

**Congress for the New Urbanism
Fall Board Meeting Notes
October 6, 2011
West Palm Beach, Florida**

Attendees: Victor Dover, Mike Krusee, John Norquist, Ellen Dunham Jones, Laura Heery, Jennifer Hurley, Russ Preston, Doug Farr (by phone during the Nominations discussion), Marcy McInnelly, Norman Garrick, Scott Polikov, Dhiru Thadani and Steve Maun

Absent: Sam Sherman, Jack Davis, Katharine Kelley and Connie Moran

Emeritus: Lizz Plater-Zyberk and Andres Duany (attended portions of the day)

Staff: Ben Schulman, Heather Smith, Sandrine Milanello, Jeannette Mihalek, Abby Bouzan-Kaloustian

Guests: Ann Pikus (Schiff Hardin), Linda Wiens (Prairie Crossing Institute), Anthea Giannotes, Harvey Oyer. Kimberly Mitchell, Mike Busha, Dana Little, Eloine Del Valle

Welcome from Board Chair, Victor Dover

Victor reminded everyone of the new membership drive and prompted board members to recruit new members.

Action Item: Approval of Spring 2011 minutes

All in favor, none opposed or abstained. No changes requested.

President's Report, John Norquist

John gave a briefing on some of the issues CNU staff members are working on at present.

1. Fannie/Freddie. With Sam unable to attend the meeting, John gave a brief summary of the committee's work, including an upcoming meeting with the Treasury on October 12th. This meeting follows a series of meetings with HUD. Responding to a question from Ellen, John clarified that eliminating Fannie/Freddie wouldn't solve the problem. The issue is even more embedded in the private banks now. CNU is the leading organization working on this issue at present and we have the opportunity to have tremendous impact.
2. Highways to Boulevards Initiative. Funded by both the Greater New Orleans Foundation and the Ford Foundation, CNU scheduled a lecture series in New Orleans in partnership with the Heritage Foundation. Speakers for the series include Jeff Tumlin, Bob Gibbs and Norman Garrick.
3. ITE/CSS Manual. Also funded by the Ford Foundation, CNU had a call with Beth Osborne last week to ask her to include the manual in Tiger 1 and 2 grants. Her response seemed positive. Ellen relayed that when she made the suggestion to Shelly, she didn't seem to think it was necessary. Using New Haven as an example, John thought the message got through to Beth and he hopes that if Beth takes his advice, she might influence other groups to follow suit.

John then commented on the duties and obligations of board members and encouraged the group to focus energies on fundraising. Everyone's help is needed in this area. When the staff

raises money, we're in the position of self-interest. Board members are in a place of idealism. Jeannette created some new materials to assist Board members in the task of fundraising (financial breakdown, membership brochure, etc).

[Victor then introduce Linda Wiens, Board Facilitator for the upcoming strategic planning session and Ann Pikus, legal representation from Schiff Hardin.]

John commented that the suit against USGBC has been dismissed and CNU has no reason to worry. The system [LEED-ND] is not under legal threat at this time or likely to be in the near future.

Looking ahead to CNU20, CNU has confirmed Richard Florida with the help of Lizz P-Z. Richard waived his usual speaking fee and will only charge CNU for travel. John will speak on a panel next month with Richard organized by Atlantic Magazine.

Treasurer's Report

Jennifer presented both the 2011 and 2012 budget information. The Finance Committee set a goal of building a \$200,000 cushion to carry the organization over from year to year. CNU started the year with roughly \$95,000, and will end 2012 around the same if projections are accurate. 2011 will carry over a chunk of money that is earmarked for the Highways to Boulevards grant (a 2-year project).

In the current year, we have a significant way to go on individual contributions (roughly \$3,000 per board member) and membership to reach budgeted projections.

Victor reminded Board members that they are all welcome on the monthly Finance Committee calls. As Treasurer, Jennifer will send summaries of the committee meeting to the Board when she thinks it appropriate. Discussion and clarification about the responsibilities of the Finance Committee reminded everyone that it is not a fundraising committee.

