Meeting Room K-R*

See addendum for details

## SPRAWL RETROFIT AT THE MACRO SCALE: COMPLETING THE INCOMPLETE IN OUR METROPOLITAN REGIONS AND COMMUNITIES

### IMPLEMENTING THE NEW URBANISM: DESIGN AND ECONOMICS

*Ballroom D*

The converging ecological, social, and economic catastrophes of sprawl are now clear. Having made the most compelling arguments for sprawl retrofit and the challenges that lie ahead, do we have effective, comprehensive methods to deal with existing sprawl? If not, how will we develop them? How will we identify the locations and prioritize the potential for the needed infrastructure retrofits at the larger, metropolitan scales? Is sprawl retrofit even feasible at the macro scale, as some doubt? Is our regional infrastructure too fragmented to be repaired at all? What about the question of economic timing: is it too early to think big and regional in this economy?

*Moderators: Galina Tachieva, Partner, Duany Plater-Zyberk & Company; Adam Ducker, Managing Director, RCLCO; Sarah A. Lewis, R.A., CNU-A, LEED AP, Principal, Ferrell Madden Lewis; Emily Talen, Ph.D., AICP, Professor, School of Geographical Sciences and Urban Planning, Arizona State University*

## FOUNDERS' OVERSEAS PROJECTS INTERNATIONAL

*Lecture Hall*

Since the formation of the Congress for the New Urbanism, the six founders have led the membership on issues of design, instigated study, and directed the organization's future. Not surprisingly as the economic market for architects and planners declines in the U.S., the CNU founders and their firms have forged new directions with international partnerships.

The focus of this session is to learn from the founders how they have adapted the principles of New Urbanism to their international projects, and to discuss the transformation and adaptation of the principles to cultural nuances.

These overseas projects are far more ambitious in scale and numbers of inhabitants in comparison to their U.S. projects. Andrés Duany will present his creative adaptation of infrastructure in Haiti. Peter Calthorpe will discuss issues of sustainability in China, and Stefanos Polyzoides will present an overview of his firm's work in Mauritius. A moderated discussion will follow the short presentations.

*Moderator: Jennifer Hurley, CNU-A, President & CEO, Hurley-Franks & Associates*

*Peter Calthorpe, Author, and Leading Regional & Community Planner, Calthorpe Associates; Andrés Duany, Principal, Duany Plater-Zyberk & Company; Stefanos Polyzoides, Principal, Moule & Polyzoides Architects & Urbanists*

## LUNCH

*12:15 PM – 2:00 PM*

*Box lunches will be available for purchase in the Exhibit Hall*

## NEXT STEPS: TRANSGRESSIONS AND A NEW CONTEXT

*12:30 PM - 1:45 PM / Ballroom AB*

In the emerging economies of the world, the discussion begins with high-rise environments. China will grow cities for 300 million in the next 20 years and the a-priori assumption is high-density development. Sadly much of New Urbanism is either silent or overtly against high-rise cities, preferring the comfort and simplicity of what is called "low-rise, high-density" development. Is it time to view high-rise towers as engines that fuel street life, rather than cul-de-sacs in the sky? Should the elevator be seen as the world's most efficient form of transit? Incapable of inventing a healthy urban form that takes advantage of the benefits of high-rise cities, New Urbanism is marginalized in what is perhaps the most important city building story to come.

*Peter Calthorpe, Author, CNU Co-Founder, and Leading Regional & Community Planner, Calthorpe Associates*

## INITIATIVE MEETINGS

*12:30 PM - 1:45 PM*

This is your chance to get updates on the latest CNU Initiatives that advance the practice of New Urbanism throughout the year. Whether it is updates on Affordable Housing, Emergency Response, Sprawl Repair, or the Project for Transportation Reform, this is your opportunity to hear the latest. Bring your lunch and join the movement leaders.

## TRANSPORTATION INITIATIVE MEETING

*Hall of Ideas HIJ*

The Project for Transportation Reform (PTR), a CNU initiative promoting the implementation of connected, multi-modal street networks as the answer to many of our transportation, safety, land use, and urban design problems, has made significant progress since its initiation. Join us for a working session featuring updates on the Networks and Emergency Response initiative.

*Moderator: Norman W. Garrick, Associate Professor, Civil and Environmental Engineering, University of Connecticut; Marcy McInelly, AIA, President, Urbsworks, Inc.; Joseph Readdy, AIA, Architect, JRA; Carl Wren, Chief Engineer, Austin Fire Department*

## HOUSING AFFORDABILITY AND SUSTAINABILITY INITIATIVE MEETING WITH SPECIAL GUEST ASSISTANT HUD SECRETARY, RAPHAEL W. BOSTIC

*Meeting Room K-R*

Affordable housing is one of New Urbanism's most challenging principles to realize. This session will serve as an update on pending initiatives, identifying obstacles while debating and defining CNU's role moving forward.

*Moderators: Neal Payton, AIA, LEED AP, CNU-A, Principal, Torti Gallas and Partners; Emily Talen, Ph.D., AICP, Professor, School of Geographical Sciences and Urban Planning, Arizona State University; Raphael W. Bostic, Assistant Secretary, Office of Policy Development and Research, U.S. Department of Housing and Urban Development*

## SPRAWL RETROFIT INITIATIVE MEETING

*Ballroom D*

Setting the Course: What are our upcoming challenges? How can we move forward with the best strategies designed to address: regional-scale, ambitious redevelopments; small, incremental interventions for slow growth; shrinking suburban footprints; redfields to greenfields; reduction of carbon and energy use; and infrastructure updating? How can we identify and judge the merit and need for new strategies?

*Moderator: Galina Tachieva, Partner, Duany Plater-Zyberk & Company; Karja Hansen, Director's Fellow, Duany Plater-Zyberk & Company*

## GUIDED TOURS

*All tours depart from and return to the Monona Terrace Convention Center main entrance. Require registration and a separate fee.*

**TOUR 17.** Frank Lloyd Wright in Madison

*2:00 PM - 5:00 PM*

**TOUR 18.** Madison's Great Places and Spaces: Monona Terrace to Memorial Union

*2:00 PM - 5:00 PM*



## The Home Depot Foundation IS COMMITTED TO building healthy communities AND WE PROUDLY SUPPORT the Congress for the New Urbanism Conference

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FRIDAY

## AFTERNOON BREAKOUT SESSIONS

2:00 PM - 3:15 PM

### OPPORTUNITIES AND EXAMPLES IN URBAN AGRICULTURE AGRICULTURE AND URBANISM

*Ballroom AB*

What are some of the exciting new examples of community-building through agriculture? From new communities with farms to revitalized ones around urban marketplaces, we will explore challenges of scale (community gardens vs. commercial production with permanent jobs), longevity (temporary land use or part of permanent urban design), and intensity (year-round, seasonal, vertical, or multiple-crop cultivation). We will also cover practical considerations of siting, production, aggregation and distribution, and what farmers require to thrive economically.

*Moderator: Susan Mudd, Environmental Attorney, former CNU Board member; Daniel Carmody, President, Eastern Market Corporation; Vicky Ranney, Co-Developer, Prairie Crossing; Mike Sands, Senior Associate, Founder, Liberty Prairie Foundation, Prairie Crossing Farm Business Development Center; Peg Sheaffer, Co-Owner and Operator, Sandhill Organics*

### SPEED KILLS (URBANISM), VOL. 1 BIKEABILITY AND TRANSPORTATION

*Hall of Ideas HIJ*

SPEED KILLS is a 75-minute presentation, work session, and panel discussion exploring a fundamental policy promoted by the American Association of State Highway and Transportation Officials (AASHTO) that states "every effort should be made to use as high a design speed as practical in the interests of safety..." [A Policy on the Geometric Design of Highways and Streets, AASHTO, 2004, p. 67]. This statute, and other widely implemented policies, promote the concepts of "forgiving design" and "passive safety" through the construction of wider lanes, longer sight-lines, and other high-speed elements of rural road and highway design at the expense of urban design and economic development.

*Moderator: Joseph P. Readdy, AIA, Architect, JRA; Billy L. Hattaway, P.E., Managing Director of Transportation - Florida, VHB MillerSellen; Lynn Peterson, Chair, Clackamas County Board of Commissioners*

### SPRAWL RETROFIT AT THE MICRO SCALE: REPAIRING IN ALL DIMENSIONS

#### IMPLEMENTING THE NEW URBANISM: DESIGN AND ECONOMICS

*Ballroom D*

To be effective, sprawl retrofit must be addressed at all urban scales, from the region down to the community, right down to the building level. Successful retrofitting work must be integrated across all these levels, from identifying potential transportation networks and creating transit-ready urban cores, to transforming dead malls into town centers, and reconfiguring conventional suburban blocks into a walkable fabric. Across the range of these scales, how are we going to achieve optimum energy efficiency, and an optimum balance between demolition and new construction? What are the alternatives of sprawl retrofit, and where are they most appropriate? Should we encourage gradual modification of buildings and places, or radical intervention? Come to this session to explore such topics.

