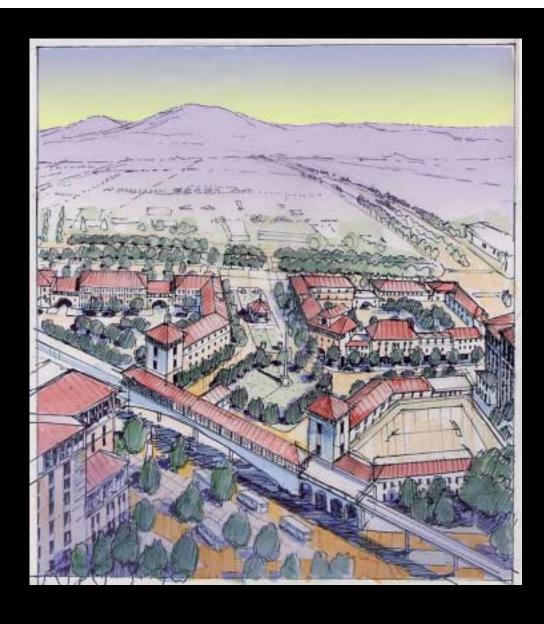
## Pleasant Hill BART Station

One Week to a Transit Village After 20 + Years of Struggle



#### **Project Team**

#### Clients:

- Contra Costa County
- BART
- Millenium Partners & Catalyst, Developers
- Peter Katz
- The Citizens of Contra Costa County

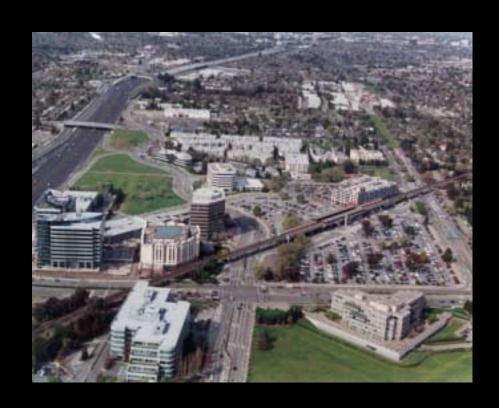
#### Consultant Team:

- Lennertz Coyle & Associates Project Lead, Urban Design
- Strategic Economics & CSG Advisors Market & Economics
- Fehr & Peers Transportation Consultants
- Communities by Design Public Involvement
- Nelson/Nygaard Transit Planners
- Seth Harry Associates
- Envision Design, Urban Design
- Steve Price, Urban Advantage Digital Imaging
- Geoffrey Ferrell & Associates, Codes



#### **Context**

- Suburb of San Francisco Bay Area.
- 140 acres surrounding Bay Area Rapid Transit (BART) station.
- County Redevelopment area.
- 2535 housing units within 1/4 mile of station.
- 2 hotels.
- Over 4000 employees in offices.
- \$40 million in major public infrastructure improvements.







## But No Heart!



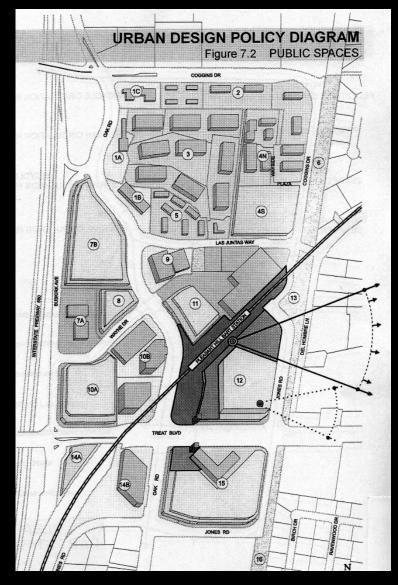
### Chronology

- 1972: BART completes station next to freeway/rural.
- 1983: Pleasant Hill BART Specific Plan adopted.
- 1986: First Office Building completed.
- 1987: First of seven additional traffic studies.
- 1992-1995: Recession



#### **Chronology**

- 1995: 24-screen Theater/retail development proposal for 18 acres.
- 1997: Theater development killed by community opposition.
- 1998: Amendments to Specific Plan.



1998 Specific Plan



#### Hello Peter Katz, New Urbanism, The Charrette

- 1998: Gerber meets Katz.

  Is it possible to develop good infill and end decision gridlock?
- BOS hires Peter Katz to advise on Pleasant Hill BART.
- Katz educates elected officials, community leaders, developers and recommends Charrette Process.







- BOS hires Lennertz Coyle and Associates.
- Charrette Feb. 2001 with two-day April wrap-up.
- 500+ people participate and applaud the result.

#### **Charrette Hurdles**

- 20 years of controversy and regional traffic gridlock.
- Replace 1200 plus parking spaces. Debate over 581 additional "temp" parking.
- BART land lease only, no for-sale product.
- Well organized community opposition/cynicism.
- Public leadership factions...lacking any advocacy.







# Why does this matter to Contra Costa County and the Urban Limit Line Queen?

- Suburban sprawl capital of the Bay Area.
- 18% growth since 1990.
- Huge affordable housing problem.
- Little housing diversity.

