

# CNU 27. Louisville

THE 27TH ANNUAL CONGRESS FOR THE NEW URBANISM | JUNE 12-15, 2019



## WHAT IS A CONGRESS?

The annual Congress for the New Urbanism, now in its twenty-seventh year, is the preeminent national event on building better places. Each year, more than 1,500 attendees convene to hear from speakers, participate in workshops, collaborate on projects, and engage with leaders in dozens of fields.

# FOLLOW THE ACTION:

HASHTAG: #CNU27

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By attending CNU27.Louisville, you consent to be photographed, filmed, and/or otherwise recorded. Your entry constitutes your consent to such photography, filming, and/or recording, and to any use, in any and all media pertaining to the Congress of the New Urbanism throughout the universe in perpetuity.



# Program Overview



## **CORE SESSIONS**

Core sessions are in–depth primers on the history, principles, tools, and concepts of New Urbanism geared toward first-time Congress attendees or attendees who'd like to know the basics of a specific subject area. These 75–minute sessions provide Congress participants with the opportunity to hear from founding members and experts on New Urbanism. Core sessions are presented as a daylong series of lectures and are open to any and all Congress participants.

## 202 WORKSHOPS

202 Workshops are advanced learning courses led by thought leaders and innovative practitioners. These sessions include high-level instruction that goes beyond that of a typical breakout session. 202 Workshops are longer—typically lasting three to four hours—and more in-depth; they're geared toward professionals who already know the basics. These courses are much more personal than breakout sessions and are hands-on and interactive. All 202 Workshops incur an additional fee.

## PLENARY SESSIONS

Plenary sessions bring the entire Congress together for a shared experience. They feature innovative and expert practitioners detailing the latest advances in urbanism.

#### **BREAKOUT SESSIONS**

Breakout sessions are concurrent sessions that take place throughout the Congress, organized around several tracks or themes. Breakout sessions make up the heart of the programming on Thursday, Friday, and Saturday. Breakout offerings include sessions for first-time attendees and seasoned New Urbanists alike, allowing you to create an agenda that suits you.

## **OPEN INNOVATION (OI)**

In Open Innovation (OI), attendees present a series of seven-minute presentations clustered around loosely related topics. OI showcases the cutting-edge work of members and attendees covering a variety of topics from brand-new theories of urbanism still in the formation stage to completed projects available for critique.

# A & ICON INDICATES A PUBLIC EVENT

A (1) ICON INDICATES AN EVENT OF INTEREST TO LOCAL GOVERNMENTS

## **FORUMS**

CNU Forums are deep-dive sessions that feature multiple speakers and perspectives on some of the most challenging urban issues of the day.

### LOUISVILLE DAY

Louisville Day offers a full day of programming that shines a light on our host city, its challenges and accomplishments, its special heritage and aspirations for the future. From its embrace of New Urbanism in communities like Norton Commons, Liberty Green, and Park DuValle; to the resurgence of small-scale neighborhoods near downtown; from its storied history of bourbon, baseball, and shotgun houses and its tradition of gracious urban parks to its commitment to creating more equitable and generous communities for the 21st century, Louisville Day will explore the ways in which the city seeks to build on its strengths and assets for all residents.

# LOUISVILLE LEGACY PROJECTS

Each year, CNU and its members offer pro-bono design assistance to local leaders, advocates, and residents in underserved communities in the Congress host city. Through public engagement and collaboration, CNU's Legacy Projects strive to demonstrate the power of great urban design beyond the boundaries of each selected community, and targeted communities experience both short-term progress and long-lasting momentum. This year's Legacy Projects took place in four locations in Louisville: Woodlawn Avenue in the Beechmont neighborhood; the 18th Street Corridor in West Louisville; East Portland; and Beargrass Creek. During Congress, CNU will reveal the recommendations from the multi-day design workshops that took place at these locations in March.

## **ART ROOM**

The CNU Art Room features up-close or hands-on workshops to help you hone your skills. Are you interested in learning design, sketching, illustration, photography, and other techniques from New Urbanism's leading practitioners? Here's your chance! Participants of all skill levels are welcome—no prior illustration or design experience is needed.

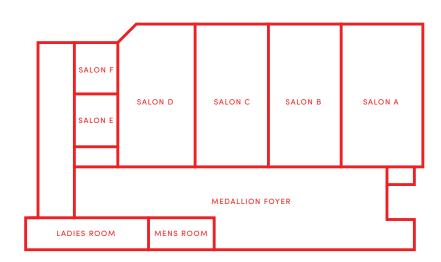
## MEMBER-LED

Led by CNU members, these typically 1-hour working meetings and discussions are meant to move an initiative, idea, or conversation forward. They are an excellent opportunity to get involved in shaping the work of the New Urbanism movement.

# The Seelbach Hotel

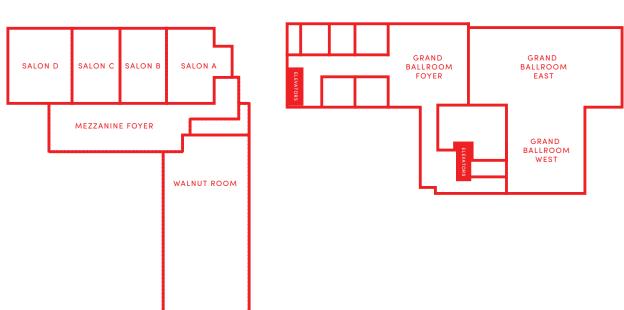


1ST FLOOR



# **MEZZANINE LEVEL**

# 10TH FLOOR



# **Exhibitors**

# THE AMERICAN CONSERVATIVE

theamericanconservative.com/urbs

Through a magazine series and regular online feature, "New Urbs," The American Conservative promotes the importance of traditional neighborhood design in sustaining strong communities.

#### C3 STUDIO

c3studiollc.com

C3 Studio provides design services for builders and developers that incorporates timeless design into intelligent master planning, urban infill, and new urban architecture.

## **CUPOLA MEDIA**

cupolamedia.com

Cupola Media is a Portland, Oregonbased firm that provides 3D animations and interactive experiences that help urban designers, planners, transportation experts, and others share their ideas and visions with the world.

### **EBI CONSULTING**

ebiconsulting.com

Headquartered in Burlington, Massachusetts and with regional offices in Virginia, Pennsylvania, and California and employees in over 40 states, EBI Consulting provides architectural and engineering services, environmental health and safety, risk and compliance management, due diligence, and consulting services to organizations who are seeking to improve operations, lower costs, manage risk and exceed stakeholders' expectations. Since its inception in 1989, EBI Consulting has grown to be a full service architectural, engineering and consulting company providing services to hundreds of active clients in retail, restaurant, fueling, c-store, real estate, life science, health care, public sectors, institutional, commercial, and industrial sectors.

### **GRIDICS**

gridics.com

Gridics is working to develop simple tools that solve complex problems to drive smarter real estate decisions. Gridics software applications combine numerous real estate and GIS data layers with its proprietary modeling to simplify complex real estate development and acquisition decisions, saving customers weeks of work and thousands of dollars.

## **LANDUSEUSA**

landuseusa.com

LandUseUSA is a modern approach to Target Market Analysis, focused on migrating household preferences for missing housing and shopping choices in urban places.

Market Research & Analysis | Land Use Economics | Highest and Best Use Studies | Supply-Demand & Gap Modeling | Downtown Market Strategies | Location Intelligence | Revenue Forecasts | Sharon Woods, CRE certified Counselor of Real Estate

## **NATURE SACRED**

naturesacred.org

Driven by research, informed by design and rooted in over two decades' experience working with over 130 communities from all over the country, Nature Sacred has honed a potent formula for integrating Sacred Places into built, diverse communities through garden spaces.

## **ROYAL BUILDING PRODUCTS**

royalbuildingproducts.com

Royal Building Products, a leading manufacturer and distributor of building materials, features an extensive line of high-quality and innovative exterior cladding, trim, moulding, and decking that deliver on homeowner demands for long-lasting, low-maintenance curb appeal through high-performing, sustainable, energy-saving products.

# **TOWN PLANNING & URBAN DESIGN COLLABORATIVE**

tpudc.com

Town Planning & Urban Design Collaborative LLC is a national multidisciplinary consultancy that works with private developers, municipalities, non-profits and universities. TPUDC specializes in urban design, form-based codes, public outreach and engagement processes, and comprehensive and regional planning. We work on projects that emphasize the creation and strengthening of walkable, compact, mixed-use, pedestrian-friendly environments and memorable places that withstand the test of time.

## URBANFOOTPRINT

urbanfootprint.com

UrbanFootprint is a cloud-based software built to help planners, architects, advocates, and analysts design more sustainable, resilient places. With an extensive, built-in data library, advanced scenario planning capabilities, and real-time analytics, planners can save time and resources to focus on what truly matters - designing healthy and thriving communities."

## VINYL SIDING INSTITUTE

vinylsiding.org

VSI is the trade association for manufacturers of vinyl and other polymeric siding and suppliers to the industry. As industry advocates, VSI furthers the development and growth of the vinyl and polymeric siding industry by helping to develop materials, product, and performance standards in cooperation with standards-making organizations and code bodies.

# Congress Venues

1 THE SEELBACH HOTEL

500 S 4th Street

**2 EMBASSY SUITES** 

501 S 4th Street

3 THE LOUISVILLE PALACE THEATRE

625 S 4th Street

4 THE HENRY CLAY

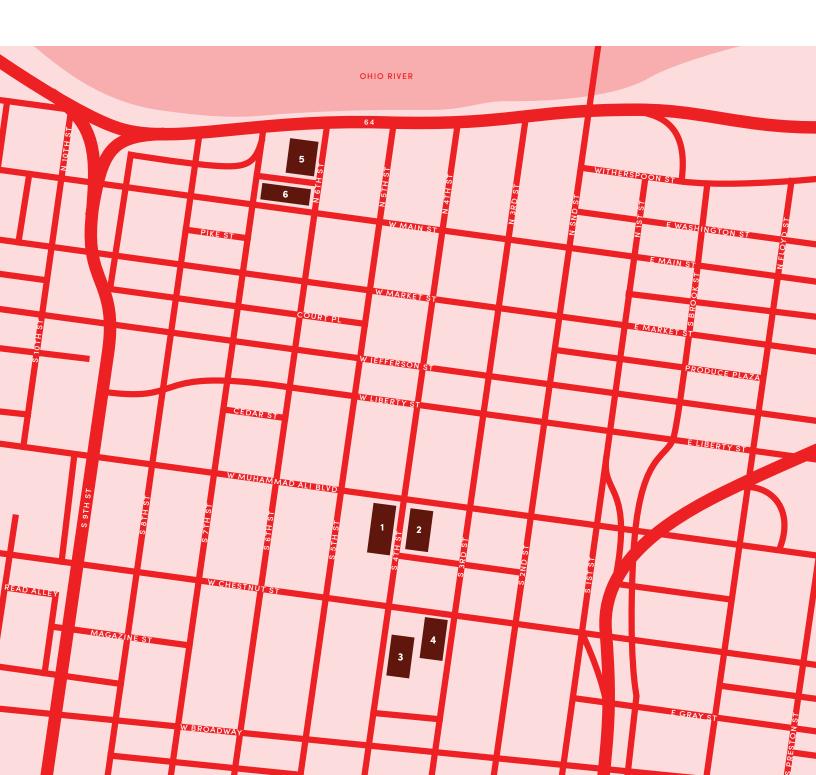
604 S 3rd Street

5 THE MUHAMMAD ALI CENTER

144 N 6th Street

**6 REPURPOSED ON MAIN** 

615 W Main Street



# Tuesday at-a-Glance

|          | THE SEELBACH HOTEL   |                       |                                   |                                   |  |  |  |  |
|----------|--|-----------------------|-----------------------------------|-----------------------------------|--|--|--|--|
|          | Medallion A/B  | Medallion C/D/E/F     | Mezzanine A/B                     | Mezzanine C/D                     |  |  |  |  |
| 7AM      |  |                       |                                   |                                   |  |  |  |  |
|          |  |                       |                                   |                                   |  |  |  |  |
| 8AM      |  |                       |                                   |                                   |  |  |  |  |
|          |  |                       |                                   |                                   |  |  |  |  |
| 9AM      |  |                       |                                   |                                   |  |  |  |  |
| 71111    |  |                       |                                   |                                   |  |  |  |  |
| 10.1.7.5 |  |                       |                                   |                                   |  |  |  |  |
| 10AM     |  |                       |                                   |                                   |  |  |  |  |
|          |  |                       |                                   |                                   |  |  |  |  |
| 11AM     |  |                       |                                   |                                   |  |  |  |  |
|          |  |                       |                                   |                                   |  |  |  |  |
| 12PM     |  |                       | EcoDistricts<br>Foundation Course |                                   |  |  |  |  |
|          |  |                       | Foundation Course                 |                                   |  |  |  |  |
| 1PM      |  |                       |                                   | Form-Based Code<br>(FBC) Bootcamp |  |  |  |  |
|          |  |                       |                                   |                                   |  |  |  |  |
| 2PM      |  |                       |                                   |                                   |  |  |  |  |
|          |  |                       |                                   |                                   |  |  |  |  |
| 3PM      |  |                       |                                   |                                   |  |  |  |  |
| 31 111   |  |                       |                                   |                                   |  |  |  |  |
| (T)2.5   |  |                       |                                   |                                   |  |  |  |  |
| 4PM      |  |                       |                                   |                                   |  |  |  |  |
|          |  |                       |                                   |                                   |  |  |  |  |
| 5PM      | Regional Symposium:  |                       |                                   |                                   |  |  |  |  |
|          | Regional Symposium:<br>Designing the Healthy City<br>of the Future |                       |                                   |                                   |  |  |  |  |
| 6PM      |  |                       |                                   |                                   |  |  |  |  |
|          |  |                       |                                   |                                   |  |  |  |  |
| 7PM      |  | Exhibitors' Reception |                                   |                                   |  |  |  |  |
|          |  | ·                     |                                   |                                   |  |  |  |  |
| 8PM      |  |                       |                                   |                                   |  |  |  |  |
|          |  |                       |                                   |                                   |  |  |  |  |
|          |  |                       |                                   |                                   |  |  |  |  |

# Wednesday at-a-Glance

|       | THE SEELBACH HOTEL       |  |  |                               |   |                 |  |  |
|-------|--------------------------|--|--|-------------------------------|---|-----------------|--|--|
|       | Grand Ballroom           | Medallion A                              | Medallion B                                | Medallion C/D/E/F             | Mezzanine A/B                                   | Mezzanine C     |  |  |
| 7AM   |                          |  |  |                               |   |                 |  |  |
|       |                          |  |  |                               |   |                 |  |  |
| 8AM   | Orientation<br>Breakfast |  |  | Breakfast                     |   |                 |  |  |
| 01111 |                          |  |  |                               |   |                 |  |  |
|       |                          |  |  |                               |   |                 |  |  |
| 9AM   |                          | Retrofitting Suburbia                    |  |                               |   |                 |  |  |
|       |                          | with Smart City &<br>Mobility Technology |  |                               |   |                 |  |  |
| 10AM  |                          |  |  | 5                             | Exploring and<br>Documenting                    |                 |  |  |
|       |                          |  |  | Bookstore/<br>Exhibits/Breaks | Louisville's<br>Missing Middle                  |                 |  |  |
| 11AM  |                          |  | Moving New Urbanism: Creating              |                               | Housing   |                 |  |  |
|       |                          |  | Mobile Home<br>Solutions for               |                               |   |                 |  |  |
|       |                          |  | Affordability                              |                               |   |                 |  |  |
| 12PM  |                          |  | Lunch                                      |                               |   |                 |  |  |
|       |                          |  |  |                               |   |                 |  |  |
| 1PM   |                          | Building Health,                         | Poverty and                                |                               | Engaging  | New Urban Guild |  |  |
|       |                          | Compassion,<br>and Inclusion into        | Displacement in the<br>Suburbs: Tackling a | Bookstore/                    | Unconventional Partners to Spur ADU Development |                 |  |  |
| 2PM   |                          | Public Spaces                            | Growing Trend                              | Exhibits/Breaks               |   |                 |  |  |
|       |                          |  |  |                               |   |                 |  |  |
| 2DM   |                          | Creating Value                           |  |                               |   |                 |  |  |
| 3PM   |                          | Through Tactical<br>Urbanism             | Opportunity Zones                          |                               |   |                 |  |  |
|       |                          |  | орронанн, <u>2</u> 3з                      |                               |   |                 |  |  |
| 4PM   |                          |  |  |                               |   |                 |  |  |
|       |                          |  |  |                               |   |                 |  |  |
| 5PM   |                          |  |  |                               |   |                 |  |  |
|       |                          |  |  |                               |   |                 |  |  |
| 6PM   |                          | Plenary: Compassio                       | on at the Core: Toward a l                 | More Human City @ Louisv      | ville Palace Theater                            |                 |  |  |
| 01111 |                          | Onsite Pre-R                             | eception 4:00 – 5:15 PM /                  | On-site Post-Reception 7      | :00 - 8:00 PM                                   |                 |  |  |
|       |                          |  |  |                               |   |                 |  |  |
| 7PM   |                          |  |  |                               |   |                 |  |  |
|       |                          |  |  |                               |   |                 |  |  |
| 8PM   |                          |  | Tribute:<br>Remembering                    |                               |   |                 |  |  |
|       |                          |  | Bill Dennis                                |                               |   |                 |  |  |
|       |                          |  |  |                               |   |                 |  |  |

# Wednesday at-a-Glance

|  |  | THE HENRY CLAY  |   |   |
|--|--|---|---|---|
| Tavern Room  | Billiards Room   | Beaux Arts Ballroom   | South Room  | Grand Ballroom HC   |
| 202 Workshop<br>ADU Advocacy Toolkit<br>and Model Code<br>Proposal | 202 Workshop<br>Code Hackathon   | 202 Workshop  Incremental Development Part 1: A deep dive into design strategies, financing, and building small-scale, affordable, infill housing | 202 Workshop<br>Suburban Retrofit: Urban<br>Design Solutions for<br>Redesigning Suburbs | Core: Principles of New Urbanism  Core: Economic Development, Markets, and Growing a Tax Base |
|  |  | Lunch   |   |   |
|  |  |   |   |   |
| 202 Workshop   | 202 Workshop How to Effectively 202 Workshop   | 202 Workshop<br>Autonomous Vehicles:  | Core: Facing Affordable<br>Housing Issues and<br>Displacement                           |   |
| Urban Retail: Best<br>Practices for Villages,<br>Towns, and Cities | Form, Scale, and<br>Design Character into<br>Policy, Regulation, and<br>Architecture | Incremental Development<br>Part 2: Answering the<br>Questions of Incremental<br>Development   | Their Effect on<br>Personal Mobility,<br>Street Design,<br>and Curbside<br>Management   | Core: Transportation and<br>Street Design Toolbox   |
|  |  |   |   | Core: Walkable City<br>Rules: A New Framework<br>for What We Do                               |
|  |  | Core: Toward a More Human City<br>4:00 – 5:15 PM / On–site Post–Red   |   |   |
|  |  |   |   |   |
|  |  |   |   |   |

| EY | Breakout Session | Meals/Receptions | LHC Programming | Fee/Ticketed Event |
|----|------------------|------------------|-----------------|--------------------|
|    | Forum            | Shoulder Event   | Plenary         |                    |

# Thursday at-a-Glance

|      | THE SEELBACH HOTEL                   |                                    |                                      |                         |   |  |   |  |  |
|------|--------------------------------------|------------------------------------|--------------------------------------|-------------------------|---|--|---|--|--|
|      | Grand Ballroom                       | Medallion A                        | Medallion B                          | Medallion C/D/F         | Medallion E   | Mezzanine A/B  | Mezzanine C/D                                 |  |  |
| 7AM  |                                      |                                    |                                      |                         |   |  |   |  |  |
|      | Local                                | Christian<br>Caucus                |                                      | Breakfast               |   |  |   |  |  |
| 8AM  | Government Breakfast                 | Breakfast                          |                                      |                         | Book Talk:  |  |   |  |  |
|      | Breakiasi                            |                                    |                                      |                         | Walkable City<br>Rules – Jeff Speck                 |  |   |  |  |
|      |                                      |                                    |                                      |                         |   |  |   |  |  |
| 9AM  | Elected Women and                    |                                    | Suburban Remix:<br>Creating the Next |                         |   | Art Room: Using<br>Multimedia to   | An Incremental<br>Love Story:                 |  |  |
|      | Community Design                     | Honoring                           | Generation of Urban Places           |                         |   | Tell Your Project's Story  | Removing<br>Barriers to Good                  |  |  |
| 10AM |                                      | the Work of<br>Colin Rowe:         | orban riaces                         | Bookstore/              |   | 3101 y   | Development                                   |  |  |
|      |                                      | Contextualism,<br>New<br>Urbanism, |                                      | Exhibits/<br>Breaks     | Book Talk: Love, Hope,<br>and Neighborhoods         |  |   |  |  |
| 11AM | Pavement to Placemaking: The         | and Climate<br>Change              | Moratorium                           |                         | - Dan Solomon and<br>Emily Talen                    | Art Room:  | Traditional                                   |  |  |
|      | Rebirth of the<br>Washington DC's    | Change                             | Issued: A Story of<br>Survival       |                         |   | Sketch Session -<br>Louisville's Historic                                    | Architecture and<br>Net-Zero Energy           |  |  |
|      | Suburbs                              |                                    |                                      |                         |   | Main Street  | Buildings                                     |  |  |
| 12PM |                                      |                                    | Lunch (Conc                          | urrent with Member-L    | _ed Sessions)                                       |  |   |  |  |
|      | Luncheon: The<br>Role of the Elected | Member-Led:                        | Member-Led:                          |                         | Book Talk: The Joy of<br>Color in Historic Places – |  | Member-Led:                                   |  |  |
| 1PM  | Officials in New Urbanism            | Board Listening Session            | Urban Landscape Council              |                         | John Gilderbloom                                    | Project for<br>Transportatio<br>Reform                                       | Transportation                                |  |  |
|      | (By Invitation)                      | 00001011                           | Council                              |                         |   |  | Reform  |  |  |
| 2PM  |                                      |                                    |                                      | Bookstore/              |   |  |   |  |  |
|      | Paying for                           |                                    | Prescribing                          | Exhibits/<br>Breaks     |   | Art Room:<br>Classic Kentucky<br>Urban Building<br>Design-Part 1:<br>Massing | Conservation at                               |  |  |
|      | Urban Green<br>Infrastructure        |                                    | New Urbanism in<br>the First Ring    |                         |   |  | the Core: The<br>Key to Stronger              |  |  |
| 3PM  | init don delai e                     | Forum: Working<br>Class (Housing)  | ine i ii oi kiiig                    |                         |   |  | Communities                                   |  |  |
|      |                                      | Heroes:<br>Learning from           |                                      |                         |   |  |   |  |  |
| 4PM  | Working Toward                       | Abroad                             |                                      |                         |   | Art Room: Classic  | Urbanism                                      |  |  |
|      | Yes: Dealing with Divided            |                                    |                                      |                         |   | Kentucky Urban<br>Building Design-   | as Amenity:<br>Re-envisioning<br>the Suburban |  |  |
| 5PM  | Communities                          |                                    |                                      |                         |   | Part 2: Details  | Office Park                                   |  |  |
|      |                                      | AV                                 | Happy Hour @ Louisv                  | ville Palace Theatre, F | irst Floor Bar / 4:30–5:                            | 30   |   |  |  |
| (DM  |                                      | longry Building Tone               | thor: Urbanian as an                 | Engine for Decilient E  | air Communities O Lo                                | iinvilla Balasa Thanta   |   |  |  |
| 6PM  | ٢                                    |                                    |                                      |                         | air Communities @ Lou<br>st-Reception 7:00 - 8:     |  |   |  |  |
|      |                                      |                                    |                                      |                         |   |  |   |  |  |
| 7PM  |                                      |                                    |                                      |                         |   |  |   |  |  |
|      |                                      |                                    |                                      |                         |   |  |   |  |  |
| 8PM  |                                      | New Urba                           | nism Film Festival and               | d CNU Chapter Screen    | ing @ Jim Beam Urbar                                | Sillhouse  |   |  |  |
|      |                                      |                                    |                                      |                         |   |  |   |  |  |
|      |                                      |                                    |                                      |                         |   |  |   |  |  |

