



## CNU 32 Cincinnati Agenda

### Tuesday, May 14

**Registration:** Get your badge on the 4<sup>th</sup> floor of the Hilton Netherland Plaza starting at 2pm ET.

**Strong Towns National Gathering:** Starts today. Get your badge on the 4<sup>th</sup> floor of the Hilton Netherland Plaza starting at 2pm ET. More information can be found [here](#).

**Incremental Development Workshop:** The Small Scale Development Workshop on small scale real estate development is all about project formation. We take a big picture view of neighborhood-based development to help attendees analyze what makes a good project, how a building makes money, and how small developers interact with the broader ecosystem of professionals in the built environment. More information can be found [here](#).

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### Wednesday, May 15

**Tours:** CNU 32 Tours start as early at 8am. You can see all the options and availability [here](#).

**Strong Towns National Gathering:** Starts today. Get your badge on the 4<sup>th</sup> floor of the Hilton Netherland Plaza starting at 2pm ET. More information can be found [here](#).

**Envisioning and Implementing Change through Place Types Workshop by FBCI**

Join FBCI faculty Peter Park, Lisa Wise, and Tony Perez for a workshop from 9am-12pm. Space is limited. [Register here](#).

**CNU 32 Opening Party!**

Celebrate the return of the annual Congress and raise a glass with friends (new and old). Bring your badge to [Court Street Plaza](#), on E. Court Street between Vine and Walnut, get a wrist band, have a drink, and hangout in an open, pedestrian plaza!

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### Thursday, May 16

**Tours:** CNU 32 Tours start at 10:15am. You can see all the options and availability [here](#).

**Main Stage: Restoring Urban Fabric by Connecting our Communities**

*CNU32001*

Kicking off our Congress exploration of Restorative Urbanism, the Thursday morning Main Stage will tackle the landscape of leveraging state legislation to impact local reform, with CNU32 Local Host City Mayor Aftab Pureval and CNU co-founder Peter Calthorpe in conversation about



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connecting housing and transportation investment. In the Cincinnati region and throughout the country, home building is not keeping pace with demand for urban growth. Fundamental to this common yet complex challenge are the regulations that control what can be built and where, and how they align with the transportation systems that support movement, access, and opportunity. New Urbanists must do more to demonstrate our response to outdated land use regulations that lead to restricted housing supply and concentrated areas of poverty. During this conversation, Calthorpe will describe his “Grand Boulevards” strategy and how it can inform state legislative reforms like the groundbreaking California Assembly Bill 2011, and Pureval will detail proposed local land use and zoning policy changes that aim to help Cincinnati connect its 52 neighborhoods in order to provide all members of the community with more accessible and diverse urbanism.

- Mayor Aftab Pureval
- Peter Calthorpe
- Ellen Dunham-Jones

*Thursday, May 16, 8:30 AM-10:30 AM*

### **Cultural Restoration and Placemaking through Art and Urban Design**

*CNU32066*

In this session, we will discuss the emerging role of public art in urban revitalization through the cases of Cincinnati, Chicago, Lafayette, and other US cities. The discussion panels from the University of Cincinnati, ArtWorks Cincinnati, and Lafayette Consolidated Government will share projects and initiatives centered on public art that have contributed to sustainable and cultural placemaking, and the economic revitalization of marginalized communities. The panel will also share some of findings of current research, funded by the National Endowment for the Arts, on the urban context of public murals and their impact on pedestrian activity and street vitality in Cincinnati. Attendees will learn and share insights on how to harness creative and cultural assets to initiate public-private partnership, a strategic use of art in local commerce, and the adaptive reuse of urban spaces and resources towards sustainable and cultural resilience of communities.

- Hyesun Jeong
- Alexander Lazard
- Sydney Fine

*Thursday, May 16, 10:30 AM-11:45 AM*

### **Restorative Urbanism and the Principles of New Urbanism**

*CNU32002*

Founded in 1993, New Urbanism is a movement united around the belief that our physical environment has a direct impact on our chances for happy, prosperous lives. A practice of restorative urbanism centers on evolution, recognizing that cities and towns are never “complete,” and that we must constantly work to improve our built legacy - with what we know and as we continue to learn - in service of the principles of New Urbanism. This core introductory session will provide foundational information about New Urbanism as a practice through the lens of Restorative Urbanism. You will learn about what makes New Urbanism unique, where New Urbanists have had incredible impact, and what challenges lay ahead.

- Ashleigh Walton
- Victor Dover

*Thursday, May 16, 10:30 AM-11:45 AM*



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### **Bridging the Funding Gap – Creating Novel Financial Tools for Communities to Rebuild Downtowns**

*CNU32005*

Urbanism is anything but single-use city blocks and purpose-built buildings. Mixed uses and varied building programs that evolve with their use over time don't fit neatly into traditional banks and investors investment criteria. Yet, these are often the types of projects that have the biggest impact on our urban cores and their quality of place. This session will address specific financial tools and community strategies used to create development at small, medium, and large scale. It will provide the foundation knowledge to explore your community's willingness to take bold action, facilitate regrowth, and restore its downtown with a diverse variety of new development. The Catalytic Fund, a non-profit real estate investment fund, will share how it has built a unique toolkit of investment programs and strategies that have brought small Northern Kentucky cities back to life.

- Joe Klare
- Brian Boland

*Thursday, May 16, 10:30 AM-11:45 AM*

### **A New Urbanist Research Agenda**

*CNU32006*

TBD

*Thursday, May 16, 10:30 AM-11:45 AM*

### **Breaking Barriers in Urban Planning: Houston's No Zoning Approach and Homelessness**

*CNU32007*

In 2023, Houston, the fourth largest U.S. city, is a testament to the rapid implementation of New Urbanist principles. Amidst an influx of new residents, the city has maintained affordable housing costs while prioritizing walkability, aesthetics, and equity. Its updated development regulations have diversified the housing stock, allowing small developers to contribute incrementally. Key changes include increasing ADUs' maximum size, lowering parking requirements, and permitting ADUs on any lot, including for commercial use. These adjustments have revolutionized the approach to the national housing crisis and spurred micro-business growth. With multi-unit residences, smaller lots, and courtyard development, Houston challenges traditional zoning, showcasing rapid adaptability in urban planning. Can this model inspire other cities? Join zoning expert Andres Duany in a dynamic debate on whether Houston's approach could signal the end of traditional zoning in city planning.

- Abraham Zorrilla
- Margaret Brown
- Andres Duany
- Fernando Pages

*Thursday, May 16, 10:30 AM-11:45 AM*

### **Investing in Your Place: Case Studies in Successful Incremental Development Cohorts**

*CNU32014*

Successful incremental development takes an ecosystem of supportive neighbors working together long term. Join us in a rapid fire case study review to see how cohorts in South Bend, Dallas,



Lafayette, Fayetteville, Atlanta, and Kansas City have worked side by side long term to develop cohesive and self-reinforcing ecosystems of locally owned and developed small businesses and housing.

- Mike Keen
- Joel Dixon
- Monte Anderson
- Alli Thurmond Quinlan

*Thursday, May 16, 10:30 AM-11:45 AM*

### **Urban Renewal Repair: Case Studies for Community Restoration in Norfolk & Detroit**

*CNU32056*

Robert Moses said of his planning philosophy for cities: “When you operate in an overbuilt metropolis, you have to hack your way with a meat axe.” In countless cities across the United States, vibrant and culturally rich Black communities were torn apart in order to build new highways and modern housing projects after WWII. Urban Renewal’s fracturing of the social and urban fabric in American cities has had lasting impacts. How do we, as New Urbanists, begin to restore and reconnect neighborhoods through design, community engagement, and development? In this session, we’ll look at two case study areas: the St. Paul’s Neighborhood in Norfolk, V.A. and the Black Bottom/Paradise Valley Neighborhoods in Detroit, M.I. Through examination of their histories pre-Urban Renewal, we can learn valuable lessons on how to reconnect neighborhoods, address environmental concerns, and restore cultural vibrancy. Our speakers will discuss strategies they are actively implementing to repair the harm done by Urban Renewal, ranging from grassroots incremental development to large-scale, Federally-funded neighborhood revitalizations.

- Michaela Mahon
- Troy McGhee
- Peter Johnston
- Mark Farlow

*Thursday, May 16, 10:30 AM-11:45 AM*

### **Founders Lunch**

*CNU32082*

Description: TBD

*Thursday, May 16, 12:00 PM-1:00 PM*

### **Basics of Incremental Development: Introduction to Small Scale Development**

*CNU32008*

What is Incremental Development and why should you care about it? Members of the Incremental Development Alliance (Inc Dev) will discuss the mission of the broader alliance as well as introduce the basics of incremental development as a concept. A healthy incremental development ecosystem is one where locals own, implement, and benefit from reinvestment in their community. Learn how to take the next smallest step to make your neighborhood better, advocate for policy changes to get better projects in your community, and cultivate patient, healthy real estate development at scale accessible to locals.