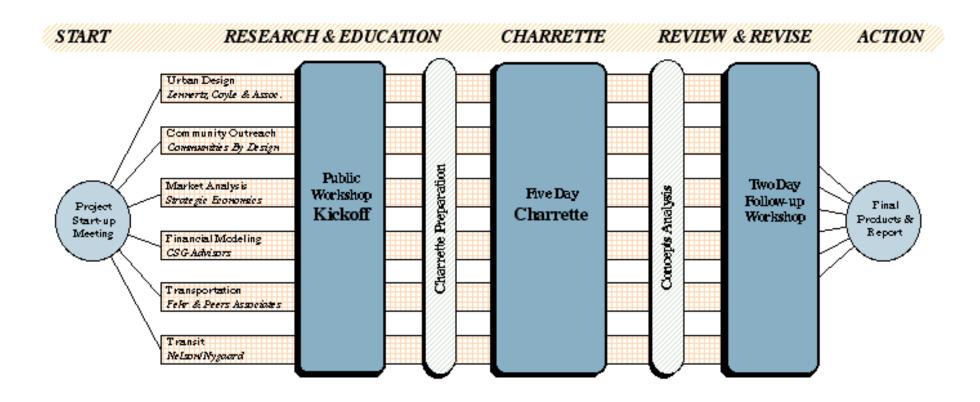


# Why does this matter to Contra Costa County and the Urban Limit Line Queen?

- Sprawl will destroy our open space/agricultural land a key economic element.
- Last year we moved urban limit line, saving 14,000 acres.
- Without a different development model the limit will eventually succumb to market pressure.



#### **The Charrette Process**





PLEASANT HILL BART STATION





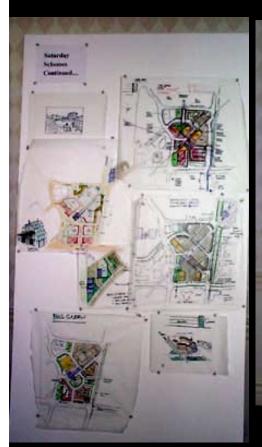






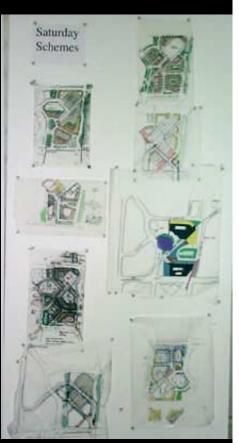


### **The Charrette Gallery**















#### **Program**

#### **766,000 Total Net SF**

**Office: 467,000** net sq.ft.

Retail: 29,500 net sq.ft.

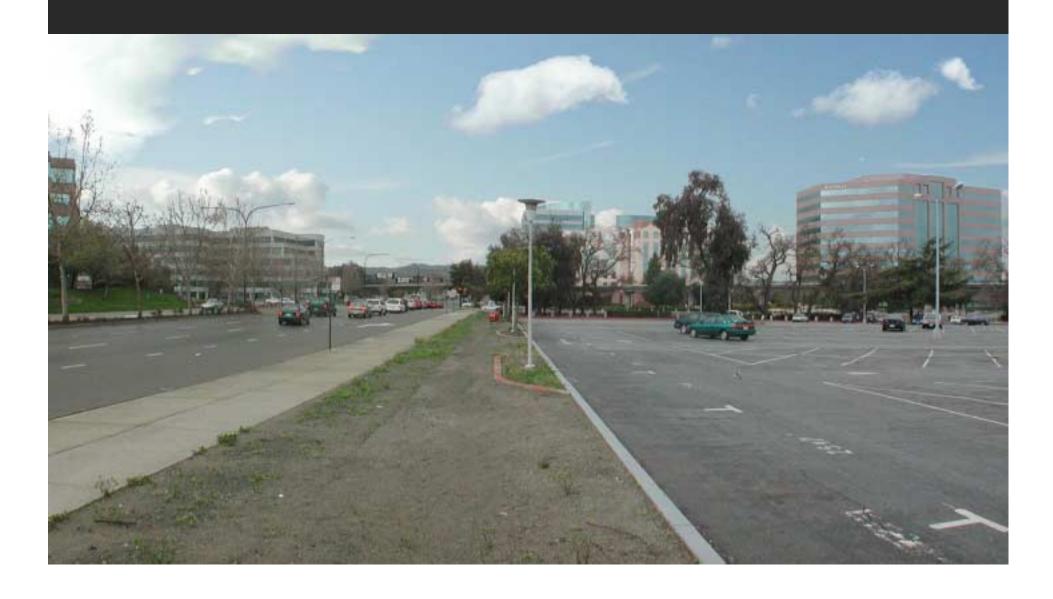
Civic: 3,500 net sq.ft.

