



Why Is New Urbanism Important?

New Urbanism 101

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Why Is New Urbanism Important?

- Population decreases in urban areas
- Increased sprawl
- Concentration of the poor
- Decentralization of jobs
- Air quality non-attainment



Why Is New Urbanism Important?

- Real choices for people
 - transportation options
 - where to live
 - access to opportunity
- Balanced, equitable development strategies
- Citizen participation in community activities
- Affordable housing



Why Is New Urbanism Important?

Hidden community assets

- Resource advantages vs. Resource deficits
- Building blocks for community redevelopment
- Community collective action



Common Assets of Places

- Existing social networks
- Urban purchasing power
- Concentrated workforce
- Mass transit systems
- Accessibility
- Abandoned and under-used land
- Underutilized infrastructure



Why Is New Urbanism Important?

- Lowered transportation expense, money saving opportunities for working poor -- route out of poverty
- Community economic development
- Brownfield reclamation
- Transit oriented development
 - Includes community planning



Why Is New Urbanism Important?

- The Metropolis is worth
the investment in New
Urbanism!



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