# Thursday at-a-Glance

|   |                                       | NRY CLAY  |  | 1112 2112110   | SYSUITES  |
|---|---------------------------------------|---|--|--|---|
| Tavern Room   | Beaux Arts Ballroom                   | South Room  | Grand Ballroom HC  | Edison I   | Edison III  |
|   |                                       |   |  |  | So You Want to<br>Host A Congress                           |
| OI: How Smart Do<br>Cities Need To Be, and<br>Does Boing Smart<br>Really Make Cents?              | CNU OPEN<br>OI: Broad Thinking        |   | Louisville's New<br>Urbanism Impact                                  | Metaphysical Planning – Divining the Compassionate Country                         |   |
| Ol: The Art of<br>Implementation  | CNU OPEN<br>OI: New Frontiers         |   | Louisville and Regional<br>Urban Parks Legacy                        | Co -Designing Communities: Community Development with a Human-Centered Lens        |   |
|   | Lunch (Concurrent with                | Member-Led Sessions)  |  | Lunch (Concurrent with   | Member-Led Session  |
| Member-Led: "First Listen, Then Design" Celebrating Hank Dittmar's Life and Work                  |                                       | Member-Led:<br>Best Street Designs                                    | Small Scale<br>Neighborhoods<br>on the Rise                          | Member–Led:<br>Transforming<br>Communities from the<br>Ground Up Through<br>Nature | Member-Led:<br>Just Right Sizing                            |
| OI: Using Granular<br>Data in Innovative<br>Ways to Fight<br>Otherwise Disruptive<br>Technologies | CNU OPEN<br>OI: Making<br>Connectons  | OI: The Future<br>Urban Landscape –<br>La Bellezza Verde Del<br>Mondo | Utilizing Authenticity<br>and Preservation to<br>Revitalize the City | Suburban Retrofit:<br>Leander's NorthLine<br>Project                               | Creating Political<br>Will to Enhance Nev<br>Urbanism w/ AV |
| Ol: Innovative Approaches to Development and acilitating Sustainable Land Use Patterns            | CNU OPEN<br>OI: Building<br>Evolution | Best Practices for<br>Pavement Art                                    |  | Form–Based Codes:<br>A Means to Equity in a<br>Compassionate City                  |   |
| Luna ose i arierns  | AV Hap                                | <br>py Hour @ Louisville Palace                                       | Theatre, First Floor Bar / 4   | :30-5:30   |   |
|   | Onsite Pre-                           | Reception 4:00 – 5:15 PM /  | Resilient, Fair Communities On-site Post-Reception 7:0               |  |   |

Meals/Receptions

Shoulder Event

Plenary

KEY

Fee/Ticketed Event

# Friday at-a-Glance

|          | THE SEELBACH HOTEL  |  |  |  |                                 |   |  |  |  |
|----------|---|--|--|--|---------------------------------|---|--|--|--|
|          | Grand Ballroom East   | Grand Ballroom West                        | Medallion A                              | Medallion B                                    | Medallion C/D/F                 | Medallion E                                 |  |  |  |
| 7AM      |   |  |  |  |                                 |   |  |  |  |
|          |   |  |  |  |                                 |   |  |  |  |
| 8AM      |   |  |  |  | Breakfast                       | Book Talk: Patterns and                     |  |  |  |
|          |   |  |  |  |                                 | Forms – James Wentling<br>and Korkut Onaran |  |  |  |
| 9AM      |   |  |  |  |                                 |   |  |  |  |
|          | NTBA: Urban Town<br>Centers: What Works,                    | OI: Cause I'm Never<br>Gonna Stop the Rain | Interweaving Natural & Urban Networks:   |  | Salon: Charter<br>Awards Pin-Up |   |  |  |  |
| 10AM     | What Doesn't & Why  | by Compaining                              | Mid-block Passages<br>& Urban Transport  |  | Review                          |   |  |  |  |
| 107111   |   |  |  |  |                                 |   |  |  |  |
| 44 4 7 * |   |  |  |  |                                 |   |  |  |  |
| 11AM     |   |  | How Cities are Cur                       | nald Shoup:<br>bing Their Parking              |                                 |   |  |  |  |
|          |   |  | @ Louisville P                           | alace Theater                                  |                                 |   |  |  |  |
| 12PM     |   |  | Lunch (Concurrent with                   | Member-Led Sessions)                           |                                 |   |  |  |  |
|          | NTBA: Authenticity  | OI: Sparking Joy: The                      | Member-Led:                              | Member-Led:                                    |                                 |   |  |  |  |
| 1PM      | and the Role of the<br>Developer                            | Community Building Edition                 | Empowering CNU<br>Chapters               | Technologies for<br>Teaching New<br>Urbanism   |                                 |   |  |  |  |
|          |   |  |  | Orbanism                                       |                                 |   |  |  |  |
| 2PM      |   |  |  |  |                                 |   |  |  |  |
|          | NTBA: The Business<br>Model for Financing<br>New Urbanism – | OI: Taming the Beast in the Age of Climate | Reinventing Shared<br>Assets: Connecting | Less Talk, More Rock:<br>Getting Sh*t Actually |                                 |   |  |  |  |
| 3PM      | Making the Love  Connection                                 | Disasters                                  | People to Nature and<br>Each Other       | Done – The Lady<br>Developer Edition           |                                 |   |  |  |  |
|          |   |  |  |  |                                 |   |  |  |  |
| 4PM      |   |  |  |  |                                 |   |  |  |  |
|          | NTBA: Developer<br>Rapid Fire Lessons                       | OI: Pattern Making<br>for Placemaking      | Vacant to Vibrant                        |  |                                 |   |  |  |  |
| 5PM      | Learned   |  |  |  |                                 |   |  |  |  |
|          |   |  |  |  |                                 |   |  |  |  |
| 6PM      |   |  |  | rds Reception<br>enter, View Pointe Hall       |                                 |   |  |  |  |
| 01 111   |   |  |  |  |                                 |   |  |  |  |
|          |   |  | Charter Awa                              | rds Ceremony                                   |                                 |   |  |  |  |
| 7PM      |   |  |  | enter, View Pointe Hall                        |                                 |   |  |  |  |
|          |   |  |  |  |                                 |   |  |  |  |
| 8PM      |   | LHC Party & Chapte                         |  | ) & Friday Night Dance Pai<br>. Main St.       | rty (9:30 - 11:30 PM)           |   |  |  |  |
|          |   |  | (ର 615 W                                 | . Main Si.                                     |                                 |   |  |  |  |
|          |   |  |  |  |                                 |   |  |  |  |

# Friday at-a-Glance

| THE SEELB.   | ACH HOTEL  |  | THE EMBASSY SUITES  |   |
|--|--|--|---|---|
| Mezzanine A/B  | Mezzanine C/D                                      | Edison I   | Edison II   | Edison III  |
|  |  |  |   |   |
|  |  |  |   |   |
|  |  |  |   |   |
|  |  |  |   |   |
| Building a Community of<br>Practice: Ensuring More<br>Equitable Outcomes |  | Design Thinking:<br>Community Driven Green<br>Infrastructure Solutions for<br>Adaptation | NU Research: New<br>Urbanism at the Regional<br>Level and Abroad                                  | Public Space for the Public<br>Good: The Assembly: Civic<br>Design Guidelines |
|  |  |  |   |   |
| Plenary: Do<br>How Cities are Cur<br>@ Louisville Po                     | bing Their Parking                                 | Но   | Plenary: Donald Shoup:<br>w Cities are Curbing Their Parki<br>@ Louisville Palace Theater         | ng  |
| Lunch (Concurrent with   | Member-Led Sessions)                               | Lunch (C   | Concurrent with Member-Led Se   | essions)  |
| Modern Materials<br>for Traditional<br>Neighborhoods<br>Luncheon         |  | Member-Led:<br>Rainwater in Context  | Member-Led:<br>Re-Designing Church<br>for the 21st Century  | Member-Led:<br>Labels, Bias, and<br>Human Psychology                          |
|  |  |  |   |   |
| Art Room: Urban<br>Spaces and the<br>Design of Public Art                | Big City Coding                                    | Planning With,<br>Not For, a Diverse<br>Community  | NU Research: Driving<br>Down Driving: Alternative<br>Transportation Metrics<br>and their Outcomes | Best Practices<br>and Innovations in<br>Greenways and Open<br>Green Space     |
|  |  |  |   |   |
| Art Room: BIM<br>City: Virtual and<br>Augmented Reality in<br>Design     | Growing Retail<br>with Diverse<br>Entrepreneurship |  |   | Curb Your Mobility,<br>Mobilize Your Curb                                     |
|  |  |  |   |   |
|  | @ M  | Charter Awards Reception<br>Muhammad Ali Center, View Pointe                             | Hall  |   |
|  | @ <i>N</i>   | Charter Awards Ceremony<br>Muhammad Ali Center, View Pointe                              | Hall  |   |
|  | LHC Party & Chapter Meetu                          | p (7:30-9:30 PM) & Friday Night D<br>@ 615 W. Main St.                                   | ance Party (9:30 - 11:30 PM)  |   |
|  |  |  |   |   |

Meals/Receptions

Shoulder Event

Plenary

**Breakout Session** 

KEY

Fee/Ticketed Event

# Saturday at-a-Glance

|        | THE SEELBACH HOTEL                       |                                      |  |               |                                      |  |  |  |  |
|--------|--|--------------------------------------|--|---------------|--------------------------------------|--|--|--|--|
|        | Medallion A                              | Medallion B                          | Medallion C  | Mezzanine A/B | Mezzanine C/D                        |  |  |  |  |
| 7AM    |  |                                      |  |               |                                      |  |  |  |  |
|        |  |                                      |  |               |                                      |  |  |  |  |
| 8AM    |  |                                      |  |               |                                      |  |  |  |  |
|        |  |                                      |  |               |                                      |  |  |  |  |
|        |  |                                      |  |               |                                      |  |  |  |  |
| 9AM    |  |                                      | 5 16   |               |                                      |  |  |  |  |
|        |  |                                      | Breakfast  |               |                                      |  |  |  |  |
| 10AM   |  |                                      |  |               |                                      |  |  |  |  |
|        |  | Legacy Projects: 1 & 2               |  |               |                                      |  |  |  |  |
| 11AM   | Affordable Housing<br>as a Poverty Trap? |                                      |  |               | Hacking FEMA                         |  |  |  |  |
|        |  | Lawrey Prejector                     |  |               |                                      |  |  |  |  |
|        |  | Legacy Projects:<br>3 & 4            |  |               |                                      |  |  |  |  |
| 12PM   |  |                                      |  |               |                                      |  |  |  |  |
|        |  |                                      |  |               |                                      |  |  |  |  |
| 1PM    | OI: Working                              |                                      |  |               |                                      |  |  |  |  |
|        | Outside the Box to Unbridle Community    | OI: Don't Stay in<br>Your Lane       |  |               |                                      |  |  |  |  |
| 2PM    | Character                                |                                      |  |               |                                      |  |  |  |  |
|        |  |                                      |  |               |                                      |  |  |  |  |
| 2D3.f  | OI: Faiths for                           | Syracuse I–81<br>Technical Solutions |  |               | Fishbowl Discussion<br>About Equity, |  |  |  |  |
| 3PM    | Urbanism                                 | Workshop                             |  |               | Affordability, and Displacement      |  |  |  |  |
|        |  |                                      |  |               |                                      |  |  |  |  |
| 4PM    |  |                                      |  |               |                                      |  |  |  |  |
|        |  |                                      |  |               |                                      |  |  |  |  |
| 5PM    |  | @ 8UP Eleva                          | Goodbye Gathering<br>Ited Drinkery & Kitchen, 350 W. | Chestnut St.  |                                      |  |  |  |  |
|        |  |                                      |  |               |                                      |  |  |  |  |
| 6PM    |  |                                      |  |               |                                      |  |  |  |  |
| 01 101 |  |                                      |  |               |                                      |  |  |  |  |
|        |  |                                      |  |               |                                      |  |  |  |  |
| 7PM    |  |                                      |  |               |                                      |  |  |  |  |
|        |  |                                      |  |               |                                      |  |  |  |  |
| 8PM    |  |                                      |  |               |                                      |  |  |  |  |
|        |  |                                      |  |               |                                      |  |  |  |  |
|        |  |                                      |  |               |                                      |  |  |  |  |

# Happenings



# NEW URBANIST FILM FESTIVAL & CHAPTER SCREENINGS

See a showcase of films while relaxing with colleagues and sipping fine bourbon (the first 20 to arrive will get a drink on the house!) Find out why many CNU Chapters are hosting sold-out "Best of Fest" screening events in their cities, and how your local chapter can host a successful film screening too. 7-9pm on Thursday at the Jim Beam Urban Stillhouse, 404 S 4th Street, one block from the Seelbach.

### **BOOK AND AUTHOR TALKS**

Check out the CNU 27.Louisville bookstore, powered by Carmichael's, Louisville's oldest independent bookseller. Visit Medallion E throughout the day for special author events, as well as signings after several of our sessions. Details at Carmichael's in the Medallion Room.

## LIVE PODCAST SERIES

On Wednesday and Thursday, in partnership with Louisville Public Media, CNU hosts informal conversations about New Urbanism in practice. These live conversations will not be broadcast, but will be available from CNU as podcasts after CNU 27. Louisville. At print time, the following conversations were confirmed. Check the CNU 27 app for more: crowd.cc/cnu27.

# TALKING WITH PRACTITIONERS: CNU 27.LOUISVILLE LEGACY PROJECTS

Hear from four designers who donated their services to CNU 27.Louisville Legacy Projects. How do they work with communities to apply the principles of New Urbanism in specific contexts?

# HOW SMALL-SCALE AND TACTICAL INTERVENTIONS DRIVE BIG CHANGE

Wednesday 6/12, 2:30 - 3:30 PM / Studio at WFPL 89.3, 619 S. 4th St

Louis Johnson, Senior Landscape Architect, Gresham Smith, lead firm for Beargrass Creek / Mike Lydon, Principal, Street Plans Collaborative, lead firm for East Portland

# COMMUNITY-CENTERED COMMERCIAL CORRIDOR REVITALIZATION

Thursday 6/13, 12 - 1:00 PM / Studio at WFPL 89.3, 619 S. 4th St

Susan Henderson, Principal, PlaceMakers LLC, lead firm for Woodlawn Avenue / Megan O'Hara, Principal, Urban Design Associates, lead firm for 18th Street Corridor

# TALKING WITH LEADERS: FIGHTING THE FEAR TO CREATE WHAT'S FAIR

Thursday, June 13 | 2:00 - 3:00 PM

From NIMBYism to the fear of gentrification, from fear of "getting it wrong" to fear of "ruining what's right," how do practitioners persist in against anxiety to do the right thing in community design and development? Join Lynn Richards, President and CEO of The Congress for the New Urbanism, and Calvin Gladney, President and CEO of Smart Growth America, for a candid conversation about how to clear the path for brave action to create places all of us want to—and can—live.

Lynn Richards, President and CEO, Congress for the New Urbanism / Calvin Gladney, President and CEO, Smart Growth America

Louisville Public Media (LPM) is an independent, community supported not-for-profit corporation serving the community with three distinct public radio stations, an investigative unit, and a free online calendar service. LPM is also a proud member of the Kentucky Public Radio Network and manager of the Ohio Valley ReSource, a regional journalism collaborative reporting on economic and social change in Kentucky, Ohio, and West Virginia.



Louisville's tap water is so good it wins awards. The city trademarked it pure tap\* in 1997.

# Tuesday 6/11: Pre-Congress Events

All pre-Congress events except for the Regional Symposium and events in the Exhibits area are ticketed, and require an additional fee. Please visit the CNU registration desk for information.

# Morning

# 🚱 📵 TOUR: ARCHITECTURAL TREASURES OF COLUMBUS, INDIANA

8:00 AM - 5:00 PM / Seelbach Hotel / Old Seelbach Bar

Known as the "Athens of the Prairie," Columbus contains the work of many internationally renowned architects, including Eero Saarinen, Harry Weese, Kevin Roche, and I.M. Pei. Their buildings have informed and shaped the development of this small American town of just over 45,000 people.

Led by guides from the Columbus Visitor Center

# MORKSHOP: ECODISTRICTS Output Description: Output Descrip **FOUNDATION COURSE**

8:30 AM - 4:00 PM / Seelbach Hotel, Mezzanine A/B

The EcoDistricts Foundation Course is being offered as part of CNU 27.Louisville. This course will immerse attendees in the approach and tools to create EcoDistricts, a unique standard for urban and community development that puts equity, resilience, and climate protection at the heart of every decision. This course is for planners, architects, developers, community development professionals, and municipal leaders seeking to advance their skills, apply the EcoDistricts standard, and/or become an EcoDistricts Accredited Professional.

Irwin M. Lowenstein, RA, LEED AP, EcoDistricts AP; President, ReThink Advisors, Inc.

# (FBC) BOOTCAMP

9:00 AM - 5:00 PM / Seelbach Hotel, Mezzanine C/D

Cities and towns are turning increasingly to form-based code (FBC) to govern the shape of the built environment. Whether munis use this term or not, form-based codes have become today's best practice in land use law. If you need to tone your FBC muscles, join us for this day-long bootcamp to train up on what several leading coders have learned through their own heavy lifting. Short presentations will be followed by group discussions. We'll start with some basics about what FBCs really are, along with the various types and structures. After we model good form, we'll dive into common pitfalls so you can avoid the variety of ways to hurt your code. After every couple of these knowledge downloads, we'll roll up our sleeves for working sessions to strengthen our skills. Together, we'll work through how to come up with your code outline and your request for proposal. We'll cover everything from knowing what to ask for to knowing how to deliver.

Hazel Borys, Principal and Managing Director, PlaceMakers, LLC / Susan Henderson, Principal, PlaceMakers, LLC / Matthew Lambert, Partner, DPZ CoDESIGN / Mary Madden, Principal, Ferrell Madden / Bill Spikowski, Principal, Spikowski Planning Associates



90% of the disco balls in the USA are produced in Louisville. Most are made by National Products on Baxter Avenue.

# Tuesday Evening

## REGISTRATION

4:00 - 7:00 PM / Seelbach Hotel, Foyer

# 🤂 REGIONAL SYMPOSIUM: DESIGNING THE HEALTHY CITY OF THE FUTURE

4:30 - 6:30 PM / Seelbach Hotel, Medallion A/B

Each day, new insights emerge on the relationship of the built environment to key public health problems, from obesity and diabetes to depression and cardiovascular disease. There is now more measurable data than ever before to link where and how we live to our health and chances for a long life. With the results of both environmental and medical analyses in hand, how can we integrate and prioritize improved community health and wellness through the design of our communities?

This pre-Congress symposium engages thought leaders from across the country in exploring this important question. Against the backdrop of the work of the Congress for the New Urbanism, whose advocacy for well-designed cities

and neighborhoods is crucial to public health, the symposium will examine Louisville's experience as a laboratory for some of the nation's most promising initiatives on community health and wellness. Symposium participants bring a mix of perspectives from the design, medical, environmental, and community health fields. A focus of the discussion will be how to break down the barriers among these fields, leading to a highly collaborative and fully integrated approach.

The Honorable Greg Fischer, Mayor, Louisville Metro / Elizabeth Plater-Zyberk, FAIA, LEED AP, Malcolm Matheson Distinguished Professor of Architecture, Director of the Master of Urban Design Program, Professor in the Department of Public Health Sciences at the Miller School of Medicine. University of Miami / Richard Jackson, MD, Professor Emeritus, Center for Occupational and Environmental Health, UCLA / Aruni Bhatnagar, MD, PHd, FAHA, Smith Lucille Gibson Professor of Medicine, Director of the Christina Lee Brown Envirome Institute, University of Louisville / Joanna Lombard, AIA, Professor, Built Environment Behavior & Health Research Group, University of Miami / Chris Chandler, Director of Conservation, The Nature Conservancy Build Healthy Cities Initiative / Erin Hagan, PhD, Deputy Director, Evidence in Action, Robert Wood Johnson Foundation

# T EXHIBITORS' RECEPTION

6:30 - 8:00 PM / Seelbach Hotel, Medallion C/D/E/F

# In Memoriam



CNU recognizes the loss of these dedicated, passionate people from the New Urbanist community during the past year:

> Ben Hamilton-Baillie Bill Dennis Joseph Duckworth Patti Southard

# Wednesday 6/12



All tours and 202s are ticketed, and require an additional fee. Please visit the CNU registration desk for information.

# Morning Sessions

## REGISTRATION

7:00 AM - 7:00 PM / Seelbach Hotel, Foyer

#### **BREAKFAST**

7:00 - 9:00 AM / Seelbach Hotel, Medallion Ballroom C/D/E/F

Enjoy continental breakfast and visit our exhibitors and bookstore.

## **ORIENTATION BREAKFAST**

7:30 AM - 8:30 AM / Seelbach Hotel, Grand Ballroom

Are you attending CNU for the first time? Join us for a special informational breakfast where CNU leaders will guide you through Congress events and session structures. Grab your breakfast in the Grand Ballroom, and join us to get your questions answered.

# 🔗 🙆 📵 TOUR: EXPLORING AND DOCUMENTING LOUISVILLE'S MISSING MIDDLE HOUSING

9:00 AM - 12:00 PM / Seelbach Hotel, Mezzanine A/B

This bus and walking tour explores Missing Middle Housing in two Louisville neighborhoods: Butchertown (East Washington and North Campbell) and Old Louisville (First Street and Magnolia) alongside longtime CNU members and locals. Participants will walk these neighborhoods, locating and discussing the role that Missing Middle typologies can play in addressing challenges such as affordability, the desire for compatible contextual infill, and the growing demand for walkable urban living. Local planners and stakeholders will join the tour to relay the planning and zoning framework for these neighborhoods and how it ties into Louisville Forward efforts.

Daniel Parolek, Founding Principal, Opticos Design / Yu "Emily" Liu, Director, Louisville Metro Planning and Design Services / Lindsey Stoughton, Founder, LMS Design / Charles Cash, Founder, Urban 1

## SESSION: RETROFITTING SUBURBIA WITH SMART CITY & MOBILITY TECHNOLOGY

9:00 - 10:15 AM / Seelbach Hotel, Medallion A

Technology is rapidly changing almost every aspect of transportation. This workshop is structured to immerse participants in key aspects of smart city practice and technology, and apply that information to site design. Participants will examine mobility trends including shareduse transportation like ride- and bike-share, micromobility, and Mobility-as-a-Service (all-in-one packages within one platform), discuss infrastructure trends in street redesign, pick-up and drop-off zones, and innovations in curbside management policies, and explore smart-city efforts underway in Louisville and how they apply to designing and managing cities.

Participants will learn the successful application for a pilot project, including recommendations for improving corridor design, transit-oriented development, multi-mobility, and sustainable conveyance of people and products. Working in teams, participants will use prompts to develop site and infrastructure design options that will be reported out at the end of the session.

Lisa Nisenson, Vice President, New Mobility and Connected Communities, Wantman Group, Inc. / Alex Steinberger, Partner, Cascadia Partners / Brad Davis, Senior Associate; Alta Planning + Design / Grace Simrall, Chief of Civic Innovation and Technology, City of Louisville

# Wednesday Core Sessions

## CORE: PRINCIPLES OF NEW URBANISM

9:00 - 10:15 AM / The Henry Clay, Grand Ballroom

New urbanists measure success by aligning practical strategies with the principles most identified with places people love. Andrés Duany, one of the founders of the movement, talks about the components of community, the failure of post-WWII planning to deliver them, and what new urbanists have learned about restoring relationships between planning, design, and great places.