Residential: 50 Townhomes 205 Flats

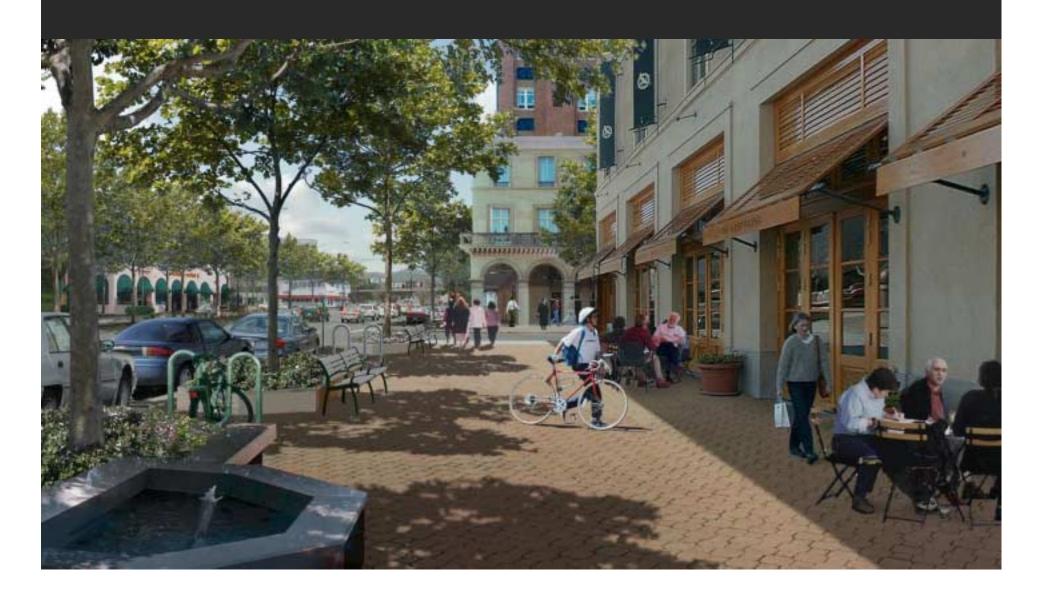




## Pleasant Hill BART Station: Treat Boulevard



## Pleasant Hill BART Station: Treat Boulevard







#### Pleasant Hill BART Station: Las Juntas Way



#### Pleasant Hill BART Station: Las Juntas Way



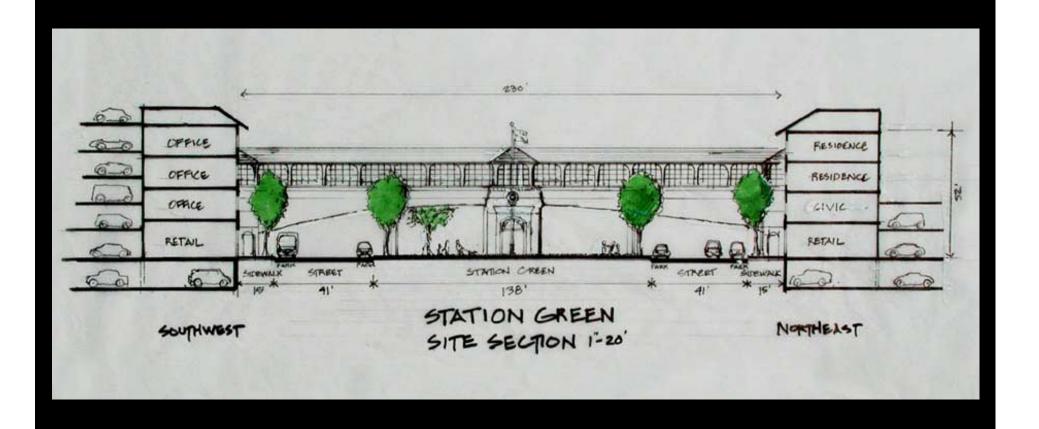