*Moderator: Ellen Dunham-Jones, Professor of Architecture and Urban Design, Georgia Institute of Technology; John Anderson, Principal, Anderson Kim Architecture + Urban Design; Anthony Flint, Fellow & Director of Public Affairs, Lincoln Institute of Land Policy; Mike Lydon, Principal, The Street Plans Collaborative*

## EXTENDED AFTERNOON SESSIONS

2:00 PM - 5:00 PM

### TODAY'S BEST FORM-BASED CODES

*Lecture Hall*

This session will explore each winning code in-depth, the challenges faced in writing and adopting the code, and the features of the code that make it particularly meritorious. Representatives from the team who wrote and adopted the codes will participate in the session along with Driehaus Form-Based Codes jury members. Questions from those attending the presentation will be sought and answered. This is a hands-on and informative session about best practices in Form-Based Coding.

*Brian Bigelow, Commissioner, Lee County Government; Geoffrey Ferrell, Principal, Ferrell Madden Associates LLC; Ana Gelabert-Sanchez, AICP, Loeb Fellow at the Graduate School of Design, Harvard University; Billy L. Hattaway, P.E., Managing Director of Transportation - Florida, Vanasse Hangen Brustlin, Inc.; Bruce Jacobson, Jacobson & Wack; Jason King, AICP, CNU-A, Town Planner, Dover, Kohl & Partners; Daniel Parolek, AIA,*

Founding Principal, *Opticos Design, Inc.*; Stefanos Polyzoides, Principal, *Moule & Polyzoides Architects & Urbanists*; George Proakis, AICP, Director of Planning, *City of Somerville, MA*; Kaizer Rangwala, AICP, CEcD, *CNU-A*, Principal, *Rangwala Associates*; Peter Richards, FAIA, Director, *Deicke Richards*; Stephen Riley, Principal Planner, *Planning Division/Community Development Department, City of Livermore*; Christine Rodrigues, AICP, Associate Planner, *Planning Division/Community Development Department, City of Livermore*; Bill Spikowski, Principal, *Spikowski Planning Associates*; Lisa Wise, President, *Lisa Wise Consulting, Inc.*; Carol Wyant, Executive Director, *Form-Based Codes Institute*

**RAINWATER INITIATIVE WORK SESSION  
SUSTAINABILITY: WATER AND ENERGY**

*Meeting Room K-R*

The Rainwater Initiative has been engaging the US EPA during their rulemaking process for more effective stormwater regulations. With continued efforts, the EPA has been listening.

This work session will have EPA rulemakers and the CNU Rainwater Initiative leaders sitting at the same table. You will gain an overview of the rulemaking process and where it stands, and have an opportunity to list issues/barriers encountered when either implementing green infrastructure or meeting current, local stormwater requirements. The session will discuss how new federal rules could--or could not--address these issues, and brainstorm over what guidance, model ordinances, standards, etc., are needed to address those barriers.

*Moderator: Paul Crabtree, PE, President, Crabtree Group, Inc.; Connie Bosma, Branch Chief, Municipal Permits Division, U.S. EPA; Tom E. Low, AIA, CNU-A, LEED, AICP, Partner, Director of Town Planning, Duany Plater-Zyberk & Company; Lynn Richards, Policy Director, EPA - Office of Sustainable Communities*

**AFTERNOON BREAK**

**3:15 PM - 3:45 PM / Grand Terrace**  
*Refreshments provided.*

**LATE AFTERNOON BREAKOUT SESSIONS**

**3:45 PM - 5:00 PM**

**LEARNING FROM LIKELY AND UNLIKELY SOURCES  
ARCHITECTURE AND PLACEMAKING**

*Ballroom AB*

Is CNU insulating itself by rejecting all post-World War II discourse on architecture and the city? In this session, three proponents of New Urbanism will strive to examine the work of modern and late-modern architects whose body of work has shaped and influenced their thinking of cities and the built environment.

Ralph Bennett will discuss the work of his former employer, Jose Luis Sert, emphasizing Sert's exploration of housing typologies. Dan Solomon will argue that the work of architect Michael Hopkins is not only modern and beautiful, but also carries a special relevance in the urban context. Michael Lykoudis will present a case for modernism's contributions within the canon of traditional architecture and urbanism.

*Moderator: James Hulme, The Prince's Foundation  
Ralph Bennett, President, Bennett Frank McCarthy Architects; Michael Lykoudis, Francis and Kathleen Rooney Dean of the School of Architecture, University of Notre Dame; Daniel Solomon, Principal, Daniel Solomon Design Partners*

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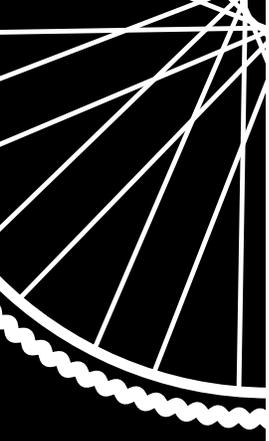
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FRIDAY

# CNU 19 AT A GLANCE



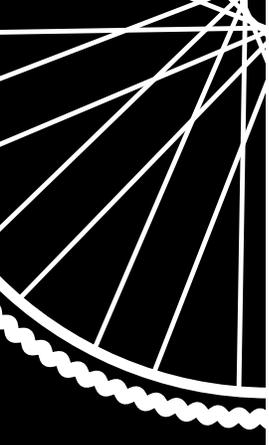
DATE	TIME	SESSION TITLE	ROOM
<b>TUESDAY 5/31</b>	5:00 PM - 7:00 PM	Congress Registration	Registration counters 3-4
	7:00 AM - 9:00 PM	Tour 02. A Mayor's View of Milwaukee	<i>Convention Center level 4, Main Entrance</i>
<b>WEDNESDAY 6/1</b>	7:00 AM - 7:00 PM	Congress Registration	Registration counters 3-4
	8:00 AM - 9:00 AM	Breakfast	Grand Terrace
	8:00 AM - 1:30 PM	Tour 05. Bike the Transect: Urban to Rural Link	
	8:00 AM - 5:00 PM	Tour 06. Taliesin - Frank Lloyd Wright's Spring Green Home and Studio	<i>Convention Center level 4, Main Entrance</i>
	10:15 AM - 1:15 PM	Tour 07. John Nolen's Grand Vision for Madison	
	11:45 AM - 1:15 PM	Tour 27. The Madison Walking Audit	Meeting Room MNQR
	9:00 AM - 4:30 PM	New Urbanism 101	Ballroom A
	9:00 AM - 5:00 PM	The Next Generation of New Urbanists: A One-Day Congress	Ballroom B
	9:00 AM - 10:00 AM	John Nolen's Plan for Madison: The Enduring Power of a Great Civic Vision	Meeting Room MNQR
	10:30 AM - 11:30 AM	What Are Livable Communities?	Meeting Room MNQR
	8:30 AM - 12:30 PM	NU 202 A- Creating "The 4th Place" - The Ultimate Mixed-Use Environment	Meeting Room KLOP
	9:00 AM - 12:00 PM	NU 202 B- Small-Increment Urbanism - Fun with Challenging Development Math	Hall of Ideas F
		NU 202 C- SmartCode Calibration SWAT Team	Hall of Ideas G
		NU 202 D- Coding for LEED-ND	Hall of Ideas H
		NU 202 F- Drawing for Non-Architects	Hall of Ideas I
		NU 202 G- Retrofitting Suburbia	Hall of Ideas J
	NU 202 H- Implementing Walkable Urban Thoroughfares	Hall of Ideas F	
2:00 PM - 5:00 PM	NU 202 J- Got Capital? Financial Restructuring and the New Reality	Hall of Ideas H	
	NU 202 K- John Nolen's Lessons for New Urbanism and Beyond	Meeting Room MNQR	
	NU 202 L- Retail Planning Principles for Cities & New Urban Commercial Centers	Hall of Ideas J	
	NU 202 M- The Smart Growth Manual	Meeting Room KLOP	
5:15 PM - 6:45 PM	Opening Plenary	Overture Center: Capitol Theater	
7:00 PM - 8:00 PM	Cocktail Hour		
<b>THURSDAY 6/2</b>	7:30 AM - 7:00 PM	Congress Registration	Registration counters 3-4
7:00 AM - 8:00 AM	Fitness Ride	Bike Elevator on Level 4 of the Monona Terrace Convention Center	
8:00 AM - 8:45 AM	Orientation Breakfast for First-Time Attendees	Hall of Ideas FG	
8:00 AM - 9:00 AM	Breakfast	Grand Terrace	
8:00 AM - 5:00 PM and 8:00 PM - 10:00 PM	Exhibits	Grand Terrace	
10:45 AM - 1:45 PM	Tour 08. Green Building in Madison: House, Office, Historic Landmark	<i>Convention Center level 4, Main Entrance</i>	
	Tour 09. How Would You Redevelop a Full Downtown Block?		
10:45 AM - 3:00 PM	Tour 10. How a Fast-Growing Suburban City Preserved its Downtown		