Action Item: Approval of 2012 Budget

Ellen Dunham-Jones moved to approve, Doug Kelbaugh seconded. All in favor, none opposed or abstained. No further discussion.

Nominations & Governance and Bylaws

Postponed until the arrival of Steve Maun

Government Affairs Initiative Update

The group went into a discussion about the focus on CNU and it's involvement with various projects. John believes CNU's current key focus is "removing obstacles to urbanism". He thinks focusing our activities on the goal of removing obstacles is more worthwhile than spending time duplicating the work of T4America. Doug K. agreed T4America was a noble cause but didn't want to see CNU stop being proactive on other issues.

The question was raised whether CNU's activity in Elgin was getting too close to the line and taking work away from the membership. However John saw it as doing partially compensated volunteer work. It was a way to promote the ITE guide and therefore thought it was not in conflict with members' business interests. Doug believes the divide between CNU and member

activities should be between the national and local scale. As long as CNU is working at a national level it is not competing with members working at the local level. (Conflict of Interest=Scale).

Scott turned the discussion toward potential opportunities for CNU, advocating for the infusion of CNU work into the corporate culture. CNU needs a “Machiavellian game plan” to get into the corporate cycle. Corporate base, underwriters, architecture schools, finance runners, lawyers, etc, all need to understand how they can make more money.

Scott believes we need to give the incentive so the schools of architecture and planning open up to the New Urbanist approach. We want them more open to teaching our type of design. We are taking our applications too directly to the communities and not enough to these institutions.

John requested that Scott create a list of groups to target. Some of the names listed include: Hines, Jones Lang LaSalle, Steve and IBM (Intelligence Cities). He also pointed out that the New Urbanism: It Just Performs Better campaign is consistent with Scott’s suggestion.

Scott sees a lot of empty mixed-use projects around because the need was over-estimated. It’s now extremely difficult to get a loan on a vertical mixed-use building. You need to have 50% equity and 70% tenant commitments. This is a new phenomenon of the past 12 months. ULI is active on this issue.

Action Item?

Fund research refuting the perception that mixed-use doesn’t make money.

Laura requested clarification: mixed-use = 10 stories or higher. (New Urbanists and those in Real Estate define “mixed-use” differently).

Mike and Scott clarified that the goal is not just to convince people that “mixed-use makes money and the scale doesn’t matter”. The type of architecture we’ve developed will allow a variety of building and community development. We have the technology to speak to the economy and we have a window where we can convince these groups to buy into our architecture and our process. Instead of applying things ad-hoc, we need to develop a business plan around the theme that we are the answer to the economy. Talk about outcomes and end goals; get into the corporate drivers that influence government.

Scott urged the group to discuss what it will take for CNU to “retool/build” and get obstacles out of the way and be attractive in a capitalist way.

1. How do we develop the business plan? Description of platform.
2. Who will we target in a partnership context to get some opinion leaders?
3. What are our public affairs targets in next 5 yrs that we need to influence through our coalitions?

New Urbanism = Economic Development.

Some CNU members are entering this field tentatively.

- Ex. Tom Low wants to confront Starbucks about what has happened to their image and try to convince them to go with a light imprint model. John sent a letter to Howard

Schultz but hasn't heard anything back yet (Victor commented that Peter Katz knows Howard personally).

- Retail consultant Bob Gibbs wants to interact with Walmart.

Doug warned that the corporate world would water down the New Urbanist message and to consider if that's a price we're willing to pay.

"Steve Jobs Model"

Create a platform that the market embraces without needing to control it. Everyone makes money. Everyone wins.

Doug asked that we substitute Urban Design for Architecture. Sarah asked that we not forget infill and redevelopment. Doug asked if/how this fits in with NextGen's Tactical Urbanism. (Are they different scales of the same goal?)

Scott wants to invite financial people to CNU20 but warns they will only come if they see how New Urbanism can help them make money. People don't see us a financial option right now. Scott urged the group to position CNU's platform to allow these [financial] groups to take advantage.

Nominations & Governance

Steve summarized the progress of the Board and Committee since the March 2011 meeting.