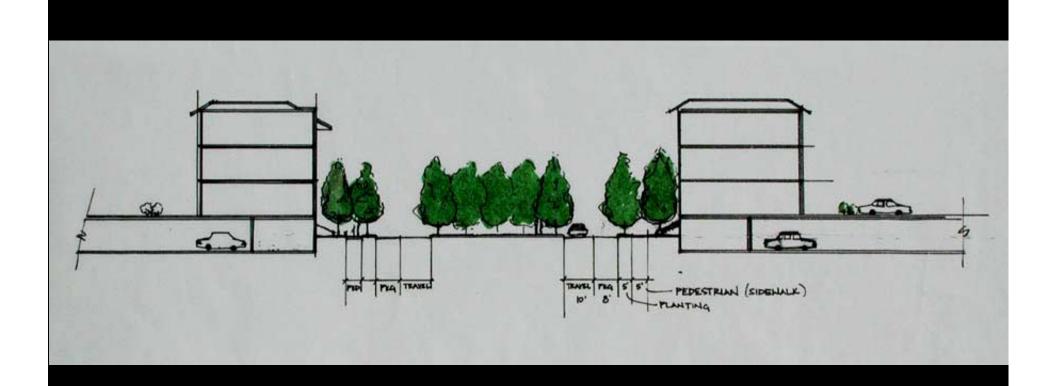
















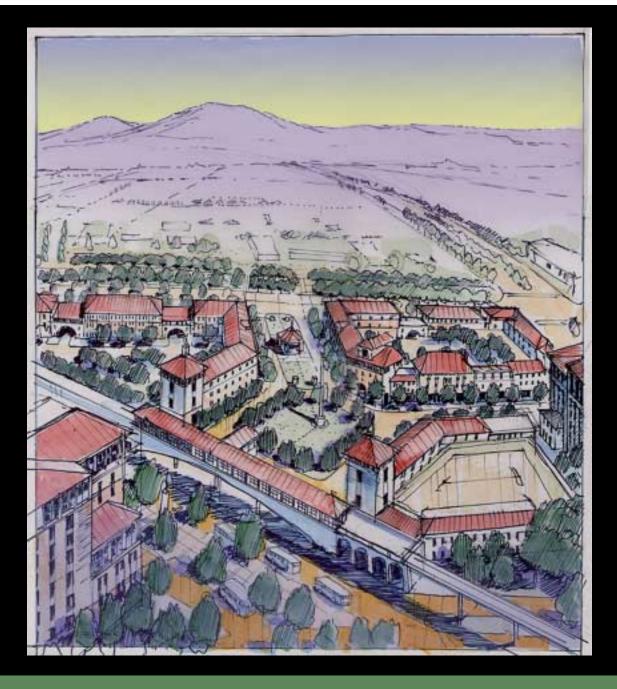




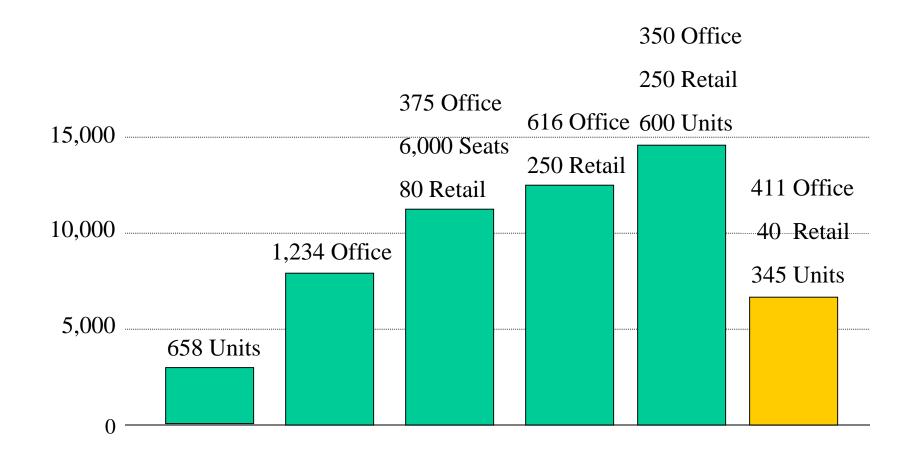






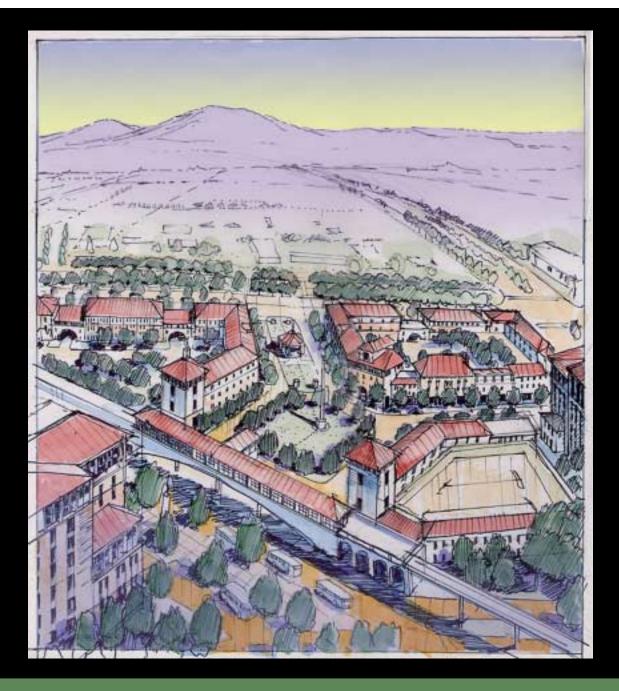






Source: EIR Traffic Study and Fehr & Peers







### Refinements



### Codes







Building Height

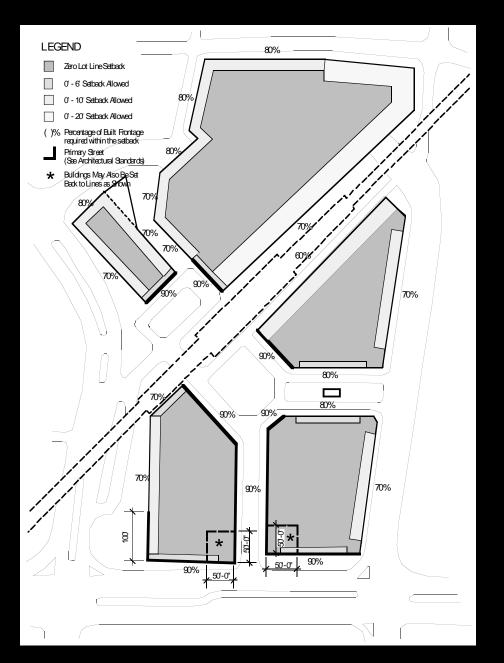




Park Street Elevation (Looking South)



