



## 2012 CNU Transportation Summit Speaker Bios

### **Jim Daisa**

James M. Daisa, P.E., is a transportation planner and traffic engineer specializing in urban infill, transit-oriented development, and revitalization of downtowns. He has built a national practice in planning urbanizing areas undergoing change and intensification, and preparing design guidance for walkable urban thoroughfares and complete streets.

Jim uses a research and experience-based approach to develop context sensitive solutions to both policy and design related challenges. He is adept at integrating transportation solutions with the principles of placemaking to create high-quality streetscapes and street improvement projects valued by the community. He uses his interaction with the public in these projects as an education opportunity.

Jim emphasizes collaborating with the engineering profession at the local, state, federal and institutional levels to shift the paradigm from an exclusive focus on automobile mobility to one that considers all users. His credibility stems from advocating change through demonstrating that complete streets conform to the fundamental engineering principles for safe and functional streets.

Jim was the Project Manager and principal author of the Institute of Transportation Engineers' (ITE) Recommended Practice "Designing Walkable Urban Thoroughfares: A Context Sensitive Approach". Published in 2010 after seven years of collaborative effort with the Federal Highway Administration, Environmental Protection Agency and a multi-disciplinary group of advisors, this manual represents ITE's policy and guidance to professionals for the planning and designing of complete streets.

### **Jack Davis**

Jack Davis retired from the newspaper business after 37 years as a reporter (in New Orleans), editor (in New Orleans, Chicago and Virginia) and publisher (in Virginia and Connecticut), spent two years in the regional planning and transportation-advocacy work of Chicago Metropolis 2020 and since the beginning of 2009 has been an activist in New Orleans recovery projects. He is a trustee of the National Trust for Historic Preservation and president of Smart Growth for Louisiana.

### **Phil Erickson**

Philip Erickson, AIA is an architect, urban designer, and planner with over 20 years of experience in the integration land use and transportation patterns, neighborhood and community planning, and economic and social sustainability. The scale of his work, throughout the United States, ranges from definition of region to the detail of place-making. A primary focus of Phil's practice is in the reshaping and revitalization of older strip-commercial arterial streets into mixed-use corridors that provide opportunities for shopping, employment, and housing in a more pedestrian-friendly and transit-oriented environment following the principles of the New Urbanism. This work is two-fold. One element is focused on the redesign of these auto-oriented streets into multi-modal thoroughfares, while on the other hand working with communities to establish plans for changing land use patterns and revitalizing these corridors to be vibrant parts of the city. CD+A has worked on corridors around major arterials, including state and federal highways, in several Bay Area communities, Seattle, Upstate New York, Charlottesville, Virginia, and Tucson, Arizona. Phil was the lead urban design contributor to the recently published ITE Proposed Recommended Practice – Context Sensitive Solutions in Designing Major Urban Thoroughfares for Walkable Communities. Phil also led CD+A's in preparing the San Francisco Streetscape Master Plan, this work utilized urban design, landscape design, and green stormwater management strategies to create guidance for remaking San Francisco's streets to serve integrated transportation and infrastructure functions while allowing for the realization of streets as a key civic space for all San Franciscans.

Phil is a licensed architect in California with Masters Degrees in City and Regional Planning and Architecture from the University of California, Berkeley. He is currently the President of the AIA East Bay Chapter and is also a member of the following organizations: the Congress for the New Urbanism, the Urban Land Institute, TransForm (Advisory Council Member), and the Institute of Transportation Engineers.

Currently, he is the land use and urban design leader for the Grant Road Improvement Project in Tucson, Arizona where we have utilized community education and participation process to achieve consensus for the expansion and realignment of a 5-mile arterial roadway into a multi-modal boulevard.

### **Jacky Grimshaw**

Jacquelyne D. Grimshaw works with the Center for Neighborhood Technology in Chicago where she directs the Center's policy initiatives. Formerly as the manager of the Center's transportation and community development programs, was responsible for research in these areas. She developed the Center's capacity to conduct computer modeling programs and community development activities. She has extensive experience developing consensus in support of less-polluting transportation options and initiating programs that assist the revitalization of inner-city neighborhoods. Grimshaw previously served as the Deputy Director for Economic Development for the Treasurer of the City of Chicago and directed the Chicago Mayor's Office of Intergovernmental Affairs. She was a member of the President's Council for Sustainable Development's Energy and Transportation Task Force and the Advisory Board of the Surface

Transportation Policy Project. She is currently a Director of the Chicago Transit Authority. Grimshaw holds a bachelor's degree from Marquette University and completed graduate studies in Public Policy at Governors State University.