- In March the Board voted to begin member elections in 2012, aiming to fill 7 of the 21 (or 1/3) board seats with member-elected representatives
- In May the board voted to break up the elections so 3 seats would be filled by member-election in 2012 and 4 seats in 2013.
- The Nominations & Governance Committee was charged with identifying 3 seats for board member election in 2012 since there are no vacancies coming up naturally.
- The Committee disseminated an electronic survey to the board asking each member to respond whether or not [s]he wanted to continue serving.
 - 100% responded
 - Katharine Kelly volunteered to step-down and Connie Moran is expected to step-down as well
 - Victor Dover offered himself as a swing seat, if needed, and based on results, his seat is needed.

With the 3 slots now identified and reserved for member-elections, Steve informed the board that there would be no slots for board selection in 2012. The committee plans to address the issue of filling needed gaps in the board at a later time.

Discussion

John reminded that group that terms of service were 2-years and he didn't think anyone should expect an auto-reappointment for the full 8 year term limit. Sarah voiced concern that a board comprised of 2-year term members could become dysfunctional, and suggested lengthening the term if John's suggested scenario were to work. Size of the board, or other technical aspects of board membership may need to be adjusted but Steve believed this could happen naturally and didn't require a formal process.

Abby referred the group to page 25 of the board packet, which showed a proposed timeline, and called attention to the voting process. The plan for electronic voting is proceeding, but it needs to include an in-person meeting (Ann confirmed that an open public forum is required by law).

Victor asked if the electronic voting could narrow the vote. Ex. 24 candidates narrowed to 4 through electronic voting followed by speeches and in-person voting at the Congress to approve the slate. John thought that Florida corporate law required the meeting to be open enough so that a different outcome is possible.

Voting at the Congress should happen in a controlled manner to prevent double counting of member votes. Steve hopes to offer both electronic and paper ballot voting at the Congress. The online votes will be treated as proxies and will be counted and formally cast at the meeting. Those who have not voted can do so at the meeting.

The board discussed allowing one night of electioneering (Thursday) and closing the vote on Friday at noon. The new members could be announced during the Congress session where exiting board members are thanked (typically near the end).

Ellen asked if the Nominations & Governance Committee would include something in the call for candidates identifying the boards "areas of need". Steve thought that sounded dangerous, but others thought there might be a way to word it without offending. Victor suggested: "the CNU board has an amazing range of talent & skill, take a look at the current roster and see what we need" (include graphics of current board- geographic location, professions, etc).

Jennifer raised the issue of keeping the immediate past president on the board (something CNU has not had a strong tradition of in the past). She expressed concern about Victor's departure in May 2012. Steve agreed but said if Victor didn't step down, then the membership could only elect 2 at-large, instead of 3. This would delay the goal of 7 member-elected board members by 1 year. John suggested an alternative option of temporarily expanding the board for a year to keep Victor on for his final year and to elect 3 seats by the membership. What's more important: 1) timing of member elections or 2) size of the board. Victor voiced appreciation for the discussion but expressed his satisfaction with his communication with former Board Chair Ray Gindroz. He felt he would be able to do the same for Ellen. Steve also suggested that just because Victor would no longer be on the board and have a vote, wouldn't mean he was banned from all meetings.

Next steps by the committee include finalizing the questionnaire, marketing to the membership and clarifying how the member vote at the Congress will proceed. The committee will also be collecting board nomination suggestions from the current board (to keep tradition) and, upon the request of Jennifer, will send out the last nominations list to the board. (Warren Buffett suggested).

The committee will meet again in the upcoming weeks to address some of these issues and determine next steps.

CNU Bylaws

Discussion postponed to Saturday, October 8, 2011.

At 1pm on Saturday, October 8, 2011, the Board revisited the subject of the bylaws. Victor called the board to order for discussion of the bylaws. Dan Slone then motioned for adoption of the bylaws with explanation of language in Article II, Section 15. Jennifer Hurley seconded the motion.