- Marques King
- Bernice Radle



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- Elizabeth Ward Williams
- Mike Keen

*Thursday, May 16, 1:15 PM-2:15 PM*

### **Walkability for a Restorative Urbanism**

*CNU32009*

The greatest predictors of our longevity and health are physical activity and the level of social interaction outside of one's family circle, and research proves that the design of the neighborhood you live in impacts those variables. Joanna Lombard and Jeff Speck will talk about the data that links declining mental and physical health of those who live in areas of sprawl, and how urban design solutions can greatly improve community health outcomes. Participants will learn the basics of walkable communities, particularly how it addresses physical and mental health, and safety of community members. Also to be discussed is walkability of neighborhoods as a design strategy for creating restorative places that elevate the human experience, encourage social interaction, and benefit the environment by reducing GHG emissions from automobile use.

- Joanna Lombard
- Jeff Speck

*Thursday, May 16, 1:15 PM-2:15 PM*

### **Pattern Zones & Pre-Reviewed Homes: State of the work and next practices**

*CNU32010*

Emerging programs of pre-reviewed homes - both pattern books of ready-to-build infill and the pattern zoning that streamlines their approval - have sprouted in various communities. These efforts differ in their emphasis, targets, and models, but share the philosophy of making neighborhood-scale infill development faster, lower-risk, and more accessible while maintaining good design. This session will be an open discussion by communities and designers who are experimenting with these approaches, to share our successes, failures, and challenges, and by those who are curious about how to get started in their own communities. Bring your projects and pattern books for show & tell, or your questions to lay on the table. Whether it's design priorities, building and zoning codes, permit process streamlining, or financing and incentives, this community of practice has lots to share and learn from our experiences-in-progress.

- Richard Murphy
- Jennifer Krouse
- Christina Anderson
- Timothy Maslow
- Matthew Petty
- Tim Corcoran

*Thursday, May 16, 1:15 PM-2:15 PM*

### **Wood Stick Multifamily/Podium Construction- workshopping the #1 infill type to restore civic urbanism**

*CNU32011*

This will be a fun, interactive session about wood stick 4 or 5 story multi-family/podium construction seeking better urban design outcomes than what is prevalent in the marketplace. We will describe the laws and codes (primarily building codes) that generate the type, and explain why



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they are the prevalent form of multi-family construction today. Expert designers of the type will present the key parameters from developers and investors informing the form of these types of buildings. The facilitators will then provide an overview of form-based coding and pattern book efforts to manage and guide the design of these building types for better outcomes, and the mixed results of these rules. Participants will then workshop form-based language to arrive at better guidance that jurisdictions and other stakeholders can seek from developers of this building type, or pursue other exercises with the goal of communally improving outcomes for this type. Like any charrette effort, all experience levels are welcome for what should be a fun, and hopefully worthwhile & productive activity!

- Brian O'Looney
- Ashleigh Walton

*Thursday, May 16, 1:15 PM-3:30 PM*

### **Project Financing: From Municipality to Individuals - How projects that don't conform to the traditional lending systems get financed in creative ways**

*CNU32012*

A panel discussion with practitioners in the funding field on what opportunities are available and how can organizations be prepared to secure innovative funding for projects. Speakers will discuss a variety of funding instruments available for various project types, including private investor funding, grants and traditional loan instruments. Attendees will be provided examples of how funding structures can be built to revitalize neighborhoods and convert local revitalization into long-lasting, sustainable projects with measurable impacts. Each speaker will present an innovative concept they currently work on, with the group then breaking into One concept was to have 20 min of descriptive presentation by each speaker and then 4 breakout groups so that each speaker could spend 10-15 minutes with each of the 4 groups of attendees and be able to provide more specific situational answers to attendees' questions.

- Robie Suggs
- Jeanne Schroer
- Stephen Tanner

*Thursday, May 16, 1:15 PM-2:15 PM*

### **Connected Communities: Cincinnati's Zoning Reform Efforts**

*CNU32013*

Presenters will discuss major legislation that has been in the works since 2022 called Connected Communities and will go into an in-depth presentation about the policy, its history, and its implications on housing, economic development, transit access, and vibrancy throughout the city. Attendees will be provided with the research, engagement, and context that went into the crafting of the policy to have an opportunity to "look under the hood" of how comprehensive zoning reform is created. Participants will then have an opportunity to break out into groups and directly engage in an interactive activity that highlights the challenges and outdated priorities present in Cincinnati's zoning code. One potential activity is "Simcincinnati", a game designed in-house by several of our planners where groups are tasked with increasing housing stock and creating a hypothetical vibrant neighborhood while making tough decisions about land use and zoning. The session will end with a structured Q&A for the expert presenters.

- Mayor Aftab Pureva



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- Councilmember Reggie Harris
- Councilmember Jeff Cramerding
- Katherine Keough-Jurs
- Markiea Carter
- Marion Haynes

*Thursday, May 16, 1:15 PM-2:15 PM*

### **Restorative Urbanism Guidebook Workshop**

*CNU32015*

TBD

- Alexander Lazard
- Bruzenskey Bois

*Thursday, May 16, 1:15 PM-5:00 PM*

### **Rebuilding Heritage: New Urbanism in Ukraine's Recovery**

*CNU32038*

Rebuilding Heritage: New Urbanism in Ukraine's Recovery" is a session focusing on Restorative Urbanism in Ukraine's post-conflict landscape. We explore the psychological and physical impacts of war on citizens, contrasting Soviet-era planning with contemporary NU urban recovery efforts. The session delves into the principles of Restorative Urbanism, emphasizing the healing potential of public spaces like market squares and courtyard housing. We'll also discuss the crucial role of zoning in implementing effective urban planning strategies. This session is vital for urbanists and planners, offering insights into the transformative power of urban design in healing communities and preserving cultural heritage. Join us to understand how urbanism can be a tool for societal healing and resilient community building in post-conflict scenarios.

- Marianne Cusato
- Stefanos Polyzoides
- Raul Oka
- Susan Henderson

*Thursday, May 16, 1:15 PM-2:15 PM*

### **Standard Building Types and the Impacts of New Urban Design**

*CNU32016*

TBD

- Tim Busse

*Thursday, May 16, 2:30 PM-3:30 PM*

### **The Cincinnati Riverfront- How an ambitious Master Plan for Cincinnati's 120 acre riverfront became a mixed-use development**

*CNU32017*

From Native Americans and early European settlers to people of today, Cincinnatians have sought to engage with the Ohio River in meaningful ways. Steamboat ports eventually gave way to an interstate highway and stadium surrounded by acres of parking. Ultimately, though, wise political stewardship fostered a thoughtful master plan which has led to a massive development that includes a mixed-use district, parks, concert venues, and the National Underground Railroad



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Freedom Center. This session will review the remarkable transformation of the riverfront site by leveraging a sales tax initiative for more than just two new stadiums. It will highlight how then Mayor Qualls' vision was influenced by CNU and others resulting in a master plan by Urban Design Associates, the narrowing of an Interstate highway corridor, and the resolution of flood zone issues. The session will review how the plan was executed through city / county "collaboration", how challenges were addressed, and what remains

- Roxanne Qualls
- John Deatruck
- Barry Long

*Thursday, May 16, 2:30 PM-3:30 PM*

### **Minneapolis 2040 Plan- Implementation Outcomes**

*CNU32018*

Following adoption of its groundbreaking comprehensive plan, Minneapolis 2040, the City of Minneapolis embarked on a multi-year workplan to update the city's zoning code and the approach to street design. New and updated policies in the plan necessitate numerous changes to City ordinances. Minneapolis made headlines when it eliminated single-family exclusive zoning. The City also adopted an inclusionary zoning ordinance, built form regulations, and eliminated minimum parking requirements. In 2023, entirely new zoning districts were established and mapped in conjunction with a reorganized code. In this class, presenters will describe the intended outcomes of these changes and what the results have been on the ground so far. While duplexes and triplexes captured a great deal of attention, an even wider range of housing types have been authorized throughout much of the city, in addition to allowing goods and services in more locations to advance a more walkable city.

- Jason Wittenberg
- Madel Mouta
- Joe Bernard

*Thursday, May 16, 2:30 PM-3:30 PM*

### **Downtown Office + Large Retail Vacancies = An Opportunity to Solve Multiple Problems**

*CNU32020*

The Urban Cores of our Midwestern cities used to be the center of all activity, commerce, housing, and recreation. As suburbs expanded, downtown became more exclusively the place to go to work. Slowly evolving over the past couple decades then, more rapidly over the last 4 years - this is no longer the case. The offices have seen less people return, which has a ripple effect of reducing real estate values, reducing tax revenue, and reducing vibrancy. The option of simply waiting for office space to refill is risky and not realistic. So, what do we do with these spaces that used to be so central to the function of downtown? Adaptive Reuse is an answer, but it is not a straightforward one. This session will explore the challenges we are all facing. We will go through the specific challenges facing adaptive reuse from an Architect's lens and propose methods for our approach to ensure the sustainable and prosperous future for our cities.