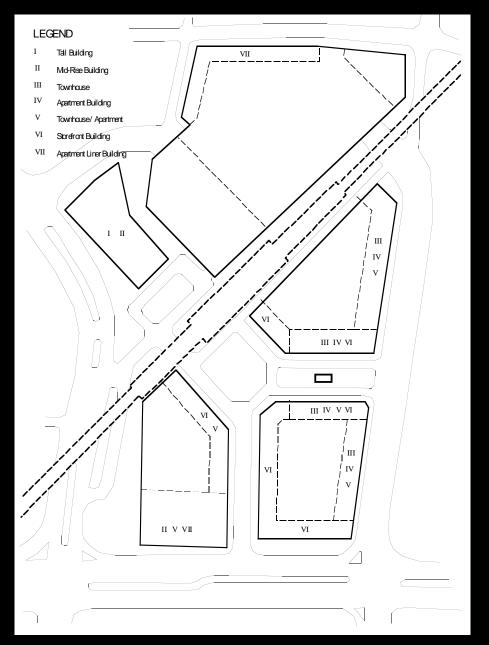


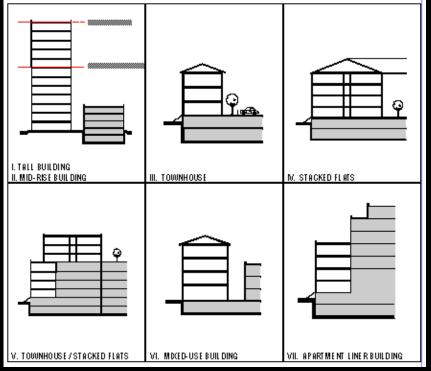




**Building Placement** 

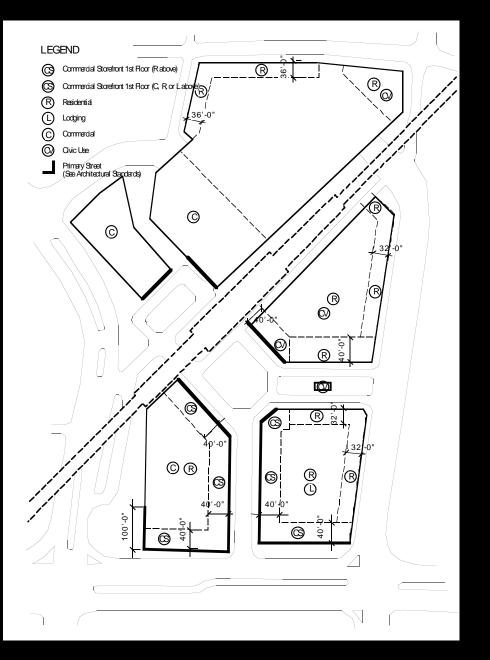






**Building Types** 

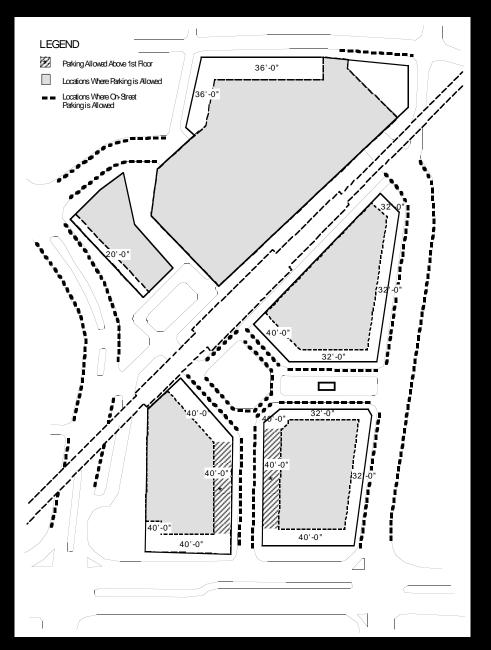






Building Use

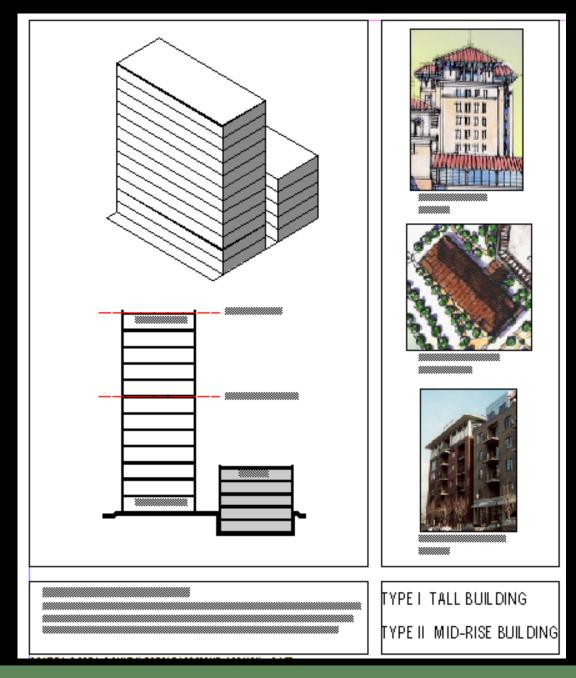




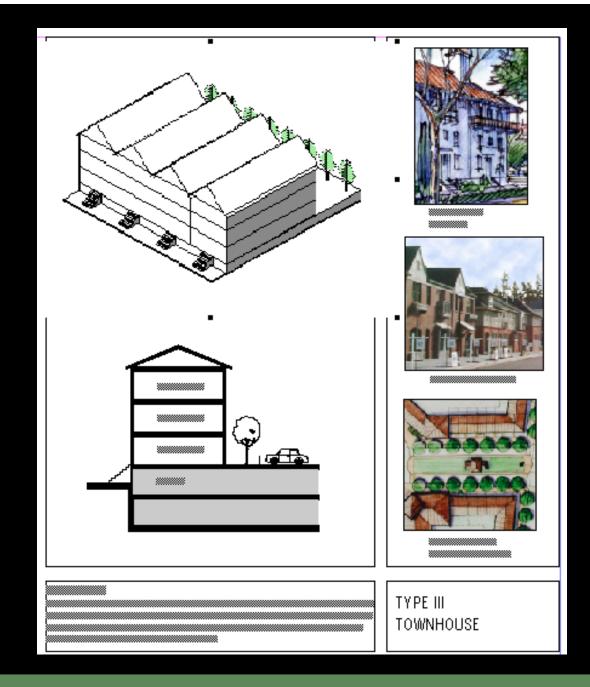


Parking Placement

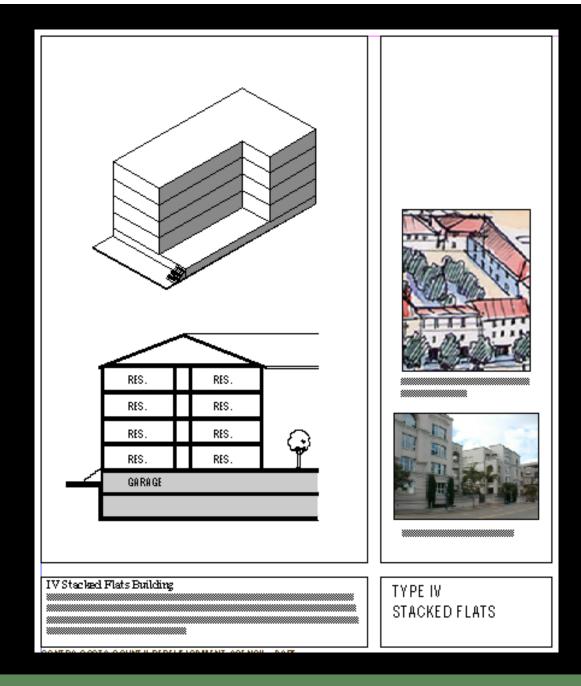




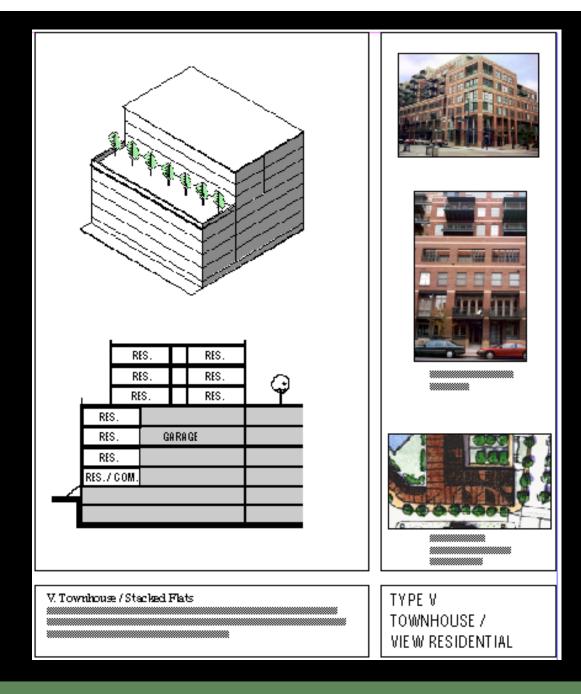




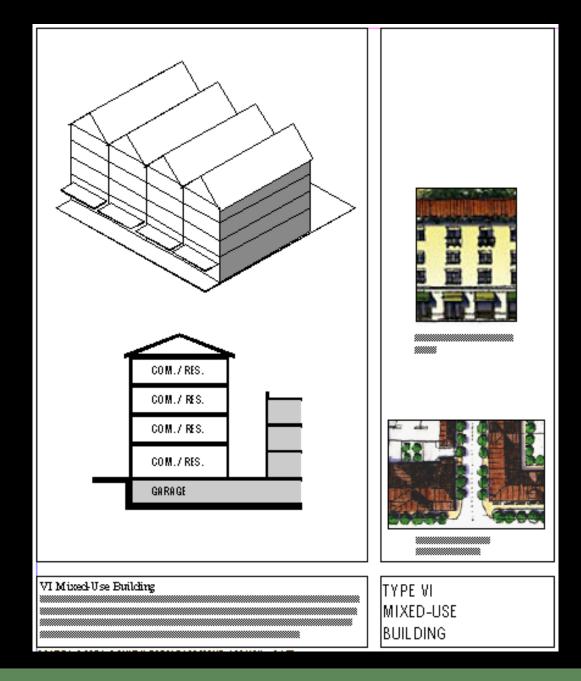




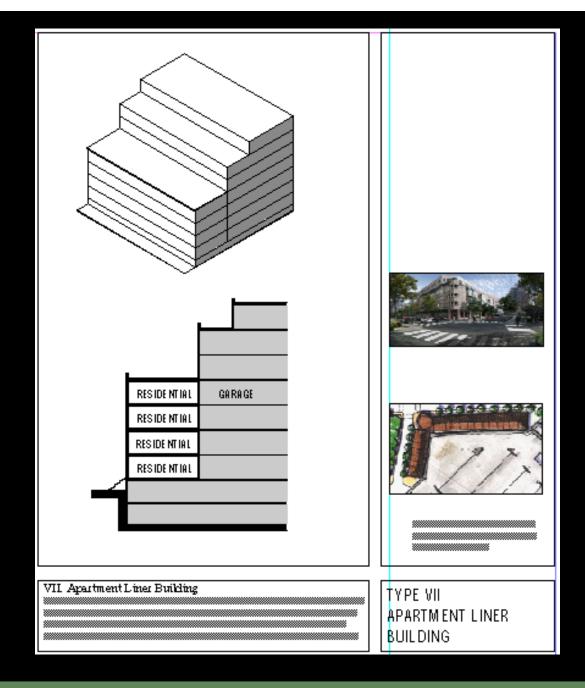




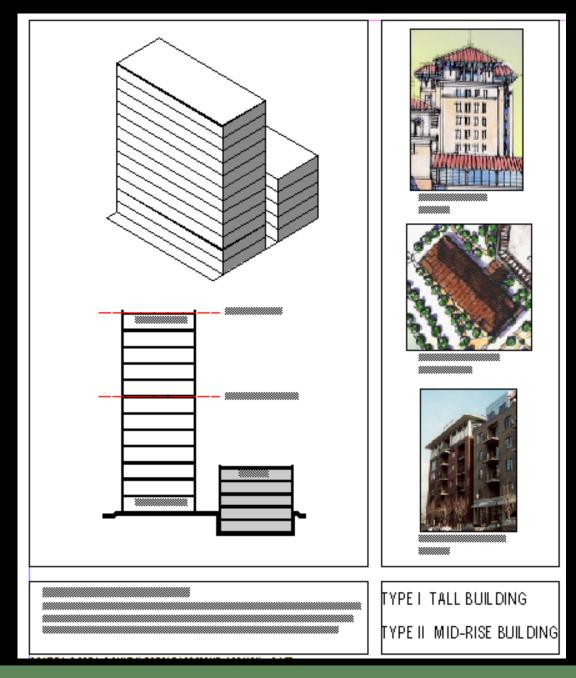




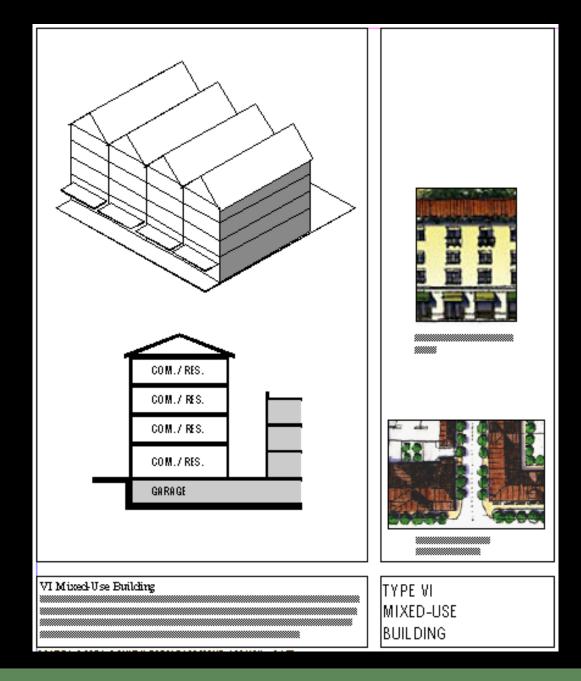




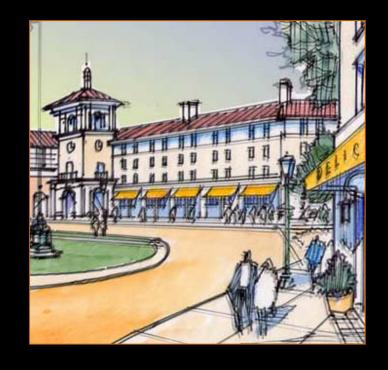






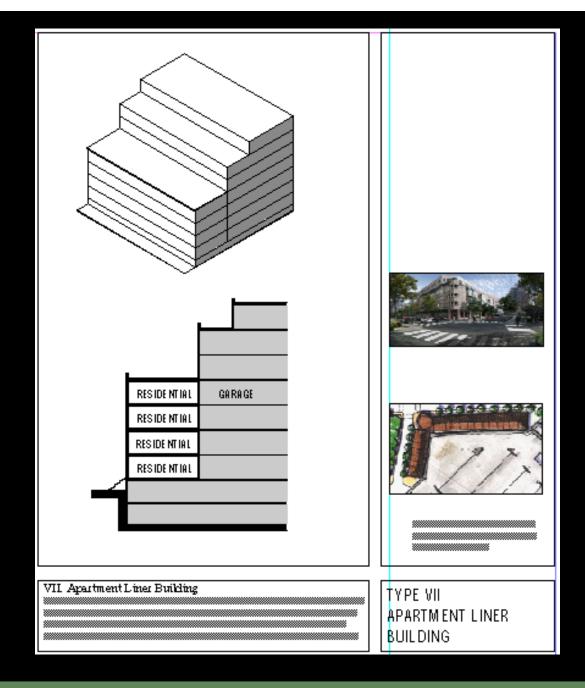






Mixed-Use Building









Stacked Flat Liner Building



Top

Middle

Base



# Bridges





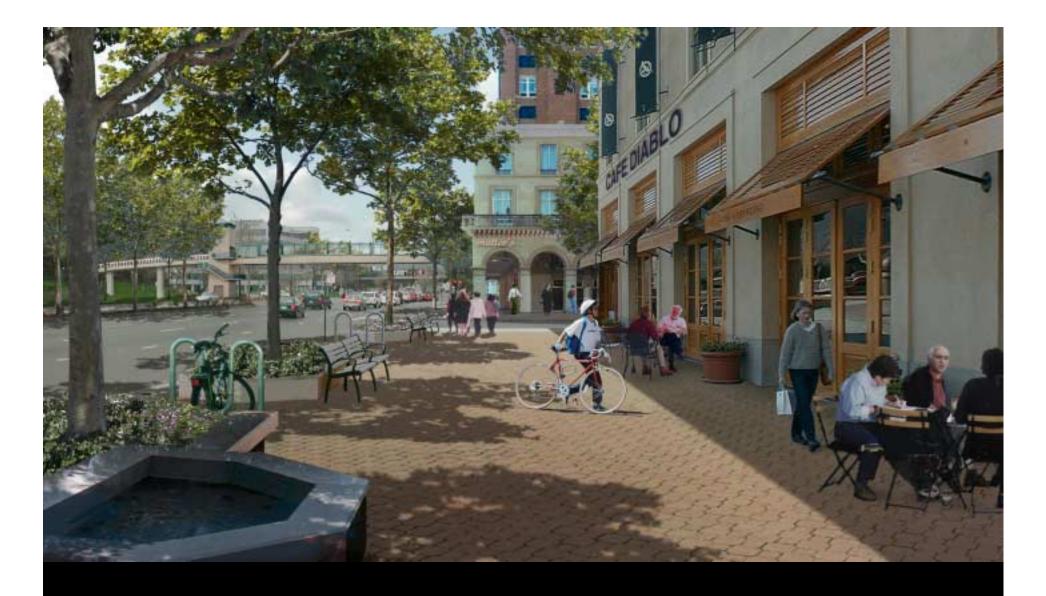
