



CNU34 Northwest Arkansas

Builders & Developers Workshop at CNU34

A full day of programming and networking for builders and real estate developers.

Attendees to this full day of custom content will gain practical insights from leading practitioners on every stage of development—from concept and urban tuning to financing, neighborhood main streets, and attainable housing strategies. Interactive breakout sessions and expert panels will provide actionable strategies for aligning architectural, urban, and market objectives while increasing profitability and community impact.

Welcome and Introduction

Building Community

Mallory Baches, President, Congress for the New Urbanism;
and Ashley Terry, President of development, Pivot, Oklahoma City (OK)

Opening Session

PLACES That Create Value: How Mixed-Use Urbanism Outperforms Its Comparable Parts

Daniel Wright, Associate Director, The Childress Klein Center for Real Estate,
Belk College of Business, University of North Carolina - Charlotte

Primary Educational Session 1

Paths for Urbanism to Enhance Developer & Investor Returns

Steve Maun, Founder, LeylandAlliance LLC (NY); Ward Davis, Principal, High Street Real Estate Development (AR); and David Tomes, Founder, Norton Commons (KY)

Breakout Block 1

Techniques and Lessons Learned from Incubating Neighborhood Main Streets

Stephen Poulakos, VP, Town Planning & Design, Seabrook (WA); Edie Weintraub, Founder, Terra Alma; and Alex Vondeling, Principal, Opticos

How to Implement Urbanism Through Faith-Based Housing Development

Aaron Lubeck, Development Director, Southern Urbanism; and Eli Smith, Director, Faith-Based Housing Initiative

Lunchtime Presentation

Re-Regulating for Attainability in Real Estate Development

Eric Kronberg, Founder, Kronberg Urbanists + Architects;
and Elizabeth Ward Williams, Director of Urban Design, Kronberg Urbanists + Architects

Primary Educational Session 2

Aligning Design and Development in New Urbanist Real Estate

Joel Embry, Founder, Amelia Park (FL); Senen Antonio, Partner, DPZ CoDesign;
Scott Layton, Project Manager, Michael Watkins Architect LLC;
and Louis Nequette, Founder, Nequette Architecture & Design

Breakout Block 2

The Tuning of Urbanism and Architecture

Geoffrey Mouen, former Town Architect, Celebration (FL); and Sara Bega, former Town Architect, Las Catalinas (Costa Rica)

Complete Neighborhoods: Shops & Restaurants – The Triple Bottom Line

Bob Gibbs, Founder, Gibbs Planning Group

Closing Session

Building Better: Lessons Learned from Developing Thoughtfully

Steve Maun, Founder, LeylandAlliance LLC (NY); Frank Starkey, Founder, People Places LLC (FL); David Tomes, Founder, Norton Commons (KY); and Joel Embry, Founder, Amelia Park (FL)

For More Information on CNU 34:



cnu.org/cnu34