Dan explained that the electronic voting referred to in Article II, Section 15 is by and large illegal, including in the state of Florida. In order to remedy, he proposed incorporating new language to the section that says: "A policy will be adopted by the board to allow for electronic voting and action can be taken by the board if approved by the majority of the board". If all board members approve of the incorporation of the new language into Section 15, action can be taken directly. Dan then asked for a call to vote.

Victor calls for a vote:

All board members present approve. No abstentions or opposition.

Discussion: "Purpose of Annual Event"

Russ introduced his 1-page summary of feedback and discussions regarding the future of the annual event. The purpose of the document was to give the Board a starting point for discussion, but not propose any new suggestions or changes. It is assumed discussion would carry over to the Strategic Planning.

Jennifer asked, "What do we want the annual event to achieve each year? It's the biggest program we put on each year, requiring the most staff time, highest costs and highest revenues."

- Remove the obstacles to urbanism, to bring in allies who are carrying the water and to communicate to a larger audience (not just ourselves).
- Recruitment and making alliances.
- Focus on what comes next, what we want to invent (vs. looking backwards).
- Refinement of practice and enlarging the audience/adopters through direct engagement.
- Staying competitive and offering cutting edge content that attracts the leaders of other, similar groups.
 - "If we have the best, newest ideas, people will want to come."
 - Continuing Education Credits.
- Provide opportunity for member collaboration. Implementation.
- Recruit new members. (Sandrine added this more as a question).
 - Focus of the 101 and 202s.
- Fundraising. (Also added more as a question).
- Engage with the host city.
- Focus on content and ideas.
- Move issues forward.
- Do work vs. review work (debated).
 - Formation of initiatives (ex. Rainwater in Context and Sprawl Retrofit).

The Congress cannot satisfy everyone's needs. Sandrine voiced support for council-type meetings (including Chapter events and summits) to allow more in-depth conversations and

help balance the Congress (Dhiru supported this idea as well). There was some consensus to the idea that CNU needs to focus the work of the Congress, determine 2-3 purposes or goals and know that everyone won't be satisfied. This may require cutting back on sessions to have more time/space for "work".

The group considered "hallway passes" for those interested in face-to-face engagement. This idea was dismissed. The question remains as to how to address the issue of affordability.

The idea of holding the Congress every other year was revisited during conversation (spurred by an email from Andres), but comments by Victor (those who believe the Congress should not happen every year could choose not to attend every year) and Steve (worried that holding a Congress less than once a year would make CNU irrelevant) led to decision not to alter the annual pattern at this time.

Andres' email also stated:

1. The primary purpose is to diffuse first-rate material, not hold back content.
2. Cost should not prohibit anyone from attending.
3. CNU should consider a Congress in Europe soon. We have lots to learn from each other.

Doug suggested holding a special event every 4 years, but continue holding the Congress each year.

The group discussed program content and who CNU is gearing programming for- newcomers or stalwarts. Consensus was to continuously raise the bar on content. The Congress should focus more on national, allowing councils to focus on the region and Chapters to focus on local.

The 101 will be revamped for West Palm Beach. Phil Bess with help from Debra Hempel and the hours will be reduced. In order to keep attendance to this session high, CNU needs to reach out to new groups (real estate investors, contractors, etc.)

The question was raised as to whether the Congress was a chore for staff, stressing everyone out. John responded that the staff doesn't mind because it makes the budget work. In order to make an every-other year Congress work would require careful planning.

Important Questions to Consider:

1. Are we addressing all of our current goals?
2. Are there other goals we should be focusing on?
3. Are there opportunities for greater efficiency on the logistics side?

Ellen felt the goals were clear while Sandrine suggested they could be clearer.

Jennifer outlined her view of the Congress:

1. Learn (newbies and experts)
2. Do (debate, decide, move forward)
3. Reach out (new members, partners, host committee, etc)
4. Support the organization financially

Discussion concluded for the lunchtime speaker, under the assumption that the topic would arise again during strategic planning.

Guest Speaker

Victor introduced Kimberly Mitchell from the City of West Palm Beach, who then introduced Harvey Oyer, a Partner at Shutts & Bowen LLP.