WEDNESDAY

9:00 AM - 10:30 AM	Open Source Plenary	Ballroom AB
10:30 AM - 11:00 AM	Morning Break (Refreshment provided)	Grand Terrace
11:00 AM - 5:00 PM	Open Source Congress	Hall of Ideas E
11:00 AM - 12:15 PM	The Many Faces of Agricultural Urbanism	Ballroom D
	The City of Continuity: New Urbanism and Historic Preservation	Hall of Ideas FG
	The Place of Transit: Re-Orienting the Transit-Development Discussion	Hall of Ideas HIJ
	Artists: Urban Sideshow or Redevelopment Catalyst?	Meeting Room KLOP
	Green Infrastructure and Community Design: Low Impact Suburbia vs. Light Imprint	Ballroom C
12:15 PM - 1:45 PM	Charter Awards Lunch	Ballroom AB
2:00 PM - 5:00 PM	Tour 11. How Madison's "Old Urbanism" Got It Right	<i>Convention Center level 4 Main Entrance</i>
	Tour 12. Model Urban Ag Projects Grow Community	
	Tour 13. Redevelopment and Diversity Flourish on Park Street	
2:00 PM - 3:15 PM	Academic Paper Session 1: Form and Re-form	Hall of Ideas FG
2:00 PM - 3:15 PM	Typology of Public Space	Ballroom C
2:00 PM - 3:15 PM	The New Urbanism and the Bicycle: A Dialogue	Hall of Ideas HIJ
2:00 PM - 5:00 PM	The Making of Middleton Hills	Ballroom D
3:15 PM - 3:45 PM	Afternoon Break (Refreshments provided)	Grand Terrace
3:45 PM - 5:00 PM	John Nolen's Career and Design Influence: Regional, National and International	Ballroom C
	Public Space Design in Europe, the Middle East, China, and South America	Meeting Room KLOP
	Passenger Rail: Making Local Connections, Maximizing Local Value	Hall of Ideas HIJ
	Urban Stormwater: Or How I Learned to Stop (or Start) Worrying and Love (or Hate) the Rain	Hall of Ideas FG
5:30 PM - 6:45 PM	Athena Medal Awards Ceremony	Ballroom AB
8:00 PM - 10:00 PM	Salons	See signage for details
<b>FRIDAY 6/3</b>		
7:30 AM - 7:30 PM	Congress Registration	Registration counters 3-4
7:00 AM - 8:00 AM	Fitness Ride	Bike Elevator on Level 4 of the Monona Terrace Convention Center
8:00 AM - 8:45 AM	CNU Member Forum	Hall of Ideas HIJ
8:00 AM - 9:00 AM	Breakfast	Grand Terrace
8:00 AM - 7:00 PM	Exhibits	Grand Terrace
9:00 AM - 10:30 AM	Friday Morning Plenary	Ballroom AB
10:45 AM - 3:15 PM	Tour 15. Middleton Hills: New Urbanism Meets Frank Lloyd Wright	<i>Convention Center level 4 Main Entrance</i>
11:00 AM - 3:00 PM	Tour 16. How Two Fading Neighborhoods Found Success	
10:30 AM - 11:00 AM	Morning Break (Refreshments provided)	
11:00 AM - 5:00 PM	Open Source Congress	Grand Terrace
11:00 AM - 12:15 PM	Preparing Communities for an Aging Society: Discussion with Henry Cisneros	Hall of Ideas E
	Sharing the Ride, On Two Wheels or Four	Ballroom AB
	Members Choice: The Urbanism Project: Emerging Ideas from CNU Members	Hall of Ideas HIJ
	Sprawl Retrofit at the Macro Scale: Completing the Incomplete in our Metropolitan Regions and Communities	Meeting Room K-R
	Founders' Overseas Projects	Ballroom D
12:15 PM - 2:00 PM	Lunch (Box lunches will be available for purchase in the Exhibit Hall)	Lecture Hall
12:30 PM - 1:45 PM	Next Steps: Transgressions and a New Context	Ballroom AB

THURSDAY

# CNU 19 AT A GLANCE



DATE	TIME	SESSION TITLE	ROOM
	12:30 PM - 1:45 PM	Transportation Initiative Meeting	Hall of Ideas HIJ
		Housing Affordability and Sustainability Initiative Meeting	Meeting Room K-R
		Sprawl Retrofit Initiative Meeting	Ballroom D
	2:00 PM - 5:00 PM	Tour 17 - Frank Lloyd Wright in Madison	<i>Convention Center level 4 Main Entrance</i>
	2:00 PM - 3:15 PM	Tour 18 - Madison's Great Places and Spaces: Monona Terrace to Memorial Union	Ballroom AB
		Opportunities and Examples in Urban Agriculture	Hall of Ideas HIJ
		Speed Kills (Urbanism), Vol. 1	Ballroom D
	2:00 PM - 5:00 PM	Sprawl Retrofit at the Micro Scale: Repairing in All Dimensions	Lecture Hall
		Today's Best Form-Based Codes	Meeting Room K-R
		Rainwater Initiative Work Session	Grand Terrace
	3:15 PM - 3:45 PM	Afternoon Break (Refreshments provided)	Ballroom AB
	3:45 PM - 5:00 PM	Learning from Likely and Unlikely Sources	Hall of Ideas HIJ
		Peds and Pedalers: The Walking and Biking Connection	Ballroom D
		Sprawl Retrofit Action: From Design to Reality; Seeping vs. Sweeping	Grand Terrace
	5:30 PM - 6:30 PM	Exhibits Reception	Grand Terrace
	6:30 PM	End of Silent Auction	Grand Terrace
	7:30 PM - 9:30 PM	CNU Atlanta Chapter Meet-Up	Brocch Irish Pub
	7:30 PM - 9:30 PM	CNU Cascadia Chapter Meet-Up	Great Dane Pub & Brewing Co.
	7:30 PM - 9:30 PM	CNU DC, New York, and New England Chapter Meet-Up	Great Dane Pub & Brewing Co.
	7:30 PM - 9:30 PM	CNU Florida Chapter Meet-Up	The Brink Lounge,
	7:30 PM - 9:30 PM	CNU New Jersey Chapter Meet-Up	Paisan's
	7:30 PM - 9:30 PM	CNU Northern California Chapter Meet-Up	Zander's Sports Lounge
	7:30 PM - 9:30 PM	CNU Southern California Chapter Meet-Up	Francesca's at Lago
	7:30 PM - 9:30 PM	CNU Wisconsin Chapter Meet-Up	Great Dane Pub & Brewing Co.
	9:00 PM	CNU Central Texas, Houston, and North Texas Chapter Meet-Up	Brocch Irish Pub
	9:00 AM - 7:30 PM	Congress Registration	Registration counters 3-4
	6:00 AM - 7:00 AM	Fitness Ride	Bike Elevator on Level 4 of the Monona Terrace Convention Center
	6:00 AM - 10:00 AM	Dane County Farmers' Market Tours	Offsite: Madison Square
	8:00 AM - 9:30 AM	Wisconsin State Capitol Tours	Capital Rotunda
	6:00 AM, 7:00 AM 8:00 AM, 9:00 AM	Dane County Farmers' Market Talk	Corner of State Street and steps leading up to the Capitol
	8:00 - 9:30 AM	Food Vendor Carts on the Square	Monona Terrace Lecture Hall
	8:00 AM - 9:30 AM	Breakfast Session 1: Food Systems - Celebrity Panel	L'Étoile
	8:00 AM - 9:30 AM	Breakfast Session 2: Growing and Presenting Local Foods	The Madison Club (Terrace Room)

## SATURDAY 6/4

FRIDAY

8:00 AM - 9:30 AM	Breakfast Session 3: Being Bike Friendly	Sardine
10:00 AM - 11:00 AM	Saturday Morning Plenary	Ballroom AB
11:15 AM - 3:15 PM	Tour 20. Tour the Transect - from Downtown to Farm Fields	Convention Center level 4 Main Entrance
11:15 AM - 5:00 PM	Tour 21. Grandview Commons: How to Build an Affordable Traditional Neighborhood	Hall of Ideas E
11:15 AM - 12:30 PM	Open Source Congress	Lecture Hall
	How Do We Know When Urban Agriculture is Working?	Ballroom D
	Typology of Transit-Oriented Development	Hall of Ideas HIJ
	New Urbanism Projects - Structuring and Financing	Meeting Room K-R
	Megatrends: Technologies and Techniques that are Changing the Built World	
12:30 PM - 2:00 PM	Lunch Break	
1:00 PM - 5:00 PM	Tour 22 - Dense Going: A Tale of Three Infills	Convention Center level 4 Main Entrance
2:00 PM - 3:15 PM	Academic Paper Session 2: Investigations on Transportation Networks	Hall of Ideas HIJ
	Temples and Towns	Ballroom D
	Bikeability: What's It Worth?	Meeting Room K-R
	China: The Next Frontier	Ballroom AB
2:00 PM - 5:00 PM	Creating Authentic Places: Emerging Best Practices for New Urban Developers	Lecture Hall
3:15 PM - 3:45 PM	Afternoon Break (Refreshments provided)	Grand Terrace
3:45 PM - 5:00 PM	What are the Urban Agriculture Design Elements that Influence Success?	Ballroom D
	New Mobility Meets New Urbanism	Meeting Room K-R
	International Academic Campuses	Ballroom AB
	Building, Block and City, Context for EcoDistricts, Microgrids, NetZero Neighborhoods, and Smartblocks	Hall of Ideas HIJ
5:30 PM - 7:00 PM	Final Plenary: The Groves Award CNU 20 Presentation Charles Waldheim and Andrés Duany Discuss Landscape Urbanism	Ballroom AB
7:30 PM - 10:00 PM	Closing Party	Rooftop of the Monona Terrace Convention Center
8:00 AM - 5:00 PM	Tour 24 - Taliesin - Frank Lloyd Wright's Spring Green Home and Studio	Convention Center level 4 Main Entrance
9:00 AM - 12:00 PM	Tour 23 - Middleton Hills: New Urbanism Meets Frank Lloyd Wright	
10:00 AM - 4:00 PM	Ride the Drive	Bike Elevator on Level 4 of the Monona Terrace Convention Center

