

## MONDAY & TUESDAY AGENDA

### **The Ethical New Urbanist: Do I have to decline work because of future bad consequences? | Shoulder Event**

05/17/2021, 12:00 PM–02:00 PM

Some of our ethics are personal and some are imposed through the professional organizations of which we are a part. Join us for this discussion of the obligations of New Urban planners to advise clients regarding the expected consequences of climate change and changes in social equity expectations among other future developments, and whether there are circumstances in which undertakings should be declined. We will also discuss how to address our personal non-negotiables such as sprawl, over parking or ugliness. The session includes one-half hour of small group participation. CM Ethics Credits: 1.5

- Jennifer Hurley, Mike Watkins, Dan Slone

### **Introduction to New Urbanist Coding Practices | Shoulder Event**

05/17/2021, 12:00 PM–03:00 PM

Development regulations, including zoning codes, are the DNA of any community. They implement the vision and goals articulated by communities because they direct where and how buildings, streets, and even neighborhoods are designed, placed, and built. Yet many communities have outdated codes and ordinances that dictate a type of development that is at odds with the current community vision and are unsure where to start the updating process and what codes could best help them.

In this three-hour introductory session, Congress participants will learn 1) why we reform codes, 2) what are the different ways updating codes can be achieved, e.g., through form-based codes, incremental code reform, or a neighborhood or development-based update, 3) what are the essential areas to update, and 4) how code reform can help your community tackle pressing current issues, such as affordable housing and post-pandemic neighborhoods.

Bring your questions. This session is intended to help local governments understand: what code reform is, why it's important, and how to start the process.

- Susan Henderson, Hazel Borys, Eli Spevak, Christina Anderson, Mary Madden, Marina Khoury, Lynn Richards

### **PLACE Initiative Day 1 | Shoulder Event**

05/17/2021, 01:00 PM–06:30 PM

# CNU 29. Design *for* Change

Part 1 of two days of programming put together by Place Initiative, a coalition of New Urbanist practitioners shaping the future of our movement through the lens of climate and equity.

- Steve Coyle, Stig Terrebonne, Nir Buras, Neal Payton, Krupali Krusche, Garlynn Woodsong, Edward Erfurt, Chris Chapin, Carla Mays, Matthew Lambert, Hanadi Schmeit, Camille Cortes, Brian Neil Byrd, Brian Falk, Padriac Steinschneider

## **New Urbanism's Role in Displacement, Public Assembly and Public Communication of Place | Shoulder Event**

05/17/2021, 02:30 PM-04:00 PM

New Urbanists specialize in the assembly of the private realm to create the public realm. We will discuss how communities view the design mandate of “walkability”, bike lanes, and other trademark solutions of New Urbanism and why. We will examine how the charrette fits into the “story” of neighborhoods and how to be better story listeners. We will also discuss the dynamics of public assembly in both the public space and the quasi-public space of the places where New Urbanists work. The session includes one-half hour of small group participation. CM Social Equity Credits: 1.0

- Jennifer Hurley, Dan Slone

## **Principles of New Urbanism | Core**

05/17/2021, 03:30 PM-04:30 PM

What is New Urbanism and what is its relevance to the pressing concerns cities face? This session explains the history and current thinking behind the concept of New Urbanism, including how connectivity and planning for walkability continue to be the key to the past, present, and future of the built environment. At the end of this interactive course, participants will understand the core principles of New Urbanism well enough to explain them to someone else.

- Ashleigh Walton, AIA, NCARB, NOMA moderated by Victor Dover

## **Land Use Planning and Structural Racism: Unpacking the Link | Core**

05/17/2021, 05:00 PM-06:00 PM

The long overdue racial reckoning taking place in our country has begun to crack open - and shed light on - some of the structures that have upheld white supremacy for centuries. Unfortunately, many of these structures are directly tied to the practices of urban planning, architecture, and development. In this session, we will unpack some of the ways in which these professions have increased inequity, often intentionally, while shaping the cities of the 20th century. Learn how exclusionary

planning efforts, lending requirements, and zoning covenants are all tied to modern day inequities - and what we can do in the future of our practice to undo this damage.

- Jess Zimbabwe, moderated by Mallory Baches

## **PLACE Initiative Keynote | Shoulder Event**

05/17/2021, 07:00 PM-08:30 PM

Rebuilding an Equitable Future for BIPOC Communities with Cymone Davis

- Cymone Davis

## **PLACE Initiative Day 2 | Shoulder Event**

05/18/2021, 11:00 AM-06:00 PM

Part 2 of two days of programming put together by Place Initiative, a coalition of New Urbanist practitioners shaping the future of our movement through the lens of climate and equity.

