



# CNU 2000

## *The Politics of Place*

PORTLAND, OREGON

JUNE 15 - 18, 2000

CONGRESS  
FOR THE  
NEW  
URBANISM

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## CNU 2000: THE POLITICS OF PLACE

### THURSDAY, JUNE 15, 2000 ORIENTATION & WELCOME

7:30 AM  
*Plaza Level Lobby*

#### CONGRESS REGISTRATION OPENS\*

8:30 AM  
*Pavilion Ballroom*

#### PRINCIPLES OF THE NEW URBANISM: CNU NEW MEMBER ORIENTATION

*This year, we begin CNU 2000 with a look at the **Principles of the New Urbanism**. CNU veterans will give an overview of the New Urbanist movement, explain the Charter for the New Urbanism, and describe implementation techniques. This session is specifically designed to introduce new members to New Urbanism and to refresh returning members' memories.*

Robert Davis, Arcadia Land Company and Seaside Community Development  
Andres Duany, Duany Plater-Zyberk  
Raymond Gindroz, Urban Design Associates  
Elizabeth Plater-Zyberk, Duany Plater-Zyberk  
Jeff Speck, Duany Plater-Zyberk  
Matt Taecker, Calthorpe Associates

1:00 PM  
*Pavilion Ballroom*

#### PORTLAND ORIENTATION

*Over a box lunch, the Portland Local Host Committee provide an inside look at the Portland Metropolitan Region, its history, and current development issues.*

Commissioner Charles Hales, City of Portland  
Gregory Baldwin, Zimmer-Gunsul-Frasca Partnership

2:00–5:30 PM

#### PORTLAND BUS AND WALKING TOURS

*Board buses on the corner of 6th and Salmon outside the front door of the Hilton Hotel. Requires pre-registration. See staff at the Special Events desk for tickets.*

\*NOTE: All rooms are in the Hilton Hotel except those in the Schnitzer or Newmark Theaters or as indicated in the program. Addresses for outside venues may be found in the Portland City Guide.

5:30–7:00 PM

**DINNER ON YOUR OWN**

*See Pages 4 and 5 in the Portland City Guide in your conference packet for local restaurants.*

7:00–8:30 PM

*Schnitzer Theater*

**OPENING SESSION**

**Welcome**

Shelley Poticha, Congress for the New Urbanism

Brian Scott, Livable Oregon

**Keynote: The Politics of Place**

*The Enterprise Foundation has a long history of re-building distressed urban neighborhoods. Now they are turning their attention to regional growth dynamics and the need to build affordable housing in all communities. This effort raises many of the concerns of The Politics of Place.*

**Introduction:** Robert Davis, Chairman of the CNU Board of Directors

Rey Ramsey, President and COO, The Enterprise Foundation

8:30–10:00 PM

*Schnitzer Theater Lobby*

**OPENING NIGHT RECEPTION**

**FRIDAY, JUNE 16, 2000**  
**BUILDING & SUSTAINING A REGIONAL VISION**

**7:30 AM**  
*Plaza Level Lobby*

**CONGRESS REGISTRATION**

**7:30 AM**  
*Schnitzer Theater Lobby*

**CONTINENTAL BREAKFAST**

**8:30–10:30 AM**  
*Schnitzer Theater*

**LINKING THE NEIGHBORHOOD AND THE REGION:  
FROM MODEL TO REALITY**

*How well is New Urbanism fulfilling its promise of building good communities? What are the effects of tools like Urban Growth Boundaries and smart growth investment strategies? What models are working to make a difference at both the neighborhood and regional scales? This plenary session will delve into these questions and provide a framework to approach the more detailed sessions to come.*

**Welcome to Portland**

Commissioner Charles Hales, City of Portland

**The Portland Rub**

**Introduction:** G.B. Arrington, Parsons-Brinckerhoff

The Honorable Earl Blumenauer, Oregon Third Congressional District,  
U.S. House of Representatives