# SATURDAY

SUNDAY 6/5

## PEDS AND PEDALERS: THE WALKING AND BIKING CONNECTION

### BIKEABILITY AND TRANSPORTATION

*Hall of Ideas HIJ*

Some consider bicyclists the “indicator species” of the livability of an urban place. Others would say the pedestrian experience is the more essential guide to the character of our cities and neighborhoods.

Come ponder questions such as: what do walkability and bikeability actually mean, and how do we measure each and apply each as evaluative criteria? What are the fundamental similarities and critical differences between them as qualities we seek in urban places? What does it take to move beyond merely walkable and “bicycle-friendly” urban environments to places that are truly pedestrian-centered and bicycle-inviting, and how do we do so in car-centric places?

*Moderator: Ron Burke, Executive Director, Active Transportation Alliance  
Dan Burden, Executive Director, Walkable and Livable Communities Institute; Kit Keller, Executive Director, Association of Pedestrian and Bicycle Professionals*

## SPRAWL RETROFIT ACTION: FROM DESIGN TO REALITY; SEEPING VS. SWEEPING

### IMPLEMENTING THE NEW URBANISM: DESIGN AND ECONOMICS

*Ballroom D*

Sprawl retrofit must be pursued through urban design and regulatory reform, but equally, through the deployment of economic strategies and tools for effective implementation. The strategies for funding and incentives must be counterparts to the ones that made sprawl the prevalent form of development. In effect, reforming the economic “operating system” of sprawl will require asking hard questions such as: What are the tools for redevelopment, and how can we re-deploy them? Rather than the instant and total overhaul of communities in pursuance of repair—like the disastrous “urban renewal” projects promoted in American cities for decades—should sprawl retrofit be a more bottom-up strategy for widespread incremental and opportunistic improvement? What are the best practices for achieving these goals?

*Moderator: Michael Mehaffy, Managing Director, Sustasis Foundation  
Charles Marohn, President, Community Growth Institute; Josh Martin, Land Use & Communities Program Director, South Carolina Coastal Conservation League; Joseph Minicozzi, AICP, Executive Director for the Asheville Downtown Association; Jed Selby, Co-Founder & President, South Main Development, Inc; Daniel K. Stone, Esquire, Partner, McGuireWoods LLP.*

## EXHIBITS RECEPTION

**5:30 PM - 6:30 PM** / *Grand Terrace*

Meet our CNU 19 exhibitors and network with Congress attendees. Cash Bar.

## SILENT AUCTION ENDS

**6:30 PM** / *Grand Terrace*

Join us for the second annual CNU Auction! Pieces from established artists as well as your favorite New Urbanists will be on display in the exhibit hall. Some of the highlights include an original oil painting by noted author James Howard Kunstler and other art by many new urbanists. In addition to the beautiful works of art, we will auction off a Trek bicycle, a year’s worth of organic dairy products, and full access to the Sitephocus photo database. And don’t miss the Sustainable Urbanism lunch with Doug Farr at the Cliff Dwellers restaurant! The silent auction opens Thursday at 8 AM and closes at the end of the Exhibits reception on Friday, on the dot at 6:30 PM.

## CHAPTER MEET-UPS

Chapter Meet-Ups are evening receptions where you can gather with other new urbanists from back home to network and learn about what’s happening in your region. For more information about CNU chapters, visit [www.cnu.org/chapters](http://www.cnu.org/chapters).

### CNU ATLANTA CHAPTER MEET-UP

**7:30 PM – 9:30 PM** / *Brocach Irish Pub, 7 West Main Street*

Come meet up with your fellow Georgia New Urbanists for an informal happy

hour. Hear about local CNU Atlanta initiatives, upcoming chapter events, share your experiences at the conference or talk about the latest goings on in Georgia. No RSVP is required and the cost of attending is what you are willing to pay for a drink.

### CNU CASCADIA CHAPTER MEET-UP

**7:30 PM – 9:30 PM** / *Great Dane Pub & Brewing Co., 123 East Doty Street*

Join the new regional CNU Cascadia Chapter (WA, OR, BC) at Great Dane Pub for our cross-disciplinary meet-up. We welcome you to celebrate our new Chapter status, learn more about how you can get involved, and join the dialog about creating enduring, resilient cities. No RSVP required, look for the CNU Cascadia signs.

### CNU CENTRAL TEXAS, HOUSTON, AND NORTH TEXAS CHAPTER MEET-UP

**9:00 PM** / *Brocach Irish Pub, 7 West Main Street*

Meet up with Texas New Urbanists in the downstairs/cottage area for an informal happy hour. No RSVP required, cash bar.

### CNU DC, NEW YORK, AND NEW ENGLAND CHAPTER MEET-UP

**7:30 PM – 9:30 PM** / *Great Dane Pub & Brewing Co., 123 East Doty Street*

The Northeast descends on the Great Dane Pub! New Urbanists from DC, New York and New England will be refining their pool skills, enjoying delicious hors d’oeuvres, and using (free) drink tickets to consume beverages of their choice. Come play and chat!

### CNU FLORIDA CHAPTER MEET-UP

**7:30 PM – 9:30 PM** / *The Brink Lounge, 701 East Washington Ave, Suite 105*

CNU Florida has been entrusted with hosting CNU20 in West Palm Beach in May 2012. Bring your thinking caps, energy, and creativity and join us for brainstorming on how to shape this landmark event celebrating 20 years of the CNU, and help chart the future of the movement. No RSVP required, join us for cocktails (cash bar) and hors d’oeuvres.

### CNU ILLINOIS CHAPTER MEET-UP

**7:30 PM – 9:30 PM** / *Check [www.cnuillinois.org](http://www.cnuillinois.org) for location*

Meet up with New Urbanists from Illinois for an informal happy hour. Check the website for location details: [www.cnuillinois.org](http://www.cnuillinois.org)

### CNU NEW JERSEY CHAPTER MEET-UP

**7:30 PM – 9:30 PM** / *Paisan’s, 131 West Wilson Street*

Meet up with fellow New Jersey New Urbanists for a happy hour at Paisan’s, an attractive Italian restaurant and bar located just one block southwest of the Monona Terrace and two blocks from the Capitol Square. No RSVP required. Questions? Contact Marvin Reed, Chapter Chair at (609) 610-3311.

### CNU NORTHERN CALIFORNIA CHAPTER MEET-UP

**7:30 PM – 9:30 PM** / *Zander’s Sports Lounge, 118 State Street*

Californians are invited to the Northern California Chapter Meet-up. At this casual affair, we will meet each other face-to-face for a change. We will review our program calendar and ask you to pitch in!

### CNU SOUTHERN CALIFORNIA CHAPTER MEET-UP

**7:30 PM – 9:30 PM** / *Francesca’s al Lago, 111 Martin Luther King Jr. Boulevard*

Join us for an informal meeting to discuss the status of the local chapter and work plan for the upcoming year. It will provide a great opportunity for Southern California’s CNU members to meet and network and help plan the chapter’s future. No RSVP, cash bar.

### CNU WISCONSIN CHAPTER MEET-UP

**7:30 PM – 9:30 PM** / *Great Dane Pub & Brewing Co., 123 East Doty Street*

CNU Wisconsin invites you to join them in celebration of becoming a chapter of CNU as well as having CNU 19 in Madison! Meet the committee that helped make this happen, including former Madison Mayor Dave Cieslewicz. No RSVP, cash bar and menu available.

# SATURDAY JUNE 4

## CONGRESS REGISTRATION

9:00 AM - 7:30 PM

Registration counters 3-4

## FITNESS RIDE

6:00 AM - 7:00 AM

Bike Elevator on Level 4 of the Monona Terrace Convention Center  
Take advantage of Madison's great bike culture with a morning ride to get you going. Bring your gear and sense of adventure to start your day at the Congress with an invigorating fitness ride.