Andrés Duany, Partner, DPZ CoDESIGN

# (II) CORE: ECONOMIC DEVELOPMENT, MARKETS, AND GROWING A TAX BASE

10:45 AM - 12:00 PM / The Henry Clay, Grand Ballroom

New housing can be a powerful economic development tool, but it must be the right housing, in the right form, in the right place. Understanding the preferences and financial capabilities of the potential market is the key to getting housing right. Integral to growing a tax base is making sure development, including housing, is aligned with infrastructure investments and obligations. "Doing the math," or Geoaccounting, of development patterns is a powerful tool to illuminate the economic impacts of sprawl. Visualizations of economic data can change behavior, reroute thought processes, and provoke better community decision making.

Laurie Volk, Co-Managing Director, Zimmerman/Volk Associates / Joe Minicozzi, Principal, Urban3

# CORE: FACING AFFORDABLE HOUSING ISSUES AND DISPLACEMENT

1:00 - 2:15 PM / The Henry Clay, Grand Ballroom

Affordable housing is in the headlines as one of the greatest concerns among community members, designers, and policymakers. But how familiar are you with the range of policy, finance, and development tools capable of preserving and creating affordable housing? This session will explore the affordable housing toolkit, weigh benefits and drawbacks of different tools, and explore the decisionmaking criteria related to a neighborhood's economic and physical conditions.

The session will also examine the results of 20th century economic forces and social policies on Louisville and other cities, policies and practices that led to intentional disinvestment and racially motivated economic segregation, which contribute to unequitable housing opportunities even today. We will examine what has contributed to inequitable housing opportunities and the residual effects on housing typology and zoning that are evident today. How will today's housing policies address these historic forces nationally, and internationally? By exploring the application of current neighborhood stabilization tools and evaluating their efficiency, this session will take a critical look at the limited toolkit, and the displacement pressures with which neighborhoods grapple daily.

Megan O'Hara, AICP, LEED-AP, Principal, Urban Design Associates / Joshua Poe, Urban Planning and Community Organizer, Acknowledge, Recognize, Connect (ARC) LLC

# (II) CORE: TRANSPORTATION AND STREET **DESIGN TOOLBOX**

2:30 - 3:45 PM / The Henry Clay, Grand Ballroom

Conventional transportation policies and design practices are often huge barriers to the creation of walkable, vibrant places that people love. However, there are some great stories to tell about how communities are re-thinking transportation policies and design standards, and how allied organizations such as CNU, NACTO, ITE and even, the FHWA, have worked to reform the practice. Norman Garrick and Lucy Gibson will share useful insights and strategies that they have learned over the years as researchers and practitioners to tame transportation engineering and put the civic back into civil engineering. In this session, we will cover topics such as how highly connected street networks are safer for everyone, and fundamental traffic principles like the fact that that streets can actually move more vehicles at a slower speed while also being safer for everyone. This session will include an overview of the best current planning and design guides that support CNU's vision for great, walkable places.

Norman Garrick, Associate Professor of Civil and Environmental Engineering, University of Connecticut / Lucy Gibson, Sustainable Transportation Planner/Engineer, Toole Design Group

# 👊 CORE: WALKABLE CITY RULES: A NEW FRAMEWORK FOR WHAT WE DO

4:00 - 5:15 PM / The Henry Clay, Grand Ballroom

While making more walkable places is a worthy goal in its own right, the concept of walkability may be most useful as a framework for understanding the design decisions, at every scale, that distinguish successful urban places. Join city planner and best-selling author Jeff Speck for a lively discussion of the techniques that new urbanists use to help communities thrive.

A book signing will take place immediately after the talk. Pick up your copies of Walkable City and Walkable City Rules at the CNU 27 Bookstore, open Tuesday through Friday, in the Medallion Ballroom at the Seelbach Hotel. Copies will also be available for purchase at the event.

Jeff B. Speck, AICP, CNU-A, LEED-AP, Hon. ASLA, Principal, Speck & Associates LLC

The Louisville Free Public Library's Western branch was the the first library in the nation made accessible to African Americans

# New Urban Guild

As a special offering during CNU 27, the New Urban Guild will present sessions focused on making urbanism more affordable and durable, focusing on practical applications, how-tos, and an interactive format that engages the audience in a juried approach to finding solutions. Participation in the New Urban Guild sessions is included in CNU 27 registration.



### MORNING SESSION

9:00 AM - 12:00 PM / Seelbach Hotel, Mezzanine C/D

This session will focus on principles of sustainable architecture and urbanism, using a presentation technique from the early Congresses for the New Urbanism, in which a jury of attendees is convened after each speaker to evaluate the material presented. Topics include best practices for detached multi-family and attached missing-middle housing types, strategies for improving Modernism using the tools of tradition, successional urbanism strategies for starting really small and molting into more robust urbanism over time, community engagement principles for avoiding megaschools, principles of architecture to support innovative culture, and Town Architect practices.

Bruce Tolar, Principal, Tolar-Anderson-Kim Architecture + Urban Design & Architect, Incremental Development Alliance / Karen Parolek, Principal and CFO, Opticos Design / Padriac Steinschneider, Principal, Gotham Design and Community Development / Adam Bonosky, NCARB, CNU-A, Town Planner, Dover, Kohl & Partners / Nathan Norris, Founding Principal, CityBuilding Partnership / Michael Watkins, Principal, Michael Watkins, LLC

### AFTERNOON SESSION

12:00 - 5:00 PM / Seelbach Hotel, Mezzanine C/D

This session will focus on principles of sustainable architecture and urbanism, using a presentation technique from the early Congresses for the New Urbanism, in which a jury of attendees is convened after each speaker to evaluate the material presented. Topics include open-cavity building design and drawing systems for implementing them, iPad sketch & rendering techniques for design charrettes, Tiny House and Katrina Cottage origins, 1000-year building techniques, and small development rules of thumb.

Mike Thompson, Principal, Thompson Placemaking / Eric Moser, Principal, Moser Design Group / Steve Mouzon, Principal, Mouzon Design and Co-Founder, New Urban Guild / Sara Hines, Architect, Urban Designer, Space Planner, Developer, Illustrator, Hines Design Associates, Inc. / Clay Chapman, Founder, Hope for Architecture / R. John Anderson, Principal, Tolar-Anderson-Kim Architecture + Urban Design

# Morning 202 Workshops



# **♦ № 202: CODE HACKATHON**

9:00 AM - 12:00 PM / The Henry Clay, Billiards Room

CNU frequently offers a session about how to write a Form-Based Code (FBC). This session will reverse that approach by reviewing portions of FBCs and hybrid codes that have already been adopted around the county. We will identify a number of recurring problems that emerge after idealism collides with the realities of entrenched codes, limited resources, conflicting goals, and local politics.

CNU has made great progress toward Euclidean code hacks with the Project for Code Reform. Similar attention can be directed at problems with FBCs. Some problems can be fixed with relatively minor hacks; others require larger structural solutions. For instance, many FBCs are written with a level of complexity that make them difficult to implement; others are interlaced with pre-existing overlays, or with discretionary review processes, or with antiquated or overly-complex zoning codes. What should a community do in these situations? And better yet, how can these situations be avoided through the application of best practices in planning and coding?

Hazel Borys, Managing Principal, PlaceMakers, LLC / Marina Khoury, RA CNU-A, LEED, Partner, DPZ CoDESIGN / Susan Henderson, Principal, PlaceMakers, LLC / Matthew Lambert, Partner, DPZ CoDESIGN / Mary Madden, Principal, Ferrell Madden / Bill Spikowski, Principal, Spikowski **Planning Associates** 

# 🚱 🕕 202: ADU ADVOCACY TOOLKIT AND MODEL CODE PROPOSAL

9:00 AM - 12:00 PM / The Henry Clay, Tavern Room

Featured speakers will share best practices and lessons learned from their work at three different levels. At the policy level, this workshop will examine Memphis' first comprehensive plan in 40 years; at the regulation level, participants will consider form-based codes for a variety of communities across the U.S.; and at the project level, the speakers will show approaches to architectural standards for style and configuration through the use of pattern books. After a group discussion, participants will break into small groups to document community patterns, understand the level of detail needed at the three levels, and learn how that information can garner support for a community devised vision and built results.

Eli Spevak, developer, planning consultant, and ADU expert / Allison Thurmond-Quinlan, Principal, Flintlock Architecture & Landscape, small developer, planning commissioner / Eric Kronberg, Principal, Kronberg Wall Architecture / Danielle Arigoni, Director of Livable Communities, AARP / Scott Wegenast, Associate State Director, AARP Kentucky

# 🏈 202: SUBURBAN RETROFIT: URBAN DESIGN SOLUTIONS FOR REDESIGNING **SUBURBS**

9:00 AM - 12:00 PM / The Henry Clay, South Room

New urbanists have led the promotion and implementation of the agenda of suburban retrofit for many years now. The "big project" of the 21st century of reversing sprawling urbanization patterns, however, is far from finished. This workshop identifies six 21st Century challenges that the 20th Century suburbs were never designed for: reducing autodependency, improving public health, supporting an older population, increasing social capital and equity, competing for jobs, and creating resilience in water and energy systems. We will examine a new generation of built suburban retrofits that raise the bar to meet these challenges.

In this session you will receive a copy of Retrofitting Suburbia: Urban Design Solutions for Redesigning Suburbs and an urban design tactical toolbox for suburban retrofits. Both will come in handy during the small-table exercise where experts in suburban retrofit will assist you in applying retrofit tactics to suburban study areas in metropolitan Louisville.

Ellen Dunham-Jones, Professor, Director of Urban Design Program, Georgia Institute of Technology / June Williamson, Associate Professor at City College of New York / Jessica Florez-Gomez, Urban Designer, AICP, Perkins + Will, Atlanta / Louis Johnson, Senior Landscape Architect, Gresham, Smith and Partners / Dan Reed, Urban Planner, Freelance Writer, & Founder of the blog Just Up the Pike

# 

9:00 AM - 12:00 PM / The Henry Clay, Beaux Arts Room

More than a half-century of contorting regulatory and finance systems to support large single-family homes in the suburbs has made it tough to resupply small-scale housing types like cottage courts, duplexes, and quads that provided affordable choices before the era of auto dependency. New urbanist practitioners have been exploring strategies to restore "Missing Middle" housing using combinations of lean incremental development techniques. This session will present case studies that link innovative design, finance, and construction oversight in projects throughout the U.S. Emerging success stories point to the potential application of similar strategies to the places where infill supply/demand gaps are on the rise.

R. John Anderson, Principal, Tolar–Anderson–Kim Architecture + Urban Design / Marques King, AlA, NCARB, Managing Principal, Architect + Urban Designer, Fabric[k] / Joel Dixon, Principal, Business & Community Development, Urban Oasis Development

# Afternoon 202 Workshops

# 

1:00 - 4:00 PM / The Henry Clay, Tavern Room

This fast-paced session demonstrates how to create competitive, mixed-use, urban town centers, suburban retrofits, and vital historic downtowns through the combination of proven principles of retail development and new urbanist best practices. Ideal for developers, planners, retailers, architects, and public officials, this session covers designs for parking, streets, buildings, and streetscapes that foster successful retail. Instructors will illustrate the nuts and bolts of how to program, plan, and design sustainable retail in downtowns, under-performing shopping centers, and new developments.

Robert Gibbs, President, Gibbs Planning Group / Bobby Boone, AICP, LEED AP, Small Business Retail Manager, Detroit Economic Growth Corporation

# **● 202: AUTONOMOUS VEHICLES: THEIR** EFFECT ON PERSONAL MOBILITY, STREET DESIGN, AND CURBSIDE MANAGEMENT

1:00 - 4:00 PM / The Henry Clay, South Room

Autonomous vehicles (AV) are just around the corner, but cities and towns can start planning for their arrival now. Using specific built environments in Louisville, presenters will discuss how planners, cities, and communities can design streetscapes to accommodate AV and achieve community-based, equitable outcomes. Participants in this session will gain an understanding of the different modes of AV (public, private, and shared); how each will affect personal mobility, as well as best practices for streetscape design and curbside management applicable to small and mid-sized cities.

David Dixon FAIA, Vice President, Stantec's Urban Places, Planning & Urban Design / Craig Lewis FAICP, LEED AP, CNU-A, Principal, Stantec's Urban Places Planning & Urban Design | Smart Mobility / Patrick Siegman, Principal, Siegman & Associates / Kelley Coyner, Principal, MobilityE3, Fellow at the Center for Regional Analysis and Schar School of Policy and Government at George Mason University / Liza Cohen, Senior Associate, Stantec's Urban Places Mobility / Ralph DeNisco, Senior Principal, Stantec's Urban Places Mobility

# **● 202: INCREMENTAL DEVELOPMENT**PART 2: ANSWERING THE QUESTIONS OF INCREMENTAL DEVELOPMENT

1:00 - 4:00 PM / The Henry Clay, Beaux Arts Room

Infill development can make or break comfortable neighborhood scale. This session provides examples of how single-family zoning can create exclusionary outcomes and why a shift toward small-scale incremental development results in more inclusive outcomes that better serve trends in lifestyle, aging, and family configurations. Grounded in experience and data, presenters will share tools and tips to identify parts of existing cities that can most benefit from additional, incremental density. Participants will learn strategies for implementing modest, practical code tweaks that can effectively advance incremental housing, as well as communication and messaging to convey the benefits to community groups, residents, and public officials.

Eric Kronberg, AIA, Zoning Whisperer and Principal at Kronberg Wall Architecture / Elizabeth Ward, RA, AICP, Senior Urban Designer at Kronberg Wall Architecture / Katherine Moore, AICP, Vice President of Programs and Sustainable Growth Director at the Georgia Conservancy / Johanna McCrehan, AICP, Urban Design Lead, Georgia Conservancy

# **♦ 202: HOW TO EFFECTIVELY TRANSLATE** PHYSICAL FORM, SCALE, AND DESIGN CHARACTER INTO POLICY, REGULATION, AND ARCHITECTURE

1:00 - 4:00 PM / The Henry Clay, Billiards Room

What makes a community's built environment distinct, engaging, and meaningful for its residents? Defining key elements of a community's physical character enables reinvestment to fit each place in ways that are recognizable and meaningful to locals. In this three-hour session, we will establish an understanding of what each community's physical form, scale, and character means at three key levels: for policy writing, for code writing, and for designing and reviewing a project. As a group, we will discuss how to effectively incorporate a community's physical form, scale and character content into a comprehensive plan, zoning code, and development project. In addition, workshop participants will identify what information is needed by code writers and designers to implement the community's vision.

Featured speakers will share best practices and lessons learned from their work. At the policy level, we will examine Memphis' first comprehensive plan in 40 years; at the regulation level, we will examine form-based codes for a variety of communities across the U.S.; and at the project level, we will explore architectural standards for style and configuration through the use of pattern books. After a large group discussion, we will break out into small groups to document physical form, scale and character to understand what level of detail is needed at these three levels, why that's important, and learn how that information can garner support from the community for the vision and built results.

John Zeanah, AICP, Director, Planning and Development, City of Memphis / Tony Perez, Director of Form-Based Coding, Opticos Design / John Miki, Senior Associate, Opticos Design / Vinayak Bharne, Principal, Moule & Polyzoides

# Mid-Morning Sessions



10:00 AM - 12:00 PM / Old Seelbach Bar

Louisville's second New Urbanist HOPE VI project, Liberty Green was built to provide viable housing options that invite investment along a nearby commercial corridor - the bustling NuLu / East Market District. The changes to scale, design, and other unique elements have made Liberty Green a catalytic development near downtown.

Rob Robinson, AIA, Managing Partner, Urban Design Associates / Tim Barry, Former Director, Louisville Metro Housing Authority

#### BREAK

10:15 - 10:45 AM / Seelbach Hotel, Medallion Ballroom C/D/E/F

# **SESSION: MOVING NEW URBANISM:** CREATING MOBILE HOME SOLUTIONS FOR AFFORDABILITY

10:45 AM - 12:00 PM / Seelbach Hotel, Medallion B

How can new urbanists provide walkable, urban housing that meets the demands of communities with limited wealth, such as pensioners and others with insufficient means to find permanent housing close to services? This session covers properly designed block and neighborhood typologies applicable to mobile homes, including improved frontages. As a case study, the session examines DPZ CoDESIGN and the City of Woodland's collaboration on the design of 60 units of housing for the homeless that includes duplex park models and larger units for small families set on pier foundations in a former brownfield site. This typology provides low-cost adaptability to climate, economic, and social change and can be developed in an incremental and successional manner, incorporating scaled renewable energy systems and utilities.

Stephen Coyle, Deputy/Director of Community Development, City of Woodland, California and Owner of Town Green / Andrés Duany, Partner, DPZ CoDESIGN / Sara Hines, Architect, Urban Designer, Space Planner, Developer, Illustrator, Hines Design Associates, Inc. / Bruce Tolar, Principal, Tolar-Anderson-Kim Architecture + Urban Design; Architect, Incremental Development Alliance / Paul Crabtree, PE, President Crabtree Group Inc.

### LUNCH

12:00 - 1:00 PM

Lunch on your own. Explore downtown Louisville and ask at the Information Station in the Foyer of the Seelbach Hotel for a list of suggested lunch spots.

# Afternoon Sessions

# SESSION: BUILDING HEALTH, COMPASSION, AND INCLUSION INTO **PUBLIC SPACES**

1:00 - 2:15 PM / Seelbach Hotel, Medallion A

Our public spaces unite us and provide everyone with opportunities for good health and well-being. Now, more than ever, we need public spaces where all people feel welcome, and free to participate and enjoy themselves. These shared spaces are essential to healthy, compassionate communities. But they don't emerge on their own—they must be intentionally designed, with input from the people who will use them. This session will share lessons learned from the United States and around the world on how to cultivate inclusive public spaces that support health, well-being, and social cohesion.

Sharon Roerty, AICP, PP, MCRP, Senior Program Officer, Robert Wood Johnson Foundation / Stephanie Gidigbi, SPARCC Capacity, and System Change Director and Senior Adviser, Urban Solutions, Natural Resources Defense Council / Shin-pei Tsay, Founder and CEO, Make Public / John Robert Smith, Chairman, Transportation for America

# SESSION: POVERTY AND DISPLACEMENT IN THE SUBURBS: TACKLING A GROWING TREND

1:00 - 2:15 PM / Seelbach Hotel, Medallion B

The rise of suburban poverty and the displacement of low-income and workforce populations to declining suburbs is the most significant demographic shift of the 21st century. This phenomenon exists to varying degrees across the country, however, the trend is clear. Unlike the more familiar model of inner-city poverty, suburban poverty requires expensive, decentralized service provision, and shackles meager household incomes to automotive expenses in unhealthy communities. This panel will examine how equitable mixed-use suburban retrofits can improve access to necessary services and provide stable, healthy, and affordable housing for vulnerable populations.

Andrew Faulkner, Urban Designer and Project Manager, Van Meter Williams Pollack LLP / Rick Williams, Partner, Van Meter Williams Pollack LLP / Ellen Dunham-Jones, Professor, Director of Urban Design Program, Georgia Institute of Technology

# SESSION: ENGAGING UNCONVENTIONAL PARTNERS TO SPUR ADU DEVELOPMENT

 $1:\!00$  -  $2:\!15$  PM / Seelbach Hotel, Mezzanine A/B

In recent years, AARP has made significant inroads to supporting the production of Accessory Dwelling Units (ADUs) in communities around the country—both because of the opportunities they present for older adults to age in place, as well as their ability to change the housing stock in ways that better mirror the growth in number of small households. This session will present an overview of AARP survey data related to ADUs, two new AARP publications (Making Room, with National Building Museum, and ABCs of ADUs with OrangeSplot) to help change the conversation around ADUs, and recent local-level work in Lexington and Atlanta driven by AARP grants and staff support.

Danielle Arigoni, Director of Livable Communities, AARP / Scott Wegenast, Associate State Director, AARP/Kentucky / Kristy Stambaugh, Director of Aging and Disability Services, Lexington–Fayette Urban County Government / Christy Dodson, Design Associate, Kronberg Wall Architecture

# 

1:00 - 4:00 PM / Seelbach Hotel, Old Seelbach Bar

Come find out if the removal of street trees is as unhealthy for people as it is for the trees. Green Heart Louisville is a unique, first-of-its-kind study that is rigorously and scientifically assessing the impact of green space on air quality and health in urban communities, with groundbreaking results.

Chris Chandler, Director of Urban Conservation, The Nature Conservancy, Kentucky Chapter / Brent Bucknum, Principal, Hyphae Urban Design Lab

# 

1:00 - 4:00 PM / Seelbach Hotel, Old Seelbach Bar

The Russell Neighborhood was once considered the Harlem of the South, with a vibrant and diverse hub of small, Blackowned businesses that served neighborhood needs, provided job and Black ownership opportunities and contributed to neighborhood resilience. Discriminatory policies and legislation, such as redlining, Urban Renewal, and the 1956 Federal Highway Act decimated Russell's residential and business community and led to decades of disinvestment and alienation.

Now, long-overdue planned and ongoing investments and initiatives are finally taking hold, with close to \$1 billion going into the West End and the Russell neighborhood. This tour will explore the rich history of Russell and surrounding neighborhoods and visit of many of the investment areas. Tour participants will have the opportunity to get off the bus and hear firsthand from multiple community organizations who are building upon the West End legacy.

Gretchen Milliken, AIA, Director of Advanced Planning, Louisville Forward / Theresa Zawacki, Executive on Loan, Russell: A Place of Promise, Louisville Metro Government / Dreema D. Jackson, Neighborhood Representative, OneWest

# 

2:00 - 4:00 PM / Seelbach Hotel, Old Seelbach Bar

Kick your feet up in the swing garden, wander amongst native trees, and delight in dancing waters while spending the afternoon exploring Louisville's return to its waterfront roots. Hargreaves Associates' award-winning design helped reclaim industrial sites as recreational and continuous green space along the Ohio River, creating a new front door to downtown.

David Karem, President, Louisville Waterfront Park / Gary Pepper, Director of Landscape & Facilities, Louisville Waterfront Park

#### **BREAK**

2:15 - 2:45 PM / Seelbach Hotel, Medallion Ballroom C/D/E/F

#### **SESSION: OPPORTUNITY ZONES**

2:30 - 4:30 PM / Seelbach Hotel, Medallion B

Wall Street investors with significant capital gains are looking for tax breaks through the new federal Opportunity Zones (OZ) program. Where are many of them looking? Main streets and town centers, according to a New York Times report. Best potential for Opportunity Zones, given current markets, is in mixed-use, walkable places. How many of the zones have plans, infrastructure, and coding in place for significant mixed-use development? Preparation is key. "What's the difference between an Opportunity Zone project idea, and an opportunity zone project? One word: Readiness." This session will explore what OZs are and how they can be used for create holistic, new urbanist neighborhoods.

Rob Steuteville, Senior Communications Advisor, CNU / Thomas Gallas, CPA, LEED AP BD+C, Chief Executive Officer, Torti Gallas + Partners / David Edwards

# **SESSION: CREATING VALUE THROUGH** TACTICAL URBANISM

2:30 - 3:45 PM / Seelbach, Medallion A

Too often, large-scale, mixed-use developments check the boxes in terms of basic design and programming guidelines, but miss the mark on providing placemaking—what will ultimately help people perceive buildings and public spaces as places to gather, create, and exchange ideas. How can developers and other private entities create places that become true local assets for a neighborhood, and create identities for private developments that are rooted in place? What does this look like for developers seeking to increase foot traffic or retail customers?

This series of short presentations, followed by a Q+A, will provide insight for developers and planners on how to incorporate tactical urbanist strategies for creating vibrant and active ground-floor indoor and outdoor spaces, as well as create district management structures to coordinate and operate such strategies for the long term. These presentations will emphasize a thread of what the consultant teams consider "core principles" for grounding placemaking in local context—thinking beyond retail, leveraging local cultural activities, and using iterative design—and share examples from their work on what this looks like in practice, and how to execute.

