A detailed historical map of Washington, D.C., showing the city's grid, the Potomac River, and various landmarks. The map is rendered in a light, faded style, serving as a background for the text.

IDEALS TO REALITY: THE EVOLVING CITY WASHINGTON, D.C.
JUNE 19 – 22, 2003 CONGRESS FOR THE NEW URBANISM

CNU XI

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THURSDAY

WEDNESDAY AND

WEDNESDAY JUNE 18

3:00 PM – 7:00 PM
CONGRESS REGISTRATION
West End Foyer

THURSDAY JUNE 19

7:30 AM – 7:00 PM
CONGRESS REGISTRATION
West End Foyer

7:30 AM
CONTINENTAL BREAKFAST
*Diplomat, Empire, Congressional A&B,
and Regency Ballroom Foyers*



NEW URBANISM 101: A SESSION FOR NEW MEMBERS

9:00 AM – 4:00 PM
Regency Ballroom
This all-day session is for new CNU members and others just discovering New Urbanism. CNU Board members, staff, and longtime members will provide instruction on the history and principles of the movement.

9:00 AM
WELCOME, ABOUT THE CNU
SHELLEY POTICHA, Executive Director

9:15 AM
THE WHO, WHAT, WHEN, WHY,
AND WHERE OF NEW URBANISM
JONATHAN BARNETT, Professor, University of Pennsylvania Department of City and Regional Planning, CNU Board Member

10:00 AM
BREAK

10:15 AM
THE PRINCIPLES OF NEW URBANISM
JOHN TORTI, President, Torti Gallas and Partners/CHK

11:00 AM
CONVENTIONAL DEVELOPMENT VS.
TRADITIONAL DEVELOPMENT:
THE DIFFERENCES
CHARLES C. BOHL, Executive Director,
Knight Program in Community Building

11:30 AM
THE BLUEPRINT FOR A BETTER
WASHINGTON REGION
CHRIS MILLER, Piedmont Environmental Council

12:00 PM
LUNCH ON YOUR OWN

1:30 PM
HOUSING: AN OVERVIEW
OF THE MARKETS
LAURIE VOLK, Principal,
Zimmerman/Volk Associates Inc.

2:00 PM
TRANSPORTATION: STREETS AND
THE PEDESTRIAN
PETER SWIFT, Owner, Swift and Associates

2:30 PM
BREAK

2:45 PM
RETAIL: FROM NEIGHBORHOOD
CENTER TO TOWN CENTER
SETH HARRY, President, Seth Harry and Associates Inc.

3:15 PM
THE NEW URBANISM TODAY:
ZONING, CODES, AND OTHER CURRENT
CHALLENGES
VICTOR DOVER, Principal, Dover Kohl & Partners

3:45 PM
CONCLUSION
PETER BROWN, Ph.D., Director, Mercer Center
for Community Development

4:00 PM
NEW URBANISM 101 ADJOURNS



NEW URBANISM 202: INTENSIVE SEMINARS WITH THE EXPERTS

Registration and fee required.

MORNING SESSIONS

9:00 AM – 12:00 PM

THE REGIONAL CITY: DESIGN BEYOND THE NEIGHBORHOOD

Congressional B

PETER CALTHORPE, Principal,
Calthorpe Associates, CNU Board Member
JOHN FREGONESE, Principal, Fregonese
Calthorpe Associates

ADVANCED TECHNIQUES IN URBAN DESIGN

Empire Room

GALINA TAHCHIEVA, Duany Plater-Zyberk
& Company
DAVID WALTON, Director, Llewellyn Davies
RAY GINDROZ, Principal, Urban Design Associates,
CNU Board Member

BEYOND ZONING: INTRODUCTION TO FORM-BASED CODING

Diplomat Ballroom

PETER KATZ, Consultant
R. GEOFFREY FERRELL, Geoffrey Ferrell Associates

FINANCING THE NEW URBANISM

Congressional A

CHRISTOPHER LEINBERGER, Partner,
Arcadia Land Company

AFTERNOON SESSIONS

2:00 PM – 5:00 PM

GREAT MARKETING FOR GREAT PLACES

Diplomat Ballroom

JACKIE BENSON, Marketing Consultant
DAVE MILES, President, Milesbrand

TRANSECT-BASED CODES

Empire Ballroom

ANDRÉS DUANY, Principal, Duany Plater-Zyberk
& Company, CNU Board Member

THE CHARRETTE PRIMER: TURNING NIMBYS INTO CHAMPIONS

Congressional A

BILL LENNERTZ, Principal,
National Charrette Institute
STEVE COYLE, Partner, Coyle Enterprises

A CONVERSATION WITH LÉON KRIER

Congressional B

LÉON KRIER, Architect and Urbanist



TOURS

8:30 AM – 5:00 PM

ALL-DAY TOURS

Registration and fee required.

All tours depart from the East Side Parkview
entrance of the Omni Shoreham Hotel.

TOUR A: Kentlands–Lakelands–King Farm

TOUR B: Old and New Northern Virginia

TOUR C: Charmed by Charm City

8:30 AM – 12:30 PM

MORNING TOURS

Registration and fee required.

All tours depart from the East Side Parkview
entrance of the Omni Shoreham Hotel.

TOUR D: It's Show Time!

TOUR E: Urban Neighborhoods for We the People

1:00 PM – 5:00 PM

AFTERNOON TOURS

Registration and fee required.

All tours depart from the East Side Parkview
entrance of the Omni Shoreham Hotel.

TOUR F: Reston Town Center

TOUR G: Transforming a Dormant Suburb
into a Destination

FRIDAY

5:00 PM – 7:00PM

DINNER ON YOUR OWN

See your Washington guide for restaurants located near the Omni Shoreham Hotel.

7:00 PM – 8:00 PM

OPENING RECEPTION

*National Building Museum, 401 F Street NW,
Judiciary Square Metro (Red Line)*

OPENING SESSION

8:00 PM – 10:00 PM

*National Building Museum, 401 F Street NW,
Judiciary Square Metro (Red Line)*

WELCOME TO CNU XI

SHELLEY POTICHA, Executive Director,
Congress for the New Urbanism

PUBLIC HEALTH AND NEW URBANISM: CURING A SYNDemic

DR. RICHARD JACKSON, Director of Environmental
Health, Centers for Disease Control and Prevention

MOBILIZING FOR URBANISM IN THE U.K. AND U.S.