## DANE COUNTY FARMERS' MARKET TOURS

6:00 AM - 10:00 AM / *Offsite: Madison Square*

The center of Saturday morning activity in Madison begins at the State Capitol and the Dane County Farmers' Market that winds around the square. Madison invites all CNU 19 attendees and guests to experience Madison's great public activities. There is a lot to see and do!

The Wisconsin State Capitol has been meticulously renovated over the past 20 years and is an outstanding example of restoration and preservation. Outside the Capitol, the Dane County Farmers' Market draws people from all over the greater area. It is one of the largest farmers markets in the country and uniquely a "producer-only" market.

Whether you are in the mood to relax, observe or discover, Saturday mornings on the Capitol Square in Madison provide an interesting mix of history, fresh food and people-watching that you won't want to miss.

## WISCONSIN STATE CAPITOL TOURS

8:00 AM - 9:30 AM / *Capital Rotunda*

Enjoy an exclusive tour hosted by architecture and preservation experts. Meet in the Capital Rotunda, on the ground floor opposite the Tour Information desk. Free. No pre-registration required, first come basis.

## DANE COUNTY FARMERS' MARKET TALK

6:00 AM, 7:00 AM, 8:00 AM, 9:00 AM

Dane County Farmers' Market Manager Larry Johnson hosts the tour and will provide a brief overview of the market. Meet at the corner of State Street and steps leading up to the Capitol. No pre-registration, no fee, first come basis, 15-minute length.

## FOOD VENDOR CARTS ON THE SQUARE

8:00 AM - 9:30 AM / *Monona Terrace Lecture Hall*

Warren Hanson, the street vendor carts manager for the City of Madison, will start with a presentation and overview of one of the best food vendor cart programs in the country. Meet at Monona Terrace Lecture Hall for 45-minute lecture and 30- to 45-minute walk. No pre-registration, no fee, first come basis.

## BREAKFAST SESSION 1: FOOD SYSTEMS - CELEBRITY PANEL

8:00 AM - 9:30 AM / *L'Étoile, 1 S. Pinckney St.*

The route of local produce from the farm-to-market-to-restaurants is a trip that involves the coordination of many systems and strategies. This event starts with breakfast followed by a brief presentation from each expert. Hear the unique perspectives of a chef, farmer/businessman, and academic. Time is allotted for questions at the end of the presentation.

Breakfast will be served at 8:00 AM and presentations and Q&A will finish by 9:30 AM. Attendees are encouraged to experience the Dane County Farmers'

Market in advance of the event. 75 people maximum. \$25 includes the breakfast and presentations. Pre-registration required.

## BREAKFAST SESSION 2: GROWING AND PRESENTING LOCAL FOODS

8:00 AM - 9:30 AM / *The Madison Club (Terrace Room), 5 E. Wilson St.*

Hosted by Executive Chef Dan Fox of The Madison Club, the event starts with breakfast, is followed by a 20- to 30-minute presentation and concludes with a tour of the "backyard" restaurant garden.

Chef Fox trained at Kendall College, an acclaimed culinary school in Chicago. His training took him to Provence, France, and Austria. During his three-and-a-half years at The Madison Club, he has brought globally inspired cuisine to diners. He is passionate about local foods, building a farmer/chef connection, and feels that the Dane County Farmers' Market is the best in the country. Fox also has a seat on the REAP board, an organization dedicated to local, sustainable food.

Attendees are encouraged to experience the Farmers' Market in advance of the event. 120 people maximum. \$25 fee includes breakfast, the presentation and tour. Pre-registration required.

## BREAKFAST SESSION 3: BEING BIKE FRIENDLY

8:00 AM - 9:30 AM / *Sardine, 617 Williamson Street*

*(next door to Machinery Row bike rental)*

Enjoy a delicious breakfast while Art Ross, City of Madison Bicycle Coordinator, discusses what it takes to make your community bike friendly. Your adventure begins at the historic Machinery Row building, home to both the Sardine Restaurant and Machinery Row Bicycles, and just a short walk on the hiking/biking path from the Monona Terrace Community and Convention Center.

Ross will talk about the formation of the Platinum Biking City Planning Committee in 2006, and note the committee's goals for putting forth a plan to make Madison the best city in the country for bicycling. The committee has achieved a Platinum designation through the League of America Bicyclists Bicycle Friendly Communities program and in the April 2010 issue of Bicycling Magazine, Madison was named as one of the top 10 bike-friendly cities in America.

Breakfast will be served at 8:00 a.m. followed by the presentation. 34 people maximum. Fee: \$25 event fee includes breakfast. Pre-registration required.

## SATURDAY MORNING PLENARY

10:00 AM - 11:00 AM / *Ballroom AB*

Recently elected Madison Mayor Paul Soglin welcomes you back from the Farmers' market for the Saturday morning session.

Milwaukee farmer Will Allen will lead off. He heads up Growing Power, a non-profit urban agriculture organization in Milwaukee. Will received a MacArthur Fellowship for his work on urban food production. Growing Power has pioneered methods for growing and distributing fish, vegetables, bees, and livestock in an urban environment. Growing Power utilizes sustainability in all of its activities, composting more than 100,000 pounds of waste per week collected from restaurants, cafes, and grocery stores.

Congressman Earl Blumenauer is a strong CNU ally in Washington. He is the most active Congressional advocate for sustainable transportation choices such as biking, transit, and walking. Mr. Blumenauer serves on the powerful Ways and Means Committee and is Vice Chair of the Select Committee on Energy Independence and Global Warming.

Allen and Blumenauer will address how "Growing Local" works with the principles of New Urbanism. CNU will end the session with a remembrance of architect Michael Barranco.

*Moderator: John O. Norquist, President and CEO, Congress for the New Urbanism; Will Allen, Growing Power; Earl Blumenauer, Congressman, House of Representatives; Paul Soglin Mayor, City of Madison*

## GUIDED TOURS

All depart from and return to the Monona Terrace Convention Center main entrance. Require registration and a separate fee.

**TOUR 20.** Tour the Transect - From Downtown to Farm Fields  
11:15 AM - 3:15 PM

**TOUR 21.** Grandview Commons: How to Build an Affordable Traditional Neighborhood  
Sponsored by the Vinyl Siding Institute  
11:15 AM - 3:15 PM

## OPEN SOURCE CONGRESS

11:15 AM - 5:00 PM / Hall of Ideas E

The Open Source Congress is a vibrant, grassroots forum that arises annually during the Congress for the New Urbanism. Have a topic that needs discussion? Curious about what your peers are working on? Check out the Open Source news board. Then join a session or create one of your own, and let the collaboration begin.

Jennifer Hurley, CNU-A, President & CEO, Hurley-Franks & Associates;  
Jennifer Krouse, LEED AP, Independent Management Consultant

## MORNING BREAKOUT SESSIONS

11:15 AM - 12:30 PM

### HOW DO WE KNOW WHEN URBAN AGRICULTURE IS WORKING? AGRICULTURE AND URBANISM

Lecture Hall

How do we evaluate urban agriculture in its various forms, and what sort of data are needed? Does urban agriculture deal only with food production? What of the broader agenda of who eats the food, whether food is affordable, nutritious, safe, and culturally appropriate? Do we engage questions of farmer profitability, and the stability and suitability of soil, water and other resources? This session will also explore evaluation measures commonly used by urban planners and their relevance to urban agriculture.

Moderator: Margaret Krome, Policy Program Director, Michael Fields Agricultural Institute;  
Alfonso Morales, University of Wisconsin-Madison, Urban and Regional Planning Department; Samina Raja, State University of New York at Buffalo, School of Architecture and Planning

### TYPOLOGY OF TRANSIT-ORIENTED DEVELOPMENT ARCHITECTURE AND PLACEMAKING

Ballroom D

TOD at its core is an idea about neighborhood- and district-making. In order to become most effective at the project level, it must be understood in theoretical terms, and in its diverse project variations along the transect. This session will examine both the ideas underlying the concept of TOD, and various key examples of its application to different kinds of places in distinct and locally appropriate form.

Moderator: Stefanos Polyzoides, Principal, Moule & Polyzoides Architects & Urbanists; Scott Bernstein, Center for Neighborhood Technology; Daniel Parolek, AIA, Founding Principal, Opticos Design, Inc.; John Torti, FAIA, LEED AP, President, Torti Gallas and Partners



## NEW URBANISM PROJECTS - STRUCTURING AND FINANCING

### IMPLEMENTING THE NEW URBANISM: DESIGN AND ECONOMICS

*Hall of Ideas HIJ*

The structuring and financing of a New Urbanism development is one of the most critical aspects of the project. Many great projects are never developed, or fail following development, due to an ineffective financial structure. Breaking down the project into distinct, independently financeable components will provide a structure that will attract and maintain financing, even in today's challenging environment.

*Daniel Byrne, Director - Mixed-Use Planning and Development, LiveWorkLearnPlay Inc.; Gary Gorman, President and CEO, Gorman & Company, Inc.; Michael Green, Attorney at Law, Michael Best & Friedrich LLP; Hamang B. Patel, Attorney at Law, Michael Best & Friedrich LLP*

## MEGATRENDS: TECHNOLOGIES AND TECHNIQUES THAT ARE CHANGING THE BUILT WORLD

### SUSTAINABILITY: WATER AND ENERGY

*Meeting Room K-R*

This session will feature a discussion of emerging green building trends that are changing the way buildings and blocks are designed. With a focus on passive green infrastructure and vernacular architecture, questions such as "What is the role of, benefits to, and limits to the use of passive building designs in achieving energy and water goals?" will be explored.