- Amanda Markovic
- Elizabeth Schmidt

*Thursday, May 16, 2:30 PM-3:30 PM*





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### **Improvise, Adapt, and Overcome: Creative Incremental Development Responses to a Changing Market**

*CNU32022*

Incremental Development is flexible and creative development, and the 2020-2024 markets have created a need for deep creativity for small developers who have continued to work to make their places better. Join us for a case study review and panel discussion on out of the box projects that have kept IncDev Members working in wild market, including suburban house to co-living retrofit, social hall as fundraising model, a micro mixed use building with a locally owned pie shop, a historic house to women-owned business co-working space, and code-creative two- to three-story main street rehabilitation approaches that have allowed vacant buildings to be put back to use.

- Monte Anderson
- Jenifer Acosta
- Eric Kronberg
- Bernice Radle
- Alli Thurmond Quinlan
- Ivy Vann
- Tiffany Elder

*Thursday, May 16, 2:30 PM-3:30 PM*

### **Leveraging Arts Investments for Restorative Urbanism**

*CNU32019*

More than ever, public spaces have the potential to function as civic commons that bring people together, bridge divides, and help restore our mental and physical well-being. How can creative placemaking, through both public space activation and socially-engaged art, help realize the goals of restorative urbanism? This interactive class will feature case studies from three creative placemaking initiatives—Spark Monument Circle and Terri Sisson Sculpture Park in Indianapolis and Levitt Pavilion Dayton in downtown Dayton, Ohio—on how arts activation in formerly underused public spaces, ranging from free outdoor concerts to communal art making, can deepen social ties, honor history of place, and catalyze restorative urban redevelopment to create a more equitable, thriving, and sustainable future. Attendees will leave with site- and community-specific ideas for engaging with and involving residents and visitors alike in memorable and fun ways that spark creativity, combat loneliness, and contribute to social cohesion.

- Jim Walker
- Shauta Marsh
- Lisa Wagner
- Dave Williams
- Sharon Yazowski

*Thursday, May 16, 2:30 PM-3:30 PM*

### **Enriching Urbanism through Restorative Coding**

*CNU32090*

This session will focus on restoring the kind of business and housing diversity that creates and sustains rich urban centers and neighborhoods. Presenters will highlight how many current zoning regulations exclude, reduce diversity, and weaken urban economies. Then, they will discuss simple, restorative regulatory tools that enrich urbanism. Inclusion of the small businesses, protection of



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the essential services, and diversifying housing options are among the primary themes. The session will provide three short 12-minute presentations. These short presentations will leave on the board 2 or 3 essential questions to instigate discussion and input from the audience. These questions will address broader application of planning and design strategies, policies, and regulatory tools that support restorative urbanism via inclusion, equity, and diversity.

- Korkut Onaran
- Peter Park

*Thursday, May 16, 2:30 PM-3:30 PM*

### **Parking Requirement Impacts on Housing Affordability**

*CNU32024*

Parking minimums increase parking supply beyond what property owners would voluntarily provide. This increases housing development costs, particularly in urban areas with high land prices, and increases vehicle travel and sprawl, which exacerbate traffic and environmental problems. This class explores these issues. It examines the total costs of parking minimums, discusses alternative ways to serving parking demands, and describes methods and tools that developers and practitioners can use to better optimize and manage parking in a particular location.

- Todd Litman
- Patrick Siegman
- Tony Jordan

*Thursday, May 16, 3:45 PM-5:00 PM*

### **The Intersection of Form-Based Codes and Historic Preservation**

*CNU32026*

Although form-based code districts and historic preservation are often treated as distinct and separate from one another, they share many commonalities in their function and ultimate product. Both movements seek to respond to the existing context on the ground, guide compatible new development, and provide opportunities for reinvestment and rehabilitation. However, most municipalities across the country treat each discipline separately through land use codes and zoning ordinances, effectively creating two different development ordinances that share a common goal. In this class, participants will learn from professionals with direct experience in how form-based codes and historic preservation can be combined and synthesized to make it easier to undertake infill development within a historic context. The speakers will provide real world examples of how a form-based code district can facilitate the rehabilitation and restoration of a city's urban core

- Sevanne Steiner
- Justin Newhart

*Thursday, May 16, 3:45 PM-5:00 PM*

### **State Legislative Session**

*CNU32027*

TBD

*Thursday, May 16, 3:45 PM-5:00 PM*



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## **Curb Control: Stories from the Frontline in the Battle to Reclaim Street Space From Cars**

*CNU32051*

Over the past 20 years, New Urbanists have made strides in the creation of compact walkable urbanism and codes. Unfortunately, most of the streets that are designed and built today still remain stuck in the suburban paradigm of moving cars as quickly as possible. For New Urbanists to continue to be successful we need to be able to retrofit existing streets and reclaim street space for people walking, biking, and taking transit. Join this session to discuss the case studies from the trenches of the battle to reclaim our streets, from shorter-term tactical projects to longer-term permanent vision. This session is part of the core educational curriculum for CNU 32.

- Anthony Garcia
- Victor Dover
- Mike Lydon

*Thursday, May 16, 3:45 PM-5:00 PM*

## **How to Chapter Meeting**

*CNU32094*

TBD

*Thursday, May 16, 3:45 PM-5:00 PM*

## **CNU Latino Meeting**

*CNU32095*

TBD

*Thursday, May 16, 3:45 PM-5:00 PM*

## **Maximizing Housing Opportunities**

*CNU32087*

Description TBD

*Thursday, May 16, 1:15 PM-2:15 PM*

## **Main Stage Continuation**

Mallory will provide description

*Thursday, May 16, 3:45 PM-5:00 PM*

## **Newest New Urbanists**

*CNU32088*

This meeting includes a panel of Emerging New Urbanists (ENU) members speaking about professional experiences catered toward young and emerging New Urbanists. The meeting will connect Urbanists from diverse specialties, strengthen networks to engage young leaders, and present an array of careers in New Urbanism. Panelists will speak specifically to projects they have done that are considered "restorative urbanism". For example, one of the panelists will speak to their experience in rethinking dead malls and another panelist will speak to reinvigorating a small midwestern town through starting a tactical urbanism movement.

- Levi Wintz
- Sheinya Joseph
- Briana Dobbs



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- Abby Newsham
- Jacob Hyman
- Matt Digoy

*Thursday, May 16, 3:45 PM-5:00 PM*

### **Charter Awards Ceremony**

*CNU32074*

The Charter Awards recognize excellence in architecture, landscape design, urban design, and planning, especially work that engenders more equitable, sustainable, connected, healthy, and prosperous communities. Particular attention has been given to entries that exemplified Restorative Urbansim, aligning with this year's focus at CNU's Annual Congress in Cincinnati, OH, a city that has focused on restoring its existing neighborhoods and nodes and energy centers with more walkable mixed-use urban investment. The 2024 Charter Award winners are projects that have improved residents' health and happiness, financially strengthened local governments, and helped protect the natural environment. In short, the Charter Awards honor places that celebrate people and improve their lives.

*Thursday, May 16, 6:00 PM-8:00 PM*

### **Onsite Happy Hour**

Bars will be located on the mezzanine, 3<sup>rd</sup>, and 4<sup>th</sup> floors. More info to be found in the app.

*Thursday, May 16, 5:00 PM-6:00 PM*

### **Charter Awards Ceremony**

Memorial Hall, 1225 Elm St

Take a short walk or streetcar ride up to Over-the-Rhine's Memorial Hall for the 2024 Charter Awards Ceremony, featuring this year's Jury Chair: Matt Bell.

*Thursday, May 16, 6:00 PM-8:00 PM*

### **CNU 32 Pub Crawl**

More information to be found in the app.

*Thursday, May 16, 7:00 PM-11:00 PM*

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## **Friday, May 17**

**Tours:** CNU 32 Tours start at 10:15am. You can see all the options and availability [here](#).

### **Main Stage: Climate & Equity**

*CNU32028*

TBD

- Andre Perry



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*Friday, May 17, 8:30 AM-10:00 AM*

## **Fire and Flood: Restorative Urbanism and Climate Resiliency**

*CNU32029*

“Build back better” – but what is “better”? As a community moves from response to recovery, how are best practices applied to rebuild the way residents want and that makes sense? Learn from experiences on opposite ends of the country in different phases of recovery and rebuilding. Nine months after the fire, Lahaina (Hawai‘i) is a recent example of the complexities, difficulties, and opportunities that come post-disaster. It is hard to think that any community can be “ready” for a disaster. We hope that all stakeholders – government, private sector, non-profit, and the community – can best prepare to deal with response, recovery, and rebuilding. The session will describe the disaster preparedness that existed, and didn’t, which became evidently clear after August 8th. Community voice, indigenous culture, historic factors, economic needs, and housing and transportation issues provide the main ingredients to putting a community back together. As the frequency and intensity of hurricanes increase more communities face rebuilding; community-based recovery plans can shape restorative town building and increase resiliency to future storms. Six months after Hurricane Michael in 2018, Panama City (Florida) initiated a long-term recovery plan to rebuild according to a shared vision; a redesigned main street, code reform and downtown revitalization followed. Plan Cruz Bay (USVI) envisions rebuilding with respect for local history and culture after Hurricanes Irma and Maria in 2017.

