

CNU 26.Savannah

Sponsorship Opportunities

THE 26TH ANNUAL CONGRESS FOR THE NEW URBANISM

MAY 16 - 19, 2018



The Congress for the New Urbanism (CNU) is an international nonprofit dedicated to building and restoring places people love. We lead a movement of architects, planners, developers, engineers, and citizen advocates working to make their communities walkable, equitable, sustainable, and lovable. Together, united by our charter, we're building great urbanism in more communities so that people of all backgrounds, races, incomes, and abilities can live happy, healthy, prosperous lives.

WHAT IS THE CONGRESS?

Every year, our Congress brings together over 2,000 individuals from across North America and around the world for an immersive placemaking experience that challenges and transforms their work. For our 26th annual Congress, CNU invites you to explore all of Savannah, Georgia—a fascinating American place, from its world-famous historic core to its fast-changing outer reaches, that demonstrates the value of excellence in urbanism.

WHY SAVANNAH?

From its historic squares and narrow streets to the vibrant culture of its coastal Georgia surroundings, the city of Savannah exemplifies great urbanism and design. Almost three hundred years of civic and architectural excellence have created a city where attention to detail and tradition are built into every block. Yet Savannah and its region face their own challenges—protecting its character, addressing inequality, adapting to a changing climate.





Children and families at play in the newly restored Ellis Square.



Savannah's human-scaled streets and rich architectural details.



The Savannah River remains a vital artery of the city.



CNU's 24th annual Congress in Detroit.

When sponsors join our Congress, they engage with a broad and diverse audience that extends far beyond our host region.

CONGRESS REACH

2,000+

PARTICIPANTS FROM

48

STATES

28

COUNTRIES



DIGITAL REACH

250,000

ANNUAL WEBSITE VISITORS

750K

SOCIAL REACH PER MONTH

100K

TWITTER & FACEBOOK FOLLOWERS

4K

SOCIAL ENGAGEMENTS PER POST

AUDIENCE

Public & Elected Officials — Urban Designers & Planners —
Architects & Landscape Architects — Engineers — Non-Profit Professionals —
Real Estate Developers — Academics & Students — Community Activists & Leaders

Sponsorship Information

Sponsoring the Congress is about more than just a logo on a screen—it's a demonstration of leadership that moves conversations forward and creates positive momentum around major local issues. Sponsors can leverage Congress programming to meet their own goals—supporting local government and businesses' continued learning, catalyzing local community engagement through visioning exercises, and connecting community and business leaders with design professionals in the areas of health, education, development, and transportation.

CNU 26 sponsors receive online and print recognition, Congress registrations, CNU memberships, special event invitations, and social media mentions.

Sponsors have the choice to provide general support or underwrite (wholly or a portion of) a specific Congress element.

Custom sponsorship packages are available at all levels, including \$2,500 and below. For more information visit cnu.org/cnu26 or email Abby Sheridan (asheridan@cnu.org).

Leader

\$100,000

Supports: Opening & Closing Nights, Charter Awards, Congress Inclusivity & Engagement Initiative, Legacy Charrette Program, Congress Tech, VIP Reception, Plenary Sessions, CNU Forums, Receptions

20 4-DAY REGISTRATIONS

Visionary

\$25,000

Supports: Plenary Sessions, CNU Forums, Receptions

10 4-DAY REGISTRATIONS

Community

\$10,000

Supports one of the following: Scholarship Package, Congress Bags, Neighborhood-Led Session

4 4-DAY REGISTRATIONS

Transformative

\$50,000

Supports: Legacy Charrette Program, Congress Tech, VIP Reception, Plenary Sessions, CNU Forums, Receptions

15 4-DAY REGISTRATIONS

Sustainable

\$15,000

Supports one of the following: One Legacy Charrette, Scholarship Package, CNU Member-Led Working Session

6 4-DAY REGISTRATIONS

Neighborhood

\$5,000

Supports one of the following: Neighborhood Tour, Lanyards

2 4-DAY REGISTRATIONS

Payment Information

Please complete and return to: Congress for the New Urbanism
1720 N Street NW, Washington, DC 20036

To pay by phone, please call 312-551-7300 x703

COMPANY/FIRM NAME

POINT OF CONTACT

PHONE NUMBER

CREDIT CARD NUMBER

EXPIRATION DATE

CVV

BILLING ADDRESS

TYPE OF CARD

VISA

MASTERCARD

AMEX

OTHER

CONTRIBUTION AMOUNT

CNU.26 Savannah Sponsorship

The Congress is the signature event for people working to improve their communities by making them more walkable, bikeable, and livable. Held in a different host city each year, the Congress draws attendees from around the world (CNU 24. Detroit participants came from 46 states and 28 countries). This makes it a valuable opportunity for local businesses and civic institutions to showcase what's best about their hometown to thousands of visitors, and to participate in promoting their city through sponsorship of the Congress.

Sponsoring the Congress gives you access to a broad audience that is curious and eager to engage with local culture and community, as well as the local economy. On average, the 1,400+ Congress attendees contribute \$2.5-3M to the local economy over the course of the Congress. Additionally, the Congress provides an opportunity to daylight and address pressing local urban issues through CNU's Congress Legacy Projects, multi-day design workshops that incorporate extensive public engagement to generate community-driven visions and urban design plans.

When you become a CNU 26. Savannah sponsor, your brand and company is seen by thousands of incoming visitors invested in the growth and development of cities. There are many levels of sponsorship available, from sponsoring the event as a whole or allocating your sponsorship to specific activities or programs.

Outlined to the right are our standard local sponsor packages, however custom packages are always available. Contact Abby Sheridan (asheridan@cnu.org) for more information.

Green

\$2,500

Supports general Congress programming, including scholarships, CNU NextGen Debates, coffee stations, and the Friday night dance party. Benefits include:

- Print & online recognition
- One 4-day Congress registration to CNU 26. Savannah
- One Urbanist membership for the year
- One invitation to the sponsor reception

Congress

\$2,500 (minimum)

Aimed at expanding the attendance of municipalities and local governments at CNU's annual Congress. Benefits include:

- Print & online recognition
- Five 4-day Congress registrations to CNU 26. Savannah with an additional Congress registration for every \$500 increment contributed
- Local government-only event invitations

Public Square

\$1,500

Supports general Congress programming. Benefits include:

- Print & online recognition as a \$1,500 Public Square sponsor
- One 4-day Congress registration to CNU 26. Savannah
- One Urbanist membership for the year
- One invitation to the sponsor reception

A la Carte

>\$1,500

For contributions of goods and services such as space, food and beverage, printing, or cash donation of \$1,500 or less. Benefits include:

- Print & online recognition

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Please complete and return to:
Congress for the New Urbanism
PO Box A3104, Chicago, IL 60690-3104

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