*Steve A. Mouzon, AIA, LEED, Principal, The New Urban Guild; Sonya Newenhouse, Ph.D., President, Madison Environmental Group, Inc. and Community Car, LLC*

## LUNCH BREAK

12:30 PM – 2:00 PM

## GUIDED TOUR

*Tour departs from and returns to the Monona Terrace Convention Center main entrance. Require registration and a separate fee.*

### TOUR 22. Dense Going: A Tale of Three Infills

1:00 PM – 5:00 PM

*Richard Arnesen, Co-Founder, Stone House Development, Inc.*

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## AFTERNOON BREAKOUT SESSIONS

2:00 PM – 3:15 PM

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## ACADEMIC PAPER SESSION 2: INVESTIGATIONS ON TRANSPORTATION NETWORKS

*Hall of Ideas HIJ*

Showcasing transportation research and New Urbanism, a number of papers were selected for their academic rigor, originality, scholarship, and creativity. If you are interested in the most recent transportation investigations and trends, you won't want to miss this session.

*Moderator: Jaime Correa, Founding Partner, Jaime Correa and Associates; Brian Bern, P.E., Project Engineer, Matrix Design Group, Inc.; Meghan Bogaerts, Associate, Neighborhood Development, U.S. Green Building Council; Patrick M. Condon, James Taylor Chair in Landscape & Livable Environments, University of British Columbia; Reid Ewing, Professor of City and Metropolitan Planning, University of Utah; Christopher McCahill, Ph.D. Candidate, University of Connecticut, Civil and Environmental Engineering*





## EXTENDED AFTERNOON SESSION

2:00 PM - 5:00 PM

### CREATING AUTHENTIC PLACES: EMERGING BEST PRACTICES FOR NEW URBAN DEVELOPERS IMPLEMENTING THE NEW URBANISM: DESIGN AND ECONOMICS

Lecture Hall

How do you encourage authenticity in a project?

Focusing on today's best practices for permitting, developing mixed use, and engaging in public/private partnerships, this workshop aims to bring together the emerging trends and practices that will help you plan, build, and create an authentic place. Some of the country's best developers will share their thoughts and experiences on the ups and downs of building New Urbanism.

Creating Authentic Places is also giving back to Madison by holding the AuthentiCITY design competition for the Union Corners redevelopment site. The winning entries of the competition will be critiqued by a diverse panel of our speakers, a jury of CNU members, and local representatives during the workshop. Visit [www.creatingauthenticplaces.com](http://www.creatingauthenticplaces.com) for more information on why you should attend this unique event.

*Moderator: Russell S. Preston, Design Director, Cornish Associates*  
*Stephanie Bothwell, Urban and Landscape Design; Bill Dennis, B. Dennis Town & Building Design; Dan Camp, The Cotton District; James A. LaGro, Jr., University of Wisconsin - Madison, Department of Urban and Regional Planning; Matthew Lambert, Duany Plater-Zyberk & Company - Jury Chair; Doug Johnson, SASY Neighborhood Association Council Member, Schenk-Atwood-Starkweather-Yahara Neighborhood Association (SASY); Dawn O'Kroley, City of Madison Design Commission; Judy Olson, City of Madison Plan Commission; Daniel Parolek, Opticos Design, Inc.; Todd Zimmerman, Zimmerman/Volk Associates, Inc.,*

*The AuthentiCITY Competition Jury: Stephanie Bothwell, Urban and Landscape Design; Steve Cover, Director of Planning & Community & Economic Development City of Madison, WI; Bill Dennis, B. Dennis Town & Building Design; James A. LaGro, Jr., University of Wisconsin - Madison, Department of Urban and Regional Planning; Matthew Lambert, Duany Plater-Zyberk & Company - Jury Chair; Doug Johnson, SASY Neighborhood Association Council Member, Schenk-Atwood-Starkweather-Yahara Neighborhood Association (SASY); Dawn O'Kroley, AIA, Principal, Dorschner Associates, Inc., City of Madison Urban Design Commission; Judy Olson, City of Madison Plan Commission; Daniel Parolek, Opticos Design, Inc.; Todd Zimmerman, Zimmerman/Volk Associates, Inc.*

### AFTERNOON BREAK

3:15 PM - 3:45 PM / Grand Terrace  
Refreshments provided.

### LATE AFTERNOON BREAKOUT SESSIONS

3:45 PM - 5:00 PM

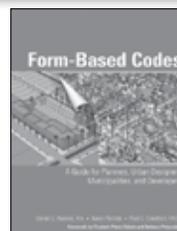
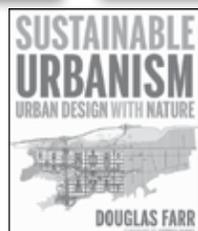
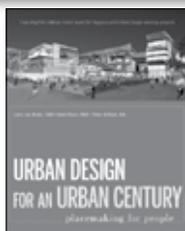
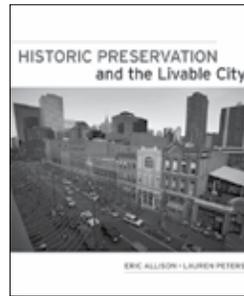
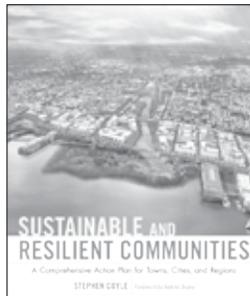
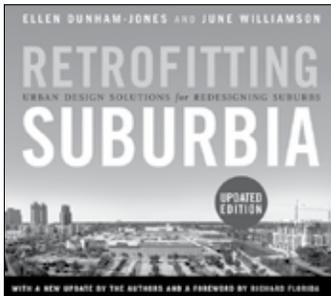
### WHAT ARE THE URBAN AGRICULTURE DESIGN ELEMENTS THAT INFLUENCE SUCCESS? AGRICULTURE AND URBANISM

Ballroom D

This session focuses on the design elements that influence the success of urban agriculture projects. Are backyard chickens and goats always appropriate? How can urban agriculture improve on and integrate into the aesthetics of a community? The session deals in-depth with land, zoning, and distribution constraints as well as federal, state, and local policy issues. This session is a practical, but focused take on innovative solutions for success.  
*Steve A. Mouzon, AIA, LEED, Principal, The New Urban Guild; Lisa Taranto, Creative Director: Allegheny Mountain School/Route 250 Project, Founder: Tricycle Gardens*

SATURDAY

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## NEW MOBILITY MEETS NEW URBANISM BIKEABILITY AND TRANSPORTATION

*Meeting Room K-R*

New Mobility is a movement to provide convenient, practical, affordable, and sustainable door-to-door urban travel, and to develop the various physical, virtual, and institutional infrastructures to support it.

Leading proponents of New Mobility and New Urbanism will engage in an open dialogue to explore how the strategies and tactics for sustainable transportation are similar and different between the two movements.

*Moderator: Doug S. Kelbaugh, FAIA, Professor, University of Michigan; Norman W. Garrick, Associate Professor, Civil and Environmental Engineering, University of Connecticut; Sue Zielinski, University of Michigan Transportation Research Institute*

## INTERNATIONAL ACADEMIC CAMPUSES INTERNATIONAL

*Ballroom AB*

With the foundation of Thomas Jefferson's University of Virginia in 1819, the American collegiate tradition gained a powerful, physical expression. Its airy, axial formula – christened the academical village – immediately embodied the social and pedagogical vision of the young nation, and its success has spurred numerous emulations in the United States and the world over.

Its campus is perhaps the ultimate realization of a phenomenon in existence since the birth of the university in the Middle Ages – that innovative planning and pioneering architecture make for vivid assertions of academic excellence. This session will explore the typologies of university planning from the cloistered quadrangles of medieval England to the integration of academia

within the twenty-first-century urban fabric. Recent master plans for new international academic campuses will be discussed along with the CNU Charter Award-winning campus for the Aga Khan University in Karachi, Pakistan.

*Moderator: Dhiru Thadani, AIA, Architect + Urbanist; David Dixon, Principal-in-Charge of Planning & Urban Design; Goody Clancy & Associates; Paul Roberts, Director, Turnberry Consulting*

## BUILDING, BLOCK, AND CITY CONTEXT FOR ECODISTRICTS, MICROGRIDS, NETZERO NEIGHBORHOODS, & SMARTBLOCKS SUSTAINABILITY: WATER AND ENERGY

*Hall of Ideas HIJ*

As the discussion in urban areas moves from greening buildings to greening the urban systems that support them, exciting new ideas have emerged that promise to create higher performance urban areas while allowing the preservation of existing infrastructure. These ideas sometimes focus on systems and engineering for performance without determining appropriate context and public design. This session outlines how these approaches work, and examines the social and design consequences.