**Toward a Unified Model**

**Moderator:** Ellen Dunham-Jones, Massachusetts Institute of Technology

Andres Duany, Duany Plater-Zyberk & Co

William Morrish, Design Center for the American Urban Landscape

**CNU 2000 Overview**

William Lennertz, Lennertz Coyle & Associates

**10:30–11:00 AM**  
*Schnitzer Theater Lobby*

**MID-MORNING BREAK**

*Refreshments provided*

**11:00 am – 12:00 PM**

**CONCURRENT PLENARY SESSIONS**

*Schnitzer Theater*

**THE POWER OF THE PURSE**

**Focus on State Strategies to Finance Smart Growth**

*California's innovative State Treasurer has developed a "Smart Investments" strategy to concentrate infrastructure development in existing neighborhoods and near transit. He has received national recognition for his work. Find out how it applies to your state.*

**Introduction:** Jean Driscoll, CNU Board of Directors

The Honorable Philip Angelides, Treasurer, State of California

Pavilion Ballroom

## THE GOOD CITY AND THE GOOD LIFE

### *Focus on Small Towns and Rural Places*

*How do we create places that genuinely reflect the community we inhabit, with all its diversity of opinions and priorities? Author, Director of the Institute for the Rocky Mountain West, and former Mayor of Missoula, Montana Daniel Kemmis looks at the civic life behind creating sustainable, livable places, especially outside large metropolitan areas.*

**Introduction:** Commissioner Brian Cole, Baker County, Oregon  
Daniel Kemmis, O'Connor Center for the Rocky Mountain West

1:15–2:45 PM

## BREAK-OUT SESSIONS I

Pavilion East

### **The Founders Session**

Founding members of the Congress for the New Urbanism present current work and discuss recent challenges.

Dan Solomon, Solomon E.T.C.  
Elizabeth Plater-Zyberk, Duany Plater-Zyberk & Co.  
Andres Duany, Duany Plater-Zyberk & Co.

Pavilion West

### **The Politics of Smart Growth: Current Battles for Regional Planning**

Activists will talk about their experiences implementing innovative programs to overcome sprawl. They've played the hardball politics and gotten states to put regulations — and money — into better development patterns. The panelists come from a variety of backgrounds, and they have used many approaches to changing their states' development policies. Panelists will discuss why they chose the tactics they did, and what it took to make them successful.

**Sponsored by the National Growth Management Leadership Alliance**

**Moderator:** Robert L. Liberty, 1000 Friends of Oregon  
Charles Pattison, 1000 Friends of Florida  
Elizabeth Humstone, The Vermont Forum on Sprawl  
Barbara Lawrence, New Jersey Future  
David Beach, EcoCity Cleveland  
Dru Schmidt-Perkins, 1000 Friends of Maryland

Broadway I & II

### **Information Technology for Community Design**

There is an exciting new set of tools available for engaging communities in the planning process. GIS, the Internet, and other information technologies can allow stakeholders to understand and participate in decision-making.

**Moderator:** Peter Katz, Urban Advantage  
Eliot Allen, Criterion Planners/Engineers Inc.  
Michael Kwartler, The Environmental Simulation Center, Ltd.  
Tom A. Horan, Ph.D., Claremont Graduate University Research Institute

Broadway III & IV

### **Calming Down the Cars on Neighborhood Streets**

Turn radii, planter strips, signage — what does it take to make a street safe and calm? This session looks at what Oregon has done, and what all cities can do, to allow cars and people to share the road.

*Moderator:* Cynthia Pappas, City of Springfield  
Reid Ewing, Florida Atlantic University/Florida International University Joint  
Center for Environmental & Urban Problems  
Bob Cortright, Oregon Department of Land Conservation and Development

*Grand Ballroom II*

**Sick, Dying, and Dead Malls: Revitalizing Older Suburbs**

Failing malls, or grayfields, are prime opportunities for New Urbanist redevelopment. For the past several months, CNU has joined with PricewaterhouseCoopers, the Harvard Graduate School of Design, and other stakeholders to try to determine how many failing malls there are in the United States, and what design strategies can turn these large, single-use properties into mixed-use village centers. This session will reveal the first results of this important study.