THE HONORABLE JOHN NORQUIST,
Mayor, Milwaukee, Wisconsin

THE HONORABLE MEL MARTINEZ, Secretary of the
U.S. Department of Housing and Urban Development

THE HONORABLE JOHN PRESCOTT, Deputy Prime
Minister of the United Kingdom

RAY SUAREZ, Host, The NewsHour with Jim Lehrer

This historic event is divided into two portions. Following introductions, Dr. Richard Jackson will speak on what he calls the “syndemic” of sprawl. He sees sprawl causing a wide range of maladies, from obesity to malnutrition to depression. He is a leader in quantifying the malaise of sprawl and identifying interventions that could improve public health.

The second half of the event will feature a high-level discussion of the potential for a national policy of good urbanism in the United States. Deputy Prime Minister Prescott will discuss his efforts to implement such a policy in the United Kingdom, and HUD Secretary Martinez will share his vision of an American urban policy. Ray Suarez will discuss the possibility of New Urbanism becoming a mass movement in the United States.

FRIDAY JUNE 20

7:30 AM – 5:30 PM

CONGRESS REGISTRATION

West End Foyer

7:30 AM

CONTINENTAL BREAKFAST

Regency Ballroom Foyer

8:30 AM

WELCOME, OVERVIEW OF THE DAY

Regency Ballroom

HANK DITTMAR, President, Reconnecting America,
Chair of the CNU Board

8:40 AM – 10:00 AM

IDEALS TO REALITY: THE WASHINGTON REGION

Regency Ballroom

This plenary session introduces the planning history of the District of Columbia. The city and metropolitan area have an abundance of visionary master plans, but plans always change on their way to reality. Some extend the original vision, some dilute or irreversibly damage the core ideas. The changes in the L'Enfant, McMillan Commission, and Legacy plans, along with the status of their implementation, bear lessons for today's designers.

Moderator:

DHIRU A. THADANI, Principal, Ayers/Saint/Gross

Presenters:

J.L. SIBLEY JENNINGS, JR., Director of Preservation
Services, Historic Annapolis Foundation

PATRICIA GALLAGER, Executive Director, National
Capital Planning Commission

ELLEN McCARTHY, Deputy Director, District of
Columbia Office of Planning

10:00 AM – 10:30 AM

MID-MORNING BREAK

*Regency, Palladian, Empire, Diplomat and
Ambassador Ballroom Foyers*

Refreshments provided



MORNING BREAKOUT SESSIONS

10:30 AM – 12:00 PM

FIVE CONCURRENT SESSIONS

INTENDED AND UNINTENDED CONSEQUENCES OF L'ENFANT'S PLAN FOR WASHINGTON

Diplomat Ballroom

Pierre L'Enfant's 1791 Plan for Washington is not only one of the most elegant and extraordinary city plans ever produced, it is also a huge influence on the development and everyday life of present-day Washington. Leading experts on Washington history, the L'Enfant Plan, and the mapping of Washington discuss the significance of the plan and provide their insights on the role of L'Enfant's Plan in the city today.

Moderator:

JOE MOLINARO, Manager, Smart Growth Programs, National Association of Realtors

JOE PASSONNEAU, Joseph Passonneau and Partners
IRIS MILLER, Author, *Maps of Washington*

RESTRUCTURING THE COMMERCIAL CORRIDOR

Regency Ballroom

Michael Freedman's remedies for the commercial strip — what he calls "the most dysfunctional piece of suburbia" — will be welcomed by the legion of new urbanists who have struggled to fix these hated products of sprawl. Michael's many completed projects in highly urbanized settings treat corridors comprehensively, from rezoning to changing the street cross-section. In this engaging session, Michael offers up his recipe for restructuring the corridor, which will be vetted by a panel of his peers. These three experts will respond and add to the conversation based on their experience working on taming strips from coast to coast.

Moderator:

ELLEN GREENBERG, Director of Research, Congress for the New Urbanism

Presenter:

MICHAEL FREEDMAN, Principal, Freedman, Tung and Bottomley

Respondents:

VICTOR DOVER, Principal, Dover Kohl & Partners
GEOFFREY FERRELL, Principal, Geoffrey Ferrell Associates

MARK WHITE, Attorney, Freilich, Leitner and Carlisle

DEVELOPING REAL COMMUNITIES

Ambassador Ballroom

The plan is perfection, the houses are full, the town center is thriving. But is it a *real* community? Maybe yes, maybe no. Find out about the elements that make up the civic infrastructure of a neighborhood. What does it take to build it? What does it cost? Can it be done in the context of a private venture? Does it work and is it worth the effort? Bring your opinions and join the conversation.

Moderator:

PHYLLIS BLEIWEIS, Executive Director, The Seaside Institute

MAUREEN McAVEY, Senior Resident Fellow, Urban Land Institute

JOHN GRAHAM, The Tomlinson-Graham Group
ROBERT DAVIS, President, Seaside Community Development Corp. and Arcadia Land Co., CNU Board Member

RAY GINDROZ, Principal, Urban Design Associates, CNU Board Member

TAKING STOCK OF THE NATIONAL SMART GROWTH MOVEMENT

Palladian Ballroom

As a result of unprecedented concern about haphazard suburban sprawl, a national smart growth movement is working to improve land use patterns in America. It has joined new alliances of citizens and organizations concerned with the environment, equitable urban reinvestment, and quality of life. Many of these organizations are headquartered in Washington, D.C. Meet them and join in a discussion of their activities. How can smart growth and new urbanism work together toward our common goals?

Moderator:

KAID BENFIELD, Senior Attorney, Natural Resources Defense Council

KATHY BLAHA, Senior Vice President for National Programs, Trust for Public Land National Programs

KRIS SIGLIN, Senior Policy Advisor, Enterprise Foundation

ELIZABETH HUMPHREY, Executive Director,
Growth Management Leadership Alliance
JOHN BAILEY, Associate Director,
Smart Growth America

DESIGN TECHNIQUES FOR URBAN FAÇADES

Empire Room

While architects usually think that the façade should be designed in relation to the interior spaces of the building, urban façades are often related to the spaces the building faces, not its interior. This session takes the idea of urban space, building volume, and building program, and relates it to modularity, repetition, hierarchy, and structure.