- Todd Apo
- Kate Blystone
- Jon Ford
- Amy Groves
- Jason King

*Friday, May 17, 10:30 AM-11:45 AM*

## **Placemaking: a buzz word for gentrifying neighborhoods, or a tool for restorative urbanism?**

*CNU32030*

This session focuses on how place-based district organizations can use placemaking to advance restorative urbanism. We will facilitate a discussion about what placemaking is and how to identify projects. Specifically, we’ll dive into project criteria and development and provide guidance on implementation through the restorative urbanism lens. Our discussion will be fueled by case studies from a variety of urban and organizational contexts. Cincinnati’s Sidney Prigge will share the work the Camp Washington Urban Revitalization Corporation is doing to build equal opportunities within a growing historic industrial neighborhood. Ed Janoff of NYC’s Union Square Business Improvement District will share USQ Next: the organization’s bold vision for transforming Union Square into New York City’s most accessible and inclusive space. Street Plans’ Julie Flynn will share lessons from initiatives she’s helped lead or contribute to in San Francisco’s Civic Center and Waterfront districts.

- Julie Flynn
- Sidney Prigge
- Ed Janoff

*Friday, May 17, 10:30 AM-11:45 AM*



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### **[Re] Imagine Lower Mill Creek**

*CNU32032*

The Mill Creek is at a tipping point creating an imperative for a broader vision to drive its restoration and resilience in the coming years. The Mill Creek valley is a watershed rich in ecological, economic and community assets but also has a multitude of access, equity and environmental issues. This is a unique time to reimagine what a resilient urban waterway district can look like in Cincinnati and communities throughout the US. Appropriately allocating land to ecological, economic and community priorities based on robust visioning is critical.

Mill Creek Alliance, Metropolitan Sewer District of Greater Cincinnati, the Port, and Groundwork Ohio River Valley have been working to revive the ecology of Mill Creek and the economy of its adjoining neighborhoods. The work has been done to stabilize the river and the "seed" money has been invested in its surrounding communities. To the University of Cincinnati's School of Planning, the Mill Creek represents an ideal laboratory for urban planning and design education. From 2020 to 2022, academics conducted a series of courses across disciplines and scales which reaffirmed the delicate ecology of the urban waterway and the need to address access, equity and identity issues, especially in the Lower Mill Creek, where several key infrastructure and development projects are in planning and design stages.

- Dave Schmitt
- Philip Denning
- Danilo Palazzo
- Sangyong Cho
- Wade Johnston
- Councilmember Mark Jeffreys

*Friday, May 17, 10:30 AM-11:45 AM*

### **Crunchin' the Nums- architectural design and financial implications of historic tax credits**

*CNU32033*

Opportunities for adaptive re-use, carbon sequestration, and neighborhood impact are being lost with the demolition of historic buildings. This practical session will help practitioners realize the benefits of re-use and restoration by better understanding the financial impact the Historic Tax Credits can have on a project. We will utilize a PowerPoint presentation as our main media, supplemented with the use of an interactive worksheet that attendees will fill in as we move through the historic tax credit calculations. Attendees will perform back-of-the-envelope calculations using their phone calculators to estimate the dollar value of the historic tax credits to an example project.

- Aaron Holverson
- Ashley Sarver

*Friday, May 17, 10:30 AM-11:45 AM*

### **The Great Climate Migration - How Should New Urbanism Guide Cincinnati's Preparation to be a Climate Haven?**

*CNU32034*

As climate change reshapes the global landscape, cities with access to fresh water, affordable housing, and relative safety from hurricanes and wildfires are projected to experience an influx of



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residents. While all cities are impacted by elements of the climate crisis, Cincinnati is well-poised to become a climate haven offering refuge for those displaced by environmental changes. This session will engage attendees in a collaborative effort to consider principles of new urbanism as cities like Cincinnati prepare for this significant role. Facilitated group discussions will identify key themes and strategies cities should focus on to prepare for in-migration, which may include housing, infrastructure, community integration, and workforce. Groups will share their recommendations for what should be included in the development of a cohesive climate migration plan for midwestern cities to strengthen their urban climate resilience and humanitarian response.

- Oliver Kroner
- Meeka Owens
- Anna Marandi

*Friday, May 17, 10:30 AM-11:45 AM*

### **World Bank / International Work**

*CNU32053*

TBD

- Michael Mehaffy
- Peter Calthorpe

*Friday, May 17, 10:30 AM-11:45 AM*

### **Form Follows Finance: The Economic Underpinnings and Inequity in Municipal Economics**

*CNU32084*

The CNU has long advocated for the interrogation of systems that tip the scales toward inefficient and inequitable land uses. Zoning, comprehensive planning and transportation policy have all conspired to incentivize automobile centric patterns. The municipal finance system is no different. Urban3 has been a leader in economic analysis for city design and has helped cities and communities rethink their land use choices by doing the math on development patterns. In addition to pattern design for land use, Urban3 has also exposed the flaws in the very valuation systems that are the source for property taxes - one of the largest sources of local finance. In this talk, Joe Minicozzi will show examples of municipal revenue productivity, but also examples of valuation inequity. For cities and towns to evolve, they must reconsider the need for property taxation to continue to be their foundational support, and there are methodologies that are more equitable, fair, and better for walkable urbanism.

- Joe Minnicozi

*Friday, May 17, 10:30 AM-11:45 AM*

### **Local Government Lunch**

*CNU32081*

*Friday, May 17, 12:00 PM-1:00 PM*

### **Emerging New Urbanist's Mentorship Huddles**

*CNU32083*

Session hosted by Emerging New Urbanists (ENU) members intended for Congress attendees to connect through mentorship over a lunch session. The session would start with a short introduction, instructions, and prompts for the small group breakouts that include at least 1 mentor



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at each table. This session ideally takes place in a room with tables laid out for small groups to share over a lunch. There are no panelists for this session, but there would be a moderator. Anyone that registers will participate in the small break-out sessions. ENU members will organize participants into small groups.

*Friday, May 17, 12:00 PM-1:00 PM*

### **Scaling up the New Urbanism: Using State Laws to Heal Our Regions**

*CNU32003*

CNU's Charter declares that "metropolitan regions should develop strategies to encourage infill development over peripheral expansion"; that "within neighborhoods, a broad range of housing types and price levels" should be allowed; and "appropriate building densities and land uses should be within walking distance of transit stops, permitting public transit to become a viable alternative to the automobile." Yet our built results are often too small, too little, and too late. America remains dominated by local laws that exclude low-cost housing types and demand sprawl. Economists widely agree that the root cause of soaring home prices in many states is local governments' refusal to allow enough homes. New Urbanists' local code reforms have delivered only a fraction of the housing needed. In this meeting, we will debate the proposition: "Which aspects of CNU's Charter, if any, can realistically only be achieved by passing state laws that require inclusion and fair-share efforts?"

- Annie Fryman
- Lisa Wise
- Mitali Ganguly
- Patrick Siegman

*Friday, May 17, 1:15 PM-2:15 PM*

### **Restorative Urbanism to Retrofit Suburban Sprawl**

*CNU32036*

How have new urbanists been retrofitting yesterday's, car-oriented, parking-lot dominated property types to address new challenges suburbia was never designed for? This class will introduce attendees to the fundamental principles and resources on sprawl retrofit and present built case studies that have successfully redeveloped, reinhabited, and/or regreened sprawl. Co-author with June Williamson of two award winning books, *Retrofitting Suburbia* (2009) and *Case Studies in Retrofitting Suburbia* (2021), Ellen Dunham-Jones will draw on her database of over 2500 suburban retrofits in Northern America to demonstrate the strategies employed to disrupt automobile dependence, improve public health, support an aging population, leverage social capital for equity, compete for jobs, and add water and energy resilience.

- Ellen Dunham-Jones

*Friday, May 17, 1:15 PM-2:15 PM*

### **The Women Who Built Cincinnati**

*CNU32037*

Cincinnati's history has been forged by women who make things happen. For example, in 1923 Mary Emery founded Mariemont, one of the first planned communities in the nation. This history continues today with powerful women making key decisions about Cincinnati's Future. Moderated by former Mayor, Roxanne Qualls, this session will present three influential women who will share





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their views on what it takes to build places worthy of investment. Beth Robinson, as the head of the Uptown Consortium, works with Cincinnati's largest institutions to create a high-tech, biomedical innovation district all while navigating the issues inherent in 5 underserved urban neighborhoods. From underwriting major projects to battling predatory corporate landlords, Laura Brunner's Port Authority is geared to make substantial changes throughout our urban landscape. Jeannie Schroer leads Northern Kentucky's Catalytic Fund which drives development in the urban cores of Newport and Covington, Kentucky.