- Steve Coyle, Stig Terrebonne, Nir Buras, Neal Payton, Krupali Krusche, Garlynn Woodsong, Edward Erfurt, Chris Chapin, Carla Mays, Matthew Lambert, Hanadi Schmeit, Camille Cortes, Brian Neil Byrd, Brian Falk, Padriac Steinschneider

## **Climate Change and Adaptation for the Built Environment | Core**

05/18/2021, 11:30 AM-12:30 PM

An introduction to climate change in relation to the built environment, this presentation will provide attendees a basic understanding of anticipated climate change impacts, and the two essential human responses possible. The first is mitigation, a long-term global approach to reducing emissions and other causal actions. The second is adaptation, a regional response acknowledging and adapting to changes in localized conditions, in some cases requiring short-term action. The sequential adaptation responses - defense and fortification, accommodation, and retreat - will be reviewed and illustrated with examples.

- Elizabeth Plater-Zyberk, moderated by Lynn Richards

## **The Art of New Urban Contracts: Balancing Brevity and Personality with Protection | Shoulder Event**

05/18/2021, 12:00 PM-02:00 PM

We want our contracts to reflect our company and professional personality, so we have especial appreciation for brevity and clarity. We will discuss our real risks when we leave out provisions common in other consultant agreements. We will also explore our exposure if we are using brief and friendly contracts for our friends who

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are serving as subs. Finally, we will talk about how to handle some of the provisions that local governments ask us to sign and why they need them. The session includes one-half hour of small group participation. CM Legal Credits: 1.5

- Jennifer Hurley, Mike Watkins, Joe Emerson, Dan Slone

## **How-To Guide: Conducting a Walkability Study | CORE**

05/18/2021, 12:30 PM-01:30 PM

In early 2008, Oklahoma City Mayor Mick Cornett reached out to Jeff Speck for help. Prevention magazine had just named OKC the “worst city for pedestrians in the entire country.” “What should we do?” he asked. Thus the Walkability Study was born. This particular study dramatically changed downtown OKC, leading to the remaking of 40 blocks of streets. Since then, Speck & Associates has completed 15 such studies, and cities have begun to ask for them by name. Walkability studies are not hard to do, and Jeff Speck is getting tired of doing them. Whether you are a city planning official, a planning consultant, or just an active citizen, Jeff would like you to teach you how to do them, so he can stop.

- Jeff Speck, moderated by Paul Moore

## **What makes a Welcoming City and to Whom? | Core**

05/18/2021, 01:00 PM-02:00 PM

The United States, and indeed the world, who soon experience a migration that will eclipse the Dust Bowl migration of the 1930s. As urban designers, planners, architects, and city buildings, we have an opportunity to help shape that migration. Is it possible to leverage the migration to repopulate and revitalize legacy cities in the midwest? And if so, how can we do it in way that doesn't displace existing residents but creates access to greater opportunities? How can welcoming cities leverage existing resources and human capital? What are the strategies for making government more open and agile? How can we help cities implement best practices to remain resilient? Join us an open space discussion on these (and more) questions. Bring your own ideas, questions, and solutions.

- Justin Mondok, Jennifer Krouse, Jocelyn Gibson, Matthew Lambert

## **GUILD: Building Design 101: How to Design Buildings People Love | Core**

05/18/2021, 02:30 PM-03:30 PM

This session will explain how to design buildings people love by providing a framework for understanding architectural design, identifying the five most critical principles for generating lovable architecture, and showing how those principles are applied to the individual elements of buildings via patterns that have proven to work.

- Steve Mouzon, Lauren Kelly, Gian Lloyd

## **Resilient Urbanism: Successes and Failures | Shoulder Event**

05/18/2021, 02:30 PM-04:00 PM

We will discuss where New Urbanists has been successful in making communities more resilient, where they have tried and missed, and where they still need to develop better answers. We will examine initiatives such as suburban retrofit, Hope Six, suburban town centers, climate adaptation and highway teardowns, among others. The intent is not to do a deep dive into each issue, but to discuss them in the context of community resilience. The session includes one-half hour of small group participation. CM Sustainability and Resilience Credits: 1.0

- Jennifer Hurley, Mike Watkins, Dan Slone

## **GUILD: Urban Design 101: How to Design Cities and Neighborhoods People Love. | Core**

05/18/2021, 04:00 PM-05:00 PM

This session will explain how to design neighborhoods people love by providing a framework for understanding urban design, the process for addressing the four elements of neighborhood structure, and the process for calibrating the four elements of neighborhood character at the level of the block.

- Nathan Norris, Mallory Baches, Geoff Dyer

## **Towards a More Inclusive Future: Confronting New Urbanism's Reputation | Social**

05/18/2021, 06:00 PM-07:30 PM

Join Nathaniel Smith, Founder and Chief Equity Officer of the Partnership for Southern Equity in an exploration of the reputation held by "walkable urbanism", the difference between equity and equality, and a critique of New Urbanist principles as a toolkit for building a more equitable future through design and implementation. Moderated by Emily Talen of the University of Chicago, Nathaniel will be joined by Andres Duany, co-founder of DPZ Co-Design and CNU to discuss and debate whether New Urbanism can face its reputation and play a role in the equitable rebuilding of American cities.

- Nathaniel Smith, Emily Talen, Andres Duany

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