Dana Wall, Project Manager, Street Plans Collaborative / Erin Bozarth, Director of Active Design, Graffito SP / Thomas Osha, Senior Vice President, Wexford Science + Technology

# **Evening Sessions**

# 🔂 PLENARY: COMPASSION AT THE CORE: TOWARD A MORE HUMAN CITY

5:30 - 7:00 PM / Louisville Palace Theatre A pre- and post-plenary cash bar will be available from 4:00 - 5:15 PM and 7:00 - 8:00 PM

What does it mean to be a compassionate city? Is it something that can be built into the ethos and the design of a community? Since taking office in 2010, Mayor Greg Fischer has made compassion one of the pillars of his administration, and Louisville has become a leader in the Compassionate City movement. Much of the inspiration for this work has derived from the spirit, principles, and the humanity of Muhammad Ali, Louisville's most renowned native son. His torch continues to burn even after his death through the efforts of his wife Lonnie, and the millions of people across the globe who continue to see him as a beacon of light and compassion.

Kick off the 27th annual Congress for the New Urbanism at the historic Louisville Palace Theatre and hear from both Mayor Fischer and Lonnie Ali as they discuss the inspiration and the evolution of Louisville as a City of Compassion. Join us in recognizing the 2019 Legacy Projects that CNU sponsored with local hosts and volunteer design teams in four Louisville neighborhoods this past March.

Lynn Richards, President & CEO, CNU / Barry Alberts, Managing Partner, CityVisions Associates / Lonnie Ali, Philanthropist and Humanitarian / Mary Ellen Wiederwohl, Chief of Louisville Forward / The Honorable Greg Fischer, Mayor of Louisville / Susan Henderson, Principal, PlaceMakers, LLC / Megan O'Hara, Principal, Urban Design Associates / Louis Johnson, Senior Landscape Architect, Gresham Smith / Mike Lydon, Principal, Street Plans Collaborative

### TRIBUTE: REMEMBERING BILL DENNIS

7:30 - 9:00 PM / Seelbach Hotel, Medallion B

Join fellow CNU members and new urbanists in remembering colleague and friend Bill Dennis, an architect and urban designer who contributed to the design of many of the most significant New Urbanist projects of the past 25 years. Working on his own and collaborating with urban planning firms around the country, Bill designed hundreds of sustainable, walkable neighborhoods, villages, and towns in the US and China. Come celebrate his example and reenergize with friends to carry on with the important work Bill Dennis was dedicated to realizing.



95% of the world's bourbon is produced in Kentucky.

# Thursday 6/13



All tours and 202s are ticketed, and require an additional fee. Please visit the CNU registration desk for information.

# Morning Sessions

#### REGISTRATION

7:00 AM - 7:00 PM / Seelbach Hotel, Foyer

#### **RUNNING WITH URBANISTS**

7:00 - 8:00 AM / Seelbach Hotel, Front Entrance

Lace up your running shoes and join fellow urbanists for a no-drop morning run around Louisville. Don't worry: you'll get back in plenty of time for morning sessions. We will form a couple of pace groups if desired, including a slower one and a moderately-paced one, so runners of all speeds and experience are welcome.

Mike Lydon, Principal, Street Plans / John Simmerman, President, Co-Founder, Active Towns

#### **BREAKFAST**

7:00 - 9:00 AM / Seelbach Hotel, Medallion Ballroom C/D/E/F

Enjoy continental breakfast and visit our exhibitors and bookstore.

#### CNU CHRISTIAN CAUCUS BREAKFAST

7:00 - 8:30 AM / Seelbach Hotel, Medallion A

The CNU Members Christian Caucus—whose purpose is to support CNU by extending the concepts and practices of New Urbanism to the Christian community—is convening for a breakfast meet-up and annual business meeting. Note: Breakfast, meet and greet 7–7:30 AM, Business meeting 7:30–8:30 AM.

To learn more about the CNU-MCC, email Chris Elisara at ccspchris@mac.com

# LOCAL GOVERNMENT BREAKFAST

7:30 - 8:30 AM / Seelbach Hotel, Grand Ballroom

Kick off the Local Government Track at CNU 27 by learning how CNU is fostering stronger relationships with local governments. Municipal employees and elected officials will have the opportunity to meet and connect at this special breakfast just for them, led by the CNU Local Government Task Force and sponsored by Urban3. Updates will focus on work being done to engage and support local governments, followed by open discussion on further opportunities for growth and outreach.

Led by CNU Local Government Task Force

# BOOK TALK: INSIDE 'WALKABLE CITY RULES' WITH JEFF SPECK

8:00 - 8:45 AM / Seelbach Hotel, Medallion E

Meet city planner and best-selling author Jeff Speck, author of Walkable City (North Point Press) and Walkable City Rules: 100 Steps to Making Better Places (Island Press), for a conversation about making walkability a critical framework for planning and designing cities and towns.

Pick up copies of Jeff's books at the CNU 27 Bookstore, powered by Carmichael's, Louisville's oldest independent bookseller, in the Medallion Ballroom at the Seelbach Hotel.

# CONVERSATION: SO YOU WANT TO HOST A CONGRESS?

8:00 - 8:45 AM / Embassy Suites, Edison III

Have you dreamed of hosting a Congress in your hometown? Are you curious about the criteria CNU uses to evaluate host city proposals? Join CNU staff for an informal Q&A session before preparing your CNU 30 application.

Abigail Sheridan, Deputy Director, CNU

# 🔗 😢 TOUR: GRAND PLANS FOR THE **BELVEDERE**

8:00 - 10:00 AM / Seelbach Hotel, Old Seelbach Bar

June is the perfect month to enjoy the waterfront! Plans for Louisville's Belvedere began the resurgence of the City's connection to the Ohio River. Talk with a civic leader who participated in those efforts and worked with internationally renowned architects and planners to make this vision a reality.

Rebecca Matheny, Executive Director, Louisville Downtown Partnership / Nana Lampton, Director, Louisville Downtown Development Corporation and CEO. Hardscuffle, Inc.

# 🏈 📵 🥵 TOUR: CHROMATIC HOMES: THE **JOY OF COLOR IN HISTORIC PLACES**

9:00 AM - 12:00 PM / Seelbach Hotel, Lobby

Louisville now ranks fourth in the nation for the number of colorfully painted homes, behind San Francisco, New Orleans, and Miami. These historic houses and buildings are saturated with colors—often highlighting decorative woodwork and architecture—to enhance, revive, and regenerate various neighborhoods in Louisville. Dr. Gilderbloom argues that chromatic homes are the secret sauce to revitalization of neighborhoods and often the cheapest way to bring vibrancy and a spark for encouraging others to invest in those places. This tour will show you 52 chromatic homes in six different neighborhoods: Original Highlands, Mansion Row in New Albany, Falls of the Ohio Widow's Peak, Vital Sites on East Broadway, Portland, and Muhammad Ali's childhood home in West Louisville.

Great neighborhoods are continuously rebuilt, revitalized, and actively redesigned. They can, and should, be inclusive places where regeneration benefits everyone. Gilderbloom will show how the principles of chromatic design can cause increased appreciation that is higher than in most comparable neighborhoods and communities. Tour participants will get to meet some of the leaders of this movement, from a senior citizen who painted her house by herself for only \$232, to artists who paint houses professionally.

John Gilderbloom, Ph.D., Professor, Department of Urban & Public Affairs Director, Center for Sustainable Urban Neighborhoods, University of Louisville

## SPECIAL PROGRAM: CNU OPEN

The Henry Clay, Beaux Arts Room

Matthew Lambert, Partner, DPZ CoDESIGN (overall facilitator) / Padriac Steinschneider, Principal, Gotham Design and Community Development (Open Innovation coordinator) / Eliza Harris Juliano, Principal, Director of Urbanism, Canin and Associates (Open Space coordinator)

Meaningful engagement, whether it's your first Congress or your 27th, can be difficult: newcomers have yet to make the lasting friendships that long-term members treasure, and long-time CNUer's have new ideas that need a platform. CNU Open is dedicated to new voices and ideas.

Join us throughout the day as we blend short presentations with group discussions. We seek respectful and engaging dialogue among people of all ages and backgrounds. We provide a pipeline for new ideas, leadership, and camaraderie throughout CNU's membership.

Short presentations are provided during Open Innovation sessions, an established initiative welcoming new voices and ideas into the core CNU program. The group discussion portions of CNU Open are in an Open Space discussion format. Topics are proposed by the people in the room; groups coalesce around common interests; and the discussion format gives everyone an opportunity to participate.

Join us all day, or drop in when you can. Everyone is welcome at CNU Open; come with an open mind, a desire to listen, and respect for everyone else in the room.

### 9:00 - 10:15 AM / Broad Thinking

Elnaz Amirhodaei, Technical Manager, Art of City Engineering Consultant Company / Patrick Braga, Master's candidate, Urban Planning, Harvard University / Kristy Senatori, Executive Director, Cape Cod Commission / Jennifer Krouse, Strategist and Coach

## 10:45 AM - 12:00 PM / New Frontiers

Rajendra Kumar, Director, School of Architecture, Noida International University / Rebekah Kik, Director of Community Planning and Economic Development, City of Kalamazoo, Michigan / Gerald Erion, Professor of Philosophy, Medaille College / Andrés Duany, Partner, DPZ CoDESIGN

## 2:15 - 3:30 PM / Making Connections

Kathleen Reilly, Neighborhood Activator, City of Kalamazoo, Michigan / Laura Curry, Community Engagement Consultant / Chris Elisara, Visionary Educator, Social Entrepreneur, and Filmmaker / Patrick Duggan, Executive Director, UCC Church Building and Loan Fund

## 3:45 - 5:00 PM / Building Evolution

Clay Chapman, Master Mason and Timber Framer / Stephen Coyle, Community Development Director for Woodland, California and Consulting Town Architect for Wilsonville, Oregon / Shane Corbin, Municipal Planning Director for Atlantic Beach, Florida [invited]

# ART ROOM: USING MULTIMEDIA TO TELL YOUR PROJECT'S STORY

9:00 - 10:15 AM / Seelbach Hotel, Mezzanine A/B

Learn how to leverage a few accessible, entry-level digital platforms to create surprisingly sophisticated productions that tell the story of your urban design project. This session will introduce a simple workflow that uses Sketchup and Google Earth to create content, Adobe Premiere to bring together video, still images, audio, text, animated diagrams and music, and YouTube to deliver the message to your audience.

Tim Kirkby, Urban Designer, Farr Associates / Mercedes Harris, Architectural and Urban Designer / Jason King, Dover, Kohl & Partners / David Csont, Urban Design Associates

# OI: HOW SMART DO CITIES REALLY NEED TO BE, AND DOES BEING SMART REALLY MAKE CENTS?

 $9{:}00$  -  $10{:}15~\mathrm{AM}$  / The Henry Clay, Tavern Room

Should we all be designing Smart Cities? Or is it just hype? This session will explore the different definitions of "smart" design, examine recent case studies, define the opportunity cost of sustained conventional development, debate influence of technology and monitoring on civic life, and discuss the relationship of smart city technology to core New Urbanist Principles and the Charter.

Mike Aziz, Director of Urban Design, Cooper Robertson / Mike King, Traffic Calmer /Craig Lewis, Principal, Stantec's Urban Places / Michael Mehaffy, Principal, Structura Naturalis Inc. / David Savarese, Sustainability and Resilience Manager, Jacobs Engineering / Marc Wouters, Principal, Marc Wouters Design

# SESSION: ELECTED WOMEN AND COMMUNITY DESIGN

9:00 - 10:15 AM / Seelbach Hotel, Grand Ballroom

Women must have a seat at the table when policy decisions that shape how our communities are made. Our communities are designed by public policy, which is directly influenced by elected officials. Yet among U.S. cities with populations of over 30,000, only 20 percent of mayors are women, and often city and county councils lack adequate representation by women.

The ranks of women in public office must grow if we are to effectively represent over half the population when crafting community, design-focused public policies. In this moderated conversation, four women will give their individual perspectives on how they approached community design as elected officials. Each will share her unique view on running for office and the process of championing and passing policies to influence the design of her community.

Cate Ryba, Elected Women and Community Design, Urban3 / Jill Dabbs, Former Mayor, City of Bryant, Alaska / Michelle Martinez, Former Mayor Pro Tem, City of Santa Ana, California / Erica Brown, City Councilor; City of Spartanburg, South Carolina

# SESSION: SUBURBAN REMIX: CREATING THE NEXT GENERATION OF URBAN PLACES

9:00 - 10:15 AM / Seelbach Hotel, Medallion B

The suburban dream of a single-family house with a white picket fence no longer describes how most North Americans want to live. The dynamics that powered sprawl have all but disappeared. New forces are transforming real estate markets, reinforced by new ideas of what constitutes healthy and environmentally responsible living, including a new focus on dense, walkable, mixed-use urban environments in the suburbs.

Suburban Remix explores the transformation of the suburbs through the integration of walkable urban places. Examined through the lens of planning, urban design, real estate development, and urban policy, this session will demonstrate how suburbs can invoke strategically located urban living to renew their appeal as places to live, work, play, and invest. As an emerging topic in the realm of suburban retrofit, social and economic equity will be addressed by all panelists.

Jason Beske, Urban Planner/Urban Designer, Beske Urban Planning & Design / David Dixon, FAIA, Vice President, Stantec's Urban Places, Planning & Urban Design / Sarah Woodworth, Managing Member and Owner W-ZHA, LLC



Over 100,000 Mint Juleps are served during the Kentucky Derby and Kentucky Oaks.

# **SESSION: AN INCREMENTAL LOVE** STORY: REMOVING BARRIERS TO GOOD **DEVELOPMENT**

9:00 - 10:15 AM / Seelbach Hotel, Mezzanine C/D

Developers often cannot realize great projects due to the barriers zoning imposes. Whether the issue is an out of date code, zoning by Xerox, or unrealistic regulations, instead of laying the foundation for good development, zoning throws up walls. Updating zoning codes can be a daunting task. New zoning codes can be expensive and time consuming endeavors that leave cities and developers stuck with little recourse, but cumbersome workaround options that may work for large developers do not work for small infill projects, serving to keep already struggling neighborhoods depressed.

Two cities have opted for a different approach. Kalamazoo, Michigan and South Bend, Indiana are each working to remove barriers to the development they seek in their communities. While keeping their eyes on the end game—a comprehensive overhaul of their zoning code—each city has taken a different approach to incrementally change their ordinances. Focusing on the biggest barriers and neighborhoods with the clearest vision, these cities are dismantling the unnecessary hurdles to good development and keeping development projects moving forward. Supported by the work both cities have done with the Incremental Development Alliance, Kalamazoo and South Bend have tried to tame the zoning overhaul process and ground their regulations in the physical realities of each city to ensure that new regulations do their job ... set the foundation for development and then get out of the way. Each city hopes to make it work better for their community to pave the way not only for transformational projects, but more importantly to support the everyday infill, housing, and small business projects that are vital to a city's health.

This session will incorporate a conversation about CNU's Project for Code Reform and its focus on identifying simple code "fixes" based on local capacity and context the importance of understanding who and where your community is, and where you want to go, before undertaking major zoning code reforms.

Christina Anderson, City Planner, City of Kalamazoo / Tim Corcoran, Director of Planning, City of South Bend / Matthew Lambert, Partner, DPZ CoDESIGN

# SESSION: METAPHYSICAL PLANNING: **DIVINING THE COMPASSIONATE COUNTRY**

9:00 - 10:15 AM / Embassy Suites, Edison I

The first Metaphysical Planning session was at the Sixth Congress for the New Urbanism in 1998. Discussing "Nature, Human Nature & the Divine," it turned to many sources, from the American Founding Fathers to Louisville's Thomas Merton. Twenty-one years later we revisit the subject recognizing importance of the vision, but also recognizing the need for a much more inclusive version of "we the people", that there is an ancient human history of the sacred feminine, and an argument that our ethics and concepts of beauty should expand culturally as well as include biophilia. In that context, what is the American compassionate city, and what is a compassionate America in 2019? What is the role of architecture, urbanism and beauty in a Compassionate Country? Are they simply desirable wrapping for more important programs of health and equity or do they have fundamental roles in compassion?

Dan Slone, Lawyer & Vision Wallah, Vertical Vision / John Massengale, AIA CNU Chair, CNU NYC / Brianna Harlan, Artist, Community Outreach & Programs Coordinator at Speed Art Museum



# Louisville Day

A full day of programming that shines a light on our host city, its challenges and accomplishments, its special heritage and aspirations for the future.

#### LOUISVILLE'S NEW URBANISM IMPACT

9:00 - 10:15 AM / The Henry Clay, Grand Ballroom

Once considered a radical departure from the typical development patterns, over the past two decades New Urbanism principles have been introduced—and embraced—in Louisville, in a wide variety of ways, from Norton Commons at the city's edge to major inner-city public housing transformations. This session will review the impacts of three such development efforts on Louisville: Park DuValle, Liberty Green, and Norton Commons.

Lisa Osanka, Director, Louisville Housing Authority (moderator) / Charles Cash, Owner, Urban 1 / Rob Robinson, AIA, Managing Principal, Urban Design Associates / David Tomes, Founder and Management Team, Norton Commons

# LOUISVILLE AND REGIONAL URBAN PARKS LEGACY

10:45 AM - 12:00 PM / The Henry Clay, Grand Ballroom

From the far-ranging impact of Frederick Law Olmsted in the 19th century to the reclamation of its waterfront in the late 20th century, to the current Parklands and 100-mile Loop initiative, Louisville's park system has become—and continues to be—a beloved part of the community. This session will review Louisville's urban parks legacy and discuss the most recent additions to it, including the largest current park system expansion ongoing in the country.

Lisa Hite, AICP, Coordinator, Salt River Collaborative / Scott Martin, Executive Director, River Heritage Conservancy, Inc. / Layla George, President and CEO, Louisville Olmsted Parks Conservancy / David Karem, President, Louisville Waterfront Development Corporation / Dan Jones, Founder, Chairman, and CEO, 21st Century Parks

# SMALL-SCALE NEIGHBORHOODS ON THE RISE

12:30 - 1:45 PM / The Henry Clay, Grand Ballroom

While much effort has been focused on downtown Louisville in recent years, many of the smaller-scale neighborhoods surrounding downtown have only recently begun to see a renaissance. They have now become some of the most interesting places in the community. These urban neighborhoods—Butchertown, Portland, Shelby Park—are seeing a revitalization of much-needed missing-middle housing types, as well as a variety of approaches to revitalization and density.

Jeff O'Brien, Director, Develop Louisville (moderator) / Gill Holland, Managing Partner, Portland Investment Initiative / Nick Johnson / Bryce Butler, Founder/Managing Partner, Access Ventures

# UTILIZING AUTHENTICITY AND PRESERVATION TO REVITALIZE THE CITY

2:15 - 3:30 PM / The Henry Clay, Grand Ballroom

Louisville has a storied history, with a number of authentic assets that have shaped its past, from bourbon to baseball to shotgun houses. The City is currently capitalizing on these assets in new ways that both celebrate its past and contribute to the urban life of a 21st century city: in its downtown, in its historic neighborhoods, and in its tourism initiatives. This story continues today and the pace is increasing.

Rebecca Matheny, Executive Director, Louisville Downtown Partnership (moderator) / Barry Alberts, Managing Partner, CityVisions Associates / Bill Weyland, Weyland Ventures / Valle Jones, Co-Developer, Whiskey Row

# FORUM: HONORING THE WORK OF COLIN ROWE: CONTEXTUALISM, NEW URBANISM, AND CLIMATE CHANGE

9:00 AM - 12:00 PM / Seelbach Hotel, Medallion A

The Cornell Urban Design Studio, led by Colin Rowe, was influential in the analysis of urban form and for taking a critical position about urban theories posited by the leading modern architects of the 20th Century. The school focused on urban design in existing cities, and the newly named theory of 'Contextualism' gave birth to formal design strategies based on context, collage, and historic precedent. New Urbanism, now entering its third decade, was born out of a need to confront the proliferation of monoculture suburbs which had led to endless sprawl across the nation. The disregard for stewardship of land, and the addiction to fossil fuel, depletion of natural resources, inability to age-inplace, diminishing suburban property values, and declining public health were the villains that fueled CNU advocacy. As we look to the future of the 21st Century and the impending threat of human extinction from climate change, it is imperative that we critically discuss and review sustainable development patterns. This session will extract time-tested strategies from these two schools of thought, which can be broadly applied to reform the suburbs, reinvigorate towns, and reinhabit our urban centers.

Dhiru A. Thadani, Principal, Thadani Architects + Urbanists, Washington DC (moderator) / Matthew J. Bell, AIA, Principal, Ehrenkrantz Eckstut & Kuhn & Professor of Architecture, University of Maryland / Michael Dennis, Principal, Michael Dennis & Associates, Boston / Steven Peterson, Architect, Author, Educator, Urbanist / Barbara Littenberg, Partner, Peterson Littenberg Architects, New York / Jim Tice, Professor, University of Oregon, Eugene

Respondents: Robert Davis, Town Founder, Seaside, Florida / Neal Payton, Principal, Torti Gallas + Partners / Daniel Solomon, FAIA, Partner, Mithun

# ♠ □ ₱ TOUR: NORTON COMMONS

9:00 AM - 12:00 PM / Seelbach Hotel, Old Seelbach Bar

Do you value mixed-use, walkable communities, where a wave to a stranger makes your day that much better? Come enjoy the innate comfort of human-scaled architectural design; saunter up and down streets that encourage everyone to say 'hi'. Experience Louisville's first privately developed new urbanist community, designed by DPZ CoDESIGN and built on 600 acres as a new town. Fourteen years after the first shovel hit the ground, what lessons have been learned about practicing New Urbanism in Louisville's conservative real estate market?

Mike Watkins, Owner, Michael Watkins Architect, LLC / Charles Osborn III, Managing Director, Norton Commons / Ashley Porter, Project Manager, Norton Commons / Marilyn Patterson, Marketing Director, **Norton Commons** 

# 🏈 📵 🔇 TOUR: BERNHEIM FOREST

9:00 AM - 12:00 PM / Seelbach Hotel, Old Seelbach Bar

Explore the greatest inspiration for the built environment: nature. Visit this 14,000-acre natural preserve and learn about its seminal role in the Living Building Challenge, an international sustainable building certification program.

Claude Stephens, Facilitator of Outreach and Regenerative Design, Bernheim Arboretum and Research Forest

#### **BREAK**

10:15 - 10:45 AM / Seelbach Hotel, Medallion Ballroom C/D/E/F

# Mid-Morning Sessions

# **BOOK TALK: LOVE, HOPE, AND NEIGHBORHOODS WITH DAN SOLOMON** AND EMILY TALEN

10:30 - 11:15 AM / Seelbach Hotel, Medallion E

Share in the insights of Dan Solomon, author of Housing and the City: Love vs. Hope (Schiffer) and Emily Talen, Neighborhood (Oxford University Press) at this special book talk and signing.

Pick up your copies of these books at the CNU 27 Bookstore, powered by Carmichael's, Louisville's oldest independent bookseller, in the Medallion Ballroom at the Seelbach Hotel.

## **OI: THE ART OF IMPLEMENTATION**

10:45 AM - 12:00 PM / The Henry Clay, Tavern Room

We are living in an era of transition. After the 60-year Great Sprawl Experiment (which we would like to believe ended in the Great Recession in 2008), we have to address the negative impacts caused by that often-wasteful form of land use, which still threatens to bankrupt us economically, environmentally, and culturally. Many people, including those who believe in the Charter of the Congress for the New Urbanism, have been working to find ways to repair and restore places that have been damaged. Around the same point in time that we thought we were seeing the light at the end of the tunnel, with many examples of success, we became more aware of other forces affecting where people live. We came to the realization that the light at the end of the tunnel was actually an oncoming train: climate change. The speakers in this session will talk about what they have learned and their experiences implementing efforts that

are creating great places, particularly in those cities and communities that will have the capacity to accommodate climate migration.