- Roxanne Qualls
- Beth Robinson
- Laura Brunner
- Jeannie Schroer

*Friday, May 17, 1:15 PM-2:15 PM*

### **Affordability with Dignity**

*CNU32039*

This session lays out the 15:1 strategy for dramatically broadening neighborhood affordability, then looks at a wide range of tools for achieving it. Empirical evidence shows that a 15-to-one range of housing values at the scale of a neighborhood creates a far more diverse and sustainable place than typical sprawl development patterns where values within a subdivision typically vary in value by only a few percentage points. The tools include building types with innate affordability advantages, and techniques for designing them with dignified character devoid of the stigma attached to the term affordable housing. And a strategy of building places with dignity and diversity can be useful in the struggle against our ongoing housing crisis.

- Steve Mouzon
- Jennifer Settle
- John Anderson

*Friday, May 17, 1:15 PM-2:15 PM*

### **People-Centered Transportation Innovations**

*CNU32041*

TBD

- Brian Boland
- Peter Mullin
- TBD

*Friday, May 17, 1:15 PM-2:15 PM*

### **Housing-First Strategy (NTBA)**

*CNU32042*

While homelessness is a complex issue, it is at its core a housing problem. Kronberg Urbanists + Architects, Chattanooga Neighborhood Enterprise, and Lyndhurst Foundation have partnered to prepare a housing first toolkit to address the housing side of this nationwide challenge. The toolkit's goal of providing attainable and incremental housing prototypes that can fit seamlessly into existing neighborhoods. An incremental approach allows infill at a manageable and discreet scale, while also avoiding concentrations of poverty.



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The approaches in this toolkit are also being actively used in workforce housing infill communities across the Southeast.

- Eric Kronberg
- Lance Sabbe

*Friday, May 17, 1:15 PM-2:15 PM*

### **Climate Workshop**

CNU32043

TBD

*Friday, May 17, 1:15 PM-5:00 PM*

### **Highway Transformation Manual and CNU Transportation Resource Forum**

CNU32040

This session is about moving forward on the Highway Transformation Manual, identifying potential authors, editors and content partners. The practice of transforming highways is rapidly evolving, however, there is a lack of documented best practices to guide local practitioners and advocates in implementing these changes while factoring in design, policy community vitality, equity, health and climate outcomes. We will also discuss creation of a “CNU Transportation Resource Forum,” a group of transportation practitioners within the movement who will act as a resource to CNU: providing expertise and intercepting specialized issues that can be addressed through the intersection of design and policy. This will expand CNU’s capability to respond directly to transportation issues.

- Larry Gould
- Adam Bonosky
- Lucy Gibson
- Phil Veasley
- Michael Riebe
- Camille Cortes
- Katy Shackelford
- Yangbo Du

*Friday, May 17, 1:00 PM-2:15 PM (please note this session starts slightly earlier)*

### **How to Visually Communicate Your Ideas Most Effectively**

CNU32067

Any discipline is only as effective as its communication. 65% of people are visual learners. It is imperative that urbanists - whether they be researchers, designers, engineers, developers, policy makers, etc are visually communicating effectively throughout their work. This session will walk through the 5 rules of effective visual communication, examples, and a working session where as a group we will solve some of your real visual communication challenges.

- Taylor Schenker
- 

*Friday, May 17, 1:15 PM-2:15 PM*

### **Restorative Urban Forestry: A Vital Component of Restorative Urban Planning**

CNU32044



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Tree canopy in cities is critical to a livable community, especially due to its role in public health – physical, mental, and environmental. However, past urban practices placed trees in a category of aesthetics only, causing canopy decline over time. Low income and marginalized populations have borne the brunt of these impacts. Worsening climate change—especially heat stress—has driven cities to begin to invest in restoration of the urban forest. Many are also using this opportunity to address and remedy past harms, especially in the most vulnerable areas. This approach is timely: for the first time in recent history, billions in federal funds have been allocated to urban forestry, specifically focused on disadvantaged communities. This class will explore real urban forest challenges facing communities across the US, outline ways to engage the many players that impact the urban forest, and discuss the concept of setting urban forestry goals in communities.

- Rachel Comte
- Jeff Speck

*Friday, May 17, 2:30 PM-3:30 PM*

### **How to Argue with a Traffic Engineer**

*CNU32046*

Pushback from traffic engineers often forces New Urbanists to compromise our transportation ideals. We end up with projects that look the part but don't live up to expectations. Critics deem the result a failure even though we didn't build what the Charter suggests. This course will let participants peek behind the traffic engineering curtain of 'engineer speak'. Engineer speak is the overly technical language often employed by traffic engineers when they aim to silence the public & professionals from other disciplines. It consists of terminology designed to pacify the audience into thinking the design decisions are out of our hands. It includes subtle terms crafted to deflect blame & manipulate perception. Even with the best New Urbanist intentions, the outcome is traffic engineer business-as-usual.

This course will equip participants with the knowledge & skills needed to engage in informed discussions with traffic engineers, challenge the status quo, & influence transportation decisions.

- Wes Marshall

*Friday, May 17, 2:30 PM-3:30 PM*

### **Scale Wars: A New Hope**

*CNU32047*

If crafting great places feels like battling an empire, you're not alone. Exclusionary forces in zoning, insurance, and real estate finance are mixed with ossified engineering and building standards to create an enormous amount of friction for practitioners. The forces of beauty, community, and equity incur heavy casualties. The CNU has been working for decades to overcome these pitfalls. But what if the problem isn't what we think it is? What if these obstacles are just manifestations of a larger force that we have yet to address? This session will focus on the concept of scale and the way it affects everything we do as place people. In this session, we will uncover the ways in which scale-driven thinking limits our field of opportunity - both locally, on the project level, and nationally. Then we'll begin to suggest answers. The session will consist of a teach-in and a laboratory. Prepare to engage.

- Jennifer Krouse
- R. John Anderson



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*Friday, May 17, 2:30 PM-3:30 PM*

### **HBCUs and the Geography of Equity: Campus Planning as a Driver for Change**

*CNU32048*

We propose to use master planning at two HBCUs as case studies for a discussion about equity in planning. We will highlight issues that face many Historically Black Colleges and Universities (HBCUs), such as their relationship with the surrounding community, funding limitations, food insecurity, and safety concerns. The meeting will be an opportunity to discuss these issues and compare and contrast how current planning models address the issues at HBCUs and other institutions. We will focus on how the campuses relate to their neighboring communities and efforts to support both college campuses and the community. We will structure the discussion for maximum engagement with participants through interactive brainstorming sessions and scenario planning.

- Jeremy Stock
- Travis Martin

*Friday, May 17, 2:30 PM-3:30 PM*

### **Cincinnati's West End / Kenyon Barr**

*CNU32049*

The neighborhood now known as Kenyon Barr was once a thriving community full of homes, churches, schools, locally-owned businesses, and generations of people, over 25,000 in fact. It was the heart and soul of the African American community in Cincinnati. Its fate was similar to many similar neighborhoods in the 1950s: massive displacement due to the construction of an interstate highway and clearing of land for industry. Decades of low, uneven investment followed including the construction of new housing and a HOPE VI project. 2 years ago it became the site of a new professional soccer stadium. Plans for a new mixed-use development are now in the works. This session will review conditions as they were prior to urban renewal and the detrimental effects of those efforts. It will review recent development, including the stadium and a Community Benefits Agreement forged to mitigate its potential adverse effects. It will review efforts to restore community vibrancy for its citizens.

- Anne Delano Steinert
- Alexis Kidd- Zaffer
- Kristen Myers
- Councilmember Mark Jeffreys

*Friday, May 17, 2:30 PM-3:30 PM*

### **Embedding the Passion of the Founders in a Project (NTBA)**

*CNU32050*

- Rob Parker
- Casey Roloff

*Friday, May 17, 2:30 PM-3:30 PM*

### **The Case for a New Suburbanism: Revitalizing & Restoring American Suburbia**

*CNU32057*

The banner features a vibrant orange background with a white line-art illustration of a cityscape. The scene includes a bird in flight on the left, various buildings and structures in the center, and a bicycle on the right. The text 'CNU 32 Cincinnati Agenda' is centered in a white serif font.

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As suburbs throughout the United States struggle to address growing challenges in the 21st century, it will become increasingly critical that suburban communities seek solutions to emergent crises and proactively prepare for the future of suburbia. In this session, participants will learn from planners and urban designers working in the Cincinnati and Atlanta metro regions with suburban communities seeking to overcome these challenges. The class will serve as a call to action, with strategies used by both Hamilton County Planning + Development and TSW discussed in the context of suburban jurisdictions within Hamilton County, Ohio and Gwinnett County, Georgia. Additionally, participants will have an opportunity to discuss resources available to take on change in their own communities. Our ultimate aim is to help planners and designers throughout the United States in identifying the challenges plaguing their suburban communities and provide them with a toolbox to return home with and employ in their own efforts to revitalize restore suburbia.