Moderator:

STEVEN HURTT, Dean, University of Maryland
School of Architecture, Planning, and Preservation

TOM SCHUMACHER, Architect and Professor,
University of Maryland



SHORT GUIDED TOURS

10:15 AM – 2:00 PM

Tours require registration and fee.

All tours depart from the East Side Parkview entrance of the Omni Shoreham Hotel.

TOUR H: Connecticut Avenue

TOUR I: Dupont Circle–Logan Circle–Midtown Lofts:
Neighborhoods in Transition

12:00 PM – 1:30 PM

SLIDE TALK AND PHOTOGRAPHIC
TOUR: PHOTOGRAPHING THE HOUSE,
STREET, AND TOWN

Diplomat Ballroom

SANDY SORLIEN, Architectural Photographer
*Limited to 30 people. Advance registration required.
No additional fee required.*

Architectural and landscape photographer Sandy Sorlien presents slides, discussion, and a short neighborhood photography tour. Following the optional slide show and equipment demonstration, she leads a tour of a nearby mixed-use neighborhood to practice perspective control. The goals are to render streetscapes and individual buildings professionally,

to observe the quality of light on buildings, and to solve the logistical problems of shooting on a public street. In contrast to the slick presentation of most modernist architecture, this presentation emphasizes romantic photographic styles that more effectively dramatize New Urbanism and traditional buildings. Camera highly recommended.



CNU TASK FORCE LUNCHES

12:00 PM – 2:00 PM

Participants may purchase box lunches on-site

TRANSPORTATION TASK FORCE

Executive

PLANNERS TASK FORCE

Congressional A

ENVIRONMENT TASK FORCE

Cabinet

EDUCATORS TASK FORCE

Forum

DESIGN TASK FORCE

Congressional B

DEVELOPMENT AND PROJECT IMPLEMENTATION TASK FORCE

Council

A GATHERING OF ATTORNEY MEMBERS

Senate



EARLY AFTERNOON BREAKOUT SESSIONS

2:00 PM – 3:30 PM

FIVE CONCURRENT SESSIONS

URBAN BUILDINGS: CREATIVITY AND SELF-EXPRESSION WITHIN CONTEXTUAL CONSTRAINTS

Diplomat Ballroom

This session examines the urban infill work of three leading Washington D.C. architectural offices.

Out-of-town architects often criticize the city for its many design restrictions, including the height limit. Still, architects intimately familiar with the city are able to create significant works of urban architecture that contribute to the urban fabric of the city.

Moderator:

DHIRU A. THADANI, Principal, Ayers/Saint/Gross

SHALOM BARANES, Shalom Baranes Architects

JOHN GOSLING, Vice President, RTKL Associates Inc.

DAVID SCHWARZ, Design Principal, David Schwarz Architectural Services

BETTER-PERFORMING TRANSIT- ORIENTED DEVELOPMENT

Empire Room

For a dozen years, transit-oriented development has been touted as an answer to many environmental and social ills. New research demonstrates that it helps families reduce transportation costs, making it easier to build wealth and save for home ownership. Despite these benefits, actually delivering high performing TODs has been a challenge. Experts define the characteristics of high performing projects on the ground and outline what it takes to succeed.

Moderator:

HANK DITTMAR, President, Reconnecting America, Chair of the CNU Board

GB ARRINGTON, Senior Professional Associate, Parsons Brinckerhoff

SCOTT BERNSTEIN, President, Center for Neighborhood Technology

DENNIS LEACH, Senior Associate, TransManagement, Inc.

THE SECOND COMING OF THE AMERICAN TOWN CENTER

Palladian Ballroom

The promise of new urbanism and smart growth depends on the development of lively, mixed-use town centers and main streets that are both civic-minded and commercially successful. This session distills the research and lessons learned from dozens of traditional town center projects that are providing new and revitalized communities with attractive, community-oriented retail centers.

Moderator:

DEAN SCHWANKE, V.P. Development Trends and Analysis, Urban Land Institute

CHARLES C. BOHL, Director, Knight Program in Community Building, School of Architecture, University of Miami

ART LOMENICK, Managing Director, Trammell Crow Company

URBAN INFILL: DEVELOPERS RAISE THE BAR

Ambassador Ballroom

The District of Columbia has had a renaissance in the last five years. Much of this new vitality is due to very high-quality infill development that is both contextual and market savvy. Six local developers — all with extensive experience and very different products — talk about how they are able to do such high quality work, what challenges they face, and what they see coming in the current and projected economic climate.

Moderator:

ELINOR BACON, President, E.R. Bacon Development, LLC

KEN GOLDING, Principal, Stanton Development Corporation

HERB MILLER, Western Development Corp.

LESLIE STEEN, President and CEO, Community Preservation and Development Corporation

JIM ABDO, President and CEO, Abdo Development

CHERYL PARKER HAMILTON, Vice President, Washington D.C. Operations, A&R Development Corp.

GREEN URBANISM I: CASE STUDIES IN SUSTAINABLE URBAN INFILL

Regency Ballroom

Across the country, developers are raising new buildings and neighborhoods that combine New Urbanism with sustainable site design and green building. How have these developers integrated groundwater recharge with urban densities? How have they overcome the anti-urban bias in national green building standards? How do they make the money work, after they add the extra costs of environmental improvements, good urbanism, and mixed-income housing, on infill sites? Projects covered include Normal, Illinois; Tacoma, Washington Hope VI; and Denver's Highlands Village Gardens.

Moderator:

DANIEL K. SLONE, Partner, McGuireWoods LLP

Speakers:

THOMAS M. GALLAS, Executive Vice President, Torti Gallas and Partners

JONATHAN ROSE, President, Jonathan Rose and Companies

DOUGLAS FARR, President and Founding Principal, Farr Associates

3:30 PM – 3:45 PM

MID-AFTERNOON BREAK

Refreshments provided

Regency, Palladian, Empire, Diplomat and Ambassador Ballroom Foyers



LATE AFTERNOON BREAKOUT SESSIONS

3:45 PM – 5:15 PM

FOUR CONCURRENT SESSIONS

GIVE THE PEOPLE WHAT THEY WANT: QUANTIFYING THE DEMAND FOR URBANISM

Empire Room

It has become conventional wisdom that empty-nesters and 20-somethings are the prime demographics looking for New Urbanism. Lawrence Frank unveils important new results from the Atlanta-based SMARTRAQ research program showing that family households in the suburbs share many of the same desires. In particular, these families want to at least have the choice to live in a walkable community.

