

Tuesday, 11 June 2019

Attendance

Board: Michael Pride (Chair), Laurie Volk (Chair Elect), Susan Henderson (Treasurer), Matt Lewis (Secretary), Lynn Richards (President & CEO), Frank Starkey, Emily Talen, Larry Gould (Chapter Representative), Matt Lambert, David Kim, Jessica Millman (virtual)

Staff: Abigail Sheridan and Tracy Cooper

Michael Pride, Board Chair, called the meeting to order at 12:11 PM EST. A quorum was present.

- 1. Declaration of Conflict of Interest — Presented by Michael Pride (Chair)**
 - **Discussion:** No financial conflicts declared.
- 2. President's Report — Presented by Lynn Richards (President & CEO)**
 - **Congress Update:** 1414 registered (Providence 1505, Savannah 1615) [Final 1605]
- 3. Consent Agenda — Presented by Michael Pride (Chair)**
 - **Motion:** To accept the consent agenda, Emily Talen Seconded by Susan Henderson
 - **Discussion:** None
 - **Vote:** All in favor, motion passes.
- 4. Board Evaluation — Presented by Michael Pride (Chair)**
 - Results of Evaluation
 - Six responses to evaluation form
 - Most ratings were Good to Poor
 - Comments were future looking
 - Suggestions for Improvement
 - Entire board should complete the tool for a baseline evaluation.
 - Style and Content of Evaluation based on information acquired from training with Dan Slone
 - Requires input and comment.
 - Allow everyone to see responses.
 - Next Steps
 - Deadline to complete in 30 days (July 15)
 - Tracy Cooper to send reminder (6/24)
 - Tracy Cooper to send editable copy of evaluation to David Kim to begin refinement
- 5. Draft Master Agenda for 2019-2020 — Presented by Laurie Volk (Chair Elect)**
 - Laurie Volk to take lead as incoming chair
 - The purpose of setting this year long agenda is to manage expectations and provide a framework for future meetings.

- Proposed Agenda Items:
 - Strategic Planning
 - Fundraising (beyond Congress cold calls)
 1. Need to better utilize the gifts and talents of Board to make connections (link CNU and people).
 2. Need to provide Board members with more resources (menu of fundraising options, email templates, etc).
 - Board Membership: size, commitment, roles and responsibilities, duties (board vs org, CEO vs board).
 - Board involvement at Congress (Sept 2019 agenda item)
 - Program Evaluation: How well are they aligned?
 - Charter Awards (post 2020)

Board breaks at 1:47pm by unanimous decision

Board Chair, Michaele Pride reconvenes the meeting at 2:02pm

6. Strategic Plan Discussion — Presented by Michaele Pride (Chair)

- **Overview**
 - The Strategic Plan should provide direction but be nimble enough to accommodate alterations
 - There were 8 strategic areas identified from the NU Future conversations and the Board selected 3 for the 202 Strategic Plan: Climate, Legalize Walkable Places, and Building Local Strength
 - The Strategic Plan will include cross cutting/integrated themes of inclusion, equity, and transportation
 - Finance work will be left to the Board and members for now
 - Looking to engage Chapters on some of this work
- Strategic Area One: Design and Policy Changes to Combat Climate Change
- Strategic Area 2: Legalize Walkable Spaces
- Strategic Area 3 Building Local Strength
- Next Steps
 - Send around a copy of document for board input while Lynn continues to edit
 - Close out commentary on 15 July with the plan of having draft ready for September meeting
 1. Need to have Board provide critiques before September with a goal of releasing it in January

7. Farewell to Departing Board Members

- Departing Board members presented with gifts and appreciation, encouraged to become active advisors, and offered an opportunity to say a few departing words.

Board meeting concludes at 4pm