- Allison Stewart-Harris
- Ben Bryant
- Chris Schneider
- Luke Ourednik

*Friday, May 17, 2:30 PM-3:30 PM*

### **The Crash Analysis Studio: A Revolutionary Model for Safe Streets and Saving Lives**

*CNU32045*

Developed by nationally recognized transportation experts at Strong Towns, the Crash Analysis Studio approach moves beyond the myth of "driver error," providing a life-saving new framework for analyzing—and ultimately preventing—car crashes. Strong Towns pioneered this approach in January 2023 and has 12+ months of experiencing hosting virtual Crash Studios in communities across the country that have experienced fatal car crashes, bringing together local and national experts of various backgrounds to explore the design factors that contributed to the crash, then brainstorming solutions and presenting a final report to the community where the crash took place. This session will explain the Crash Studio model in depth, discuss the successful impacts that this model is already having around the country and talk about the next phase which includes on-the-ground, in person workshops and education for a national audience on how to implement the model themselves.

- Edward Erfurt

*Friday, May 17, 2:30 PM-3:30 PM*

### **Reinventing Small Towns as Master Planned Communities**

*CNU32004*

Across America, particularly in the Midwest, small and rural towns have seen a steady decline in their economies and regenerative population bases. While some progress has been made with their revitalization, the remaking of these towns has not yet scaled. And, as demographics, employment, and affordability trends converge, there is new demand for small town living. Suburban new town development can meet some of this demand but a significant portion of the market is looking for the authenticity, texture, and, often, family ties that existing communities offer. To meet this opportunity, we have seen the comprehensive layering of the multiple revitalization disciplines within new urbanism. Recently, we have found success in approaching this work as we would a new master planned community but doing so in a way that celebrates the rooted culture and character of existing settlements. It necessarily includes design standards, infill architecture,



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adaptive reuse, events that engage current and future residents, branding and marketing, and remade management/governance structures. Restoring not just the physical but the social and economic well being of these places is proving to be critical to regaining their confidence and building newfound momentum toward the future. This session will engage participants about each's experience with small/rural town development and seek to broaden the range of approaches leaders and practitioners may leverage in their own communities.

- Joe Nikol
- Ross Chapin
- Amy Sealts
- Kevin Smith
- Victoria Benson
- Gillian Stechschulte
- Jeff Krouse

*Friday, May 17, 3:45 PM-5:00 PM*

### **Restorative Urbanism and Housing- Confessions of a Recovering Missing Middle Housing Developer**

*CNU32023*

Unlock the mysteries of missing-middle development in our eye-opening session, 'Confessions of a Recovering Missing-Middle Housing Developer.' Immerse yourself in the critical examination of the triad of impediments, building codes, fire codes, and utility regulations, that tightly constrict the growth of missing-middle housing. Through a comprehensive exploration, we'll unveil the layers of complexity that stifle innovation and diversity in housing options. Building codes, often well-intentioned for safety, can unintentionally curtail creativity and hinder the efficient use of space. Uncover the delicate dance between safety standards and the imperative for flexible, inclusive urban environments. Fire codes, essential for public safety, can present formidable challenges to the development of missing-middle housing. Learn about the specific requirements and their impact on design choices, materials, and project costs.

- Andre D. Jones
- John Zeanah

*Friday, May 17, 3:45 PM-5:00 PM*

### **Restoring Housing Choice in Detroit, MI and Birmingham, AL: A renaissance rooted in mixed-income housing.**

*CNU32031*

A painful past forced both the abandonment of beautiful old buildings and the slow pace of future growth. In Detroit, there are more than 30,000 two, three, and four family buildings across the city, a large number of which are distressed. Public investment in the preservation of existing middle housing is a win-win-win for renters, property owners, and the future of our neighborhoods. Three publicly funded program examples provide realistic examples for cities across the nation to restore small multifamily structures. Creative adaptive-reuse policies and designs are the foundation of Birmingham's urban revitalization. New living choices serve multi-generational and mixed-income demands, from luxury to work-force. Serving those needs has played a vital role in the birth of new commerce and community. Three project examples represent the new urban neighborhood ecosystem.



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- Adam Kokenakes
- Louis Nequette

*Friday, May 17, 3:45 PM-5:00 PM*

### **Relanguaging for Equity**

*CNU32085*

The fundamental language that has served as the foundation on which New Urbanism has been built was created by a homogeneous group of people with a shared language that was natural to them. While the principals of New Urbanism intend to espouse inclusion, much of the language and images used continue to alienate many groups that have not historically seen themselves included in this movement. But CNU as an organization is starting to look different, as are Congress attendees driven in large part by newly formed groups like the Congressional Black Caucus and Latino Caucus of New Urbanism and Emerging New Urbanists. Members of these groups, along with representatives ranging from First Nation to dairy farmers will be convening in this session to evolve the founding language to one that is more inclusive through words and images that reflect the rapidly growing many faces of the new New Urbanists

- Spencer Miller-Johnson
- LC Clemons

*Friday, May 17, 3:45 PM-5:00 PM*

### **3CDC and Over the Rhine**

*CNU32052*

Like many American cities, Cincinnati's urban core was adversely impacted by suburban flight, disinvestment, and past urban renewal decisions from the 1950s through the 1990s. Crime, or at least the appearance of it, was impactful and the physical conditions of our most cherished places were dilapidated, barren, and threatened by disuse. Over-the-Rhine was a neighborhood where historic buildings were regularly demolished due to neglect and downtown was just a place to leave after work. 3CDC was formed in July 2003, after riots in 2001, to increase the effectiveness and efficiency of development activities in the City of Cincinnati. Then Mayor Luken and members of the Cincinnati corporate community joined together to create 3CDC, agreeing that the economic future of Cincinnati depended first and foremost on a strong and vibrant downtown. This session will examine how 3CDC operates, what its values and strategies are, and how it has led the transformation of Cincinnati's urban core.

- Lann Field
- TBD

*Friday, May 17, 3:45 PM-5:00 PM*

### **Urban Growth Boundary: Bridging the urban/rural divide**

*CNU32054*

Oregon adopted Urban Growth Boundaries in 1972 to achieve exactly this goal. Yet, the rural-urban divide seems larger than ever. How can we achieve cooperative rural-urban relationships? Part of the reason why agricultural land is converted into sprawl is because the economics of farming cannot justify the high land prices that suburban developers are able to pay per acre to acquire sites for their next subdivision. Further, the average age of farmers in America has been steadily increasing for decades, as our rural areas, including their farms, villages, and towns, lose the



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younger generations to out-migrations to distant cities that can offer more lucrative economic opportunities. How can we support the economic health of agricultural and rural areas, and help them transition into a new post-carbon, sustainable economic paradigm? What language should we use to help sell walkable urbanism to rural communities that will never want to see themselves as “urban” (a term they associate with Manhattan, if anything), and yet otherwise may be completely on board with the concepts of revitalizing their main streets and protecting their valuable farmland from suburbanization?

- Matt Lambert
- Garlynn Woodsong
- LC Clemons
- David Shabazian

*Friday, May 17, 3:45 PM-5:00 PM*

### **Agroforestry and Urban Forests: Related Fields with Community Benefits**

*CNU32055*

This session will compare the sustainable strategies, methodologies, and techniques of “Agroforestry” and “Urban Forestry” and examine where each technique should be used on the Urban-to-Rural Transect. Agroforestry maximizes output by arranging crops in biodiverse and multi-layered rows. Because these methods reduce irrigation, fertilization, and demands for chemical inputs, agroforestry can be the best possible neighbor for traditional neighborhood developments and agrihoods and can increase the economic viability of agrihoods better than conventional growing techniques. The place type ‘agrihoods’ will be shown as one of an array of community types designed around food production. Moving into higher transect zones, officials implementing urban forestry canopy goals to realize the co-benefits that mature trees offer, must implement comprehensive soils strategies as well. Ultimately, this presentation — using industry research and case studies — will examine how both agroforestry and urban forestry provide numerous environmental and communal benefits, making these community-based systems a crucial component of climate change mitigation and adaptation strategies in every transect zone of the Urban-to-Rural Transect.

- Andrew Georgiadis
- Thiago Barbosa
- Marcia Mikai
- Albert Key, Aff. M. ASCE

*Friday, May 17, 3:45 PM-5:00 PM*

### **CNU32 Cincinnati Legacy Projects**

*CNU32070*

Each year, in conjunction with its annual Congress, CNU invites municipalities and neighborhood organizations within the Congress’s host region to apply for pro-bono technical assistance from leading urban design firms. Through public engagement and collaboration, CNU’s Legacy Projects strive to demonstrate the power of great urban design beyond the boundaries of each selected community, and targeted communities experience both short-term progress and long-lasting momentum. This year’s legacy project’s included the community of Norwood’s innovative approach to prioritizing safe biking and walking routes within its dense urban fabric; a master visioning effort to curate strategies for Camp Washington’s neighborhood business district brand identity,





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reuse of historic buildings, and ideate small-scale developments; Xenia's community-driven approach to revitalizing the HUB District, centered around its extensive paved trail network, redevelopment of former and vacant industrial sites, create vibrant public spaces, and foster economic opportunities; and the transformative vision to develop to fostering a sense of place in relation to the SR 125 corridor connecting both Pierce and Batavia Townships.

