



The Prince's Foundation for the Built Environment
Congress for the New Urbanism
Transportation Summit
November 12th – 14th 2007
DRAFT AGENDA

Title: The Convenient Remedy
Transport and the Carbon Challenge

Shoreditch Town Hall, London, EC1V 9LT

DAY 1: Monday November 12, 2007

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| 9am-9:15am | Hank Dittmar, John Norquist and Jacky Grimshaw
Welcome and Brief Overview of the Summit |
| 9:15am-10:30am | <i>The State of Practice – 3 examples of New Street Design Guidance from around the world</i> |
| 9:15-9:30am | Marcy McInelly
Street Design Manual Comparison: 3 examples – each organization presents their respective manual and gives a brief explanation (this should also be sent to participants as links online ahead of time). |
| 9:30-9:50am | Marcy McInelly & Norman Garrick CNU-ITE manual-Major Urban Thoroughfares |
| 9:50- 10:10am | Andy Cameron and Princes Foundation Rep. presenting the UK manual for streets and design codes as an implementation tool |
| 10:10-10:30am | Ellen Greenberg presenting the West Australian Liveable Neighborhoods Code - street standards component Australia-manual. |
| 10:30-10:45am | Q & A |
| 10:45-11:00am | Break |
| 11:00-11:45am | Michelle Dix, Managing Director of Planning, at TfL, former director of Congestion Charging
Design Challenges- Current and Future Reforms, Street Patterns and Hierarchy – challenging conventional transport modeling and “predict and provide”.

An overview of TfL's role & responsibilities
Review of Congestion Charging successes/failures & unforeseen consequences of the scheme
Talk tailored to cover street-level modal share and design-led innovation |
| 11:45am-12:00pm | Alain Chiaradia, Space Syntax
Alain will discuss Network Connectivity and the Space Syntax approach to structure analysis and distribution and mix of uses according to key movement nodes |
| 12:00-13:00pm | LUNCH |

14:00pm -17:00pm

ACCOMPANIED TOURS (HIT THE STREETS)

More than just tours, an assessment of place on site
TFL-incepted projects tbc and/or transport conflicts. Successes/ forthcoming projects from list below – New stations as functioning nodes, World Squares Project, street improvements etc. Focusing on problems (at street level?) with introductions on site by relevant TFL teams, and responses from the delegates

Options:

Kensington High Street/ Exhibition Road

Sloane Square

Parliament Square and Trafalgar Square (before/after?)

Queen St improvements (cycle/pedestrian shared modes –City)

St Paul's/Millennium Bridge Path

Kings Cross

Public Realm on Jubilee Line and/or DLR

Olympics and CTRL

East London Railway and Cross River Tram

19:00 Evening dinner & presentation on Poundbury (25 pound fee required. RSVP to James Haden)

DAY 2: Tuesday November 13, 2007

SHARED SPACE *Integrating Design and Placemaking*

- 9:00-9:15am John Norquist to emcee the morning; introduce, frame the issue (including emergency response issues)
- 9:15-9:45am Hans Monderman, Introduce what is shared space and frame the conversation
- 9:45-10:15am Ben Hamilton-Baillie, Director, Hamilton-Baillie Associates Ltd
Less is more. Shared surfaces, less intrusive signage and traffic management, learning from Europe
- 10:15-10:45am Daniel Moylan, Deputy Council Leader for the London Borough of Kensington and Chelsea
Daniel will discuss the Kensington High Street and Exhibition Road projects.
- 10:45am-11:15am Q&A with both
- 11:15-11:30 BREAK
- 11:30-12:00pm Stephen Marshall, transportation planner and urban designer, will discuss how zoning and modernist principles have created street designs for cars, and not people. New street designs that promote access and connectivity will be discussed as necessary alternatives.
- 12:00-12:30pm Lucinda Gibson, Vice President, Smart Mobility Regional Modeling and Network Functional Classification
- 12:30- 1:00pm Yodan Rofe will address the role of major streets as urban places and creators of a continuous urban fabric, using the "pedestrian realm" as the basis for a new paradigm in urban street design. He will show examples of transforming urban roads from mere traffic conductors into great streets and generators of urbanity..
- 1:00pm-13:45pm LUNCH
- Transportation and the Carbon Challenge*
- 13:45pm-13:55pm Jacky Grimshaw to introduce the afternoon
- 13:55pm-14:15pm Norman Garrick framing the afternoon
Introduction to LEED for Neighborhood Developments (LEED ND)
- 14:15pm-14:45pm Hank Dittmar, Chief Executive, Prince's Foundation for the Built Environment.
Hank will discuss the BRE analysis scores 85% for Sherford on Eco Rating – presentation of methodology; how this project inform LEED ND Policy lever of Climate Change. He will discuss how we hypothecate a carbon tax to effect transport investment and look at how carbon trading could reduce private VMT.
Include discussion of Waltenstore?suburban town center.
- 14:45pm-15:00pm Break
- 15:00pm-15:30pm Shelley Poticha, Executive Director, Center for Transit-Oriented Development, Reconnecting America
Shelley will discuss Reconnecting America's work and how public transport is an organizing strategy for development and the relationship between mixed income and public transport.
Show data on mode split of good quality transit compared with neighborhoods that

Growth predictions for transit that we need. If we begin to make changes in the pattern of development, how does that translate into reductions in greenhouse gas emissions?

What would it take to reduce gge by 30%? Might be useful to look at some of those. Could be good for UK audience

15:30pm-16:00pm

Jacky Grimshaw, Vice President for Policy, Transportation and Community Development, Center for Neighborhood Technology

Transportation policy and funding decisions are in such a sorry state that only a revolution will set the US on a rational, environmental and accountable path. The sunset of current federal transportation policy, SAFETEA LU, does not need to be reauthorized. A new authorization is needed focused on national performance measures and funding should be modally agnostic! CNU is in the position to help lead the revolution. UK's Oliver Cook's report on the Eddington Review inspired this notion of a new approach for US Transportation policy.

16:00-16:30

Q&A with Jacky/Shelley/Hank
Carbon Challenge: Next Steps [Hank to pick out Ellen Greenburg]

16:30-17:00

Hank Dittmar
Thanks & summary

DAY 3:

Wednesday November 14 **OPTIONAL ALL DAY TOUR TO POUNDBURY**
Registration and fee required