Dan Baisden-Kennedy, Urban Planner, City of Fort Wayne /Jenna Elswick, Senior Planner, City of Holland, Michigan / Jocelyn Gibson, Senior Consultant, Calfee Zoning / Katie Rispoli Keaotamai, Founder and CEO, Ticco / Thor Nelson, Senior Urban Designer, DC Office of Planning / Joe Nickol, Principal, Yard & Company / Tommy Pacello, President, Memphis Medical District Collaborative / Kevin Wright, Principal, Yard & Company

# ART ROOM: SKETCH SESSION: LOUISVILLE'S HISTORIC MAIN STREET CORRIDOR

10:45 AM - 12:00 PM / Seelbach Hotel, Mezzanine A/B

The best way to learn is by doing! Grab your sketch pad, brushes and other graphic tools of choice as we head outside for a hands-on, guided sketch tour of historic Louisville's Main Street corridor from 7th Street to 4th Street. Leading practitioners will provide helpful tips and demonstrations of techniques in this session focusing on the corridor's historic storefronts, architectural elements, streetscape scale and proportions, and public street art. We will discuss the conversions of historic street fronts to modern businesses and the role of public art in enhancing the streetscape experience. Redevelopment and architectural preservation techniques will be highlighted, including the Louisville Slugger Museum & Factory, Evan Williams Distillery, and the Frasier History Museum.

Darnell Farris, Reflections Imagery / David Csont, Principal and Chief Illustrator, Urban Design Associates / Dede Christopher, Planner, Architectural Illustrator, The Urban Collaborative / Arti Waghray, Planner, Alta Planning / Kenneth Garcia, AICP, CNU-A, Studio Design Lead, Dover, Kohl & Partners / Mike Thompson, Principal, Thompson Placemaking / Joe Skibba, Owner, Depiction Illustration / Michael Morrissey, Principal, Morrissey Designs / Dan Osborne, Director of Design Enrichment, Historical Concepts

# SESSION: PAVEMENT TO PLACEMAKING: THE REBIRTH OF THE WASHINGTON, DC SUBURBS

10:45 AM - 12:00 PM / Seelbach Hotel, Grand Ballroom

The outward expansion of suburbs in the 20th century has left communities throughout North America with millions of acres of greyfields. Parking lots and overbuilt roadways that were designed to efficiently serve shopping malls, strip retail centers, and office parks are now a landbank for the development of walkable, mixed-use places in the suburbs. One estimate puts the amount of land available for redevelopment within the next 15 years at 2.8 million acres. There is a growing realization that retrofitting sprawl, and creating places in suburbs, represents the next generation

of urban development. Dead and dying malls, strip centers, and office parks are redeveloping at an increasing rate and retrofitting suburbs—with a particular focus on walkability, equity, and place—into mixed-use, urban centers will have a lasting and positive impact, enough to counter the planning failures made during the 20th century. This session will take a multi-faceted look at how suburban communities are redeveloping to create vital new neighborhood centers.

Jason Beske, Urban Planner & Urban Designer, Beske Urban Planning & Design / Michael Brown, Planning Supervisor, Montgomery County, Maryland / Liza Cohen, Senior Associate, Stantec, Urban Places Mobility

# SESSION: MORATORIUM ISSUED: A STORY OF SURVIVAL

10:45 AM - 12:00 PM / Seelbach Hotel, Medallion B

As Austin's explosive growth pushes outward, the City of Bastrop, Texas has become increasingly concerned with its survival. Facing environmental degradation, major flooding, detrimental development, and changes to its architectural character, Bastrop's leaders knew that postponing action was not an option. They took the bold measures necessary to design a city ready for the future, issuing a citywide moratorium on development to give them time to rewrite the city's development regulations so they could encourage quality development and allow developers to emulate the traditional design patterns of its downtown.

Attendees of this session will learn how to use common local government tools to stop the status quo and plan for a truly authentic and resilient future, conducting a conversation with policy leaders on executing bold changes.

Matt Lewis, CEO; Simplecity Design / Lynda Humble, City Manager, City of Bastrop / Alan Bojorquez, Managing Attorney, Bojorquez Law Firm / The Honorable Connie Schroeder, Mayor, City of Bastrop

# SESSION: CO-DESIGNING COMMUNITIES: COMMUNITY DEVELOPMENT WITH A HUMAN-CENTERED LENS

10:45 AM - 12:00 PM / Embassy Suites, Edison I

The shortage of economic opportunities in the United States is most evident in communities that lack high-performing schools, affordable housing, quality healthcare, and a skilled workforce. Historically, these communities have addressed only one or two of these issues in isolation and they usually did not address the full range of systemic issues that contribute to underperformance in communities, such as neighborhood blight, limited access to affordable health care, lack of quality and stable affordable housing, and high unemployment rates. In addition, the community members

most affected by these disparities seldom had a seat at the table when possible interventions were discussed.

This session covers lessons learned from previous approaches to redevelopment and the new, comprehensive strategies of community development employed as part of the Maslow Lighthouse Project, a mixed-use development in Memphis, Tennessee, bounded by an affluent neighborhood and an underserved one. Maslow will share its unique approach to civic engagement rooted in human-centered design as well as the use of social impact real estate venture funds to support education-centered mixed-use developments; A2H and DPZ will discuss the urban and architectural framework that is necessary to sustain this holistic ecosystem.

Nora Jendoubi, Partner, Maslow Development Inc. / Derwin Sisnett, Managing Partner, Maslow Development Inc. / Elizabeth Plater-Zyberk, FAIA, LEED AP, Malcolm Matheson Distinguished Professor of Architecture, Director of the Master of Urban Design Program, University of Miami, Partner, DPZ CoDESIGN / Stewart Smith, AIA LEED BD+C EDAC, Senior Project Manager, A2H, Inc.

# **SESSION: TRADITIONAL ARCHITECTURE** AND NET-ZERO ENERGY BUILDINGS

10:45 AM - 12:00 PM / Seelbach Hotel, Mezzanine C/D

While the new urbanist movement struggles to find relevance in mitigating climate change, some of its architectural practitioners are in denial about their role as climate leaders, clinging to traditional construction techniques and/or resisting new technologies on aesthetic or "lovability" grounds. Traditional design elements such as punched windows and overhangs remain optimal practice, and resistance to using energy modeling to shape building design and renewable energy systems unnecessarily limits the relevance of traditional architects and their work to address climate change issues. Focusing on net-zero-energy buildings, an emerging lightning rod, this panel seeks to bring this issue to a head, and start a new conversation. Join the debate and help shape the direction of urbanist architectural practice.

Doug Farr, Founding Principal, Farr and Associates / Katrin Klingenberg, Executive Director, PHIUS / Steve Mouzon, Principal, Mouzon Design and Co-Founder, New Urban Guild / Tim Van Meter, Partner, Van Meter Williams Pollack

## LUNCH

12:00 - 1:00 PM

Lunch on your own. Explore downtown Louisville and ask at the Information Station in the Foyer of the Seelbach Hotel for a list of suggested lunch spots.

# Afternoon Sessions

# (I) LUNCHEON: THE ROLE OF ELECTED OFFICIALS IN NEW URBANISM

12:30 - 1:45 PM / Seelbach Hotel, Grand Ballroom

CNU welcomes elected officials to an invitation-only\* facilitated discussion on the special role of elected representatives in the New Urbanism. Led by Julie Mayfield, Asheville, North Carolina City Council Member and candidate for North Carolina Senate District 49; and Matthew Petty, Fayetteville Arkansas City Council Member, this conversation will answer common questions and address specific challenges that elected officials face related to communication challenges, staff relationships, community engagement, and agenda development. Whether you are a mayor, council member, commission member, or any other position elected to represent constituents, this session is for you. Lunch is provided to the first 50 attendees by Urban3. All elected officials are welcome to attend.

\*Whether you are a mayor, council member, commission member, or any other position elected to represent local constituents, you are automatically invited to this session.

Julie Mayfield, City Council Member, Asheville, North Carolina and candidate for North Carolina Senate District 49 / Matthew Petty, City Council Member, Fayetteville, Arkansas

# **BOOK TALK: THE JOY OF COLOR** IN HISTORIC PLACES, WITH JOHN GILDERBLOOM

12:30 - 1:15 PM / Seelbach Hotel, Medallion E

Join urbanist, organizer, and academic John "Hans" Gilderbloom, Ph.D. author of Chromatic Homes: The Joy of Color in Historic Places (University Press of Kentucky) and its forthcoming companion coloring book, in a discussion about the potential for painted houses to transform neighborhood vibrancy and endurance. A book signing will follow.

Pick up your books at the CNU 27 Bookstore, powered by Carmichael's, Louisville's oldest independent bookseller, in the Medallion Ballroom at the Seelbach Hotel.

# MEMBER-LED: URBAN LANDSCAPE COUNCIL

12:30 - 1:45 PM / Seelbach Hotel, Medallion B

Join us for an informal discussion with Emily Talen and Dan Solomon on the public space that surrounds and defines our homes and neighborhoods. How does landscape shape shared and private space in the city? How can it actively lift up and support housing and the creation of successful communities for all income levels? How do our green spaces give a sense of direction in all senses of the word: a sense of who, what, and where we are in the city? Perhaps most important, how does our understanding of these questions prepare us to create cities that respond to future challenges?

After the discussion, the authors will be available to sign copies of their books, *Housing in the City: Love vs. Hope* (Solomon, Schiffer 2019) and *Neighborhood* (Talen, Oxford University Press 2019), which will be available at the CNU 27 Bookstore.

Stephanie Bothwell, ASLA, Principal, Stephanie Bothwell Urban and Landscape Design, LLC (moderator) / Daniel Solomon, FAIA, Partner, Mithun / Emily Talen, Ph.D, FAICP, Professor of Urbanism, University of Chicago

# MEMBER-LED: PROJECT FOR TRANSPORTATION REFORM: THE ESSENTIAL CONNECTION BETWEEN MOBILITY AND LAND USE

12:30 - 1:45 PM / Seelbach Hotel, Mezzanine C/D

You can't have one without the other! CNU's Project for Transportation Reform is catalyzing its upcoming work around the essential connection between mobility and land use. Join us for an organizational and brainstorming session about what CNU members and CNU National can do to better integrate land use and transportation. We will also discuss how to amplify highway removal and transformation. Help plan for CNU's Transportation Summit this fall in Washington, DC. Join us to help advance our vision

Wesley Marshall, PhD, PE, Associate Professor Civil Engineering, University of Colorado, Denver (moderator) / Billy Hattaway Transportation Director at City of Orlando, FL

# MEMBER-LED: TRANSFORMING COMMUNITIES FROM THE GROUND UP THROUGH NATURE

12:30 - 1:45 PM / Embassy Suites, Edison I

Gardens and green spaces, long valued for their aesthetic appeal, are increasingly being recognized for the deeply significant role they play in individual and community health and wellbeing. In many challenged urban settings, where the need is particularly acute, there is a dearth of public gardens open to all. This is nothing short of a public health issue. Science is teaching us that green spaces affect the health of individuals and communities, from lowering symptoms of depression to drastically decreasing crime.

This session presents promising approaches to providing green space in cities, working collaboratively with communities for their development and ongoing stewardship. Come learn about the work of the TKF

Foundation and Washington Parks and People, both of which have sought to address the issue of nature equity in challenged communities.

Erin Robertson, Executive Director, Nature Sacred / Stephen W.
Coleman, Executive Director & President, Washington Parks and People
/ Ray Yeager, PhD, Assistant Professor, University of Louisville School
of Public Health and Information Sciences, and Christina Lee Brown
Environme Institute

# MEMBER-LED: "FIRST LISTEN, THEN DESIGN:" CELEBRATING HANK DITTMAR'S LIFE AND WORK

12:30 - 1:45 PM / Henry Clay, Tavern Room

Take part in a conversation about the ideas and insights of Hank Dittmar (1956–2018), a Founder of New Urbanism, CNU Fellow, planner, essayist, poet, and culture critic. Join us for a special collaborative reading on the release of his new collection of essays about place, transportation, architecture, and people: My Kind of City (Island Press). Hear more about Lean Urbanism, the approach to implementing urbanism that Hank was passionately devoted to during the last part of his career. Pragmatic, engaged with how people use places, and always seeking to embrace the messy complexity of real cities, Hank left a legacy on which to build the next generation of strategies for creating great places.

Pick up your copies of *My Kind of City* at the CNU 27 Bookstore, powered by Carmichael's, Louisville's oldest independent bookseller, in the Medallion Ballroom at the Seelbach Hotel.

Scott Bernstein, Founder and Chief Strategy + Innovation Officer, Center for Neighborhood Technologies / Jacky Grimshaw, CNU Fellow, Vice President, Government Affairs, Center for Neighborhood Technologies (moderators)

# MEMBER-LED: BOARD LISTENING SESSION

12:30 - 1:45 PM / Seelbach Hotel, Medallion A

Now an annual event, the CNU Board of Directors will host a listening session to gather feedback from the membership. Meet face-to-face with your national board members to talk about such topics as:

- How do you see CNU engaging on equity and inclusion?
- How can CNU continue to expand the tent to bring in more voices?
- Where do you see the biggest opportunities for change in the next ten years?

Drop in during this hour-long member-led session and make your voice heard!

Facilitated by the CNU Executive Committee

# MEMBER-LED: JUST-RIGHT-SIZING: HOW SMALL AND MEDIUM-SCALE INTERVENTIONS MIGHT SOLVE OUR LARGE-SPRAWL PROBLEMS

12:30 - 1:45 PM / Embassy Suites, Edison III

Significant changes in urban real estate markets over the last two decades have invigorated downtowns and urban neighborhoods. Many people are forgoing private subdivisions in favor of places with a sense of community. Responding to this shift of preferences, how can we address the challenges of economically inefficient sprawl?

This interactive roundtable discussion will focus on successional development as a way to respond to the risks and vulnerabilities of sprawl. Four themes will be addressed:

- (1) importance of incremental retrofit in a suburban context;
- (2) ways to mitigate investment risk and other exposure;
- (3) ways to stem decline before it reaches collapse; (4) first steps and ability to act quickly. Each roundtable participant will share their expertise, suggest practical tools and techniques, and field questions from delegates.

Galina Tachieva, Managing Partner, DPZ CoDESIGN, author of the Sprawl Repair Manual / Ralph Zucker, President, Somerset Development / Benjamin Hautt, Co-Managing Partner, Stream Atlanta / June Williamson, Associate Professor, CCNY/CUNY, NYC / John Yung, AICP, Senior Project Executive, Urban Fast Forward / Christopher Kuschel, Senior Planner, Metropolitan Area Planning Council

# 🏈 😢 TOUR: GRAND PLANS FOR THE BELVEDERE

1:00 - 3:00 PM / Seelbach Hotel, Old Seelbach Bar

June is the perfect month to enjoy the waterfront! Plans for Louisville's Belvedere began the resurgence of the city's connection to the Ohio River. Talk with a civic leader who participated in those efforts and worked with internationally renowned architects and planners to make this vision a reality.

Nana Lampton, Director, Louisville Downtown Development Corporation and CEO, Hardscuffle, Inc.

# 🔗 📵 😢 TOUR: OLD LOUISVILLE

1:00 - 4:00 PM / Seelbach Hotel, Old Seelbach Bar

Step back to a bygone era: begun as Louisville's first suburban neighborhood, and following the success of the Southern Exposition, Old Louisville is widely regarded as one of America's largest and finest collections of Victorian design. What better way to spend a few hours than experiencing first-hand this neighborhood's captivating architecture, from basic beauties to sublime designs?

Debra Harlan, Preservation and Design Specialist / David Domine, author and artist

# 🔗 📵 🔇 TOUR: PARK DUVALLE

1:00 - 4:00 PM / Seelbach Hotel, Old Seelbach Bar

Come see how New Urbanism has benefited people of all economic strata. Tour Louisville's first new urbanist project, a Hope VI neighborhood revitalization and winner of multiple design awards from CNU, HUD, and the AIA.

Charles Cash, Founder, Urban 1 / Rob Robinson, AIA, Managing Partner, **Urban Design Associates** 

# OI: THE FUTURE URBAN LANDSCAPE - LA BELLEZZA VERDE DEL MONDO

2:15 - 4:00 PM / The Henry Clay, South Room

The presence of nature in urban areas is critical for healthy, sustainable, and resilient places. Healthy urban forests counter adverse impacts of urban living. Whether it is street trees that add beauty and shade, gardens that provide fresh food, or planted areas that can mitigate the adverse impacts of storm events and better manage stormwater runoff, integrating nature into the city fabric is critical for good urbanism. Bringing nature into city life adds economic value to communities, too. In this session, the speakers will talk about the systems that can be used to assess sustainability and create better places through landscaping and "a lighter touch" that is more responsive to context and can achieve a proper balance in a more natural way. Climate change is requiring a reassessment of weather patterns and how public policies need to evolve to better fit local conditions and seasonal variations.

David Chapman, Researcher, Luleå University of Technology / Donatella Diolaiti, Scientific Coordinator, Green Design Lab / Jessica Hester, Placemaker / Davide Precisvalle, Scientific Committee Member, Green Design Lab / Greg Tew, RA, NCIDQ, Associate Professor of Architecture, Virginia Polytechnic University / Allison Thurmond-Quinlan, Founder, Flintlock Architecture & Landscape, LLC /Iris Visentin, Scientific Committee Member, Green Design Lab / Matthew Werle, Consultant, GreenBlue Urban

# SESSION: CREATING POLITICAL WILL TO ENHANCE NEW URBANISM WITH AUTOMATED VEHICLES

2:15 - 3:30 PM / Embassy Suites, Edison III

There is a lot of debate over the impact of automated vehicles (AVs) when they become prevalent. The path of least resistance will likely lead to a more hostile environment of pedestrians and bicyclists and more sprawl—in other words, contrary to the aspirations of New Urbanism. On the other hand, the opportunity exists to significantly reduce the land devoted to auto storage and movement, particularly the parking craters found in older downtowns and throughout suburbs. Removing these will require policies that don't have a strong political constituency. This session identifies the strategies needed to sustain an inclusive and invigorating urbanism in both urban and suburban settings as AV's become more prevalent, including, most importantly, the strategies needed to address the political challenges of implementing these policies.

Ronald Kilcoyne, Senior Manager, TMD, Inc. / Mollie Pelon McArdle, Policy Director, 3 Revolutions Policy Initiative, Institute of Transportation Studies, UC Davis / Debs Schrimmer, Senior Transportation Policy Manager, Lyft / Rabi Abonour, Research Associate, Healthy People & Thriving Communities Program, Natural Resources Defense Council / Darnell Grisby, Director of Policy Development and Research, American Public Transportation Association

# OI: USING GRANULAR DATA IN INNOVATIVE WAYS TO FIGHT OTHERWISE DISRUPTIVE TECHNOLOGIES

2:15 - 3:30 PM / The Henry Clay, Tavern Room

Managing the impact of otherwise disruptive technologies on cities requires gathering data in innovative ways. This discussion will address how it is often granular data that best informs groundbreaking codes. There are small cities and neighborhoods within larger cities that were once vibrant places, but were left behind by the success of larger cities, as well as the tragic damage caused by the Great Sprawl Experiment. Some of these places have been quietly experiencing micro-booms, as they figure out how to reinvent themselves. The data used to figure out what will work, as well as demonstrate this success, is often not the same as what is recognized as a national trend. With all of the publicity and excitement about "Smart Cities," let's not forget that some of the best places that are being created could be considered relatively "dumb," but are actually using more direct tools to figure out what is possible.

Daniel Brooks, MCP, Co-founder, Quantifly /Adam Cook, Principal, Seamless Collaborative / Nathan Hood, Senior Planner, Community and Economic Development, Hennepin County Community Works /Adrianna Jordan, AICP, Co-founder, Quantifly / Paul Lippons, AICP, Director of Urban Design and Mobility, McKenna Associates / Ian Ross, CEO and Founder, OppSites / Sharon Woods, CNU-A, CRE, Principal, LandUseUSA / Rik Adamski, Principal, ASH + LIME

# SESSION: PAYING FOR URBAN GREEN INFRASTRUCTURE: FINANCING GREEN STORMWATER AND CLIMATE RESILIENCE WITH ENVIRONMENTAL IMPACT BONDS

2:15 - 3:30 PM / Seelbach Hotel, Grand Ballroom

Environmental Impact Bonds offer a model to allow cities to leverage financing from impact investors to pay for green infrastructure projects. These projects protect cities from flooding, help prevent water source contamination, create jobs to implement and maintain the green spaces, and infuse cities with more green nature and beauty. Come learn how Environmental Impact Bonds give city officials and agencies—particularly stormwater managers and water utilities—access to funding that allows them to try new things and take risks they may not otherwise be able to explore.

Lee Epstein, Lands Program Director and Special Counsel, Chesapeake Bay Foundation / David Godschalk, Managing Director, Quantified Ventures / Lucy Stoll, Senior City Planner, City of Hampton

# SESSION: PRESCRIBING NEW URBANISM IN THE FIRST RING

2:15 - 3:30 PM / Seelbach Hotel, Medallion B

First-ring suburban communities face very specific struggles as people and wealth depart for the big city and its fringe. Three Cincinnati-area communities have responded to this decline by constructing a walkable future on an incremental basis. Mt. Healthy, Northbrook, and College Hill have developed their own new urbanist implementation strategies for revitalization.

Attendees of this session will learn to identify and use a community's identity to guide its future, get community buyin for pragmatic policy strategies, and chart a roadmap for community revitalization over time. Each presenter will pay particular attention to equity and inclusion challenges when attempting to spur revitalization without displacement in first-ring suburbs.

John Yung, Senior Project Executive, Urban Fast Forward / Kathleen Norris, Principal, Urban Fast Forward / The Honorable James Wolf, Mayor, Mt. Healthy, Ohio / Geoff Milz, AICP, LEED-AP, Township Administrator, Colerain Township, Ohio / Geoff Milz, AICP, LEED-AP, Township Administrator, Colerain Township, Ohio

### **SESSION: SUBURBAN RETROFIT:** LEANDER'S NORTHLINE PROJECT

2:15 - 3:30 PM / Embassy Suites, Edison I

Leander, Texas started as a small railroad town of a few hundred people. In the last 20 years, small Texas towns like Leander have been encroached on by fast suburban growth. Many of these towns have been able to maintain their small-town feel because of downtown centers, but Leander—a former railroad town—never had such a visible public realm. Now the City Council has cleared the path for major investment in transit-oriented development and a signature urban civic space near The Leander Station, the city's connection to Austin via the MetroRail.

This session explores the possibilities for Northline, a recently proposed mixed-use project in the heart of the City of Leander's new Transit-Oriented Development District that will help the City and its citizens realize their vision for a new downtown center. Part of the secret to unlocking this investment was a revenue projection of \$700 million over a 20-year period from the development. Come learn how revenue projections and similar tools can clear the way for suburban retrofit.

Joe Minicozzi, Principal, Urban3 / Michael Swartz, Principal, David Schwartz Architects / Alex Tynberg, Principal, Tynberg, LLC

### **SESSION: CONSERVATION AT THE CORE:** THE KEY TO STRONGER COMMUNITIES

2:15 - 3:30 PM / Seelbach Hotel, Mezzanine C/D

Conservation, land use planning, and transportation planning regularly operate in silos, despite being highly interconnected. This panel demonstrates, with cutting-edge analytical tools, the wide-ranging impacts conservation can have on the natural environment, transportation, public health, and quality of life. In the past, the lack of accurate information about the natural environment has hampered efforts to measure these impacts. UrbanFootprint has partnered with the Nature Conservancy to develop a set of Conservation Analytics that evaluate land use plans against four conservation themes: water resources, habitat, agriculture, and carbon sequestration and storage. It is now possible to tie conservation to a broad set of smart growth outcomes such as walkability and accessibility, and demonstrate the complete benefits of conservation. In this session, we will present a case study of the Conservation Analytics for a project in Merced County, California that shows how planners can incorporate conservation to create better communities.