Franks has used a wide sample to determine how people choose where to live and the relative contribution of each factor. People want a choice between various living environments. These new data can sway the doubtful among policy makers, developers, designers, and real estate professionals.

Moderator:

ELLEN DUNHAM-JONES, Director of the Architecture Program, Georgia Institute of Technology

LAWRENCE FRANK, Associate Professor, University of British Columbia and President, LFC, Inc.

CHRISTOPHER LEINBERGER, Principal, Arcadia Land Company, Inc.

PLANNING FOR REGIONAL RETAIL AND OTHER DESTINATIONS

Palladian Ballroom

A region's development pattern is shaped by destination districts such as job centers, major retail, and subregional cultural facilities. New Urbanists need to learn more about the the makeup, design, structure, location, and hierarchy of these urban, town, and village centers. This session looks at new configurations and new taxonomies for centers, based on market-driven development types.

PETER CALTHORPE, Principal, Calthorpe Associates, CNU Board Member

BOB GIBBS, Founder, Gibbs Planning Group

MEASURING NEW URBANISM: CUTTING-EDGE RATING SYSTEMS

Executive Room

New Urbanism is gaining market share and developers are using the term to promote their projects. How do we judge how well projects are really living up to the Charter? This session showcases three cutting-edge rating systems for New Urbanist developments, and provides an update on the LEED-Neighborhood Development initiative. LEED-ND is a joint project of the CNU, the Natural Resource Defense Council and the United States Green Building Council to develop an environmental rating system for neighborhood-scale developments.

Moderator:

DOUGLAS FARR, President and Founding Principal, Farr Associates Architecture and Urban Design

NATHAN NORRIS, Principal, PlaceMakers

PETER SWIFT, Owner, Swift and Associates

DANNIELLE GLAROS, Deputy Chief of Staff, Maryland Office of Smart Growth

TWO VISIONARIES: THE FUTURE OF TRANSPORTATION, TECHNOLOGY AND URBANISM

Ambassador Room

Léon Krier is cited as one of the patriarchs of New Urbanism. His visionary plan for Washington, D.C. would transform existing single-use districts into vibrant neighborhoods. Dean Kamen's inventions help us envision alternatives to problems that have plagued cities and suburbs. The inventor of the Segway Human Transporter, *Newsweek* magazine calls him "the poster boy for invention." These two visionaries will discuss the challenges and possibilities of creating humane urbanism beyond the five minute walk.

LÉON KRIER, Architect and Urbanist
DEAN KAMEN, Chairman, Segway LLC

5:30 PM – 7:00 PM

FRIDAY EVENING SALONS

Diplomat Ballroom and Terrace

Salons are informal gatherings for CNU members to discuss their work. Cash bar provided.

SATURDAY JUNE 21

7:30 AM – 5:30 PM

CONGRESS REGISTRATION

West End Foyer

7:30 AM

CONTINENTAL BREAKFAST

Regency Ballroom Foyer

8:30 AM – 10:00 AM

OVERVIEW OF THE DAY

Regency Ballroom

JACKY GRIMSHAW, Vice President for Policy, Transportation and Community Development, Center for Neighborhood Technology, CNU Board Member

DISTRICTS AND CORRIDORS

The Charter of the New Urbanism calls out districts and corridors, along with neighborhoods, as "essential elements of development and redevelopment in the metropolis." However, in our ten-year history, we've done little to collectively define these terms or elaborate on how to best work in places outside the neighborhood scale. This session poses provocative arguments for using districts and corridors as integral elements of the thriving metropolis.

Moderator:

RAY GINDROZ, Principal, Urban Design Associates, CNU Board Member

PETER CALTHORPE, Principal, Calthorpe Associates, CNU Board Member

WENDY MORRIS, Director, Ecologically Sustainable Design

10:00 AM – 10:15 AM

MID-MORNING BREAK

Refreshments provided

Executive, Palladian, Empire, Diplomat and Ambassador Foyers

R DAY



SHORT GUIDED TOURS

10:15 AM – 11:45 AM

Tours require registration and fee.

All tours depart from the East Side Parkview entrance of the Omni Shoreham Hotel.

TOUR J: Oyster School Tour

Moderator:

DHIRU A. THADANI, Principal, Ayers/Saint/Gross

ADAM GROSS, Principal, Ayers/Saint/Gross

SOWMYA PARTHASARATHY, New York Office Director, Simon Martin-Vegue Winkelstein Moris

STEFANOS POLYZOIDES, Moule & Polyzoides Architects and Urbanists, CNU Board Member



MORNING BREAKOUT SESSIONS

10:15 AM – 11:45 AM

FIVE CONCURRENT SESSIONS

WHAT IS A DISTRICT?

Palladian Room

What defines a district, and how do its characteristics inform the practice of New Urbanism? Continue the arguments posed in the morning's plenary session in an open discussion session featuring a panel of practitioners with a variety of perspectives.

Moderator:

CHRISTINE SAUM, Senior Urban Designer, National Capital Planning Commission

SETH HARRY, President, Seth Harry and Associates, Inc.

FRED DOCK, Associate Principal, Meyer, Mohaddes Associates, Inc.

JUDY CORBETT, Executive Director, Local Government Commission, CNU Board Member

MATT BELL, Associate Professor, University of Maryland, School of Architecture

MARK SCHIMMENTI, Associate Professor of Architecture, University of Tennessee, School of Architecture

THE ACADEMIC CAMPUS DISTRICT: BLURRING TOWN AND GOWN

Diplomat Room

This session explores the edges and connections between town and gown, with particular interest paid to how the principles of urbanism can be used as guideposts for planning a campus or a college town. Examine and discuss campus master plans and how they relate to the adjoining city fabric as the presenters reveal research on over 20 classic college towns.

A REGION'S GREEN INFRASTRUCTURE: PLANNING AT THE SCALE OF THE HAMLET

Ambassador Ballroom

A discussion of New Urbanist and conservation proposals by Andrés Duany and Randall Arendt. Each will demonstrate how designers coming from different professions arrive at similar proposals.