*Moderator:* Will Fleissig, Continuum Partners  
Mark Falcone, Continuum Partners  
Victor Dover, Dover, Kohl & Partners

*North Galleria*

**Design with Nature: Environmentalism in Cities**

New Urbanism proposes to salvage community. Environmentalism strives to save the planet. This session will examine the cutting edge and controversial challenges of incorporating a green infrastructure into the built environment.

*Moderator:* Councilor David Bragdon, Metro Council  
Daniel Williams, Jones & Jones Architects and Landscape Architects  
Michael Hough, York University  
Michael Houck, Audubon Society of Portland

*South Galleria*

**Is New Urbanism a Niche Market or a New Paradigm?**

Market analyses keep finding latent demand for New Urbanist development. This session takes the analysis further, looking closely at the unique conditions of inner-city neighborhoods, first-ring suburbs, and the exurban fringe. Panelists will present specific findings from the Philadelphia area and will examine the fast-growing literature on the subject.

*Moderator:* MarySue Barrett, Chicago Metropolitan Planning Council  
Laurie Volk, Zimmerman/Volk Associates, Inc.  
Patrick Starr, Pennsylvania Environmental Council  
Janet Lussenhop, 10,000 Friends of Pennsylvania

**1:15–4:45 pm**

**How To Do a Charette**



Parlor A, B, C

This three-and-a-half-hour workshop, a reprise of a successful session at CNU VII, will provide introductory information on how to run a charette. Session facilitators will use a local Portland case study to present methods and tools for staging these important participatory planning events. **Requires pre-registration.** Inquire at the registration desk.

William Lennertz, Lennertz Coyle & Associates  
Richard McLaughlin, Town Planning Collaborative  
Victor Dover, Dover, Kohl & Partners  
Harrison B. Rue, Citizen Planner Institute

2:45–3:00 PM

Plaza Level Lobby &  
Grand Ballroom Foyer

## **AFTERNOON BREAK**

*Refreshments provided*

3:00–4:30 PM

Pavilion East

## **BREAK-OUT SESSIONS II**

### **Design for Existing Neighborhoods: Case Studies of Successful Infill Development**

Infill development can be a balancing act: Besides the challenges posed by the site, developers must address community concerns about design, neighborhood character, and the addition of new residents or shoppers. Hear from public, private, and nonprofit developers who have successfully integrated infill into existing neighborhoods, overcoming obstacles to win the community's trust.

*Moderator:* Gil Kelley, Planning Director, City of Portland  
David Mogavero, Mogavero Notestine Associates  
Gary Reddick, Sienna Architecture  
Dee Walsh, REACH Community Development  
Carter MacNichol, Shiels Obletz Johnsen

Pavilion West

### **Turning NIMBYs into Advocates**

NIMBYs can be New Urbanism's best friend — or its deadliest foe. A few developers and architects have been able to turn their worst opponents into advocates for good development. These experts in the field will tell their war stories and share their models for "getting to yes."

*Moderator:* Doug Loescher, National Main Street Center  
Rick Williams, Van Meter Williams Pollock  
Debra Stein, GCA Strategies, Inc.

Broadway I & II

### **Federal Enclave to Urban Village: A New Vision for the DC Waterfront**

May 19–21, 2000, CNU led a community workshop to create a dynamic new vi-

sion for an urban waterfront neighborhood in the nation's capitol. This workshop launched CNU's new Regional Partnership Program, which gives members the opportunity to give their knowledge to local communities that are struggling to accept New Urbanism. Workshop participants will present the exciting results of this inaugural event.