Koshy Thomas, Data Scientist and Urban Planner, UrbanFootprint / Alex Steinberger, Partner, Cascadia Partners / Garlynn Woodsong, Strategic Partner, Cascadia Partners

### ART ROOM: CLASSIC KENTUCKY URBAN **BUILDING DESIGN - PART 1: MASSING**

2:15 - 3:30 PM / Seelbach Hotel, Mezzanine A/B

Kentucky boasts some of the best classic main street architecture in the United States. Building facades with highly individual personalities sit side-by-side and cooperate visually to create wonderfully harmonious urban spaces. Have you ever wondered how building after building was designed to such a consistently high degree of excellence and harmony, from the large urban forms down to the small details? Would you like to know how to employ these design techniques today? Prepare to roll up your sleeves for Part 1 of this two-part series, in which we will focus on principles for composing powerful and legible building massing.

Michael Mesko, ICAA, Architectural Designer, Robert A.M. Stern Architects / Christopher Carrigan, Associate, Historical Concepts / James Dougherty, Principal, Director of Design, Dover, Kohl & Partners

### FORUM: WORKING CLASS [HOUSING] **HEROES: LEARNING FROM ABROAD**

2:30 - 4:45 PM / Seelbach Hotel, Medallion A

A special session devoted to lessons, historic trends, and examples of housing solutions from outside the United States.

Throughout Europe, the early decades of the 20th century saw the creation of working-class neighborhoods as a response to population growth fueled by a large migration of rural poor into cities. Rome nearly doubled its population, from 1900 to 1930; Amsterdam's population grew by 25 percent in two decades; and nearly 300 villages were created throughout Spain to house the rural poor. The neighborhoods created in those two cities, as elsewhere in Europe, were exquisitely designed, carefully integrated into the existing culture and urban fabric of their cities, and, above all, extremely affordable. Today, two decades into the 21st century, cities face similar challenges providing housing that is affordable for the urban poor, immigrants, and refugees.

Can the experience of Rome and Amsterdam inform the affordable housing challenges we face today? What made those neighborhoods possible? What made them desirable? Why do they remain desirable today? What policy and design lessons can we draw for CNU 100 years later?

Daniel Solomon, FAIA, Partner, Mithun | Solomon / Gianni Longo, Principal, Gianni Longo, Inc. / Jean-Francois LeJeune, Professor, University of Miami School of Architecture

### **BREAK**

3:30 - 4:00 PM / Seelbach Hotel, Medallion Ballroom C/D/E/F Grab tea, coffee, and other refreshments.

# OI: INNOVATIVE APPROACHES TO DEVELOPMENT AND FACILITATING SUSTAINABLE LAND USE PATTERNS

4:00 - 5:15 PM / The Henry Clay, Tavern Room

Road blocks to New Urbanism can come in the form of zoning and policy regulations, particularly those whose stipulations hinder better design. Understanding the context of place, alternative land use concepts, and often the way in which places were built before World War I has enabled CNU to find ways to create places that we can love, instead of just barely tolerate. This session investigates adaptive zoning methods and strategies that can either work around the obstacles or override them. Part of this is understanding that the needs of the residents in many communities are different from what the zoning in place proposes. Examples will be provided from TODs, medical campuses, and similar sites that better achieve the real interests of a changing population confronted by a changing world, one that is just beginning to understand the true extent of the impacts that will come from climate change.

Dana Howard, creator of the LWP (Live/Work/Play) Concept / Steve Kenat, Principal Architect and Director of Community Development, GBBN / Chas Wiederhold, Designer, GBBN / Todd Litman, Founder and Executive Director, Victoria Transport Policy Institute / Anjulie Palta, Designer, Cooper Robertson / Alexander Person, III, Urban Designer, Van Meter Williams Pollack, LLP /Sean Suder, Partner, Calfee

# ART ROOM: CLASSIC KENTUCKY URBAN BUILDING DESIGN - PART 2: DETAILS

4:00 - 5:15 PM / Seelbach Hotel, Mezzanine A/B

Kentucky boasts some of the best classic main street architecture in the United States. Building facades with highly individual personalities sit side-by-side and cooperate visually to create wonderfully harmonious urban spaces. In Part 2 of this two-part architectural composition series, we will focus on important elements and principles in the design of key architectural details.

Michael Mesko, ICAA, Architectural Designer, Robert A.M. Stern Architects / Christopher Carrigan, Associate, Historical Concepts / James Dougherty, Principal, Director of Design, Dover, Kohl & Partners

# SESSION: WORKING TOWARD YES: DEALING WITH DIVIDED COMMUNITIES

4:00 - 5:15 PM / Seelbach Hotel, Grand Ballroom

This session provides commonsense solutions to a vexing problem: how to work with divided communities that have conflicting visions. What can you do to help the community-at-large become ready to plan collaboratively? Once the community is ready to engage, how can you craft the right collaborative design process? This session taps the real-world experiences of three practitioners, and one community representative who participated in a particularly difficult public design process.

William Lennertz, President, Collaborative Design & Innovation LLC / Jennifer Hurley, AICP, CNU-A, PP, President and CEO, Hurley-Franks & Associates / Stacie Nicole Smith, Senior Mediator, Consensus Building Institute / Holly Madill, Director, National Charrette Institute / George Proakis, Executive Director of Strategic Planning & Development Somerville, Massachusetts

# SESSION: FORM-BASED CODES: A MEANS TO EQUITY IN A COMPASSIONATE CITY

4:00 - 5:15 PM / Embassy Suites, Edison I

A compassionate city treats all people with justice, equity, and respect. Conventional zoning codes—intentionally or inadvertently—have often led to inequitable treatment by race, income, profession, age or ability. Form—based codes can help localities address these inequities by providing their citizens with a range of choices for where and how they live, work, play, and travel. In this session, participants explore how conventional codes perpetuate discrimination, learn how form—based codes differ from conventional codes in significant ways that can mitigate these inequities, and will discuss coding strategies that support policies and practices—mixed-income and missing middle housing, mixed-use and transit-oriented development, complete streets and universal accessibility—that can make the benefits of urban living accessible to all.

Marta Goldsmith, Director, Form-Based Codes Institute / Karen Parolek, Principal and CFO, Opticos Design / Alberto Vargas, Manager, Orange County Planning Division / Calvin Gladney, President and CEO, Smart Growth America / Kathleen Galvin, AIA, CNU-A, Principal, Galvin Architects



### **SESSION: URBANISM AS AMENITY: RE-ENVISIONING THE SUBURBAN OFFICE PARK**

4:00 - 5:15 PM / Seelbach Hotel, Mezzanine C/D

The nature of work in America is dramatically changing the ways that we conceive of suburban office parks. The traditional suburban corporate campus reinforces dependence on cars and pushes sprawl into open spaces and farmland. How are changing demographics affecting innovative workplaces and corporate campuses?

This panel will examine various types of employment centers, and associated data on travel patterns, walkability, density, and form. Companies looking to attract millenials have sought out office parks that incorporate many of the amenities that typical city dwellers have come to expect including proximity to mass transit. Let's explore ways to marry the best of urban and suburban life. Over the next 5 to 10 years, a significant demographic shift toward suburban work environments will be called upon to incorporate and support the demand for walkable, 'main street'-style office developments near transit.

Rae Smith, Senior Planner and Urban Designer, HOK / Erin Talkington, Principal, RCLCO / Chris Forinash, Principal, Nelson\Nygaard / Ralph Zucker, President, Somerset Development

### **SESSION: BEST PRACTICES FOR PAVEMENT ART**

4:00 - 5:15 PM / Henry Clay, Billiards Room

Cities around the world are embracing the incremental approach and grassroots energy of tactical urbanism to implement street safety and neighborhood improvement projects. One popular method for improving pedestrian safety is the creation of plazas, intersection murals, and art crosswalks. This approach has been on the rise through both community-led efforts and municipally led programs, from Portland to Denver, St. Louis to Fort Lauderdale. Too often cities want to implement these projects, but get caught in a quagmire of red tape and liability concerns. This session will detail best practices and processes needed to implement these projects. Learn how other cities have handled issues from liability to public safety, from community involvement to maintenance measures will make these projects easier for cities and citizens to implement.

Andy Wiley Schwartz, Bloomberg Foundation / Ed Janoff, Project Director, Street Plans Collaborative / Lisa Adkins, Executive Director, Bluegrass Community Foundation

### **Evening Sessions**

### (T) AV HAPPY HOUR

4:30 - 5:30 PM / Louisville Palace Theatre, First Floor Bar

Come meet other AV enthusiasts, skeptics and agnostics. Share ideas, business cards, and a favorite beverage.

### **♦ TOUR: LOUISVILLE WATERFRONT CRUISE**

5:00 - 8:00 PM / Seelbach Hotel, Lobby

All Aboard! Travel on the historic sternwheeler Mary M. Miller to the Falls of the Ohio and the McAlpine Lock and Dam complex. Experience the same route and ride experienced by early settlers. Learn about the role transportation and maritime logistics played in the evolution of the City, from Louisville's founding to the present, and enjoy the majestic view of the City from the water. Boarding begins promptly at 5pm and the boat departs at 5:30pm. A CNU volunteer will depart from the Old Seelbach Bar no later than 4:15pm for those wishing to walk to the boat.

### 🤂 PLENARY: BUILDING TOGETHER: URBANISM AS AN ENGINE FOR RESILIENT, FAIR COMMUNITIES

5:30 - 7:00 PM / Louisville Palace Theatre

Pre- and post-plenary cash bar will be open from 4:00 - 5:15 PM and

Building on Wednesday's plenary, this special two-part event challenges participants to reflect and act on our nation's and our world's most pressing challenges: the persistence of systemic inequities in our cities and towns, and the coming climate change that is reinforcing and aggravating these inequities.

First, CNU hosts a vital conversation about the prospects for American cities, both those that are experiencing stronger growth than in any decade since the middle of the 20th century, and those that are still struggling to recover from years of disinvestment, racial segregation, and lack of opportunity. Both types of city—the perpetually underresourced and the now rapidly changing—are struggling with the legacy of longstanding systemic racism and economic inequity, due to a complex interplay of federal and local policies that still promote economic exclusion of people of color, particularly African Americans, and have led to neglect of our cities and towns over time.

How do we identify and implement strategies that can actively help revitalize underserved communities, yet avoid displacement and increase access to opportunity? Come hear this critical conversation on recovering from disinvestment in cities in ways that uplift all residents and create thriving communities.

Next, noted American urbanist, academician, and author Doug Kelbaugh illustrates the urgent challenges climate change poses, as it creates proliferating physical, social, political, and cultural problems (and opportunities), especially in cities where most of the world's population now resides. Kelbaugh boldly envisions healthy, climate–smart, and resilient communities through better design, planning, and policy, a concept that is central to New Urbanism in the 21st century. Kelbaugh will sign his new book *The Urban Fix: Resilient Cities in the War Against Climate Change, Heat Islands, and Overpopulation* (Routledge) after the event.

Calvin Gladney, President and CEO, Smart Growth America (moderator) / Maurice Cox, Director, Planning and Development Department, City of Detroit / Jair Lynch, Jair Lynch Real Estate Partners / Doug Kelbaugh, FAIA, Professor of Architecture and Urban Planning, Taubman College of Architecture and Urban Planning, University of Michigan

# T NEW URBANISM FILM FESTIVAL AND CNU CHAPTER SCREENINGS (AND BOURBON!)

7:00 - 9:00 PM / Jim Beam Urban Stillhouse, 404 S 4th St, Louisville

For CNU 27 we're distilling the traditional New Urbanism Film Festival into one fun and informative night. Join us anytime between 7:00 and 9:00 PM at the Jim Beam Urban Stillhouse (just one block from the Seelbach) to see a showcase of films while relaxing with colleagues and sipping a fine distilled beverage. First drink is on us for the first 20 patrons! Find out why many CNU Chapters are hosting sold-out "Best of Fest" screening events in their cities, and how your local chapter can host a successful film screening too. Or just come, plop down, and be an armchair film critic. Consider this a "popup CNU communicators lounge," as we dive into the many nuances and challenges of communicating New Urbanism to wider audiences. With our senses awakened and minds well-lubricated by the finest Kentucky bourbon, we are sure to solve all the world's problems!

### THE REGION'S FIRST AND FASTEST-GROWING NEW URBAN COMMUNITY





























# Friday 6/14



All tours and 202s are ticketed, and require an additional fee. Please visit the CNU registration desk for information.

### Morning Sessions

### REGISTRATION

7:00 AM - 7:00 PM / Seelbach Hotel, Foyer

### **BREAKFAST**

7:00 - 9:00 AM / Seelbach Hotel, Medallion Ballroom C/D/E/F

Enjoy continental breakfast and visit our exhibitors and bookstore.

### **RUNNING WITH URBANISTS**

7:00 - 8:00 AM / Seelbach Hotel, Front Entrance

Lace up your running shoes and join your fellow urbanists for a no-drop morning run around Louisville. Don't worry: you'll get back in plenty of time for morning sessions. We will form a couple of pace groups if desired, including a slower one and a moderately-paced one, so runners of all speeds and experience are welcome.

Mike Lydon, Principal, Street Plans / John Simmerman, President, Co-Founder, Active Towns

### **BOOK TALK: PATTERNS AND FORMS WITH** JAMES WENTLING AND KORKUT ONARAN

8:00 - 8:45 AM / Seelbach Hotel, Medallion E

James Wentling, author of Designing a Place Called Home: Reordering the Suburbs (Springer) and Korkut Onaran, author of Crafting Form-Based Codes: Resilient Design, Policy, and Regulation (Routledge) offer ideas for creating and developing community, housing, and commercial architecture types and streetscapes through building patterns and form-based zoning.

Pick up your copies of their books at the CNU 27 Bookstore, powered by Carmichael's, Louisville's oldest independent bookseller, in the Medallion Ballroom at the Seelbach Hotel.

### ♦ □ Ø TOUR: OLMSTED PARKS OF LOUISVILLE

8:00 - 10:00 AM / Seelbach Hotel, Old Seelbach Bar

Spreading radially from the heart of Louisville, Olmsted's Parks and Parkway systems have defined the neighborhoods surrounding them and bear witness to the lasting value of great urban design over the last 125 years.

Layla George, President, Olmsted Parks Conservancy

### SALON: CHARTER AWARDS PIN-UP AND **REVIEW**

8:45 -10:15 AM / Seelbach, Medallion C/D/E/F

Be on hand as New Urbanist leaders, CNU Founders and Fellows gather to review a selection of this year's Charter Award applicant projects. The informal panel will discuss how projects illuminate the innovations and challenges of current practice in New Urbanism: its planning, architectural and urban design, and development. Listen, learn, and debate!

### SLUGGER MUSEUM

9:00 AM - 12:00 PM / Seelbach Hotel, Old Seelbach Bar

Two for the price of one! Experience the award-winning museum dedicated to boxing's great, Muhammad Ali, and a visit to where baseball's #1 bat is made. Capitalizing on Louisville's pair of legendary sports icons, careful planning brought these facilities together to form the cultural foundation of a downtown revival.

Patti Clare, AICP, Senior Planner, Neel-Schaffer Engineering / Barry Alberts, Managing Partner, City Visions Associates

# National Town Builders Association Developers Series



# URBAN TOWN CENTERS: WHAT WORKS, WHAT DOESN'T, AND WHY

9:00 - 10:15 AM / Seelbach, Grand Ballroom East

Many new, mixed-use town centers underperform industry standards or completely fail because the adopted design and planning recommendations hurt commerce. New towns need targeted strategies for the survival of their commercial life. Without these strategies, sustainable development and vibrant community life are impossible.

Using case studies of existing town centers, this session examines proven planning approaches, retail design, and management principles that create successful, innovative urban retail in town centers. Learn how leading retail developers apply these strategies to a variety of urban settings. The session will illustrate best practices in site selection, land use, building massing, parking, vehicle circulation, tenant mix, anchors, signage, and management.

Robert Gibbs, President, Gibbs Planning Group / Mark Sardegna, Vice President, Elkus Manfredi Architects

# SESSION: AUTHENTICITY AND THE ROLE OF THE DEVELOPER

12:30 - 1:45 PM / Seelbach Hotel, Grand Ballroom East

"Authenticity" may have replaced "Placemaking" as the most overused term in real estate. Lovable old places were often created by many different people over many years, lending them the "authenticity" that new urbanists admire. However, authenticity remains elusive in larger projects, even with great new urbanist designs, where a single developer needs

to maintain a certain degree of control in order to get them built well. Small-increment development, on the other hand, struggles to achieve the scale and pace that the market demands, the predictability that cities and neighbors crave, and is often hurt by bad projects built in close proximity. Current development practice and authenticity seem to be incompatible.

We don't have an easy answer to this conundrum, so this session will be an open dialogue around the questions; How do we achieve authenticity that isn't ersatz? How do we develop in small increments that isn't chaotic (or assumed to be)? How does a large project involve many hands yet maintain the control needed to keep cities, neighbors, and investors happy? Let's work together toward some responses.

Ward Davis, Principal, High Street Real Estate & Development

# SESSION: THE BUSINESS MODEL FOR FINANCING NEW URBANISM: MAKING THE LOVE CONNECTION

2:15 - 3:30 PM / Seelbach Hotel, Grand Ballroom East

Finance is finance and New Urban projects must create value for their investors, just like any project. But the business model has to be different. In this session, experienced developers will discuss how the value proposition of walkable places CAN translate into solid financial returns for investors – and how new urbanist projects often fail to achieve them. A brief explanation of Opportunity Zones legislation will be included.

Ward Davis, Principal, High Street Real Estate & Development / Andrew Frey, Principal, Tecela

# SESSION: DEVELOPER RAPID FIRE LESSONS LEARNED

4:00 - 5:15 PM / Seelbach Hotel, Grand Ballroom East

A follow-up to last year's wildly popular poolside panel, this year will feature a different group of experienced developers sharing pithy pearls of hard-earned wisdom (and mistakes!) The format is fast-paced and covers an array of topics from design to finance to phasing to entitlements to marketing. There will be useful takeaways for everyone in this wide-ranging, information-rich.

### SESSION: BUILDING A COMMUNITY OF PRACTICE: ENSURING MORE EQUITABLE **OUTCOMES**

9:00 - 10:15 AM / Seelbach Hotel, Mezzanine A/B

Even in the face of a renewed interest in urban living, neighborhoods in cities across the country continue to stagnate or decline. While the middle-class and wealthy sought the privacy of new automobile-oriented suburbs, new communities were shaped by land-use regulations limiting density and encouraging segregation. Urban renewal developments and financing schemes such as redlining inflicted racist and exclusionary pressures in urban environments. At the same time, in-city highways were routed through less-affluent parts of town. Together, these policies inflicted extraordinary and lasting damage on many urban neighborhoods.

The fortunes of many urban communities began to turn in the last two decades, as demand grew for vibrant, dense, and walkable neighborhoods. More Americans of all ages are choosing city life, where mixed-use neighborhoods provide a strong sense of place, a high-quality public realm, diverse uses and architecture, choices in mobility, and more jobs in close proximity. Yet many neighborhoods have been left out of this momentum. Some continue to lack investment, even in the face of an overall renewed interest in their region, while others are seeing inequity in the results of new investment. What tools and policies are needed to reverse the tide of disinvestment and encourage more equitable outcomes from revitalization efforts? Join practitioners and experts from across the country to explore new ideas and innovative solutions that get us closer to this goal.

Maurice Cox, Director of Planning and Development Department, City of Detroit / Shin-pei Tsay, President and CEO, Make Public / Gill Holland, Managing Partner, Portland Investment Initiative / Margaret O'Neal, Manager of Strategic Partnerships, CNU (moderator)

### OI: CAUSE I'M NEVER GONNA STOP THE RAIN BY COMPLAINING

9:00 - 10:15 AM / Seelbach Hotel, Grand Ballroom West

The future of building sustainable, resilient, safe, and lovable places is partially about redefining our relationship with ecological systems and, instead of working in spite of them, working with them. This requires understanding the relationships in the complex layers of the future landscape, including societal, ecological, and economic. We need to move past the human-versus-nature construct that has done so much damage to so many places, and accept that our future is not going to be guaranteed by technological narcissism. This session will investigate ideas that are more

responsive to context and that can achieve a proper balance in a more natural way, an approach that has been brilliantly described and detailed as a "Light Touch." For example, when we talk about "complete streets," this session will examine how that must integrate with green infrastructure and why that matters. This would be important enough as a topic in the previous era, but with changing weather patterns and new kinds of storms, it has become urgent and critical for our quickly evolving ecology.

Paul Crabtree, President, Crabtree Group, Inc. / Scott Bernstein, Founder and Chief Strategy + Innovation Officer, Center for Neighborhood Technologies / Kayla Buszka, Communications and Outreach Specialist, Hanging Gardens, LLC / Jonathan Ford, Senior Project Manager, Community Design, Horsley Witten Group / Louis Johnson, PLA, ASLA, Landscape Architect, Gresham Smith / Thomas Low, AIA CNU LEED AICP NCARB, Director, Civic By Design / Anthony Mayer, Co-Founder and CEO, Hanging Gardens / Kent Schwendy, PE, LEED, CNU-A, President and CEO, CIL

### **NEW URBAN RESEARCH: NEW URBANISM** AT THE REGIONAL LEVEL AND ABROAD

9:00 - 10:15 AM / Embassy Suites, Edison II

These New Urban research papers look at the implementation of New Urbanism in regional planning in cities both inside and outside the United States.

- "The Relationship Between Residential Density and Neighborhood Cohesion in the Greater St. Louis Area," Wei Liu, Washington University in St. Louis
- "Walking Globally: The Global Walkability Index in Amman, Jordan," David Taylor Reich, Fulbright Center for the Study of the Built Environment
- "Commonalities and Conflicts Between Urban Preservation and Social Sustainability in the Historic City of Bath," Mallory Baches, University of Oxford
- "A preliminary Rural-Urban Transect analysis of Phosphorus-loading within the Lake Simcoe Watershed," David Stinson, Lake Simcoe Coordinating Committee

Wesley Marshall, Phd, PE, Associate Professor Civil Engineering, University of Colorado, Denver (moderator)

# SESSION: INTERWEAVING NATURAL AND URBAN NETWORKS: MID-BLOCK PASSAGES AND URBAN TRANSPORT

9:00 -10:15 AM / Seelbach Hotel, Medallion A

Bringing pedestrian passages, "capillary courtyards," courtyard housing, mid-block internal greenways, "woonerfs," and cottage "closes" into all levels of the urban-to-rural transect is a timeless way to integrate nature into walkable urbanism. This session features an innovative design process for interweaving urban and rural at all scales from the block to the city, while reinforcing the concept of the urban-to-rural transect. The notion of natural pedestrian "sanctuaries" within large urban blocks results in a new diagram of an ideal urban street and block network. Right-sizing is critical to avoiding the disastrous outcomes of previous generations of planners who promoted pedestrian-only networks and the separation of cars and pedestrians. Learn how to avoid the errors of the past, such as over-scaled blocks, desolate carless zones, and car sewer arterials.

Laurence Qamar, Principal, Qamar Architecture + Town Planning / Michael Mehaffy, Principal, Structura Naturalis Inc. / Stephen Poulakos, Director of Town Planning, Seabrook Land Company / Douglas Duany, Associate Professor, University of Notre Dame School of Architecture

### SESSION: DESIGN THINKING: COMMUNITY-DRIVEN GREEN INFRASTRUCTURE SOLUTIONS FOR ADAPTATION

9:00 -10:15 AM / Embassy Suites, Edison I

As the effects from climate change worsen, the impacts of sea level rise will continue to erode the shoreline, damaging property, infrastructure, and increasing existing challenges in cities related to transportation, gentrification, and housing. In lieu of hard structures such as bulkheads and seawalls, green infrastructure can be created by restoring wetlands, using plants, and natural barriers to reduce erosion and flooding. These vegetative shorelines provide multiple ecosystem benefits, reduce wave heights, increase absorption and divert rainwater thereby reducing infrastructure and property damage. But how do you design and finance green infrastructure solutions and get the community buy-in needed to move forward? Join the discussion about how to move beyond assessments for regional resilience planning and promote action.