Moderator:

STEPHANIE BOTHWELL, Urban and Landscape Design Consultant, CNU Board Member

ANDRÉS DUANY, Principal, Duany Plater-Zyberk & Company, CNU Board Member

RANDALL ARENDT, Senior Conservation Advisor, Natural Lands Trust

CORRIDORS IN THE CITY: CASE STUDY OF CHARLOTTESVILLE, VIRGINIA

Executive Room

Charlottesville is home to 40,000 residents and the University of Virginia. Its "Commercial Corridor Study" is revitalizing the city in the face of decades of employment loss, a declining share of regional retail sales, and the flight of affluent households to high-growth suburban locations. The study shows how to bring back diverse commercial corridors through physical design. It uses physical design to make room for vibrant civic life and to match the economic strategy for each corridor. The study won a 2003 AIA Honor Award for Regional and Urban Design. Mayor Maurice Cox is an architect, professor, and CNU member. He presents the City's intentions behind the project and their understanding of the strategic role of the corridor in the economic and civic life of the city. Neal Payton describes design and economic development strategies.

NEAL PAYTON, Principal, Torti Gallas and Partners
THE HONORABLE MAURICE COX, Mayor of Charlottesville and Professor, University of Virginia School of Architecture

GREEN URBANISM II: CASE STUDIES IN SUSTAINABLE GREENFIELD AND SUBURBAN DEVELOPMENT

Empire Room

Suburbia has always been touted for its green space, but critics have long worried that suburbia was as environmentally destructive as a place could be. Things are changing in new developments near San Jose, Denver, and Chesterton, Indiana. These greenfield projects combine the reduced vehicle use of New Urbanism with the green construction guidelines promulgated by the U.S. Green Building Council. Learn about the compromises, the unknowns, the differences from urban core projects, and the potential advantages in taking the next step into Green Urbanism.

Moderator:

DANIEL K. SLONE, Partner, McGuireWoods LLP

DANIEL SOLOMON, Principal, Solomon E.T.C.,
CNU Board Member

SIBELLA KRAUS, Founder, Sustainable
Agriculture Education

HANK BAKER, Vice President of Marketing,
Forest City Stapleton

KEVIN WARREN, Director of Land Development,
Lake Erie Land Company



2003 CHARTER AWARDS LUNCHEON

12:00 PM – 2:00 PM

Open to all attendees

Regency Ballroom

Join our mid-day celebration and ceremony for the winners of the 2003 Charter Awards program. The Charter Awards are CNU's annual awards for projects that epitomize New Urbanism through diverse land uses, innovative designs, and expert planning. There are winners at all scales of the Charter of the New Urbanism: regions, neighborhoods, districts, corridors, blocks, streets, and buildings. The distinguished awards jury will be present to fête the winners.

Jury Chair:

DANIEL SOLOMON, Principal, Solomon E.T.C.,
CNU Board Member

Attending Jury Members:

JOHN TORTI, President, Torti Gallas and Partners

PETER KATZ, Consultant

ELLEN DUNHAM-JONES, Director of the Architecture
Program, Georgia Institute of Technology

ROBERT FISHMAN, Professor of Architecture,
University of Michigan



INTENSIVE SESSIONS

2:15 PM – 5:00 PM

FIVE CONCURRENT SESSIONS

BOULEVARDS AND BEYOND

Palladian Ballroom

CNU is embarking on a multi-year effort to create a new street design manual. In this session, leading practitioners and researchers will both instruct and inspire participants. First, the authors of *The Boulevard Book* join us for an in-depth discussion of their research and its application. In segment two, veteran new urbanist engineers present techniques for using context to design walkable urban streets for the region, corridor, and neighborhood. Attendees are invited to offer reactions and new ideas.

Moderator:

JACKY GRIMSHAW, Vice President for Policy,
Transportation and Community Development,
Center for Neighborhood Technology,
CNU Board Member

ALLAN JACOBS, Professor Emeritus, Department
of City and Regional Planning, University of
California, Berkeley

ELIZABETH MacDONALD, Assistant Professor
of Urban Design, University of California, Berkeley

RICK HALL, President, Hall Planning and Engineering

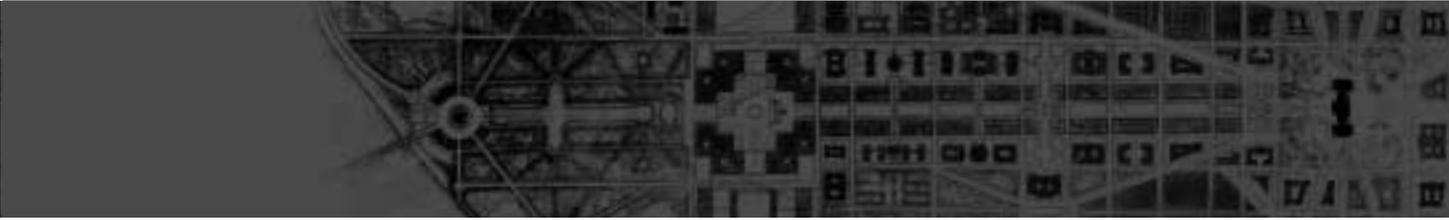
RICK CHELLMAN, Principal, TND Engineering

PETER SWIFT, Owner, Swift and Associates

CODES STUDIO

Diplomat Room

From the region to the building, from Johannesburg to Nashville, new urbanists are crafting public regulations and private codes to shape design and development. The three segments of this intensive class each address one of the Charter scales with a practical focus on how results are being achieved. One big question



they will answer is how to use codes to create urbanism while allowing architectural creativity to contribute to the value of the whole.

Moderator:

ANN DAIGLE, Partner, PlaceMakers

RICHARD BERNHARDT, Executive Director, Metropolitan Planning Department, Nashville-Davidson County, Tennessee

JOHN WOLFF, Wolff Lyon Architects

PAUL MURRAIN, Director of the Urban Programme, The Prince's Foundation

DAVID MCGOWAN, President, Regent Development Co.

FROM THE VISION TO THE BUSINESS PLAN: DEVELOPER-BUILDER RELATIONS

Congressional A&B

When well executed, the New Urbanism can generate significant financial premiums, particularly in residential development. Capturing that extra cash flow takes thoughtful financial planning and careful deal structuring. This session explores the business structure and business plan elements that are unique to successful New Urbanist developments. Topics for discussion include financial structure, contracts, value engineering, marketing to builders, and appealing to homebuyers. The panel provides diverse perspectives on how physical planning decisions affect the development business structure.