*Moderator: Doug Farr, CNU-A, President and Founding Principal, Farr Associates Architecture & Urban Design; Naomi Cole, Program Manager, Portland Sustainability Institute EcoDistricts; Chad Riley, LEED AP, Director of Finance and Strategy, Living City Block; Daniel K. Slone, Esquire, Partner, McGuireWoods LLP*

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## CLOSING PLENARY

5:30 PM – 7:00 PM / Ballroom AB

### THE GROVES AWARD

The Transect Codes Council and CNU will jointly present the Groves Award for outstanding leadership and vision in the promotion of Transect-based planning.

The award is given in honor of Ken Groves, the late Planning Director of the City of Montgomery, Alabama. His leadership in using land development and planning to create better communities is a gift that he left for all. Through his planning and development leadership, Alabama's capital city began its journey back to prominence and sustainability.

The inaugural award will be presented at the Saturday evening plenary session to former Miami planning director Ana Gelabert-Sanchez and former Miami Mayor Manny Diaz for their work on the Miami 21 code.

### CNU 20 PREVIEW

Chuck Bohl and Elizabeth Plater-Zyberk will give a preview of CNU 20 in West Palm Beach, Florida May 9-12, 2012.

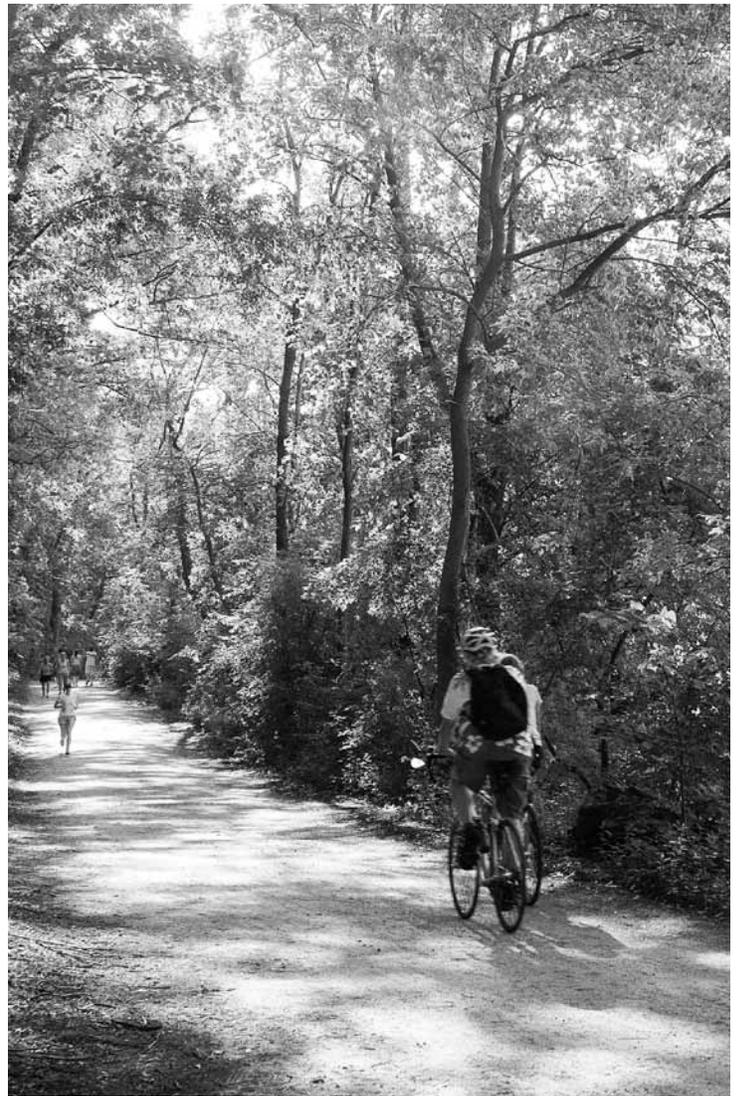
### CHARLES WALDHEIM AND ANDRÉS DUANY DISCUSS LANDSCAPE URBANISM

CNU welcomes Charles Waldheim, Chair of the Department of Landscape Architecture of the Harvard GSD, for a plenary session with Andres Duany. Duany will conduct an interview following a thorough presentation by Professor Waldheim.

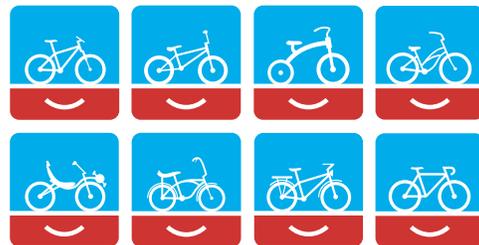
Professor Waldheim is the editor of *The Landscape Urbanism Reader*, which explicitly positions this movement as the ecological alternative and correction to New Urbanism. The skill sets associated primarily with Landscape Architecture are to be the basis for design at every scale, in contrast to New Urbanism's bias for built form. Landscape Urbanism has been the subject of extreme interpretation, from being the culmination of the century-long environmental imperative to a sort of green cover for the prolongation of an otherwise moribund suburban sprawl.

This plenary will introduce CNU to an influential theory which is currently sweeping design schools, the avant-garde media, and the competition circuit. Landscape Urbanism's engagement with CNU may well become as fruitful as the now-historic ones with the ITE, APA, ULI, LEED, and HUD. . . or perhaps not.

*Andrés Duany, Principal, Duany Plater-Zyberk & Company; Charles Waldheim, Chair, Department of Landscape Architecture, Harvard Graduate School of Design*



SATURDAY



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we can ride as one.**

We're [peopleforbikes.org](http://peopleforbikes.org), a movement powered by a shared passion for bikes. To improve the future of bicycling, we're bringing together a million voices of support. Sign the pledge today at [peopleforbikes.org](http://peopleforbikes.org).



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# community spirit



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Welcome to Madison. Enjoy a city that values its people and its natural resources.



GS1100 04/14/2011

## CLOSING PARTY

**7:30 PM - 10:00 PM** / *Rooftop of the Monona Terrace Convention Center*  
CNU 19 attendees will be sent off with a warm farewell from Madison with a Saturday night celebration on the rooftop of the Frank Lloyd Wright-inspired Monona Terrace. Set against the dramatic backdrop of Lake Mendota, CNU's Closing Party will feature locally sourced, sumptuous Wisconsin food and drink, with entertainment provided by the city's own Ben Sidran.

Although best known in some circles for writing Steve Miller's hit song "Space Cowboy," Sidran is more widely recognized as the host of NPR's landmark, Peabody Award-winning jazz series *Jazz Alive*, and as the host of VH-1's *Ace Award*-winning *New Visions* series. A pianist, producer, singer, and composer, Sidran has recorded 25 solo albums, including the Grammy nominated *Concert for Garcia Lorca*. He has produced recordings for artists such as Van Morrison, Diana Ross, Mose Allison, and Jon Hendricks, composed the soundtrack for the acclaimed film *Hoop Dreams*, and scored the award winning-documentary *Vietnam: Long Time Coming*.

A prolific author and world traveler, who holds a PhD. in American Studies from Sussex University, Sidran is an ardent urban lover who is generously donating his fee for this appearance due to his love of Madison and commitment to the principles of New Urbanism.

# SUNDAY JUNE 5

## GUIDED TOURS

*All tours depart from and return to the Monona Terrace Convention Center main entrance. Require registration and a separate fee.*