Iron Horse Trail Cable Stay Bridge





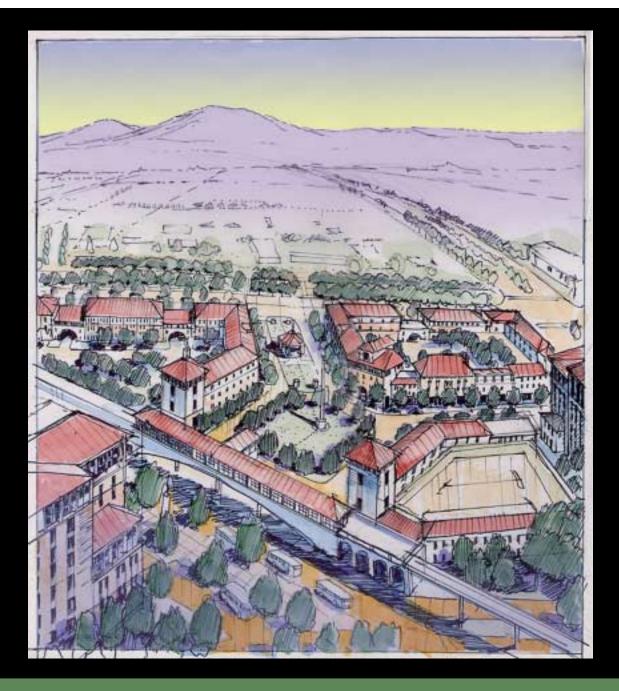
Iron Horse Trail Truss Bridge





Oak Road Truss Bridge



















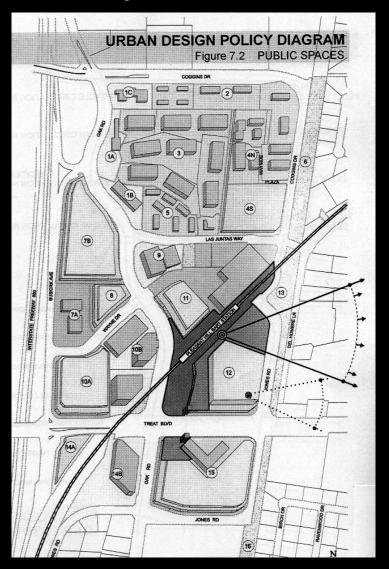


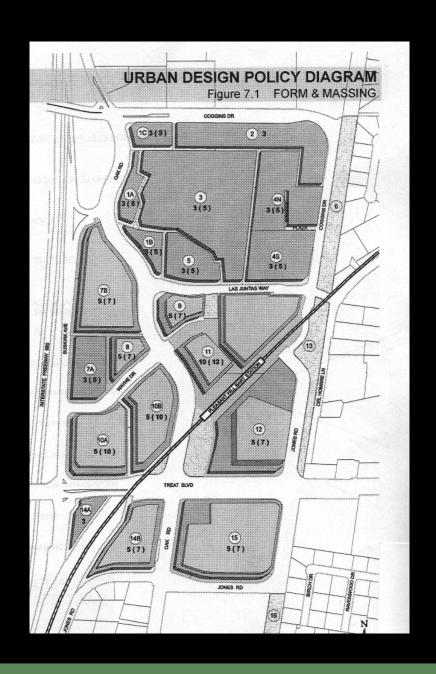






# Specific Plan







# Public Kick-Off Meeting













Concept 2B 144 Housing Units 606,000 SF Office 40,000 SF Retail





Concept 3A





Concept 3C





Concept 4AB







### **Public Main Issues**

#### • Scale

- sense of place, not "anywhere USA"
- small, walkable blocks
- architecture compatible diversity
- village square "place to meet your neighbors"

#### Program

- LOCALLY SERVING, NOT REGIONAL
- mix of uses, like downtown Walnut Creek
- day and night activity
- community center/theater, seniors meeting place
- residential has low local traffic impact
- office helps reverse BART commute