### **John Horsley**

In 1999, John Horsley became Executive Director of the American Association of State Highway and Transportation Officials (AASHTO), which advocates policies and provides technology leadership on behalf of States to improve the Nation's transportation system.

Previously, Horsley was nominated by the President and confirmed by the Senate as Associate Deputy Secretary of Transportation where he served from 1993 to 1999 as the Department's advocate for intermodal policies, quality of life initiatives and as liaison to State and Local Governments, US Congress, and transportation constituencies.

A native of the Northwest, Horsley was elected to five terms as County Commissioner in Kitsap County, a community just west of Seattle. He is a graduate of Harvard, an Army veteran, a former Peace Corps volunteer and Congressional aide, and did graduate study at Georgetown. He is Past President of the National Association of Counties, and was founding Chairman of the Rebuild America Coalition.

He and his wife Deanna have been married for 36 years and have two children: Adam and Jennifer.

### **Mike Lydon**

Mike Lydon is the founding Principal of The Street Plans Collaborative. Before launching the firm in 2009, Lydon worked for Smart Growth Vermont, the Massachusetts Bicycle Coalition, and Ann Arbor's GetDowntown Program. From 2006 - 2009 Lydon worked for Duany Plater-Zyberk and Company (DPZ).

As a planner, writer, and advocate, Mike's work has appeared in or been featured by CNN Headline News, Planetizen, Grist, Utne Reader, Next American City Magazine, New Urban News, Planning Magazine, Streetsblog, the Miami Herald, the El Paso Times, and The Village Voice, among other publications.

Mike collaborated with Andres Duany and Jeff Speck in writing The Smart Growth Manual, published by McGraw-Hill in 2009, and honored by Planetizen as one of the top ten planning books of 2010.

A founding member of the New England Chapter of the Congress for the New Urbanism (CNU), a Board Member for CNU New York, and a steering committee member of the Next Generation of New Urbanists, Lydon remains active in both local and national planning, design, and smart growth advocacy issues. Mike also speaks regularly at trainings and conferences on the topics of smart growth, planning and social media, complete streets, tactical urbanism, and active transportation.

Mike remains a regular contributor to Planetizen and is a founding co-editor of A Living Urbanism. Mike was selected in 2009 as one of 34 Urban Vanguards by Next American City magazine. Mike is the primary author and editor of The Open Streets Project and

Tactical Urbanism: Short-Term Action, Long-Term Change, two research efforts contributing to Pattern Cities, a project about cities and the ideas they incubate.

While living in Miami Mike served as a member of the City's Bicycle Action Committee, where he helped spearhead the creation of the city's first Bicycle Action Plan, and the formulation of a monthly open streets initiative, entitled Bike Miami Days. He currently serves on an Executive Committee for Transportation Alternatives-one of the country's leading active transportation advocacy organizations, based in New York City and is an advisor to the Bicycle Coalition of Maine.

Mike received a B.A. in American Cultural Studies from Bates College and a Masters in Urban Planning from the University of Michigan. Mike is a CNU-Accredited Professional and he encourages you to trade four wheels for two.

### **Norm Marshall**

B.S. Mathematics, Worcester Polytechnic and M.S. Engineering Sciences, Dartmouth College. Before co-founding Smart Mobility, Inc. in 2001, Mr. Marshall worked at Resource Systems Group, Inc. from 1987-2001. He has managed many transportation modeling and planning projects for governments at all levels, and for non-profit public interest groups. These include projects in over 20 different states, and work for the Federal government.

### **Dr. Wesley Marshall**

Dr. Marshall is an assistant professor of Civil Engineering at the University of Colorado Denver program, director of the UCD University Transportation Center through the Mountain Plains Consortium, co-director of the Active Communities/Transportation (ACT) research group, an affiliated faculty member of the UCD Center for Sustainable Infrastructure Systems (CSIS) that houses the NSF IGERT Program, and a member of the CNU project for transportation reform sustainable street network working group. He received his Professional Engineering (P.E.) license in 2003 and transportation teaching and research dedicated to creating more sustainable urban infrastructures, particularly in terms of road safety, active transportation, public health, and transit-oriented communities. Other recent teaching and research topics involve: transportation planning and land use modeling, congestion pricing, human behaviors, parking, and street networks. Having spent time with the UConn Center for Transportation and Urban Planning, Sasaki Associates, and Clough, Harbour and Associates, Wes has been working on planning and site design issues related to civil and transportation engineering for the last twelve years. A native of Watertown, Massachusetts, Wes is a graduate of the University of Virginia, a recipient of the Dwight Eisenhower Transportation Fellowship, and winner of the Charley V. Wootan Award for Outstanding TRB Paper.