**Moderator:** James M. Moore, CNU  
Hillary Altman, U.S. General Services Admin.Center for Urban Development  
Andrew Altman, Washington, DC Office of Planning  
Jonathan Barnett, University of Pennsylvania  
Larry Beasley, Vancouver, BC Planning Department  
Dena Belzer, Strategic Economics  
Todd Bressi, Places Journal  
James Daisa, Fehr & Peers Associates  
Daniel Hernandez, Stockard, Engler & Brigham  
Dhiru Thadani, Thadani-Hetzel Partnership  
Daniel Williams, Jones & Jones Architects and Landscape Architects

*Broadway III & IV*

### **Bringing Back the Night: Lighting and Urbanism**

The safety and comfort a pedestrian feels in a neighborhood is often determined by how well (or poorly) the area is lit. The experts in this session will give you an insider's perspective about the most current thinking on lighting techniques, technologies, and designs.

**Moderator:** Pamela Horner, Osram Sylvania  
Jim Benya, Lighting Consultant  
Nancy Clanton, Clanton Engineering

*North Galleria*

### **Taming the Highway Through Town: Redeveloping Main Streets and Commercial Strips**

The session will explore strategies for resolving the conflicts that arise when arterial roads and state highways function as main streets passing through town centers. Presentations will include national and local efforts to revitalize old main streets and newer commercial strips, including Oregon's Special Transportation Area policy.

**Moderator:** Craig Greenleaf, Oregon Department of Transportation  
Laurence Qamar, Lennertz Coyle & Associates  
Rick Hall, Hall Planning & Engineering  
Seth Harry, Seth Harry and Associates, Inc.

*South Galleria*

### **Civitas and Democracy: Placemaking in Our Current Political Culture**

What kind of political life do New Urbanist places support? Aristotelian ideas about "the polis" provide us with a valuable urban and political model for living well together. How do we build on these lessons while responding to contemporary mass media, digital communication, and cultural diversity, enriching the bond between civitas and democracy today?

**Moderator:** Dean Doug Kelbaugh, University of Michigan College of Architecture and Urban Planning  
Andrew Ross, New York University  
Allan J. Plattus, Yale University School of Architecture  
Chris Hubbard, WHA Architecture & Planning

**4:45–6:00 PM**

*Schnitzer Theater*

## **THE OREGON STORY**

*An in-depth look at the coalition that has helped shape the Portland Regional Strategy. Presented by the Local Host Committee and Livable Oregon.*

**Moderator:** Bill Lunch, Oregon Public Broadcasting

Dr. Carl Abbott, Portland State University, College of Urban and Public Affairs  
Jon Chandler, Oregon Building Industry Association  
Patricia McCaig, Chief of Staff to Gov. Barbara Roberts

Mary Kyle McCurdy, 1000 Friends of Oregon  
Ed McNamara, Prendergast and Associates

6:00–7:30 PM

### **DINNER ON YOUR OWN**

*See pages 4 and 5 in the Portland City Guide in conference packet for local restaurants.*

7:30–10:30 PM

*Pavilion Ballroom*

### **INFORMAL SALONS**

*The salons are your chance to gather and continue the discussions begun in the day's sessions or raise issues not included in the Congress program. Come join a conversation table or pin up your work for display and critique. A cash bar will be available.*

## **SATURDAY, JUNE 17, 1999**

### **CONSTITUENCY BUILDING**

7:30 AM

### **CONGRESS REGISTRATION**

Plaza Level Lobby

7:30 AM

Newmark Theater Lobby

## CONTINENTAL BREAKFAST

8:30–10:00 AM

Newmark Theater

## ADDRESSING THE CHALLENGES OF CHANGE

*The Charter of the New Urbanism promotes mixed-income neighborhoods as the best model for cities and suburbs. But maintaining a mixed-income neighborhood is a balancing act. After public subsidies and careful planning jump-start revitalization in a distressed area, it is often difficult to retain the qualities that made a neighborhood special and the housing that made it affordable. This session will help us address local concerns about change, gentrification, and equity for existing neighborhoods.*