Janette Kim, Assistant Professor, California College of the Arts + Principal of All of the Above / Gena Morgis, Design Principal, SCAPE Landscape Architecture / Richard Mullane, Principal, Hassell Landscape Architecture / Zoe Siegel (moderator), Program Manager, Resilient by Design

# SESSION: PUBLIC SPACE FOR THE PUBLIC GOOD: THE ASSEMBLY: CIVIC DESIGN GUIDELINES

9:00 -10:15 AM / Embassy Suites, Edison III

Communities across the United States face concerning civic engagement trends—from low voter turnout to growing social and economic divides. Architects, civic leaders, and community members are interested in boosting community civic health—rebuilding trust in local institutions, revitalizing neighborhoods, and supporting interaction among diverse groups. This session highlights the newly released Assembly: Civic Design Guidelines, published by the Center for Active Design, which details evidence-based, practical strategies for shaping communities of inclusion and belonging—creating public spaces and buildings that invite people to participate, instill community pride, and facilitate equitable access and positive interactions among diverse user groups.

Kevin Osburn, ASLA, PLA, Managing Partner, Rundell Ernstberger Associates / Tyler Niess, Principal, Sequel

### 

9:00 - 11:00 AM / Seelbach Hotel, Old Seelbach Bar

Experience the spaces, scale, and character that Louisville's trolley transit, green space, and great urban planning have produced. Amble along the timeline of residential, commercial, and architectural charm, and soak in its value and beauty. See the many ways that the Olmsted park system, the trolley lines, and economic liveliness co-exist, compete, and conquer the public realm, linking the core of the City with newly available land that surround Louisville's burgeoning parks.

Tom Owen, Archivist, University of Louisville / Debra Harlan, Preservation and Design Specialist

### 

9:00 - 11:00 AM / Seelbach Hotel, Old Seelbach Bar

Tour this historic river village at the Falls of the Ohio and see its rebirth as an artist community. Here, the creative industry inhabits converted warehouses, and new residents have moved into Louisville's ubiquitous Shotgun houses. Walk the Portland Stroll District and feel the blending of the old with the new.

Stephanie Kertis, Managing Director, Portland Investment Initiative

### 🔗 🔇 TOUR: ALI CENTER/LOUISVILLE SLUGGER MUSEUM

9:00 AM - 12:00 PM / Seelbach Hotel, Old Seelbach Bar

Two for the price of one! Experience the award-winning museum dedicated to boxing's great, Muhammad Ali, and a visit to where baseball's #1 bat is made. Capitalizing on Louisville's pair of legendary sports icons, careful planning brought these facilities together to form the cultural foundation of a Downtown revival.

Patti Clare, AICP, Senior Planner, Neel-Schaffer Engineering / Barry Alberts, Managing Partner, City Visions Associates

### **BREAK**

10:15 - 10:45 AM / Louisville Palace Theatre

### Mid-Morning Sessions

### ☼ PLENARY: DONALD SHOUP: HOW CITIES ARE CURBING THEIR PARKING

10:45 AM - 12:00 PM / Louisville Palace Theatre

CNU welcomes parking expert Donald Shoup as a keynote speaker for CNU 27.Louisville. Having devoted much of his career to examining how parking policies affect cities, the economy, and the environment, Shoup has shifted the conversation about urban parking toward an understanding of its profound impact on cityscapes, urban ecologies, and housing and transportation costs for people.

Now a new era seems to be upon us, in which cities are considering or adopting parking reforms that improve and strengthen neighborhoods, Shoup draws upon research into the outcomes of strategies he recommended nearly 15 years ago: charge appropriately for parking, spend the revenues to improve communities, and remove off-street parking wherever possible.

This plenary will also feature the Annual CNU Chair's Report and President's Report, plus an update on #NUFuture and the formal announcement of CNU 28's host city.

A book signing will take place immediately after the talk. Pick up your copies of Donald Shoup's books at the CNU 27 Bookstore, open Tuesday through Friday, provided by Carmichael's Bookstore at its table in the Medallion Ballroom at the Seelbach Hotel. Copies will also be on sale at the plenary.

Donald Shoup, PhD, BE, Distinguished Research Professor, Department of Urban Planning, UCLA / Introduced by Wesley Marshall, Ph.D, PE, Associate Professor, Civil Engineering, University of Colorado Denver / Lynn Richards, President and CEO, CNU / Michaele Pride, AIA, NOMA, CNU Board Chair, Professor of Architecture, University of New Mexico / Lucy Thompson, Principal City Planner, City of Saint Paul, Minnesota / Ryan Kelley, Senior Planner, Livable Communities TOD & LHIA, Metropolitan Council

### LUNCH

12:00 - 1:00 PM

Lunch on your own. Explore downtown Louisville and ask at the Information Station in the Foyer of the Seelbach Hotel for a list of suggested lunch spots.

### 🔗 📵 🔇 TOUR: NEW ALBANY

12:00 - 2:00 PM / Seelbach Hotel, Lobby

Journey across the Ohio River to southern Indiana, where the City of New Albany is implementing all-encompassing transportation projects to revert all one-way streets to two-way traffic, including a substantial road diet and streetscape improvements. See how it works on this twohour tour of the city with municipal officials, including Mayor Jeff Gahan and project planner Jeff Speck.

The Honorable Jeff Gahan, Mayor of New Albany, Indiana / Jeff Speck, AICP, CNU-A, LEED-AP, Hon. ASLA, Principal, Speck & Associates LLC / John Rosenbarger, Public Works Projects Supervisor, City of New Albany, Indiana

### **GERMANTOWN**

12:00 - 2:00 PM / Seelbach Hotel, Old Seelbach Bar

Louisville's most prevalent house type, the Shotgun, offers a tried and true example of a "missing middle" development surge. Small developers and builders have organically transformed neighborhoods in Germantown and produced grassroots revitalization by focusing on this housing type.

Sarah Hite, Director, Logan Street Market / Mike Safai, Owner, Safai Coffee & Logan Street Market / Mark Foxworth, Owner, Foxworth Architecture

### Afternoon Sessions

# OI: SPARKING JOY: THE COMMUNITY BUILDING EDITION

12:30 - 1:45 PM / Seelbach Hotel, Grand Ballroom West

As we deal with new initiatives intended to improve older communities, such as making use of existing infrastructure instead of extending systems into previously undeveloped areas, how we work within existing contexts becomes more important. This session will look at a series of projects that made use of existing places, including failed retail properties, and created wealth and lovable places in the process. We will explore issues such as the intersections between preservation and new development. These kinds of projects often depend on the ability to create places with much higher densities than before, and this session will provide responses to density myths, which are too often used by groups trying to stymie needed projects. This session should encourage us to work harder to create the continuous cities of love, instead of the ruptured cities where false hope led us astray.

Daniella Beltran, Urban Planner, MKSK / Britin Bostick, Founder and Manager, Texas Stewards, LLC / Christopher Jackson, Principal, TBG Partners / Todd Kaiser, Associate Principal, bgk lab, Barnes Gromatzky Kosarek Architects / Aaron Kowalski / Sarah O'Brien, Principal, Collaborative Development Collective / Rich Stein / Daniel Wright

# MEMBER-LED: EMPOWERING CNU CHAPTERS

12:30 - 1:45 PM / Seelbach Hotel, Medallion A

This session invites all CNU members to become active in their chapters, or to form new chapters. We will review the outcomes of the 2019 Chapter Summit and discuss the ongoing steps to make the chapters into the ground game for CNU, bringing locally relevant outcomes of the Charter and #NUFuture into the daily practice of the people who live New Urbanism every day. Several chapters will present on their accomplishments, issues and events. We'll also learn about steps the chapters are taking with the National Organization to professionalize their outreach, communications, and programming. While CNU's chapters are volunteer non-profits, they punch well above their weight class, and are an indispensable—and surprisingly powerful—presence for CNU between Congresses.

Larry Gould, Principal, Nelson\Nygaard Consulting Associates and CNU National Board Chapter Representative

# MEMBER-LED: TECHNOLOGIES FOR TEACHING NEW URBANISM

12:30 - 1:45 PM /Seelbach Hotel, Medallion B

Teaching the concepts of New Urbanism and sustainable planning can be challenging. Educators have a limited set of tools to choose from for teaching core concepts and the technologies are often complicated to work with. As a result, time allotted to teaching New Urbanism is instead spent teaching the tools. In this moderated panel, a diverse group of speakers from academia and industry will discuss how to overcome technology challenges and adapt through the use of software that is much easier to use than traditional GIS, streamlining classroom time, to make more time available to teach planning concepts, sustainability, and New Urbanism. Panelists will discuss a variety of topics, including the tools they have found to be effective for use in their classroom, changes to their syllabus allowing them to focus on new urbanism and sustainability, more interactive classroom plans, and lessons learned and best practices from using new technology.

Emily Talen, Ph.D, FAICP, Professor of Urbanism, University of Chicago / Andrew Fetterer, Vice President of Marketing, UrbanFootprint / Emily Talen, Ph.D, FAICP, Professor of Urbanism, University of Chicago / Nana-Yaw Andoh, Assistant Professor, Architecture, Rochester Institute of Technology / B.D. Wortham Galvin, Director + Associate Professor, School of Architecture, Clemson University / Chad Frederick, Assistant Professor, Geography and Sustainable Planning, Grand Valley State University / Kirsten Kinzer, Assistant Professor, Public and International Affairs, University of North Carolina Wilmington

# LUNCHEON: MODERN MATERIALS FOR TRADITIONAL NEIGHBORHOODS

12:30PM - 1:45PM / Seelbach, Mezzanine A/B

Join in a lunchtime discussion of how best to apply new materials in traditional neighborhood projects and beyond. Lunch is provided for the first 50 participants by the Vinyl Siding Institute.

Steve Mouzon, Principal, Mouzon Design and Co–Founder, New Urban Guild / Fernando Pagés Ruiz, Developer and Author / Padriac Steinschneider, Principal, Gotham Design and Community Development



The Belle of Louisville, the oldest river steamboat in operation, came to Louisville in 1931.

### MEMBER-LED: RAINWATER IN **CONTEXT: THE PAST, PRESENT AND** FUTURE OF WELL-DESIGNED GREEN INFRASTRUCTURE

12:30 - 1:45 PM / Embassy Suites, Edison I

Hear what members are working on to create well-designed green infrastructure, the roadblocks they have faced, and ways to overcome impediments introduced by physical obstacles, social opposition, and public policy. Finally, we will discuss next steps, including regulation changes, the Clean Water Act, funding availability, conventional practices, climate change, and any other significant topics that come to the fore.

Scott Bernstein, Scott Bernstein, Founder and Chief Strategy + Innovation Officer, Center for Neighborhood Technologies / Stephen Coyle, Deputy/Director of Community Development, City of Woodland, California and Owner of Town Green

### MEMBER-LED: RE-DESIGNING CHURCH FOR THE 21ST CENTURY: BIG BOX TO WALKABLE NEIGHBORHOODS

12:30 - 1:45 PM / Embassy Suites, Edison II

CNU members are helping faith communities reimagine how their properties can be designed, using principles of New Urbanism to serve their needs and their community at the same time. Nathan Norris shares the churchbuilding principles that his charrette team of 20+ seasoned practitioners from the Congress for the New Urbanism's Christian Caucus and New Urban Guild developed for Century Church, Alabama.

Chris Elisara, Chairperson Leadership Committee, CNU Members Christian Caucus / Nathan Norris, Founding Principal, CityBuilding **Partnership** 

### 🙌 MEMBER-LED: LABELS, BIAS, AND **HUMAN PSYCHOLOGY: THE URBANIST** CALL TO UNLEARN AND RESET

12:30 - 1:45 PM / Embassy Suites, Edison III

New urbanists advocate for humanism, yet we too often forget the human dynamics in our planning and design processes. As professionals, we fall into echo chambers and blame those for whom we are designing for not understanding: framing residents as NIMBYs, seeing demographic data instead of communities, or stereotyping our fellow urban practitioners. Mental shortcuts like these undermine our best intentions. Without continually checking our biases and seeking to understand each other, can we truly build places for authentic human connection, wellbeing, and community?

In this member-led conversation, two planners with differing backgrounds highlight the role of vulnerability in community engagement and the need to unlearn habits that hinder our ability to fully serve the society for which we design. Let's lift the rose colored glasses together; share and learn the simple basis of storytelling techniques and narrative psychology to connect our same designs in a different way, to achieve truly human design.

Erika Ragsdale, Neighborhood Engagement Officer, City of San Antonio / Veronica Eastell, Director of Strategy, Design & Development / Planning Analyst, Urban3

### 🔗 📵 🔇 TOUR: OLMSTED PARKS OF LOUISVILLE

2:00 - 4:00 PM / Seelbach Hotel, Old Seelbach Bar

Spreading radially from the heart of Louisville, Olmsted's Parks and Parkway systems have defined the neighborhoods surrounding them and bear witness to the lasting value of great urban design over the last 125 years.

Layla George, President, Olmsted Parks Conservancy

### 🚱 😢 TOUR: ALI CENTER/LOUISVILLE SLUGGER MUSEUM

2:00 - 5:00 PM / Seelbach Hotel, Old Seelbach Bar

Two for the price of one! Experience the award-winning museum dedicated to boxing's great, Muhammad Ali, and a visit to where baseball's #1 bat is made. Capitalizing on Louisville's pair of legendary sports icons, careful planning brought these facilities together to form the cultural foundation of a Downtown revival.

Patti Clare, AICP, Senior Planner, Neel-Schaffer Engineering / Barry Alberts, Managing Partner, City Visions Associates



The Louisville Falls Fountain is the tallest computerized fountain in the world.

# ART ROOM: URBAN SPACES AND THE DESIGN OF PUBLIC ART

2:15 - 3:30 PM / Seelbach Hotel, Mezzanine A/B

The art of public space design is a key element of New Urbanist practice. In this hands-on session, we'll examine timeless design fundamentals, with a particular emphasis on the role of public art. In addition to design principles and challenges, this presentation will review the Louisville model—and others—for funding and implementing an effective public art program. Local artist(s) will discuss the creative design process and their response to the urban environment.

Sarah Lindgren, Louisville Metro Public Art Administration / Patrick Dominik, President, Sabak, Wilson & Lingo, Inc. / Arti Waghray, Alta Planning + Design

# NEW URBAN RESEARCH: DRIVING DOWN DRIVING: ALTERNATIVE TRANSPORTATION METRICS AND THEIR OUTCOMES

2:15 - 3:30 PM / Embassy Suites, Edison II

As more and more cities consider how to adapt their streets to mobility solutions that de-prioritize automobiles, new possibilities open up for urban development. These New Urban research papers explore new metrics for mobility and the resulting outcomes.

- "Implementing Vision Zero: Cities for Kids" Nick Ferenchak, University of New Mexico
- "Too Old to Drive? The Role of Walkable Places and New Technologies in Addressing Age-related Driving Cessation" Daniel Piatkowski, University of Nebraska-Lincoln
- "An Evaluation of Sidewalk Availability and Width: Analyzing Municipal Policy and Equity Disparities" Nicholas Coppola, University of Colorado Denver
- "Converting Garages into Housing," Donald Shoup, University of California, Los Angeles

Wesley Marshall, Phd, PE, Associate Professor Civil Engineering, University of Colorado, Denver (moderator)

# OI: TAMING THE BEAST IN THE AGE OF CLIMATE DISASTERS

2:15 - 3:30 PM / Seelbach Hotel, Grand Ballroom West

This session may be the great-great-great-grandchild of the original "Is CNU Burning?" debate. However, while in the past conversation was focused on the more academic argument about architectural style, this session starts with the premise that developers are the ones who build towns, not planners and not architects. The discussion will investigate the extent to which architects and planners can help developer clients build better architecture that works within production builder logistics and budget requirements. Are CNU members willing to embrace aesthetic eclecticism? And will this create places people will love, as well as places developers are willing to build? Is there a way that the craft and form that satisfies the discerning aestheticist can simultaneously satisfy concerns with sustainability, equity, and building codes? And how does this fit now in a world that is confronting the very real challenges of climate change?

Korkut Onaran, Founder and Principal, Pel-Ona Architects and Urbanists / Ronnie Pelusio, Founding Partner, Pel-Ona Architects and Urbanists / Steve Mouzon, Principal, Mouzon Design and Co-Founder, New Urban Guild / Fernando Pagés Ruiz, Developer and Author/ Andrés Duany, Partner, DPZ CoDESIGN / Daniel Morales, Company Architect, Parkwood Homes / David Rau, Principal, Hart Howerton / William de St. Aubin, CEO, Sizemore Group / Craig Lewis, FAIA, LEED AP, CNU-A, Principal, Stantec's Urban Places Planning and Urban Design | Smart Mobility

# SESSION: REINVENTING SHARED ASSETS: CONNECTING PEOPLE TO NATURE AND EACH OTHER

2:15 - 3:30 PM / Seelbach Hotel, Medallion A

Communities across the country are reimagining their assets: parks, libraries, riverfronts, and even vacant lots. The reinvention of these places has fostered connections between people of diverse backgrounds while increasing access to nature. How did design and programming draw people into shared public life?

This session explores how public space projects in Memphis, Detroit, and Akron have reimagined the civic commons and created mixed socioeconomic communities. In Memphis, a public-private collaboration is reconnecting downtown with its riverfront, the city's most valuable yet long-neglected asset. In Detroit, a cross-sector team is working alongside community members to transform vacancy in the Fitzgerald neighborhood into a community asset after decades of disinvestment. In Akron, investments in three neighborhoods and the Ohio & Erie Canal Towpath Trail are knitting together previously isolated communities.

Maurice Cox, City of Detroit / Tom Fuller, Executive Director, Alpha Phi Alpha Homes / George Abbott, Director of External Affairs, Memphis River Parks Partnership

### **SESSION: LESS TALK, MORE ROCK: GETTING SH\*T ACTUALLY DONE - THE** LADY DEVELOPER EDITION

2:15 - 3:30 PM / Seelbach Hotel, Medallion B

This is a rapid-fire, results-based session that focuses on what happens when three strong women with compassion for community and a love for the built environment focus on rebuilding old cities and neighborhoods. Using examples of with real-life results, this session will inspire participants to think creatively about communities while considering the hard truths that women face in the real estate development field.

Learn about how one creative architect threw standard design norms out the window to create a cute and dynamic new small-scale, walkable neighborhood. Find out about comprehensive community redevelopment strategies for Rust Belt communities, seen through the eyes of a young woman who is a builder in Buffalo. Be inspired by the success of one persistent developer who bought, restored, and now loves an iconic building in her downtown.

Bernice Radle, Founder & CEO Buffalove Development & Little Wheel / Allison Thurmond-Quinlan, Flintlock Development Co. / Jenifer Acosta, CEO, Jenifer Acosta Development

### SESSION: PLANNING WITH, NOT FOR, A **DIVERSE COMMUNITY**

2:15 - 3:30 PM / Embassy Suites, Edison I

During a charrette, everyone is welcome at the planning table. This session considers how to host an inclusive charrette that best reflects the larger community. We will talk about emerging engagement tools, including neighborhood scavenger hunts, Minecraft lounges, pop-up urban labs, and urban acupuncture. We will also discuss how to handle situations where decisions have already been made for the community, instead of with it. How can we roll back some of the past missteps and re-engage with a public process that instills—and deserves—trust? How can we encourage gentrification "by us," instead of "to us," in a way that increases livability but doesn't displace the current community? This session reserves time for vigorous audience dialogue.

Hazel Borys, Principal and Managing Director, PlaceMakers, LLC / Scot Spencer, Associate Director, Advocacy and Influence, Annie E. Casey Foundation / Oliver Stearns, Student / Dana Wall, Project Manager, Street Plans Collaborative

### **SESSION: BEST PRACTICES AND** INNOVATIONS IN GREENWAYS AND OPEN **GREEN SPACE**

2:15 - 3:30 PM / Embassy Suites, Edison III

How can new urbanist principles and concepts be applied to greenways and parks? This is what the City of San Antonio, TX, has set out to discover. As part of its ambitious planning and development for growth, the City is committing to enhance its open green space, including the construction of a 90-mile multimodal greenway system that runs along creeks and connects neighborhoods, streets, and parks, tying together very different—and very racially and ethnically segregated—parts of the City.

The City's new Greenway Design Strategy establishes a vision for context-sensitive design that promotes the adaptation of each part of the greenway to its surroundings, by considering neighborhood character, history, ethnicity, ecological context, and where a neighborhood lies on the rural-to-urban transect. Find out more about this ambitious, citywide project and its potential to harmonize current and upcoming design initiatives on the route, spark neighborhood revitalization, and promote both urban regeneration and suburban retrofit. See best practices applied to water preservation and ecological design, creating a new iconic green system for San Antonio.

Daniel Leal, Urban Designer (Senior Manager), City of San Antonio / Brendan Wittstruck, LEED AP BD+C, Director of Urban Design, Asakura Robinson Company / Margaret Robinson, PLA, ASLA, LEED AP, Founding Principal, Asakura Robinson Company

### **SESSION: BIG CITY CODING**

2:15 - 3:30 PM / Seelbach Hotel, Mezzanine C/D

Cities of all sizes are tackling issues related to fast-paced growth, gentrification, legislative limitations on planning mechanisms, conflicting visions for the future, and impacts from decades of suburban growth, all while trying to protect the places and cultures that make them unique. Many jurisdictions realize that zoning and local regulations are among their strongest tools for confronting these issues, but are challenged by the age of many codes, piecemeal edits, changes in federal and state law, and new policy direction. These issues often increase exponentially or manifest differently in big cities versus smaller ones.

This panel will discuss three big cities' code reform processes (Austin, Denver, and Miami), including updates on how the Miami and Denver codes have been implemented and updated, and what's happening in Austin now since the multi-year process was put on hold in 2018. We'll discuss the coding approach taken in each of these projects to consider the appropriate level of regulation in different

contexts, and getting results from urban, citywide code updates. Finally, we'll discuss unanticipated variables and key lessons learned at the big city scale to share with cities and municipalities interested in learning more about the challenges and opportunities implicit in citywide code updates in terms of both strategic approach and tactical implementation.

Lisa Wise, Principal, Lisa Wise Consulting / Peter Park, Principal, Peter Park LLC / John Miki, Studio Manager, Opticos Design / Elizabeth Plater-Zyberk, Partner, DPZ CoDESIGN

### BREAK

3:30 - 4:00 PM / Seelbach Hotel, Medallion Ballroom C/D/E/F Grab tea, coffee, and other refreshments.

# ART ROOM: BIM CITY: VIRTUAL AND AUGMENTED REALITY IN DESIGN

4:00 - 5:15 PM / Seelbach Hotel, Mezzanine A/B

Selling urban concepts to governing boards is one of the hardest parts of the design process. Hours are spent working on the perfect rendering of the scheme, but the focus can only be made on the most developed areas. How can technology help you be more prepared for these meetings and provide insight into a project that has not been seen before? What technology is out there that can truly wow your audience?

We will take you through several case studies where emerging technology, such as Virtual Reality and Augmented Reality, is being used to market New Urbanism to stakeholders and decision makers.

Adam Lowenthal, Design Technology Manager, Robert A.M. Stern Architects / Georgina Harvey, Associate, Robert A.M. Stern Architects / Jared Kaelin, MLA, ASLA, Urban Designer, Gresham Smith

### **OI: PATTERN MAKING FOR PLACEMAKING**

4:00 - 5:15 PM / Seelbach Hotel, Grand Ballroom West

For some, the idea of "Placemaking" sounds like something intimate and informal. The reality is that it is a growing sensibility that intends to create environments that are more satisfying to the human spirit at all scales of urbanism. To accomplish this, new techniques need to be developed for assessing the character of places and the communities that will make use of them. This session will present several different methodologies that can be used to achieve this on the scale of the city. The idea of "pattern zones" that can be used to make good urbanism a natural outcome of the local real estate market will be discussed. The use of new tools, such as drones and other geospatial technologies, will be presented as ways of establishing a living archive of character in a city. The goal of the session will be to share how these efforts have already been used successfully to create better places that people can love.

