

CNU 24

PARTNERSHIP OPPORTUNITIES

As a CNU 24 Partner you will demonstrate your commitment to creating great and lasting neighborhoods and increase your exposure to industry leaders, government officials, and passionate stakeholders dedicated to making and restoring places people love. Your tax deductible sponsorship will help us fund scholarships for a new generation of placemakers, organize workshops and sessions to solve local problems, and spotlight the amazing story unfolding in America's original Motor City.

Regardless of level, all sponsors receive recognition in CNU print and web materials, including signage, program book, and Congress website as well as a sponsor recognition ribbon and invitation to a VIP event.

For a more direct linkage of your brand to Congress attendees, consider a promotion package. You will receive the benefits listed (see back page), as well as sponsor recognition in all Congress print and web materials.

TOGETHER WE CAN BUILD GREAT PLACES
(SEE NEXT PAGE FOR LEVELS & DETAILS)

- TRANSFORMATIVE PARTNER (\$50,000)
- VISIONARY PARTNER (\$25,000)
- COMMUNITY PARTNER (\$10,000)
- GREEN NEIGHBORHOOD PARTNER (\$5,000)
- CONNECTED STREETS PARTNER (\$2,500)
- PUBLIC SQUARE PARTNER (\$1,500)

- LEGACY CHARRETTE PARTNER (\$10,000)

- RECEPTION PARTNER (\$10,000)
- CONGRESS BAG PARTNER (\$7,500)
- NAMETAG PARTNER (\$5,000)
- CHARTER AWARDS PARTNER (\$5,000)
- INTERNET STATION PARTNER (\$2,500)
- SCHOLARSHIP PARTNER (\$1,500)
- TOUR PARTNER (\$1,500)

NAME

ORGANIZATION

SIGNATURE

DATE

BILLING ADDRESS

CITY

STATE

ZIP

EMAIL ADDRESS

CREDIT CARD NUMBER

EXPIRATION

PHONE NUMBER

CCV #

TRANSFORMATIVE (\$50,000)

- + (20) 1-year Urbanist Memberships
- + (15) 4-day Congress registrations
- + (10) 202 session tickets
- + Plenary welcoming remarks
- + Podium recognition at opening night
- + Exhibit booth & (20) exhibition passes
- + Full-page ad in the program book
- + Logo on plenary slides

VISIONARY (\$25,000)

- + Benefactor Group Membership
- + (10) 4-day registrations
- + (10) VIP Plenary seat reservations
- + (8) 202 session tickets
- + Podium recognition at opening night
- + Exhibit booth & (10) exhibition passes
- + Half-page ad in program book
- + Logo on plenary slides

COMMUNITY (\$10,000)

- + Champion Group Membership
- + (6) 4-day registrations
- + (6) 202 session tickets
- + Quarter-page ad in program book

GREEN NEIGHBORHOOD (\$5,000)

- + Leader Group Membership
- + (4) 4-day registrations
- + (2) 202 session tickets

CONNECTED STREETS (\$2,500)

- + (2) Urbanist Memberships
- + (4) 4-day registrations
- + (2) 202 session tickets

PUBLIC SQUARE (\$1,500)

- + (1) Urbanist Membership
- + (1) 4-day Congress registration
- + (1) 202 session ticket

LEGACY CHARRETTE (\$10,000)

- + (1) 4-day Congress registration
- + Organization's bio in final report
- + Invitation to Legacy Charrette
- + Logo on Legacy Charrette materials

Questions? Contact CNU at cnuinfo@cnu.org or 312.551.7300.



PARTNERSHIP OPPORTUNITIES LEVELS & DETAILS

RECEPTION (\$10,000)

- + Name/logo on reception promotions
- + Reception welcoming remarks
- + (1) 4-day Congress registration

CONGRESS BAG (\$7,500)

- + Name and logo on attendee bag
- + (1) 4-day Congress registration

NAMETAG (\$5,000)

- + Name and logo on attendee nametags
- + (1) 4-day Congress registration

CHARTER AWARDS (\$5,000)

- + Logo on all Charter Awards materials, publications, web, press, and news
- + Half-page ad in Charter Awards book
- + Logo on Plenary slides
- + (1) 4-day Congress registration

INTERNET STATION (\$2,500)

- + Name and logo on screensaver

SCHOLARSHIP (\$1,500)

- + Support attendance at the Congress for someone who cannot afford it
- + (5) 4-day Congress registrations

TOUR (\$1,500)

- + Logo on tour materials and signs
- + Verbal recognition on tour
- + (2) tour tickets
- + (1) 4-day Congress registration