**Moderator:** Jacky Grimshaw, Center for Neighborhood Technology

### What is at Stake

Angela Glover Blackwell, Policylink

### Jump-Starting Revitalization: How Hope VI has Made a Difference

Elinor Bacon, U.S. Department of Housing and Urban Development

### Mission Housing: Strategies for Addressing Gentrification

Daniel Hernandez, Stockard, Engler & Brigham

### CNU Update

Shelley Poticha, Congress for the New Urbanism

10:00–10:30 AM

Plaza Level Lobby &  
Grand Ballroom Foyer

## MID-MORNING BREAK

*Refreshments provided*

10:30 AM–12:00 NOON

Pavilion East

## BREAK-OUT SESSIONS III

### Density by Design: How To Do Density Well

Creating good infill and higher density projects is one of the most difficult aspects of New Urbanism. This session will explore how design can minimize opposition and improve building quality in compact neighborhoods.

**Moderator:** Larry Beasley, Vancouver, BC Planning Department  
Anne Torney, Solomon E. I. C.  
Thomas Brink, RTKL

Pavilion West

### Zoning New Urbanism

Coding and planning for New Urbanism is one of the perennial challenges of our movement. For an overview of successful practices in these fields, join these experienced practitioners for a review of what's unique in developing New Urbanist codes and for examples of specific applications.

**Moderator:** Richard Bernhardt, City of Nashville Planning Department  
Jonathan Barnett, University of Pennsylvania  
Gianni Longo, American Communities Partnership

Broadway

### Town Founding and Community Building

There are many ways to make a new community. The developers in this breakout have used local resources to make unique, successful places. Speakers will compare the process of creating a livable community in a new

and in a revitalizing neighborhood.

*Moderator:* Elizabeth Plater-Zyberk, Duany Plater-Zyberk & Co.  
Rick Holt, Holt & Haugh Inc.  
Mossik Hacobian, Urban Edge Housing

*Grand Ballroom I*

**Developers on the New Urbanism: Urban Infill Sites**

Building within an existing urban context or restoring a damaged urban form is a challenge, particularly if you need to make the bottom line pencil out. Three developers explain how they applied principles of New Urbanism to their recent projects. Projects to be presented include a HOPE VI neighborhood revitalization, the restoration of a downtown core, and small-scale mixed-use urban infill.

*Moderator:* The Honorable John O. Norquist, Mayor, City of Milwaukee  
Patrick Clancy, Community Builders  
Robert Davis, Arcadia Land Company and Seaside Community Development  
Patrick Kennedy, Panoramic Interests

*Grand Ballroom II*

**Civic Architecture**

A rare glimpse at three award winning American civic architecture projects. Each of these great built works address a transportation challenge in both new and adaptive settings. The panelists will discuss the design and building issues they faced in achieving these significant contributions to the public realm. Projects to be presented include: Michigan Avenue Viaduct Reconstruction & Streetscape, Chicago, Illinois; Mid-Embarcadero Open Space and Ferry Terminal, San Francisco; and the Portland Light Rail Stations.

*Moderator:* Stephanie Bothwell, AIA Center for Livable Communities  
James Adams, ROMA Design Group  
Howard S. Decker, DLK Architecture Planning Landscape  
Paddy Tillet, Zimmer-Gunsul-Frasca Partnership

*North Galleria*

**Transit + Land Use = Profits? How They Do It in Portland**

Portland has pushed the transit land use connection further than any other American city. Development is underway on three 100-acre cutting edge New Urbanist projects along Portland's light rail system. The major movers behind the projects will share their lessons learned and what it would take to do it again.

*Moderator:* G.B. Arrington, Parsons Brinckerhoff  
Dick Loffelmacher, PacTrust  
Max Talbot, City of Gresham  
Ed Hum, Bechtel Corporation

*South Galleria*

**Mixed Income Neighborhoods: Development and Stabilization**

Rebuilding successful mixed income neighborhoods requires a delicate balance of new construction, revitalization, and preservation. In these case studies, experienced practitioners will talk about how they have improved the physical character of a neighborhood, while stabilizing and providing opportunities for economically and racially diverse households.