Mike Aziz, Director of Urban Design, Cooper Robertson / M. Gordon Brown, DTech, FRICS, Principal, Space Analytics, LLC / Lindsay Hackett, Staff Planner, City of Bryan / Matthew Hoffman, Director of Urban Design, Miller Boskus Lack Architects / Fletcher Isacks, Architectural Photographer, specialist in drone photography / Matthew Petty, Principal, Infill Group / Frank Romo, Founder, RomoGIS / Donald Warner, III, Associate, Calfee

### **SESSION: VACANT TO VIBRANT**

4:00 - 5:15 PM / Seelbach Hotel, Medallion A

Adding green space to a community can help create a sense of place, but doing so often comes with funding restrictions and top-down decision making. This panel will bring together experts in creating a more diverse community space where the catalyst for change is driven from within the community. The session will examine the potential for small-scale and inexpensive green infrastructure to contribute to community resilience through the reduction in stormwater runoff and pollution, and the addition of trees, water, and open space with ample public access as an amenity to neighborhoods that have little or none. The concept of "Vacant to Vibrant" comes directly from a new Island Press book by first-time author, Sandra Albro.

Sandra Albro, Research Associate, Applied Urban Ecology, The Holden Arboretum / Barbara Brown Wilson, Assistant Professor, Urban + Environmental Planning, University of Virginia / Bryan C. Lee Jr., Founder/ Director of Design, Colloqate Design / Karen Abrams, Program Officer, The Heinz Endowments

### SESSION: CURB YOUR MOBILITY, MOBILIZE YOUR CURB

4:00-5:15 PM / Embassy Suites, Edison III

Shared-ride mobility is proliferating and competing for precious curb and sidewalk space. Cities like Seattle, San Francisco, and Washington, D.C. are experimenting with innovative regulatory approaches to balance demand for curb space between people, public transit, short-term parking, delivery services, car-share parking, ride-hailing pick-up/drop-off zones, bike-share parking, and e-scooters.

Minimal research has been done on the impact of shared mobility, ride-hailing, and autonomous vehicles in suburban areas. Parking demand is expected to decrease, unveiling opportunities to redevelop parking lots and reinvent suburban environments as safe and walkable. Investigate curb redesign and management, buffer zone creation, and innovative loading zone design.

Manuel Soto, TDM and Mobility Consultant, Walker Consultants / Gonzalo Echeverria, Director of Design and Planning, McCord Development / Marianne Stuck, LEED GA, Urban Designer, DesignWorkshop / Allison Wiley, Transportation & Mobility Policy, Uber

### **SESSION: GROWING RETAIL WITH DIVERSE ENTREPRENEURSHIP**

4:00 - 5:15 PM / Seelbach Hotel, Mezzanine C/D

Retail and the places it serves are rapidly changing. There is a shortage of quality, local retailers due to the challenges associated with breaking into the retail marketplace, and neighborhood retail need to diversify to meet the market demand of the ever changing composition of urban America.

This is all coming to a head in places like Cincinnati, Milwaukee, Memphis, and Louisville. Cincinnati, for instance, is fifty percent African American, but only six percent of small businesses are black-owned businesses. Concurrently, customers flock to neighborhoods with walkable retail districts but there are limited operators that can meaningfully fill retail space. How do we encourage and support retail establishments that reflect the diversity and culture of a place?

Come hear about our demand discovery process, how it helps walkable urban neighborhoods build amenities that drive value. Learn how to tie together pop-up urbanism, tactical infrastructure, intentional programming, and real estate development into a coordinated approach to reinvestment. Using a one-of-a-kind curriculum that embeds itself in place and teases out local entrepreneurial creativity. Focusing on minority entrepreneurship that has

inherited both deliberate and unintentional barriers to entry, this process helps startups overcome systemic and institutional barriers, and curate viable small businesses.

Kevin Wright, Principal, YARD & Company / Derrick Braziel, Managing Partner & Development Director, MORTAR / William Thomas II, Founding Partner, MORTAR

### **Evening Sessions**

### **CHARTER AWARDS RECEPTION**

5:00 - 6:30 PM / Muhammad Ali Center, View Pointe Hall

Gather to celebrate the accomplishments of this year's eight Charter Award winners and the Merit, Student, and Special award winners. Have a beverage and relax before the ceremony.

### CHARTER AWARDS CEREMONY

6:30 - 8:00 PM / Muhammad Ali Center, View Pointe Hall

The CNU Charter Awards recognize exemplary work in architectural, landscape, urban, and regional design, as defined by the Charter of the New Urbanism. Join us to honor the award recipients whose accomplishments have enlivened communitie, created stronger public places, and address a range of issues from transportation to climate resilience.

Stephanie Bothwell, ASLA, CNU Fellow (Mistress of Ceremonies) Todd Zimmerman, CNU Fellow, 2019 Charter Awards Jury (presenter)

### FRIDAY EVENING LOCAL HOST COMMITTEE PARTY & CHAPTER MEET UP

7:30 - 9:30 PM / 615 West Main Street

Join fellow attendees for drinks and socializing under the stars at Repurposed, an outdoor tactical urbanism space just perfect for gatherings, hosted by CNU 27's Local Host Committee. Meet your chapter counterparts, find out about CNU chapters, or get ideas for starting your own, all in a comfortable outdoor space just ahead of our annual CNU Dance Party.

### T FRIDAY NIGHT DANCE PARTY

9:30 - 11:00 PM / 615 West Main Street

Get your dancing shoes ready! Come on over to Repurposed, the outdoor tactical urbanism space in downtown Louisville, immediately following the LHC Party / Chapter Meet-Up. Join us for a spirited evening of fun and friendship.

# Saturday 6/15



All tours and 202s are ticketed, and require an additional fee.

Please visit the CNU registration desk for information.

### **BREAKFAST**

8:00 - 11:00 AM / Seelbach Hotel, Medallion C

Enjoy a hearty breakfast and prepare for the last day of Congress.

### **♦** □ TOUR: PARKLANDS

9:00 AM - 12:00 PM / Seelbach Hotel, Old Seelbach Bar

See what Olmsted could only imagine. The Parklands, Louisville's newest park system, is a systemic, world-class addition to Louisville's parks system that includes four major parks linked by a park drive, a first-rate urban trail system, and a remarkable water trail, all tracing Floyds Fork, a classic Kentucky stream. This public/private project is unique in the region and unlike anything currently in development across the country—truly a city-shaping model. Ride in the shade of tree canopy and track how many pathways and waterways you spot that stitch together these 3,800 environmentally sensitive acres. One hundred miles of trails, greenways and waterways connect the parks along the Floyds Fork corridor, bringing you up close to flora, fauna, and fellow explorers.

Dan Jones, Chairman and Chief Executive Officer, The Parklands of Floyds Fork

### **♦** □ TOUR: OVER THE RHINE

9:00 AM - 5:00 PM / Seelbach Hotel, Old Seelbach Bar

Experience firsthand this amazing neighborhood transformation led by the Cincinnati Center City
Development Corporation (3CDC), which has invested and leveraged more than half a billion dollars to buy and rescue 131 historic buildings, in addition to constructing 48 new ones.

Joe Nickol, Principal, Director of Design, Yard & Company / Kevin Wright, Principal, Director of Operations + Strategy, Yard & Company

# SESSION: AFFORDABLE HOUSING AS A POVERTY TRAP?

10:00 AM - 12:00 PM / Seelbach Hotel, Medallion A

Systemic racism—the interlocking systems of public policy, common practice, and cultural patterns of intent and expectation—is a persistent pattern that allows institutions to privilege some people and disadvantage others based on their skin color. Perpetuated from generation to generation, systemic racism is embedded in institutions and services such as schools, hiring halls, courts, and prisons, influencing access to housing, nutritious food, and quality healthcare. These are just some examples of what controls who is poor, who stays poor, and who escapes poverty.

This session unveils how systemic racism is perpetuated through the delivery of "affordable housing,", and how new public policy initiatives work for and against the continuation of racist patterns and practices. We will examine the dangers of "affordable" housing, especially the effects on residents when an entire development is dedicated to housing for those making less than 60% of area mean income (AMI)—often significantly less. We will also learn about trends in land grabs by developers who buy property owned by African American churches at below–market rate, depriving congregations of the wealth embedded in the real estate market. Find out about the benefits and dangers, opportunities and challenges of Opportunity Zones, and how underserved communities can participate in the process of redevelopment.

C. Jeffrey Wright, CEO, Urban Ministries, Inc. (moderator) / James Williams, Director of Finance, Chicago Neighbor Initiatives / Michael Allen, Partner, Relman, Dane & Colfax

### (II) SESSION: HACKING FEMA

10:00 AM - 12:00 PM / Seelbach Hotel, Mezzanine C/D

Adaptation is critical to many new urbanists. The biggest opportunity to transform a place is in the aftermath of a disaster, when millions in federal funds will be spent to rebuild rapidly. While hundreds of communities are catastrophically impacted by natural disasters every year, and the new urbanists that live and work in these communities often want to help in the long-term recovery, they often don't know how. A major reason that most disaster recovery doesn't result in the exciting changes that are possible is because so few people are familiar with the federal disaster recovery rules and regulations. This session will provide any practitioner interested in great urbanism with an in-depth education on how to effectively assist communities in planning for, responding to and recovering from all types of natural disasters. This crash course in the FEMA Public Assistance, Hazard Mitigation and HUD Community Development Block Grant Disaster Recovery programs will teach attendees the key programmatic requirements that dictate timing, funding, and project eligibility and how to wield them to effect change. When understood and properly utilized by new urbanists, funding and community focus can be more effective in pivoting from a typical recovery, to one that rebuilds better places for people.

Laura Clemons, Founder, Collaborative Communities / Dan Baisden-Kennedy, City Planner, City of Fort Wayne, Indiana / Steve Mouzon, Principal, Mouzon Design and Co-Founder, New Urban Guild / Andrés Duany, Principal, DPZ CoDESIGN / Paddy Steinschneider, President, Gotham Design & Community Development Ltd.

### **SESSION: LOUISVILLE LEGACY PROJECTS** (TWO SESSIONS)

Before every Congress, teams of CNU members come together to lead neighborhood design workshops across our host city. In Louisville, four Legacy Projects were completed by national firms in conjunction with residents, community advocates, city staff, and local design teams. Join the 'Legacy Generals' from each team as they discuss the issues, process, and results of each project, presented in two back-to-back sessions.

10:00 - 11:00 AM / Seelbach Hotel, Medallion B

Learn about the different approaches taken by firms PlaceMakers LLC and Urban Design Associates to plan for community-centered commercial corridor revitalization in two Louisville neighborhoods. Takeaways include resident engagement strategies, public space improvements and tactics for supporting legacy businesses.

Evon Smith, CEO, OneWest / Jessica Brown, Planning and Design Coordinator, Center for Neighborhoods / Megan O'Hara, Principal, Urban Design Associates / Susan Henderson, Director of Coding and Design, PlaceMakers

11:15 AM - 12:15 PM / Seelbach Hotel, Medallion B

Street Plans Collaborative and Gresham Smith each leveraged local knowledge and small, incremental tactics to develop plans for bringing awareness and connectivity to two Louisville assets: the Waterfront Park and Beargrass Creek. Learn about how big change can start with small increments.

Ward Wilson, Executive Director, Kentucky Waterways Alliance / Omicah House, Louisville Downtown Partnership / Louis Johnson, Senior Landscape Architect, Gresham Smith / Dana Wall, Project Manager, Street Plans Collaborative

# GET CNU-ACCREDITED!

You know about walkable communities, sustainable places, traffic calming mechanisms, and how they combine to create places that people love. But do your clients and employer know how much you know?

CNU-A is the only new urbanist credentialing available to certify your expertise in new urbanist principles and best practices.

Find out more about the online course: cnu.org/accreditation

### 

10:00 AM - 12:00 PM / Seelbach Hotel, Old Seelbach Bar

Journey back in time to explore the Historic Cast Iron warehouses, now transformed into a cultural district that connects arts, entertainment, and Louisville iconography. Stroll along West Main Street, recently named "one of America's Great Streets" by the American Planning Association, and see firsthand how historic architecture has come to frame new uses and attractions.

Barry Alberts, Managing Partner, City Visions Associates / Charles Cash, Founder, Urban 1

### 🏈 🚳 TOUR: SOUTHERN INDIANA **GREENWAY TOUR**

10:00 AM -1:00 PM / Seelbach Hotel, Old Seelbach Bar

How people move through our communities is constantly changing. As better options for transportation come online, we have seen a transformative response in land use. This tour will help to highlight how the cities of Jeffersonville, Clarksville, and New Albany have embraced multimodal connections and in turn seen dramatic changes in how people are engaging with their communities. The 17-mile round-trip route will take us along comfortable pedestrian/ bike facilities and newly opened greenways and provide us with the opportunity to meet directly with the planners and city leaders responsible for making better places in Southern Indiana. Light snacks and beverages provided by Denton Floyd.

Mike Sewell, PE, Service Line Leader, Active Transportation; Louisville Office Transportation Leader, Gresham Smith / Dirk Gowin, PE, PLS, PTOE, Transportation Division Manager, Louisville Metro / Katie Rowe, PE, Transportation Engineer in Training, Gresham Smith / Carolyn Waters

### OI: DON'T STAY IN YOUR LANE

1:00 PM - 2:15 PM / Seelbach Hotel, Mezzanine B

This session reports on several transportation initiatives trying to tame the impact of the automobile on our communities. This includes an update on the situation in Indianapolis where a proposed rebuild of an urban freeway is being reshaped to make it more sensitive to the surrounding neighborhoods. This is an initiative driven by local groups and professionals. Similarly, we will hear how grassroots organizing is essential to winning parking reforms, which are in turn essential in meeting climate, transportation, and housing goals. At the larger scale, we will hear about the efforts to coordinate the statewide plans in Illinois for modernizing transportation options and integrating them into a robust, connected network. All of

these ideas and efforts depend on how to address the data that is collected, analyzed, and then relied upon to support traffic as usual. Too often the management of this data lacks rigor. We will hear how to challenge traffic data and learn how to counter it.

Rick Harnish, Executive Director, Midwest High Speed Rail Association / Nathan Hood, Senior Planner, Community and Economic Development, Hennepin County Community Works / Tony Jordan, Parking Reform Network / Russell Menyhart, Steering Committee Member, Indianapolis Rethink Coalition / Lisa Nisenson, Vice President, New Mobility and Connected Communities, Wantman Group, Inc. / Kevin Osburn. Principal, Rundell Ernstberger & Associates / Meg Storrow, FASLA | AICP CTP, Principal, Storrow Kinsella Associates

### OI: WORKING OUTSIDE THE BOX TO UNBRIDLE COMMUNITY CHARACTER

1:00 - 2:15 PM / Seelbach Hotel, Medallion A

This session is about unusual ways in which to unleash the character of place to form a stronger community. Some of the speakers in this session have developed unusual strategies and tools to get people to recognize what is special about where they live and work. Others have developed unique ways to advance community advocacy. And one speaker has created a wonderful skit through which he is able to teach the basics of urban planning to local residents so that they are empowered with an understanding of important values in their neighborhood. Whether talking about using co-working as an asset and amenity in the creation of vibrant communities, focusing on college students as a desirable tenant base, or using chromatic paint to bring positive attention to abandoned Victorian homes and highlighting the character of the neighborhood, this session shows successful ways to build public engagement and positive commitment by residents to their community.

Brian Byrd, former Long Range Planner, Las Cruces, New Mexico / Kirsten Compitello, Planning Associate, Michael Baker International / John Gilderbloom, Ph.D, Professor of Planning, Public Administration, Urban Affairs and Public Health, University of Louisville / Graziella Grbac, Executive Director, Village on Main / John Massengale, AIA CNU Chair, CNU NYC / Dale Mikkelsen, Vice President of Development, UniverCity Project, Simon Fraser University-Burnaby Mountain campus

### 

1:00 - 3:00 PM / Seelbach Hotel, Old Seelbach Bar

Journey back in time to explore the Historic Cast Iron warehouses, now transformed into a cultural district that connects arts, entertainment and Louisville iconography. Stroll along West Main Street, recently named "one of America's Great Streets" by the American Planning Association, and see firsthand how historic architecture has come to frame new uses and attractions.

Barry Alberts, Managing Partner, City Visions Associates / Charles Cash, Founder, Urban 1

### OI: FAITHS FOR URBANISM

2:30 PM - 3:45 PM / Seelbach Hotel, Medallion A

The growth and interest of the CNU Members Christian Caucus is evidence that faith-based individuals and organizations are interested and active in New Urbanism. This session will explore examples of urbanist projects that religious individuals and organizations are leading which are explicitly informed by the Charter for the New Urbanism, CNU, and their experience as CNU community members.

Chris Elisara, Director, World Evangelical Alliance Creation Care Task Force / Christopher Miller, Professor, Judson University/Benedictine College / Sara Joy Proppe, Founder, Proximity Project

### **DISCUSSION: FISHBOWL DISCUSSION** ABOUT EQUITY, AFFORDABILITY, AND DISPLACEMENT

2:30 - 3:30 PM / Seelbach Hotel, Mezzanine C/D

Unlike a typical panel discussion, this session will offer an opportunity for attendees to select how actively they wish to participate, either to speak up or to listen to this conversation about the nuances of equity, gentrification, and displacement. We will explore this topic through a unique exercise involving two circles of chairs: an inner circle, where participants will be prompted to converse with conversation-starting questions, and an outer circle, where participants are invited to actively listen to the conversation within. Those in the outer circle are welcome to "tap into" the inner circle when they wish to participate in the conversation, allowing for fluidity of ideas and participation to emerge throughout the session. The intent of the Equity Fishbowl is to provide a space for CNU participants to discuss, probe, and unpack issues surrounding equity and displacement in a meaningful way. The conversation will be moderated and members of Louisville communities will participate in the discussion.

Moderators: Megan O'Hara, AICP, LEED-AP, Principal, Urban Design Associates / Gretchen Milliken, AIA Director of Advanced Planning, Louisville Forward

### **DISCUSSION: SYRACUSE I-81 TECHNICAL SOLUTIONS WORKSHOP**

2:30 - 5:30 PM / Seelbach Hotel, Medallion B

Street designers and economic redevelopment practitioners will convene in a working session to sketch and define several technical solutions for the space currently occupied by I-81 in Syracuse. These high-level solutions are designed to inform future public and technical discussions in light of NYSDOT's recommendation to advance a removal of the current elevated highway, in favor of the community's proposal to recreate a fine-grained grid of walkable streets. At issue is whether the grid design will align with other design characteristics to create a truly vibrant, mixeduse, walkable district. This is a time-limited opportunity to directly influence the future of a major highway removal

Larry Gould, Principal, Nelson\Nygaard (organizer) / Robert Haley, AIA LEED AP, Principal, Robert Haley ARCHITECT / Dean A. Biancavilla, AIA, LEED AP, Associate, Holmes King Kallquist & Associates, Architects LLP

### **GOODBYE GATHERING**

4:00 - 6:00 PM / 8UP Elevated Drinkery & Kitchen, Rooftop 350 W Chestnut Street, Located on the rooftop of the Louisville Hilton Garden Inn Downtown Hotel

Join fellow attendees to say your final goodbyes as we close out our 27th annual Congress.



In 1803, Meriwether Lewis and William Clark were commissioned by President Jefferson to make an expedition across North America; they organized it in Louisville.





Use the OR Code or visit your app store The Transit Authority of River City's

integrated-mobility app enables customers to plan trips across multiple modes of travel including TARC, Uber, Lyft, Bird Scooters, and LouVelo Bike Share.













By 2030, one of every five people in the United States will be 65 or over.

The vast majority of older adults intend to age in place.

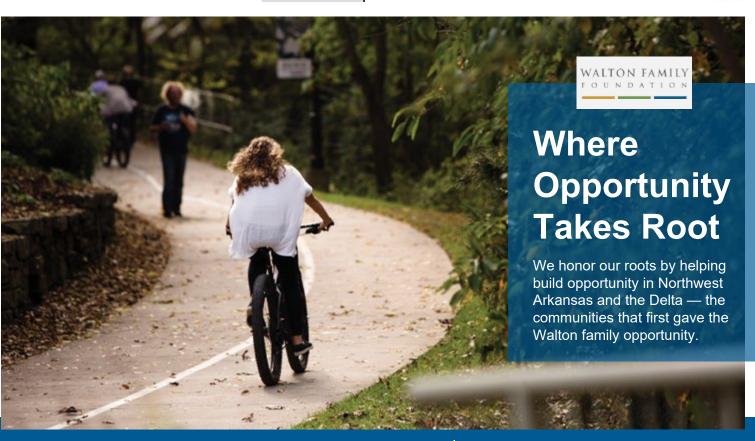
## Will your community be ready?

AARP staff and volunteers are working nationwide to educate and inspire elected officials, local leaders, planners and citizen activists to create great places for people of all ages.

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Emily Liu and Dr. Wei Song

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# URBAN3 CNU 27

Join us at one of our sessions:

Economic Development, Markets, and Growing a Tax Base Henry Clay, Grand Ballroom 10:45 AM - 12:00 PM, June12

Local Government Breakfast Seelbach, Medallion A 7:30 - 8:30 AM, June13

Elected Women and Community Design Seelbach, Medallion A 9:00 AM - 10:15 AM, June13

Suburban Retrofit: Leander's Northline Project Embassy Suites, Edison I 2:15 - 3:30 PM, June 13

Value per Hectare model of

tax production in Auckland, NZ

Labels, Bias, and Human Psychology: The Urbanist Call to Unlearn and Reset Embassy Suites, Edison III 12:30 - 1:45 PM, June 14

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We help communities make better decisions about the design of place through an understanding of data, economics, and public policy

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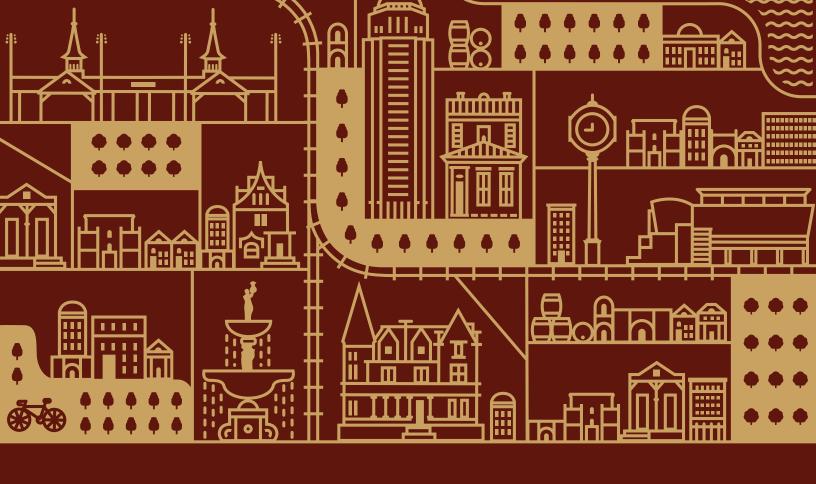
# CNU 28. Twin Cities

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American cities
on the banks
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From Dinkytown to Lowertown, from Rondo to Beltrami, from Summit Hill to Linden Hills, Saint Paul and Minneapolis are cities of neighborhoods, graced by parks and lakes. Known for collaborative governance and diverse cultures, the Twin Cities vibrate with life and creativity. With the highest-rated parks and open space system in America, Minneapolis also has an energetic poetry and spoken-word community and eclectic music scene. Saint Paul offers a robust bike network, a treasure trove of historic architecture, and a warm welcome for new Americans alongside long-time residents. Both cities showcase the possibilities for great urbanism, including planning innovations, a vibrant public realm, and an ambitious push toward more transportation choices.

Join us in the Twin Cities for the 28th annual Congress for the New Urbanism. Engage in dialogue and debate about collaborative partnerships, catalytic public investment, advances in equity, and pressing development challenges in the urban center of America's heartland.

The 28th Annual Congress for the New Urbanism June 10–13, 2020



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