

---

Wednesday, January 18, 2017

---

**Attendees**

**Board:** Lynn Richards (President & CEO), Marcy McInelly (Chair), Eliza Harris Juliano (Chair Elect), Dan Slone (Secretary), Scott Bernstein, Sarah Lewis, Michaela Pride, Laurie Volk, John Torti, Jennifer Hurley (Treasurer), Lee Sobel, Matthew Lewis, Jack Davis, and Russ Preston

**Absent:** Scott Polikov

**Staff:** Abby Sheridan, Nathan Norris, and Kristen Dunphey

Marcy McInelly, Board Chair called the meeting to order at 1:05PM ET. A quorum was present.

**1. Approve Consent Agenda: October 2017 Board Minutes & 2017 Meeting Schedule—  
Presented by Marcy McInelly (Chair)**

**Motion:** to approve by Dan Slone. Seconded by Laurie Volk

**Vote:** All in favor, motion passed.

**2. Declaration of Conflict of Interest — Presented by Marcy McInelly (Chair)**

**Discussion:** No Conflicts

**3. Membership Structure — Presented by Lynn Richards (President & CEO)**

**Discussion:** Why Did you become a CNU Member? And Why have you remained a CNU Member?

Jennifer Hurley— became a member as a Knight Fellow in 1998 and has remained a member because of the sense of community and access to new tools and strong conversation/debate.

Lee Sobel— became a member for his love urban places and has remained a member for the passion and intellect—CNU is the place for conversation, learning, and tinkering.

Sarah Lewis— was a practitioner of principles for years, but became a member of the Local Host Committee for the Congress in DC and was founding President of the DC Chapter. Sarah Remained a member when she realized that CNU’s message could stretch wider and louder.

John Torti— became a member because New Urbanism was at the center of his career—it was a window into what was possible. John has remained a member because CNU gives practitioners permission to do what is right.

Laurie Volk— became a member because CNU offers a support network for those who believe in vibrant, walkable, communities. Has stayed a member for the continuous learning opportunities.

Scott Bernstein— has become and remained a member for the organization and movement's willingness to evolve and help guide the conversation.

Dan Slone— became a member because the New Urban principles agree with his values for his lifestyle and practice. Dan has remained a member because CNU is more than a professional organization and a movement—it is a family. Additionally CNU advocates for beauty, many other planning organizations do not.

Jack Davis— became a member after Hurricane Katrina and has remained a member for the advocacy.

Matthew Lewis— became a member after learning how New Urbanism can help cities financially, socially, etc., but has stayed a member because he know New Urbanism can get American cities back on track.

Russ Preston— became a member because he knew there had to be a better way to design cities and remains a member to figure out how to improve American cities.

Eliza Harris Juliano— became a member to be apart of a group of like-minded people. Aside from the financial benefits, Eliza has remained a member because it is an ideological organization that always strives for improving cities and towns.

Michaele Pride— because a member because the principles are relevant and durable—the practitioners have passion, dedication, and tackle urban issues holistically.

Marcy McInelly— because a member for the intellectual substance and has remained a member because the organization and the movement strives for beauty and the principles are a great guide for both professional and personal life.

#### **4. Fee for Service —Presented by Lynn Richards (President & CEO)**

**Proposal:** In October, Lynn Richards (President & CEO) asked the Board for guidance on how to compensate Members for the work they do for CNU. An Ad-hoc committee was created to develop guidelines—they propose the following:

- CNU should not engage in any work that could have reasonably been completed by a CNU member or member firm.
- CNU should focus its energies on creating or doing work that would not happen in the private market and by doing so CNU may be creating work for our members.

- Throughout all of our programs, CNU seeks to 1) ensure transparency in the selection process and compensation structure, 2) increase diversity in team and member selection, and 3) build a deep bench of CNU talent, subject matter experts, and leaders.

**Discussion:** Lynn Richards will continue to revise and develop these principles under the guidance of the Executive Committee.

**5. Training and Education Center — Presented by Nathan Norris (Director of Training & Education)**

**Discussion:** As Director of Education and Training Programs, Nathan Norris will lead the organization's outreach to cities and expand its municipality-focused training and education. In addition to managing CNU's intensive Core Curriculum workshops, Norris will oversee new technical offerings on a range of New Urbanist topics like coding, development, street design and more. Available to state and local governments of all sizes, CNU's educational programs offer a crash-course for municipal leaders and staff on New Urbanist principles and strategies.

**6. Nominations Committee Update — Presented by Eliza Harris Juliano (Chair Elect)**

**Proposal:** One renewing Board Member will accept a 2 year term (for which there is already a volunteer) and that two of the new 2017 appointments accept an initial 2 year term with the opportunity for a typical 3 year renewal. The Board will be one seat short (11 total) in 2018, but the schedule will remain relatively consistent and measured in its annual turnover ratio.

**Motion:** to approve the Board nominations schedule and process as proposed by the Nominations Committee by Michael. Seconded by Lee Sobel

**Discussion:** Edit the form

**Vote:** Scot Polikov and Scott Bernstein Absent from vote. All in favor, motion passed.

**Motion:** to enter Executive Session with the inclusion of CNU Staff (Nathan Norris, Abby Sheridan, and Kristen Dunphey) by Eliza Harris Juliano. Seconded by Lee Sobel.

*ENTER EXECUTIVE SESSION 3:18PM*

**Motion:** to exit Executive Session by Eliza Harris Juliano. Seconded by Dan Slone.

*EXIT EXECUTIVE SESSION at 3:45 PM*

**7. Program Consolidation Update —presented by Lynn Richards (President & CEO)**



**Discussion:** With the assistance of an outside facilitator, Lynn Richards, President & CEO, has been engaged in conversation with FBCI about a proposed program consolidation. No action is needed from the CNU Board at this time.

**Motion:** to enter Executive Session by Dan Slone. Seconded by Michael Pride.

*ENTER EXECUTIVE SESSION 4:02PM*

*MEETING ADJOURN 4:25 PM*