- Desiree Powell
- Timothy Tresohlavy
- David Dixon
- David Green
- Mike Lydon
- Megan Reineccius
- Sean Suder

*Friday, May 17, 3:45 PM-5:00 PM*

### **Onsite Happy Hour**

Bars will be located on the mezzanine, 3<sup>rd</sup>, and 4<sup>th</sup> floors. More info to be found in the app.

*Friday, May 17, 5:00 PM-6:30 PM*

### **Social Events**

More information on meet-ups and social events for Friday evening to be found in the app.

### **CNU 32 Dance Party**

Join the heartiest of CNU attendees at the revived annual dance party to be held at the Cincinnati Shakespeare Company ([Cincy Shakes](#)) just a few blocks from the hotel. More information to be available in the app.

*Friday, May 17, 9:00 PM-12:00 AM*

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## **Saturday, May 18**

**Tours:** CNU 32 Tours start at 10:15am. You can see all the options and availability [here](#).

### **Main Stage: Charter Amendments Public Session**

*CNU32076*

*Saturday, May 18, 8:30 AM-10:00 AM*

### **Old School, New Ideas**

*CNU32071*

According to the National Center for Education Statistics, about 2,200 schools closed from 2019 to 2022. The schools as a typology for reuse poses great physical, emotional, and social challenges. The vernacular of a school; from scale to large hallways to central systems to gendered bathrooms will be presented. We will discuss schools as a symbol of community betterment and therein the



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social and emotional impact of school closures. This discussion will also be framed within shifts of demographics nationwide. We will look at these challenges through the lens of a case study of the Bok Building in South Philadelphia (CNU Award Recipient 2020). Lindsey Scannapieco, the developer behind the reuse of Bok, will share a model of responding to the redevelopment challenges of a school and the value of a slow-and-steady incremental approach to large-scale community-centered development. The session will end with lessons of how this model of reuse can be applied to other cities.

- Lindsey Scannapieco

*Saturday, May 18, 10:15 AM-11:30 AM*

## **Short Format #1**

*CNU32077*

*Saturday, May 18, 10:15 AM-11:30 AM*

## **Local Vibes, Global Impact- Vibrant street life and diverse hyperlocal economies drive inclusion+equity**

*CNU32058*

This interactive session features four concise, 7-minute presentations exploring key urban development themes: 1. The role of vibrant street life in fostering inclusion, equity, and diversity. 2. Supporting and nurturing hyperlocal economies for sustainable urban growth. 3. Insights from successful streets: Observing and learning from real-life examples. 4. Effective policies and regulatory tools for urban development. Each presentation will pose critical questions to spark audience dialogue on planning, design strategies, and policy implementation. In the session's second half, we'll facilitate an open discussion, with a notetaker visually capturing key points on a large screen. This collaborative approach aims to deepen understanding and expand our collective knowledge of practical, actionable lessons in urban placemaking.

- Korkut Onaran
- Kathleen Norris
- Fernando Pages Ruiz
- Joel Dixon
- Abraham Zorrilla

*Saturday, May 18, 10:15 AM-11:30 AM*

## **Addification without Gentrification: Neighborhood Revitalization without Displacement**

*CNU32059*

While all architects are very aware of the current affordable housing crisis affecting much of the country, there is concern that building new housing, particularly in established neighborhoods, can lead to gentrification and the displacement of existing residents. We will present our response to this challenge. ADDification represents a way of adding affordable housing, services, and amenities to neighborhoods with new buildings that don't displace existing residents. With careful coordination with a municipality or local housing authority, it is possible to develop a long-term plan to add new affordable housing while preserving existing affordable units and allowing legacy residents to remain in the neighborhood and benefit from its resurgence.

- Mary Beth Zachariades

*Saturday, May 18, 10:15 AM-11:30 AM*



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### **Tenth Street Historic District**

*CNU32060*

Attendees will hear stories about Tenth Street Historic District, one of the few standing Freedmen's Town in the nation. The Tenth Street Residential Association (TSRA) needs guidance on next steps to preserve the neighborhood. The goals of this project are to preserve the historical character of the Tenth Street Historical District and provide options for the redevelopment and preservation of residential and commercial development within the district. This means providing new criteria for preserving historical structures that are tailored to meet modern code requirements and propose land uses to address the 53% of the area that is undeveloped. Ideas for visuals to demonstrate forms and materials permitted and preferred in the district, including design preferences that mimic the historical characteristics of Tenth Street and varying heights for different structures. Proposed regulations for energy efficient green buildings that reduce the cost of maintenance of existing structures for the life of the existing and newly proposed structures. Beautification should also be factored in. Lastly, guidance for technical assistance to eventually prepare a form based code for Tenth Street Historic District.

- James McGee
- La'Kisha Girder
- Larry Johnson

*Saturday, May 18, 10:15 AM-11:30 AM*

### **Principles of Placemaking: Secrets Behind Highly Successful Urban Plazas and Parks**

*CNU32061*

In this class, we will cover: 1) Theory and Principles of Placemaking: we will start by looking at and contrasting the main elements of Plazas and Parks in the US and Europe before considering how spaces in North America have adjusted to their environment and managed to thrive. 2) The Elements of Successful Spaces: We will look at the broad archetypes of programming that have taken root and transformed spaces into destinations. We will also consider how and why they function and what makes some spaces succeed when others do not. Equity and creating spaces where all feel like they belong will also be a running theme in this section of the program. 3) The Management Model: In this final section, we will explore the common characteristics of the organizations that buttress the most high-profile, high-usage, high-engagement parks and plazas in the US.

- Jerome Barth

*Saturday, May 18, 10:15 AM-11:30 AM*

### **The Urban Form Standard: Dimensions for the Next 10,000 Years**

*CNU32062*

This class will present a set of design lessons and dimensions of urban form: the streets, lots, and blocks that make up the foundation of urbanism. Developed by the Doug Allen Institute for the Study of Cities (a nonprofit, 501c3), this class will present analyses of over 100 of the best neighborhoods in the world, culminating in universal design principles applicable for planning entire towns and individual lots. For those with a passion for urban history and street planning, this will be an entertaining and fact-filled class.

- Paul Knight



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*Saturday, May 18, 10:15 AM-11:30 AM*

### **Really Affordable Housing: Converting Motels, Hotels, SRO's and Group Homes**

*CNU32089*

The session team will present a mix of housing precedents from motel conversions and SRO's to group housing and hybrids, moving from current options to recommendations for planning, funding and building for and pursuing more universal affordability. In some places adaptive reuse (motels, strip malls) make sense; in all places the least-cost options gravitate around low-build/no-build home sharing and space sharing. "Affordability" orbits around the homeless on SSI, a target population of 60 to 80% AMI households - the working poor, and how we might build, finance and operate without rent subsidies, the precious jewel in the American housing crown.

- Steve Coyle
- Camille Cortes
- Scott Bernstein

*Saturday, May 18, 10:30 AM-11:45 AM*

### **Short Format #2**

*CNU32078*

*Saturday, May 18, 11:45 AM-12:45 PM*

### **Recovering Main Street Architecture**

*CNU32063*

Great strides have been made in codifying and designing good urbanism, but too many Main Streets fall short because of weak architecture. Three speakers will present approaches to facade composition and the design of well-proportioned, inviting urban buildings. To set the stage, strategies for analyzing an existing Main Street will be presented. Parameters for street sections and setbacks will be recommended. Next, a taxonomy of facade elements will be presented with illustrations, distinguishing between upper story elements and the pedestrian frontage. A range of pedestrian frontage types will be discussed with special attention paid to shopfronts. Successful examples of urban architecture will be analyzed, and five levels of detail will be identified. Guidelines for facade composition will be suggested. Finally, an example of a form-based code that optimizes the pedestrian frontage will be shown, and a methodology for improving an existing facade will be demonstrated in a case study.

- Judith Bell
- Ben Northrup
- Adam Bonosky

*Saturday, May 18, 11:45 AM-12:45 PM*

### **Resident-Led Neighborhood Planning**

*CNU32064*

The weCollab neighborhood planning effort yielded the first fully resident-led neighborhood plan to be adopted by the City of St. Louis in June 2023. This meeting brings together key stakeholders to share the components and approach to organizing and carrying out a process that centers existing Black residents when developing and acting on a vision for the future. From the weCollab planning effort, Invest STL created a Resident-Led Neighborhood Planning Playbook that captures learnings



from their perspective as a funder. The playbook contains reflection questions for residents, neighborhood-based anchor organizations, funders, consultants, and local government as well as practice exercises and additional resources. Discussion will highlight elements and examples from their learnings and help participants identify actionable initiatives they can take in their own neighborhoods or areas of work. The session will consist of a brief introduction to the process, plan, and the resulting playbook of learnings. We will offer an orientation to the playbook, its contents, and how it can be used in neighborhood meetings, within organizations, and independently as an educational tool.