## Public Kick-Off Main Issues

#### • Traffic & Parking

- differing viewpoints
  - not enough for BART, provide more
  - charge for BART parking
  - encourage public transportation, carpool, vanpool
- Treat Blvd. is a divider, walking is dangerous
- Jones Road needs rework realign, connect to Treat

### Safety

- not a nighttime wasteland
- must feel safe walking and biking



## Public Kick-Off Main Issues

### • Alternatives to the Automobile

- Link station to neighborhoods
- Airport Shuttle
- Light Rail

#### Iron Horse Trail

- Integrate Trail with the site
- Improve Intersection at Treat
- Provide respite area/trailhead along east side just north of treat



### Public Kick-Off Main Issues

#### Natural Environment

20 year vision, deciduous shade trees, no palms, native and drought resistant, flowers, shrubs, park benches, bike parking, bike trails, human scale

Save the beautiful view of Mt. Diablo from the BART Station tracks

Block the Southwest wind, it is too windy

Buffer the noise level of I-680 and the traffic through the site





# Public Kick-Off Meeting























Charrette Last Day



Option Two

Office: 498,850 s,q.ft.

Retail: 55,795 sq.ft.

Civic: 9,670 sq.ft.

Residential: 496 Flats





Lennertz Coyle & Associates

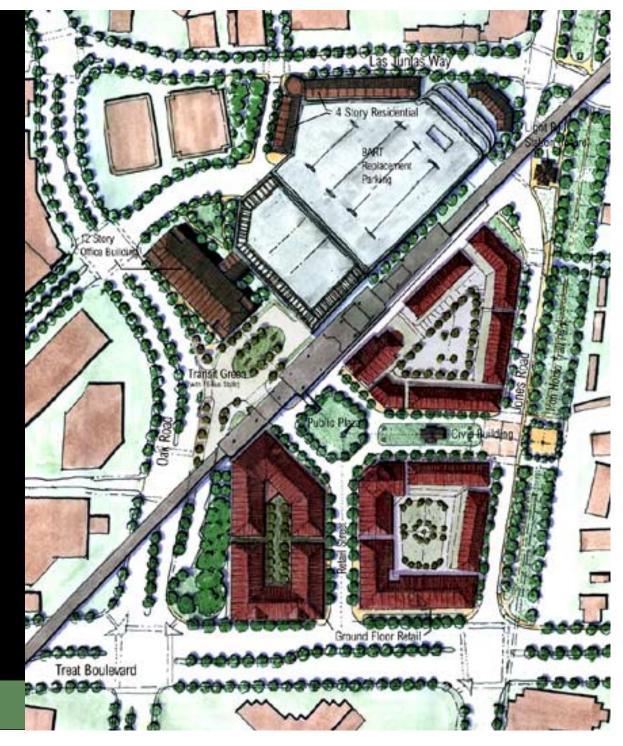
Option Three

Office: 299,580 sq.ft.

Retail: 55,795 sq.ft.

Civic: 9,670 sq.ft.

Residential: 50 Townhomes 328 Flats





Lennertz Coyle & Associates

Option Four

Office: 299,580 sq.ft.

Retail: 55,795 sq.ft.

Civic: 9,670 sq.ft.

Residential: 668 Flats





Lennertz Coyle & Associates



Charrette Day 2 Concept 2B 144 Housing Units 606,000 SF Office 40,000 SF Retail



