Wayfinding is a critical component of the urban landscape. In spite of the importance of effective signage, there is no journal dedicated to this topic. As such, scholars from a variety of academic disciplines (law, planning, engineering, business, art, economics, architecture, landscape architecture, industrial design, and graphic design) publish their scholarship in journals in their home disciplines. As a result, these important findings are difficult to communicate across disciplines. The Interdisciplinary Journal of Signage and Visual Communications seeks to provide a home for this field of scholarship.

The inaugural issue of this on-line open source journal will be published in December 2016. To be considered for publication, authors must submit their work no later than August 1, 2016. Articles from all disciplines will be considered for publication. Authors will be expected to utilize the writing and citation conventions appropriate for publication in their discipline. This journal will also print reproductions of important scholarly articles to the extent that the author may obtain permission for the same.

The journal contains both academic articles and reports prepared by practitioners. The content of each will be subject to double blind peer review. The editor will assign articles received to academics and/or practitioners in the related field of study. These reviewers will include, among others, the members of the Academic Advisory Council for Sign Education and Research.

Submitted manuscripts will be reviewed first by the acting editor and chair of the Academic Advisory Council for Signage Research and Education, Dr. Dawn Jourdan. Questions and completed manuscripts should be sent to dawn@aacsre.org. You are also welcome to call for additional information: 816-739-4416.