- LoRin Jackson
- Dara Eskridge
- Lisa Potts
- Monique Thomas
- Kevin Wright

*Saturday, May 18, 11:45 AM-12:45 PM*

### **Critiquing Urban Design Theory and Practice through a Climate and Resiliency Lens**

*CNU32096*

This session, organized as a Socratic dialogue between academic research and practice, looks at urban design through a climate mitigation and resiliency lens. The conversation will seek answers to emerging questions in urban design education and practice including whether or not good urban design automatically produces resilient places, how teaching urban design should evolve to include climate preparedness, and more.

- Vikas Mehta
- Doug Farr

*Saturday, May 18, 11:45 AM-12:45 PM*

### **Willkommen: Balancing Good Urban Infill and Community Needs**

*CNU32065*

The session will describe how the framework for Restorative Urbanism can be a guide for future infill development. We will focus on the three infill buildings that make up the larger Willkommen project in Cincinnati's Over-the-Rhine neighborhood, and how sometimes contradictory influences of community needs, historic/zoning guidelines, affordability policy, and contemporary design can be balanced to restore broken fabric within a neighborhood. By showing what is possible when we knit together the larger historic, social, economic, and physical context via modern building techniques, Willkommens new buildings help the community embrace a YIMBY attitude to density, affordability, and design equity

- Katie Westbrook
- Jennifer Walke
- Chad Burke

*Saturday, May 18, 11:45 AM-12:45 PM*

### **Reviving African American Main Streets**

*CNU32068*

Main streets built by African Americans during segregationist periods often receive less help from urban planners than the main streets white majorities frequent. These streets were usually not



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even called Main Street as that name was reserved for downtown streets with their mix of shops, restaurants and city halls. African American main streets tended to be embedded within neighborhoods or on arterial roadways at the edge of Black neighborhoods. As zoning became applied across the country these areas were zoned-out and converted to residential-only areas. Many of the surviving African American businesses struggle in isolation as grandfathered uses on main streets that will never regenerate because they were zoned for residential uses only. The session's presenters worked to rezone African American Main Streets and bring historic commercial areas back to a prosperous mixed-use state while at the same time increasing small-business ownership.

- Jason King
- Karla A. Ebenbach
- Kessie Estil

*Saturday, May 18, 12:00 PM-1:00 PM*

### **Streetcar Studio**

*CNU32086*

*Saturday, May 18, 12:00 PM-2:30 PM*

### **Envisioning Change and Implementing it through Placetypes**

*CNU32069*

Embracing change in a community often starts with figuring out how to talk about it and express it in ways that are real and approachable by everyone. This session will show you how to use placetypes to envision the change you want. You'll then be shown how to move forward with that change by creating a framework of form-based zones and standards. This session will show you how to generate these two key components of a visioning process. Learn how to use a physical approach to envisioning and implementing your community vision through Placetypes. We'll use examples of existing neighborhoods, corridors, and centers to guide you through the key decisions and information in arriving at, communicating, and making your vision reality in towns, medium cities, and large cities for you to operate at your desired scale.

- Tony Perez
- George Proakis

*Saturday, May 18, 1:15 PM-2:30 PM*

### **Cincinnati Gemütlichkeit: The German Secret to Comfort, Belonging, and Shared Experience**

*CNU32072*

Cincinnati's German heritage offers valuable lessons for New Urbanism. The city's revival is deeply intertwined with its German roots, visible in its built environment, natural surroundings, and social customs. With a significant population of German ancestry, Cincinnati embraces Gemütlichkeit—warmth, fellowship, and good cheer. Outdoor life thrives in neighborhoods like Over-the-Rhine, where residents gather for coffee in the mornings and drinks in the evenings. The city's relaxed, sociable atmosphere, rooted in Bavarian tradition, is evident in its street festivals, markets, and riverside gatherings. Gemütlichkeit influences urban design, emphasizing elements like communal tables, cozy spaces, and outdoor rooms. In Cincinnati, this spirit is woven into architecture, celebrations, and everyday interactions, fostering a unique sense of place. Embracing heritage, as Cincinnati has, is crucial for cities seeking transformation.



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- Jason King
- Tony Garcia
- Karla Ebenbach

*Saturday, May 18, 1:15 PM-2:15 PM*

### **What's in a name? The Power of Street and Place Names**

*CNU32073*

Street names and addressing are wayfinding devices in our surroundings, often unnoticed, while casually contributing to ambience and the symbolic meaning of a place. The naming of streets seems mundane. However, assigning street nomenclature can be a defining part of a community's identity, particularly in regards to restorative urbanism. Street naming can reveal societal power structures and our core civic and democratic values. Such systems are critical for navigating and understanding a place, city, or region. And, in terms of information management, the topic is becoming more complex and sophisticated and will remain crucial for future planning. This session highlights the importance of street naming, its history and evolution in the U.S. during a critical moment in its city planning history, and how local governments can implement and change street names to restore communities. The session will highlight an example of Morgan Square in Spartanburg, South Carolina to demonstrate how community perceptions and values of streets and public spaces adapt to meet the needs of the community over time and how it will transform in the future.

- Justin Wallace
- Brenda Diaz-Flores

*Saturday, May 18, 1:15 PM-2:15 PM*

### **Cottage Courts: The Practical Stuff**

*CNU32075*

Cottage Courts and Pocket Neighborhoods require attention to detail in physical design, entitlement, financing, construction, and ongoing management. This session will address new horizontal ownership structures to allow the sale of buildings without creating individual lots fronting onto improved streets. For-rent models present opportunities for small scale developers with as few as 4 units and may be an appropriate approach for existing neighborhoods in transition. A for-sale model can be used in locations where providing greater housing choice is the developer's main goal. All of the speakers have built a range of cottage courts and pocket neighborhoods. Model overlay language, horizontal ownership outlines, and pro forma templates are provided.

- Ross Chapin
- Alli Thurman Quinlan
- R. John Anderson

*Saturday, May 18, 1:15 PM-2:15 PM*

### **Short Format #3**

*CNU32079*

*Saturday, May 18, 1:15 PM-2:15 PM*

### **Implementing Tactical Urbanism**

*CNU32091*



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Cities around the world are embracing the incremental approach and grassroots energy of Tactical Urbanism to implement street safety and neighborhood improvement projects. One popular method for improving pedestrian safety is the creation of plazas, intersection murals and art crosswalks. This approach has been on the rise through both community led efforts and municipally led programs, from Portland to Denver, St. Louis to Fort Lauderdale. Too often cities want to implement these projects, but get caught in a quagmire of red tape and liability concerns. This session will detail best practices and processes needed to implement tactical urbanism. Learn how other cities have handled issues from liability to public safety, from community involvement to maintenance measures will make these projects easier for cities and citizens to implement.

- Mike Lydon

*Saturday, May 18, 1:15 PM-2:30 PM*

### **How Churches Can Use Their Location and Space to Transform Neighborhoods**

*CNU32093*

Churches often occupy incredibly high-value real estate in America's cities and towns, both in terms of property value and proximity to vital neighborhood resources, people and businesses. Yet many of these buildings sit empty for much of the week as attendance has declined and church programming dwindles. How can developers, planners, residents and church leaders capitalize on this moment in a way that benefits their neighborhoods? Join this session to hear from Strong Towns staff with extensive knowledge about the church landscape who will speak to the ways churches across the country are opening their doors to community events, opening their properties as community space and transforming their land into much-needed housing.

- John Pattison

- Sara Joy Proppe

*Saturday, May 18, 1:15 PM-2:30 PM*

### **Closing Keynote: Frameworks for Restoration: The 15-Minute City and the Principles of the New Urbanism**

*CNU32080*

Closing out discussions (but not work!) on this year's Congress Focus on Restorative Urbanism, the Saturday afternoon Keynote will inspire the New Urbanist movement to harness the lessons of Cincinnati in embracing a holistic approach to our understanding of the cities, towns, and neighborhoods where we practice.

Whether through the approach of the Connected Communities strategy that the administration is proposing, the tactical details within the Green Cincinnati Plan that the City is implementing, or the way that Cincinnati broadcasts the significance of its 52 neighborhoods, our host city is approaching its own urban restoration with the concept of the 15-minute city in mind. The conceptual framework, first described by Professor Carlos Moreno and carefully examined by many leading New Urbanists, is one that demonstrates the power of compact, interconnected, diverse places to radically improve the lives of every member of the community.

Professor Moreno strives for a revolution in proximity, and much like the Charter describes, he fights toward an urban future that offers equitable access to essential local services within a radius of 10-15 minutes by foot or bicycle. The impact he has made in his home city of Paris demonstrates,





this framework can reduce long journeys, radically changing urban lifestyles, and giving greater impetus to the polycentric city; all of which are necessary in the fight against climate change. Building off the ideas in his new book, *The 15-Minute City: A Solution for Saving Our Time and Our Planet*, Carlos will close the Congress with a charge to our movement: to think more critically about how our work can strategically impact the livability of cities, towns, and neighborhoods for every citizen.

*Saturday, May 18, 2:30 PM-4:00 PM*