Moderator:

TODD ZIMMERMAN, Co-Managing Director, Zimmerman/Volk Associates Inc., CNU Board Member

TOM DIGIOVANNI, Principal, Heritage Partners

BILL GIETEMA, Arcadia Realty Corporation

WILLIAM TUCKER, Arcadia Land Company

HANK BAKER, Vice President of Marketing, Forest City Stapleton

DANIEL A. NAHABEDIAN, Vice President of Product Development, John Laing Homes

CHRIS B. ANDERSON, Sales and Marketing Director, The I'On Company

THE FEDERAL GOVERNMENT: FRIEND OR FOE OF NEW URBANISM?

Ambassador Ballroom

Officially, the federal government doesn't touch land use policy. But for good or ill, federal policies are among the most powerful forces shaping cities, towns, and regions. Poorly thought-out transportation facilities, such as urban freeways, have destroyed cities on the federal dime. Conversely, Washington funds some of the nation's most innovative urban mass transit, pedestrian, and bicycle facilities. Federally subsidized housing once blighted many cities; today HOPE VI and other new housing developments are anchors for revitalization. This session looks at how federal transportation and housing policy provides opportunities for placemaking. It also reveals imminent legislative activity that will affect New Urbanism.

Moderator:

GEOFF ANDERSON, Division Director, U.S. Environmental Protection Agency

Speakers:

TRANSPORTATION AND NEW URBANISM

EMIL FRANKLE, Assistant Secretary for Transportation Policy, U.S. Department of Transportation

ALEX TAFT, Executive Director, Association of Metropolitan Planning Organizations

KEVIN McCARTY, Senior Director of Federal Policy

Speakers:

NEW URBANIST HOUSING AND URBAN DEVELOPMENT

ALBERTO F. TREVIÑO, Assistant Secretary, U.S. Department of Housing and Urban Development

JOHN McILWAIN, Senior Resident Fellow, Urban Land Institute

BUZZ ROBERTS, Local Initiatives Support Corporation

Speakers:

NEW URBANISM ON THE HILL

DON CHEN, Director, Smart Growth America

GEOFFREY BROWN, Professional Staff, Senate Environment and Public Works

HANK DITTMAR, President, Reconnecting America, Chair of the CNU Board

MARIIA ZIMMERMAN, Chief of Staff, Congressman Earl Blumenauer, Oregon's 3rd Congressional District

SATURDAY CONTINUED

DESIGN AND PLACEMAKING FOR LIFELONG HEALTH

Executive Room

In response to the U.S. obesity epidemic, this special three-hour session features a moderated discussion of the connections between urbanism, access to healthy food, and opportunities for physical activity. This discussion continues a dialogue on this topic begun at The Seaside Institute's forum in February, 2003, entitled Architecture and the Nation's Health: Design Matters. It addresses future recommendations and implementation strategies, with an emphasis on CNU's role and an agenda for propelling these ideas into the mainstream. A distinguished panel of participants has been invited to spark the group's conversation.

Moderator:

STEPHANIE BOTHWELL, Urban and Landscape Design Consultant, CNU Board Member

Speakers:

ROBERT CAMPBELL, Architect and critic, *Boston Globe*

M. KATHERINE KRAFT, Senior Program Officer, Robert Wood Johnson Foundation

ELIZABETH PLATER-ZYBERK, Dean, University of Miami School of Architecture and Principal, Duany Plater-Zyberk & Company, CNU Board Member

DANIEL SOLOMON, Principal, Solomon E.T.C., CNU Board Member

Panelists:

ANDRÉS DUANY, Principal, Duany Plater-Zyberk & Company, CNU Board Member

LAWRENCE FRANK, Associate Professor, University of British Columbia and President, LFC, Inc.

SIBELLA KRAUS, Founder, Sustainable Agriculture Education

SHELLEY POTICHA, Executive Director, Congress for the New Urbanism

RENÉE ROBIN, California Director, Children's Environmental Health Network

5:30 PM – 6:30 PM

THE LONG EMERGENCY: A CONVERSATION WITH JIM KUNSTLER

Regency Ballroom

With his books *The Geography of Nowhere*, *Home from Nowhere*, and *The City in Mind*, James Howard Kunstler has revealed New Urbanism to tens of thousands of readers. Join him for an exploration of how New Urbanism will be affected by the end of the cheap oil era. "Americans are sleepwalking into a future that will be vastly different, economically austere, and politically turbulent," he says. How will the end of cheap fossil fuels change the rules of the global game? He predicts that in the future, the New Urbanism will be the Only Urbanism.

JIM KUNSTLER, Author

7:00 PM – 10:00 PM

SATURDAY NIGHT PARTY

9:30 Club, 815 V Street NW

U Street Metro (Green Line)

Registration and tickets required.

Buses depart from the East Side Parkview entrance of the Omni Shoreham Hotel.

Come for dinner, drinks, dancing, and great conversation at the 9:30 Club, a nightclub in the hip and upcoming U Street district of Washington.

Drinks and dinner run from 7:00 to 9:00, with live music to follow.

SUNDAY

SUNDAY JUNE 22

8:30 AM – 12:30 PM
CONGRESS REGISTRATION
West End Foyer

8:30 AM
CONTINENTAL BREAKFAST
Ambassador Ballroom Foyer

10:00 AM – 10:15 AM
CNU XII: GOING TO CHICAGO
June 24–27, 2004 at the Palmer House Hilton.
An introduction to next year's exciting event.



MEMBER DEBATE

10:15 AM – 12:00 PM
THE CONGRESS OF NEW URBANISTS:
DEFINING AND IMPLEMENTING THE
URBAN EDGE
Ambassador Ballroom

It has been almost ten years since the Charter of the New Urbanism was ratified. In that period, we have had remarkable opportunities to test the veracity of its principles. In the spirit of the CNU, these experiences bring a responsibility for continual critique, self education, and ongoing improvement.