*Moderator:* Daniel Hernandez, Stockard, Engler, & Brigham

Raymond Gindroz, Urban Design Associates

Von Nkosi, Atlanta Neighborhood Development Partnership, Inc.  
Steve Suzuki, Asian Neighborhood Design  
Ada Chan, Asian Neighborhood Design

*Parlor A, B, C*

### **Building Greener Cities**

The greening of communities, at all scales, has to do with the re-incorporation of natural system processes into the urban fabric. Improving air and water quality, recharging potable water storage and providing a respite from daily urban rigor, these “natural” places have measurable positive impacts on real estate value, taxes and human well being. This panel will discuss architectural and planning projects, at various scales, that are changing the way communities function while providing a more sustainable habitat for all organisms.

*Moderator:* Susan Mudd, Citizens for a Better Environment  
William D. Browning, Green Development Services  
Doug Farr, Farr Associates, Architecture & Planning  
Harriet Tregoning, U.S. Environmental Protection Agency

**12:00–1:30 PM**

**1:30–3:30 PM**

*Pavilion East*

### **LUNCH ON YOUR OWN BREAK-OUT SESSIONS IV**

#### **Asset Building in Affordable Neighborhoods**

Come explore asset-building, a development strategy currently being implemented in various urban neighborhoods. Community members identify human, cultural, historical or physical assets that can provide a foundation for development. They then build on these characteristics to improve the quality of life for existing residents. Speakers will place special emphasis on projects that bring customers to neighborhood businesses, revive a neighborhood’s cultural heritage, and preserve historic resources.

*Moderator:* Daniel Hernandez, Stockard, Engler & Brigham  
Joshua Simon, East Bay Asian Local Development Corporation  
Rick Lowe, Project Row House  
Peter Wilcox, Wilcox and Associates

*Pavilion West*

#### **Old Buildings, New Uses: Tools for Community Revitalization**

Civic buildings must keep pace with changing neighborhood needs. This session will show how some innovative communities have been revitalized by creatively reusing and updating historic buildings, like railroad stations, government facilities, and schools, to rebuild neighborhoods.

*Moderator:* Hank Dittmar, Great American Station Foundation  
Roy Strickland, Massachusetts Institute of Technology  
Frank Giblin, U.S. General Services Admin. Center for Urban Development

*Broadway*

#### **Is Design a Catalyst for Community?**

##### **A Report from the Seaside Symposium**

Does the design of a new town really help to form and maintain community? Social scientists, architects, developers and the audience will briefly review the material presented at the the Seaside Institute-CNU conference, “Is Design a Catalyst for Community?” We will then take up the conversation where that conference left off. Join in and add your two cents.

*Moderator:* Phyllis Bleiweis, The Seaside Institute  
David Brain, New College of the University of South Florida  
Robert Davis, Arcadia Land Company and Seaside Community Development  
Raymond Gindroz, Urban Design Associates  
Emily Talen, University of Illinois at Urbana-Champaign  
Anne Vernez-Moudon, University of Washington

*Grand Ballroom I*

**Developers on the New Urbanism: New Growth/Large Parcel Sites**

Three developers with recent projects built on suburban, exurban, or very large infill sites explain how the principles of the New Urbanism were applied to the properties. Projects to be presented include a mixed-use traditional neighborhood of custom-built homes, a mixed-use traditional neighborhood built out by production builders and a large scale brownfield redevelopment.

*Moderator:* Todd Zimmerman, Zimmerman Volk Associates  
Vincent Graham, Civitas  
Randy Lyon, Lake Nona Property Holdings, Inc.  
Greg Vilkin, Forest City Development

*Grand Ballroom II*

**Where Do We Go with Growth: Denser Neighborhoods and NIMBYism**

It's a truism that "the two things nobody wants are sprawl and density." But until population stops growing, it's got to be one or the other. This panel brings together public officials who are confronting anti-density apologists. Panelists will share their experiences with overcoming NIMBYism and planning for important necessities like affordable housing and building more compact neighborhoods.