**TOUR 24.** Taliesin – Frank Lloyd Wright's Spring Green Home and Studio  
*8:00 AM - 5:00 PM*

**TOUR 23.** Middleton Hills: New Urbanism Meets Frank Lloyd Wright Architecture and Placemaking  
*9:00 AM - 12:00 PM*

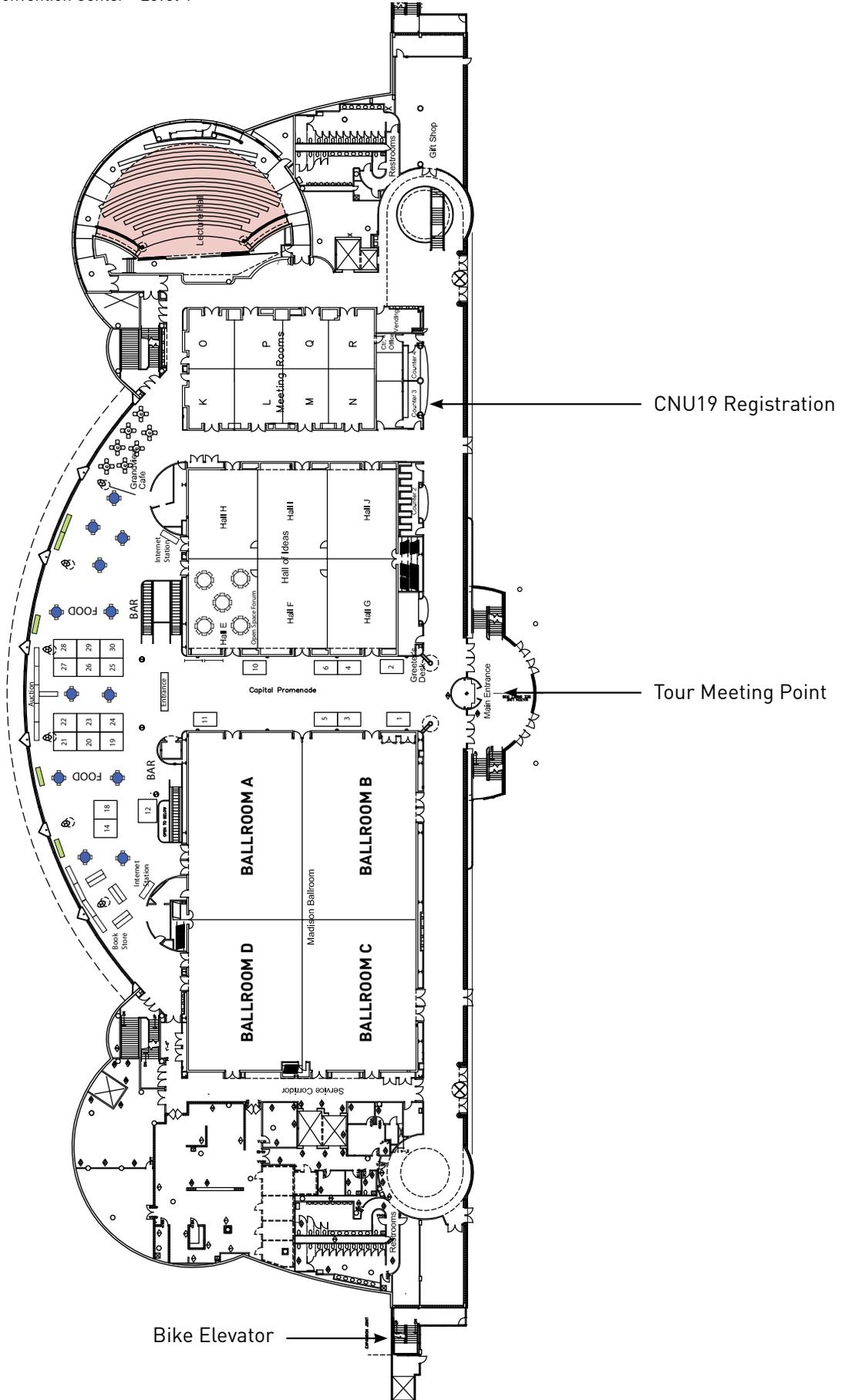
## RIDE THE DRIVE

**10:00 AM - 4:00 PM**

*Bike Elevator on Level 4 of the Monona Terrace Convention Center*  
RIDE THE DRIVE is a celebration of Madison's commitment to healthy, active lifestyles. This community event is an invitation for all citizens to leave their cars behind and experience some of Madison's most scenic byways in a whole new light – by riding, walking, skating, or strolling along some of Madison's most beautiful streets.

# CNU 19 EXHIBIT FLOOR PLAN

Monona Terrace Community and Convention Center - Level 4



# CNU 19 EXHIBITORS

## **American Family Insurance**

### **Booth 19**

Based in Madison, Wis., American Family Insurance offers auto, homeowners, life, health, business, and farm/ranch insurance in 19 states. American Family Insurance is the nation's third-largest mutual property/casualty insurance company.

## **American Institute of Steel Construction**

### **Table NP04**

The American Institute of Steel Construction (AISC) is a not-for-profit technical institute and trade association to serve the structural steel design community and construction industry.

## **Bikes Belong**

### **Booth 03**

Bikes Belong works to maximize the federal investment in bicycling, develop bike-friendly cities create Safe Routes to School, and unify one million Americans for better bicycling through the Peopleforbikes.org campaign.

## **Boomerang Systems**

### **Booth 22**

Boomerang Systems is the leading US manufacturer of automated parking systems. Email: info@boomerangsystems.com

## **CDC NCEH/ATSDR**

### **Table NP03**

CDC's National Center for Environmental Health and the Agency for Toxic Substances and Disease Registry scientifically consider all factors that affect the health of people, including healthy community design.

## **Center for Neighborhood Technology**

### **Booth 27**

CNT is a non-profit think-and-do tank that fosters urban sustainability by research, innovation, and policy. CNT's programs focus on climate, energy, natural resources, transportation, and community development. Email: info@cnt.org

## **City of Madison**

### **Booth 01**

This is the host city's exhibit offering visitor information and assistance, and the latest in exciting planning projects and initiatives in the City of Madison.

## **CNU 20**

### **Booth 06**

Visit the CNU 20 booth in anticipation of the 2012 congress in West Palm Beach, Florida, May 9-12, 2012. Submit your program ideas, find one of the CNU 20 collectible buttons, and get location information! www.cnu20.org

## **Farmer D Organics**

### **Booth 18**

Farmer D Organics provides consulting services for design, build, and management of organic farms and gardens for master planned communities, resorts, cities, schools and more. Email: farmerd@farmerd.com

## **FBCI & NCI**

### **Booth 10**

FBCI: to advance the knowledge and use of, and develop standards for FBCs to achieve good urbanism; NCI: to build community capacity for community collaboration to create healthy community plans. Email: carol@formbasedcodes.org; bill@charretteinstitute.org

## **Gorman & Company, Inc.**

### **Booth 26**

At Gorman & Company, we work to revitalize communities through innovative housing partnerships. As a trusted partner and respected industry leader since 1984, we specialize in: downtown revitalization; the preservation of affordable housing, workforce housing, and the adaptive reuse of significant historic buildings. Email: info@gormanUSA.com

## **Hampstead Institute**

### **Table NP01**

The Hampstead Institute offers educational opportunities to advance urban and sustainable agriculture.

## **Historical Concepts**

### **Booth 25**

Historical Concepts specializes in the art of traditional place-making. Our design teams create homes, neighborhoods, and communities based on historical precedent and the long-standing principles of traditional architecture and planning. Email: inquiries@historicalconcepts.com

## **Island Press**

### **Table NP05**

Island Press is a publisher of books about the environment for professionals, students, and general readers. Our titles reflect the breadth and immediacy of environmental problems and the range of responses to them. Email: info@islandpress.org

## **Michael Best & Friedrich LLP**

### **Booth 23**

Michael Best & Friedrich LLP is a broad-based business law firm and a recognized leader in addressing the legal issues connected to business developments across the economy.

## **MindMixer**

### **Booth 5**

MindMixer is a web-based idea generation and prioritization solution for city leaders, elected officials, stakeholder groups, and professional organizations. Email: info@mindmixer.com

## **PlaceMakers**

### **Booth 12**

PlaceMakers addresses the full scope of placemaking, from planning charrettes and codes to implementation and communications, and focuses on the kind of viability that turns vision into reality. Email: info@placemakers.com

## **Saris Cycling Group**

### **Booth 30**

Saris Cycling Group, located in Madison, WI, is an industry leader committed to serving the bicycle community and bicycle advocacy. Saris manufactures a comprehensive line of car racks, parking systems, and CycleOps products, sold in more than 50 countries worldwide. Email: sreiter@saris.com

## **Streetscapes, Inc.**

### **Booth 24**

Furniture, site amenities, and consulting for public spaces. Email: james@streetscapes.biz

## **Town Planning & Urban Design Collaborative**

### **Booth 02**

TPUDC is a boutique New Urbanist town planning and urban design firm specializing in the design and implementation of walkable, mixed-use, pedestrian friendly places. Email: info@tpudc.com

## **Trek Bicycle Corporation**

### **Booth 28**

Trek Bicycle is a global leader in the design and manufacture of bicycles and related products. Trek believes the bicycle can be a simple solution to many of the world's most complex problems, and is committed to breaking down the barriers that prevent people from using bicycles more often for transportation, recreation, and inspiration. For more information about Trek, visit www.trekbikes.com

## **Vinyl Siding Institute**

### **Booth 11**

Vinyl Siding Institute (VSI) is the trade association for manufacturers of vinyl and other polymeric siding and suppliers to the industry. VSI will showcase architectural styles that can be achieved with vinyl siding. Email: vsi@vinylsiding.org

## **Wisconsin Department of Health Services, Division of Public Health**

### **Table NP02**

The Division of Public Health provides public health services to the people of Wisconsin. The Division addresses environmental, occupational, family and community health, emergency medical services, injury and chronic disease prevention, and communicable diseases.

## **WPS Health Insurance**

### **Booth 14**

WPS Health Insurance is Wisconsin's leading not-for-profit health insurer. WPS also administers Medicare Part A & B benefits for seniors, and WPS TRICARE for the U.S. military & their families. Email: sales@wpsic.com

# CNU 19

## Notes/Create Your Own Schedule

# **CNU 19**

## **Notes/Create Your Own Schedule**

# CNU 19

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Association of Wisconsin Regional Planning Commissions  
Bicycle Federation of Wisconsin  
Boardman Law Firm  
Capital Area Regional Planning Commission  
Capital Times  
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