This session is the first effort to engage the entire membership in a discussion about the principles of the Charter that pertain to defining and implementing urban edges. Three leading new urbanists —Jonathan Barnett, Peter Calthorpe, and Andrés Duany — have been asked to prepare white papers (copies of these are included in your registration packet) in advance of the session to answer three questions about Principles 1 and 4 of the Charter:

1. What factors should be used to define urban edges?
2. What range of implementation tools are appropriate to use and under what types of conditions?
3. Should the Congress consider amending the language of the Charter?

All CNU members are invited to participate in this discussion.

Moderators:

ROXANNE QUALLS, Initiative for a Competitive Inner City, CNU Board Member and the **HONORABLE JOHN NORQUIST**, Mayor, City of Milwaukee

Presenters:

JONATHAN BARNETT, Professor, University of Pennsylvania, Department of City and Regional Planning, CNU Board Member
PETER CALTHORPE, Principal, Calthorpe Associates, CNU Board Member
ANDRÉS DUANY, Principal, Duany Plater-Zyberk & Company, CNU Board Member

12:00 PM – 12:30 PM
OPEN MIKE

12:30 PM
CONGRESS ADJOURNS

CNU XII AT

	TIME	REGENCY	AMBASSADOR	PALLADIAN	EMPIRE	DIPLOMAT
THURSDAY JUNE 19	9:00AM – 12:00PM				New Urbanism 202 Advanced Techniques in Urban Design	New Urbanism 202 Beyond Zoning: Introduction to Form-Based Coding
	2:00PM – 5:00PM	9:00AM – 4:00PM New Urbanism 101			New Urbanism 202 Transect-Based Codes	New Urbanism 202 Great Marketing for Great Places
7:00PM – 10:00PM OFFSITE: OPENING RECEPTION AND SESSION, National Building Museum, 401 F Street NW, Judiciary Square Metro (Red Line)						
FRIDAY JUNE 20	8:30AM – 10:00AM	Ideals to Reality: The Washington Region				
	10:30AM – 12:00PM	Restructuring the Commercial Corridor	Developing Real Communities	Taking Stock of the National Smart Growth Movement	Design Techniques for Urban Façades	Intended and Unintended Consequences of L'Enfant's Plan for Washington
	12:00PM – 2:00PM					Slide Talk and Photographic Tour: Photographing the House, Street, and Town
	2:00PM – 3:30PM	Green Urbanism I: Case Studies in Sustainable Urban Infill	Urban Infill: Developers Raise the Bar	The Second Coming of the American Town Center	Better-Performing Transit-Oriented Development	Urban Buildings: Creativity and Self-Expression within Contextual Constraints
	3:45PM – 5:15PM		Two Visionaries: The Future of Transportation, Technology and Urbanism	Planning for Regional Retail and Other Destinations	Give the People What they Want: Quantifying the Demand for Urbanism	
	5:30PM – 7:00PM					Salons
SATURDAY JUNE 21	8:30AM – 10:00AM	Districts and Corridors				
	10:15AM – 11:45AM		A Region's Green Infrastructure: Planning at the Scale of the Hamlet	What is a District?	Green Urbanism II: Case Studies in Sustainable Greenfield and Suburban Development	The Academic Campus District: Blurring Town and Gown
	12:00PM – 2:00PM	2003 Charter Awards Luncheon				
	2:15PM – 5:00PM		The Federal Government: Friend or Foe of New Urbanism?	Boulevards and Beyond		Codes Studio
	5:30PM – 6:30PM	The Long Emergency A Conversation with Jim Kunstler				
7:00PM – 10:00PM OFFSITE: SATURDAY NIGHT PARTY 9:30 Club, 815 V Street NW, U Street Metro (Green Line)						
SUNDAY JUNE 22	10:00AM – 10:15AM		CNU XII: Going to Chicago			
	10:15AM – 12:00PM		Congress of New Urbanists: Defining and Implementing the Urban Edge			

