Why Is New Urbanism Important?

New Urbanism 101
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- Population decreases in urban areas
- Increased sprawl
- Concentration of the poor
- Decentralization of jobs
- Air quality non-attainment
Why Is New Urbanism Important?

• Real choices for people
  – transportation options
  – where to live
  – access to opportunity

• Balanced, equitable development strategies

• Citizen participation in community activities

• Affordable housing
Why Is New Urbanism Important?

Hidden community assets

• Resource advantages vs. Resource deficits

• Building blocks for community redevelopment

• Community collective action
Common Assets of Places

- Existing social networks
- Urban purchasing power
- Concentrated workforce
- Mass transit systems
- Accessibility
- Abandoned and under-used land
- Underutilized infrastructure
Why Is New Urbanism Important?

• Lowered transportation expense, money saving opportunities for working poor -- route out of poverty
• Community economic development
• Brownfield reclamation
• Transit oriented development
  – Includes community planning
Why Is New Urbanism Important?

• The Metropolis is worth the investment in New Urbanism!
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