*Moderator:* Judy Corbett, Local Government Commission  
Honorable Gil Garcia, Council Member, City of Santa Barbara  
Honorable Richard Conlin, Council Member, City of Seattle  
Honorable John O. Norquist, Mayor, City of Milwaukee

*North Galleria*

**The Politics of Regulating Taste:  
Design Guidelines and Their Repercussions**

Neighborhoods want protection from snout-houses, mega mansions, and just plain poor design. Architects want design freedom. Builders and prospective homeowners want low-cost housing. City councils are besieged by homebuilders, designers, architects, and planners, each demanding they "do something." What design standards or review are appropriate?

*Moderator:* William Lennertz, Lennertz Coyle Associates  
Marcy McNelly, Urbsworks, Inc.  
Martha Peck Andrews, Andrews Architects  
Jeffery Fish, Fish Construction N.W., Inc  
Paul Leistner, The Portland City Club

*South Galleria*

**Financing New Urbanism**

Structuring a financing proposal for a New Urbanist development is a challenge. Unlike single-use development, where there are widely accepted benchmarks and comparables, New Urbanist developments need to demonstrate returns on investment for several categories of construction: Office, retail, residential, recreational, even industrial. Presenters who have put together proposals for many successful projects will share their secrets.

*Moderator:* Jean Driscoll, Consultant  
Christopher Leinberger, Robert Charles Lesser & Co.  
John Slidell, The Bozzuto Group

**3:00–3:30 PM**

*Plaza Level Lobby &  
Grand Ballroom Foyer*

**MID-AFTERNOON BREAK**

*Refreshments provided*

3:30–5:00 PM

## BREAK-OUT SESSIONS V

*Pavilion East*

### **Spirit of Place: Beauty, Love, and the Mathematics of the Local Piazza**

Our sense of place is not limited to the five physical senses. We experience being in a particular location on an emotional or spiritual level as well. This roundtable discussion continues the CNU VI and VII sessions of the same name. As the name reflects, this year's session will delve into the connection between mathematics, beauty and public spaces.

*Moderator:* John Montague Massengale, Architects & Town Planners  
Nikos Salingaros, University of Texas at San Antonio  
Victor Deupi, University of Notre Dame

*Pavilion West*

### **Public Space and Cyberspace**

Like the automobile and telephone, the Internet will dramatically transform the physical landscape. Architects, developers, and planners must begin to consider how this medium will affect the health and shape of our communities, for better and for worse. The three speakers will discuss the challenges — and opportunities — the emerging digital economy poses for community planners and architects.

*Moderator:* Nevin Cohen, E-Marketer  
Tom A. Horan, Ph.D., Claremont Graduate University  
Anthony Townsend, Urban Studies and Planning, MIT

*Broadway*

### **Cutting Through the Red Tape: New Approaches to Regional Decision-Making**

As New Urbanism grows up, successful models for regional decision making are beginning to develop. The most difficult aspect of this type of governance is building consensus and securing commitment from the many municipalities in a metropolitan area. The panelists in this session will discuss how they have managed to overcome some of these obstacles and give examples from their practice in the field.

*Moderator:* James F. Murley, Florida Atlantic Univ./Florida International Univ.  
Dena Belzer, Strategic Economics  
Gianni Longo, American Communities Partnership

*Grand Ballroom I*

### **Developers on the New Urbanism: A Moderated Discussion**

Participants of the previous two “Developers on the New Urbanism” sessions will reconvene in a moderated discussion of the advantages and challenges of adhering to the principles of the New Urbanism in the development process.