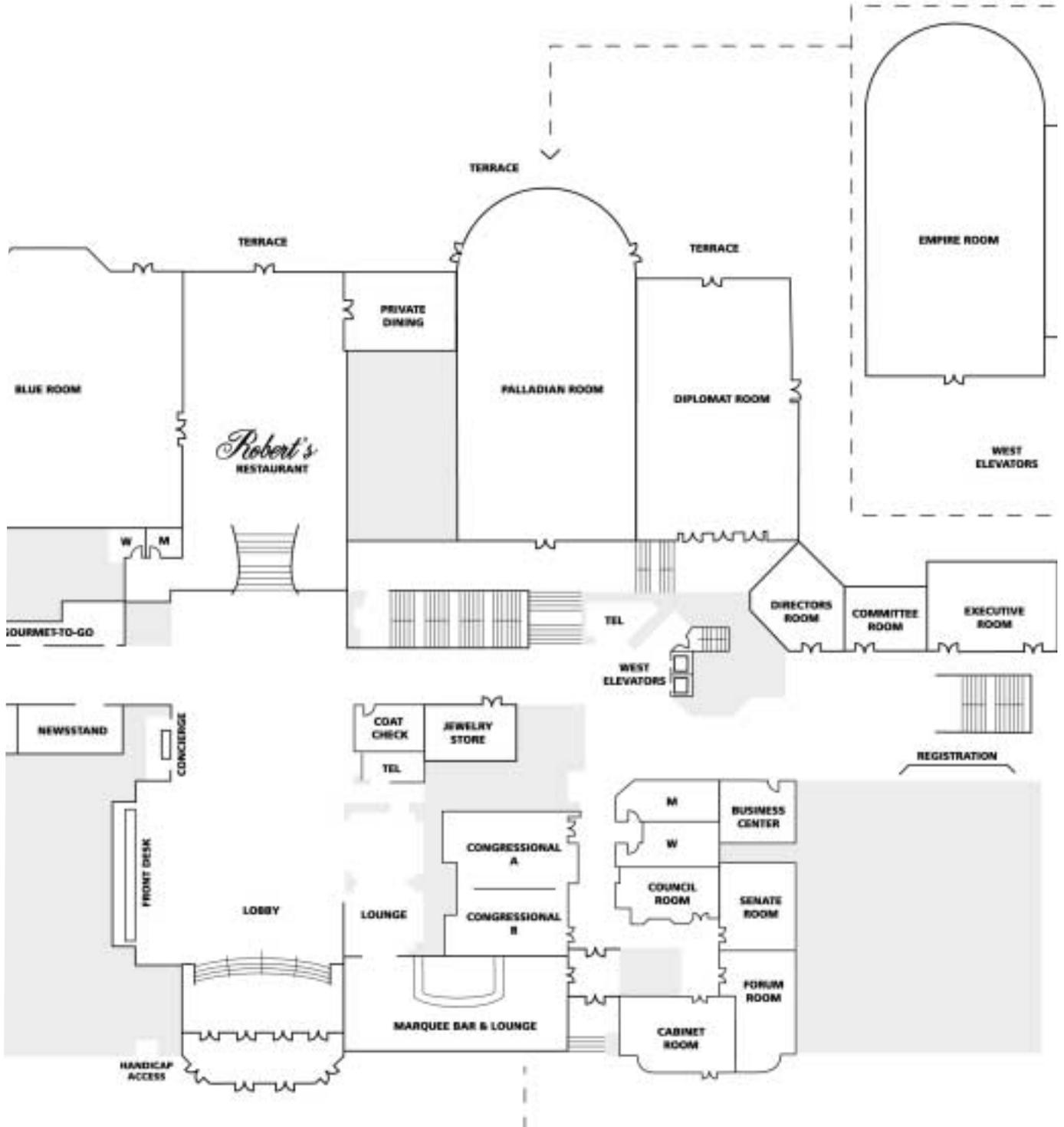
A GLANCE

CONGRESSIONAL A CONGRESSIONAL B EXECUTIVE FORUM CABINET COUNCIL SENATE

New Urbanism 202 Financing the New Urbanism	New Urbanism 202 The Regional City: Design Beyond the Neighborhood					
New Urbanism 202 Charrette Primer: Turning NIMBYs into Champions	A Conversation with Léon Krier					

Planners Task Force	Design Task Force	Transportation Task Force	Educators Task Force	Environment Task Force	Development and Project Implementation Task Force	A Gathering of Attorney Members
		Measuring New Urbanism: Cutting-Edge Rating Systems				
		Corridors in the City: Case Study of Charlottesville, Virginia				
From the Vision to the Business Plan: Developer-Builder Relations		Design & Placemaking for Lifelong Health				

MAP



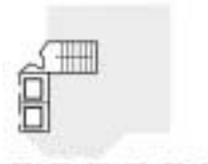
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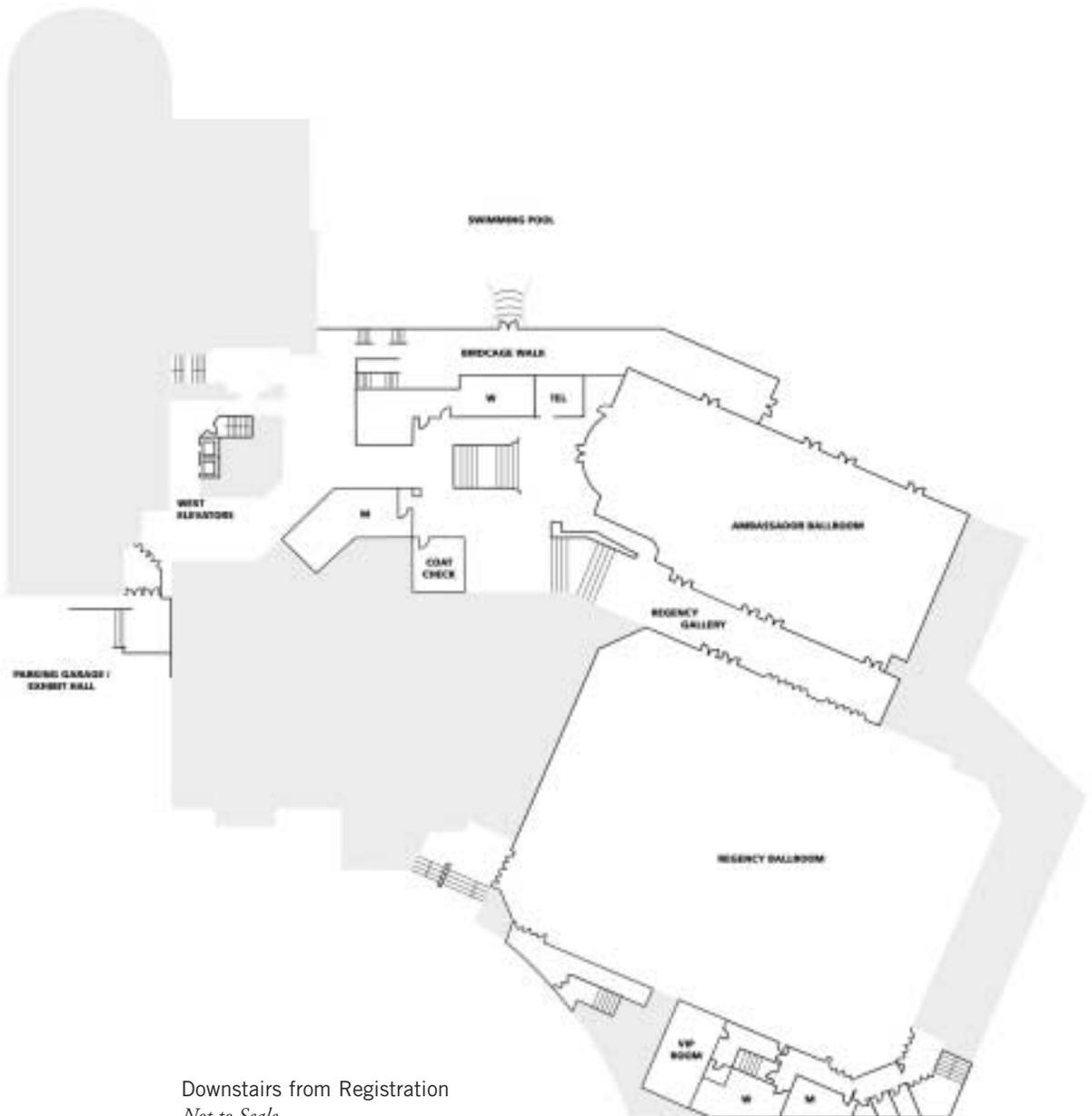


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Not to Scale

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FOR THE
NEW
URBANISM

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CHICAGO

JUNE 24-27, 2004

PALMER HOUSE HILTON

Photo courtesy of the City of Chicago



CNUXII