### **Mathew McElroy**

Mathew McElroy, AICP, CNU-A, is Director of the City Development Department for the City of El Paso. Mathew is a University of Texas at El Paso graduate of the English (BA) (1997), Master in Public Administration (2000), and Master of Science in Economics (2008) programs. Mathew oversees the Planning, Development Services and Economic

Development divisions and has grown membership in the CNU in El Paso from three people to over 150 from across the public and private sectors in two years. He also established a training course for over 150 people to sit for and pass the CNU-A exam (city-planners, engineers, private developers, private consulting engineers). Prior to joining the City of El Paso, he served as the Associate Director of the Institute for Policy and Economic Development (IPED) at the University of Texas at El Paso. In his work at IPED, Mathew oversaw research operations. His work extended from redevelopment studies and housing to econometric forecasting, input-output based economic impact analysis, and geographic information systems (GIS). In his final year at UTEP, he co-led the team that won the Council for Community and Economic Research (C2ER) National Award for Excellence in Policy Analysis for a binational industry cluster study.

### **Marcy McInelly**

Marcy McInelly has practiced architecture and urban design for more than 27 years in New York City and Portland, Oregon. In 1995, she founded Urbsworks, and redirected her expertise to the often-neglected space between buildings. Over time she has sharpened her focus on a multi-disciplinary, collaborative approach to sustainable urban design and placemaking, with a particular emphasis on smart, safe transportation and innovative codes for the benefit of communities.

In 2004, Marcy was appointed to co-chair the CNU Transportation Task Force, which she renamed the Project for Transportation Reform. This is the group that just published the "CNU Sustainable Street Network Principles," and initiated the joint CNU and ITE (Institute of Transportation Engineers) Recommended Practice, "Designing Walkable Urban Thoroughfares: A Context Sensitive Approach."

Through this work and projects at Urbsworks, she is committed to realizing the CNU Charter Principles in their highest form. Award-winning projects include the Lloyd Crossing Sustainable Urban Design Plan, the Roseway Vision Plan, the New Columbia HOPE VI community and school (all in Portland, Oregon), El Mirage Comprehensive Plan, Arizona, and NorthWest Crossing in Bend, Oregon. Marcy served as an appointed member of the Portland Planning Commission from 1997 until May of 2002 and she is a founding member of the Portland metropolitan region Coalition for a Livable Future, a network of 100+ non-profit and community based organizations working together for regional growth management. She is a graduate of the University of Oregon's School of Architecture and Allied Arts. She currently serves on the Board of National Charrette Institute, and in 2011 was elected to the CNU Board.

### **John Norquist**

John Norquist's work promoting New Urbanism as an alternative to sprawl and antidote to sprawl's social and environmental problems draws on his experience as big-city mayor and prominent participant in national discussions on urban design and school reform. John was the Mayor of Milwaukee from 1988-2004. Under his leadership, Milwaukee experienced a decline in poverty, saw a boom in new downtown housing, and became a leading center of education and welfare reform. He has overseen a revision of the city's zoning code and reoriented development around walkable streets and public amenities such as the city's 3.1-mile Riverwalk. He has drawn widespread recognition for championing the removal of a .8 mile stretch of elevated freeway,

clearing the way for an anticipated \$250 million in infill development in the heart of Milwaukee. A leader in national discussions of urban design and educational issues, Norquist is the author of *The Wealth of Cities*, and has taught courses in urban policy and urban planning at the University of Chicago, University of Wisconsin-Milwaukee School of Architecture and Urban Planning, and at Marquette University. Norquist served in the Army Reserves from 1971 to 1977 and earned his undergraduate and master's degrees from the University of Wisconsin. He represented Milwaukee's south and west sides in the Wisconsin Legislature. He chaired the National League of Cities Task Force on Federal Policy and Family Poverty and served on the Amtrak Reform Council. He is married to CNU Board Member Susan Mudd. They have two children, Benjamin and Katherine.