*Moderators:* Honorable John O. Norquist, Mayor, City of Milwaukee and  
Todd Zimmerman, Zimmerman Volk Associates  
Patrick Clancy, Community Builders  
Robert Davis, Arcadia Land Company and Seaside Community Development  
Vincent Graham, Civitas  
Patrick Kennedy, Panoramic Interests  
Randy Lyon, Lake Nona Property Holdings, Inc.  
Greg Vilkin, Forest City Development



Grand Ballroom II

### **Building the Fair Share**

Financing and building affordable housing in the right locations is a huge challenge. When the economy is strong, land costs too much; when it is weak, there is too little money for investment. The presentations in this session give insight into how regions are ensuring that they have an adequate supply, and equitable distribution, of affordable housing.

*Moderator:* Jean Driscoll, Consultant  
Michael Andrews, The Enterprise Foundation  
T.K. Somanath, Better Housing Coalition  
Scott Reilly, Department of Housing and Community Affairs

North Galleria

### **Private Governance of New Urbanist Communities**

New Urban communities place unique demands on their governing bodies. In a privately owned development, it is important to balance the short term needs of the developer to control his product with the longer-term desire of residents to take charge of the day-to-day management of their home town. Doris Goldstein and Wayne Hyatt have been writing the regulations for just this situation since New Urbanism was started and will share their knowledge in this important session.

*Moderator:* Daniel K. Slone, Esq., McGuire Woods Battle & Boothe LLP  
Doris S. Goldstein, Attorney  
Wayne S. Hyatt, Attorney, Hyatt & Stubblefield, PC

South Galleria

### **Does the UGB Raise Housing Prices?**

There has been a lot of debate recently as to whether Urban Growth Boundaries and other New Urban planning techniques are responsible for the rising housing prices in some metropolitan areas. This session brings together advocates and sceptics to test this assertion, using Oregon's Urban Growth Boundaries as a case study.

*Moderator:* Councilor David Bragdon, Metro Council  
David Crowe, National Association of Home Builders  
Janet Smith-Heimer, Bay Area Economics  
Honorable Mike Burton, Metro

7:00 PM–12:00 PM

### **CNU 2000 PARTY**

*Joins us for drinks, dinner, and dancing at Portland's beautifully restored Crystal Ballroom, featuring a classic floating dance floor. A walking map is included in your registration packet. **Pre-registration and tickets required.***

## **SUNDAY, JUNE 18, 2000**

### **THE POLITICS OF NEW URBANISM**

8:00–10:00 AM

### **TASK FORCE BREAKFASTS**

*Have breakfast with the Task Force Chairs. Discuss the changing role of the Task Forces and help set the agenda for the next year.*

Pavilion East  
Pavilion West  
Broadway I, II

Planners Task Force (Previously Best Practices)  
Design Task Force (Previously Standards and Precedents)  
Development and Project Implementation Task Force (The Inner City, Implement-

Broadway III, IV

North Galleria  
South Galleria

ation: Finance and Marketing and Developers Task Forces have combined)  
**Educators Task Force** (The Community and Social Equity and Education Task Forces have combined)  
**Environment Task Force**  
**Transportation Task Force**

10:30–11:35 AM

Grand Ballroom

## MORNING SESSION

**Preview of CNU IX: The New York Congress**  
Gianni Longo, American Communities Partnership

## THE POLITICS OF NEW URBANISM

*The final plenary at CNU 2000 will bring together public officials, business and civic leaders, and civic activists in a panel to talk about how to position New Urbanism to accomplish the best results possible in the current political environment. Speakers will cover both national and local perspectives.*

## What Works & What Doesn't: Lessons in Breaking Deadlocks

**Moderator:** Judy Corbett, Local Government Commission  
The Honorable Earl Blumenauer, U.S. House of Representatives, Oregon 3rd Congressional District  
Roxanne Qualls, Former Mayor of Cincinnati, Ohio  
Donald Chen, Surface Transportation Policy Project  
Rachel Peterson, Urban Ecology  
Arlie Schardt, Environmental Media Services

11:35–12:20 PM

Grand Ballroom

## OPEN MIKE

12:20 PM

Grand Ballroom

## CLOSING REMARKS

Robert Davis, Chairman of the CNU Board of Directors

12:30 PM

## CONGRESS ADJOURNS

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