### **Joseph Readdy**

Joseph has a 30-year career in design, architecture, and urban design. Joseph's projects range in scale from regional- and city-scale projects to individual design projects as small as the building, the room, and the object. Large scale projects include: regional plans, city plans, urban design; campus design; and hospital and healthcare facility master plans. Architectural projects include: hospitals and medical office buildings; wineries, restaurants, retail stores, and food-service facilities; residences; and "one-of-a-kind" projects – Center for Extreme Ultra-violet Astrophysics at U.C. Berkeley or C-141 Flight Simulator, Travis Air Force Base, Fairfield, California. Industrial design projects include: furniture design; interior design for the British Air Concorde; and surgical equipment – Arthroscopy stand surgical support equipment. Graphic design projects include: corporate identity graphics for Nissan Motor Corporation of America; graphic marks and logotypes; and typefaces.

Joseph is a member of the American Institute of Architects and is registered to practice architecture in Oregon and California. He is also certified by the National Council of Architectural Registration Boards. He is a LEED accredited professional.

Joseph is an Adjunct Professor of Architecture, Portland State University where he introduced a graduate-level seminar on Urban Design Methods in 2008.

Joseph is a graduate of Washington State University where he studied architecture and regional planning.

### **Ryan Snyder**

Ryan Snyder Associates, LLC (RSA) is a new urbanist transportation planning consulting firm specializing in smart growth, bicycle and pedestrian planning and safe routes to school planning. This practice has evolved into "street planning." RSA also plans transit and paratransit, Transportation Demand Management (TDM), clean fuel vehicles as well as taxi regulations. RSA teams with planning, engineering, architecture firms and others to bring the highest skill level called for by each project.

The President, Ryan Snyder, has managed the production of transportation plans for over twenty-two years. Additionally, he has been involved in lawmaking at the state

level and ordinance drafting at the local level. Snyder teaches the national Pedestrian Safety Design course for the Federal Highway Administration.

Ryan Snyder has a Bachelor's Degree in Economics and a Master's Degree in Urban Planning from UCLA. Snyder is one of seven people certified by the California Department of Health Services to conduct Walk Audits for communities to develop pedestrian plans. He is also a Nationally Certified Safe Routes to School Instructor. He has lectured on transportation planning at the UCLA Graduate School of Architecture and Urban Planning, in the UCLA Geography Department, and in the UCLA Extension. Mr. Snyder teaches sustainable transportation planning as a module in the National Sustainable Building Advisor Program. Snyder served as the Vice President of the Los Angeles Board of Transportation Commissioners.

Snyder is a member of the Congress for the New Urbanism, the American Planning Association and the Association of Pedestrian and Bicycle Planners.

### **Gary Toth**

Gary Toth is Director, Transportation Initiatives with the Project for Public Spaces. He is an experienced leader with substantial expertise in transportation planning, particularly the integration of transportation with land use planning and Context Sensitive Solutions. He possesses a wide ranging network of relationships resulting from participation in many national transportation committees, projects as well as speaking engagements around the country.

During his thirty four years of project management experience within the New Jersey Department of Transportation (NJDOT), Gary become known for his collaboration and facilitation skills, and was one of the architects of the transformation of NJDOT to a stakeholder inclusive process. This led to his being a founding member of the NJDOT's Context Sensitive Solutions (CSS) program, and has helped NJDOT become a national leader in CSS. He is a sought after resource and speaker on CSS and Integrating Transportation and Land Use at many venues, including National and Regional workshops. He is one of the eight instructors for the National Highway Institutes Training Course for Transportation and Land Use.

Gary's work with AASHTO and TRB, as well as his subsequent experience, has brought him into contact with the operations of many state DOTs around the country. This has led him to become one of the leading experts in the country on what "makes DOTs tick", and how to engage the transportation planning, funding, project development and design processes to achieve sustainable and livable outcomes.

### **Jeffrey Tumlin**

Jeffrey Tumlin is an owner and sustainability practice leader of Nelson\Nygaard Consulting Associates, a San Francisco-based transportation planning and engineering firm that focuses on sustainable mobility. Over the past 19 years, he has led station area, downtown, citywide, and campus plans, and delivered various lectures and classes, in 20 U.S. states and five other countries. His major development projects have

succeeded in reducing their traffic and CO2 emissions by as much as 40%, and accommodated many millions of square feet of growth with no net increase in motor vehicle traffic. These projects have won awards from the General Services Administration, American Planning Association, American Society of Landscape Architects, Congress for the New Urbanism, and Urban Land Institute. He is the author of *Sustainable Transportation: Tools for Creating Healthy, Vibrant and Resilient Communities*, published by Wiley in January 2012.