Harvey, a 5th generation native of Palm Beach County, gave the Board a summary of the formation of West Palm Beach and how CNU might reinforce and contribute to the city.

It was suggested that West Palm Beach might want to host an Authenticity competition such as was held in Madison. Kimberly explained that the city is currently looking into possible spaces for the competition.

CNU20- Florida Update

Mike Busha, Lizz Plater-Zyberk and Dana Little gave a brief update to the board on CNU20's progress.

Program

The Committee is working hard, speaking frequently and making progress.

The Theme = "The New World" reflects both Florida's history and the current economic and financial state.

There are 7 Tracks listed in the packet, which are helping to shape the program.

1. Looking Back, Looking Forward
2. The Incremental, Entrepreneurial city
3. Sustainability & Livability
4. Architecture & Placemaking
5. Mobility and Walkable City
6. International
7. Uncurated/Open Source

The themes are broad enough to encompass new ideas and there is still room for Board member ideas (said Chuck Bohl).

Plenaries

Mike tried to get Carl Hiaasen, but was unable to negotiate anything less than a \$15,000 fee. Richard Florida has confirmed for the price of travel. He has asked for topic suggestions. (Laura suggested speaking to the current and future). Lizz is also looking for suggestions for her opening conversation. Both Peck and L. Krier are confirmed.

Tours

The Tours Committee has assembled locally and established 25 different possible tours- foot, boat, etc. Beth Dowdle is contributing significantly to the committee.

Tour options include, a Sunday tour to Windsor; a signature buildings tour; a historic neighborhood tours; and a Del Ray and Abacoa tour. Palm Beach has several places of interest.

Partnerships (Sponsorship)

A kick-off event, including a lecture by Dhuru and a cocktail hour scheduled for Thursday, October 6 at the Norton Museum. Of the 300 or so invitees, 130 RSVP'd for the event. Mike approached the event not so much as a fundraiser, but as an organizing event, "an opportunity to start the conversation".

Both Abacoa Community Partnership (a foundation) and Brian Canin Associates (landscape architecture firm) have committed.

Those reaching out to potential partners are asked to notify Mike and/or Jeannette to avoid bombarding an individual or group. Doug shared that he sent invitation to Jorge Perez.

Mike aims to wrap up the CNU20 fundraising by December 2011.

Laura recommended Urban Labs as an alternate way to fundraise for the Congress when groups are unable to give money directly to a conference.

Lizz requested that a compressed file of the Partnership brochure be sent to the group and recommended that CNU consider a different image for the cover of the new membership brochure.

Sandrine reported on the continued expansion of outreach to new attendees and allies. Flyers were created for both members and non-members. She hopes the allies use the non-member flyer.

CNU21: Salt Lake City Update

Sandrine reported that the Salt Lake City Local Host Committee is raring to go. Mike Hathorne is already reaching out to potential partners and the hotel contracts are being negotiated. In response to the enthusiasm of the committee, Sandrine is working with the designer to create logos for both CNU 21 and 22. The partnership brochure is also scheduled for production in early 2012 to help Mike court partners. Peter (Calthorpe) will speak at the closing ceremony of CNU20 and do some CNU21 promotion.

Heather reported on positive conversations with both Mike and Kristi. She is starting to work with Marcy, Peter (Calthorpe) and Mike (Krusee) on the program and plenaries. Rich Louv (author of *Last Child in the Woods*) has been identified as a potential plenary speaker. Doug suggested Warren Buffet and Ellen suggested Stuart Brand. The Program Committee is planning to showcase regional planning (Envision Utah) and transit-oriented development.

Doug suggested that Peter do a debate at the end of CNU20 (a la Andres and Waldheim at CNU19). The CNU19 debate helped keep people around until the end of the Congress. The group questioned whether they could identify another appropriately controversial pair. Calthorpe vs. Next Gen was suggested (regional vs. tactical). Calthorpe and Brand was also suggested. Later in the conversation it was suggested that Peter's plenary should be a (Charlie Rose) interview.

Marcy and Laura saw value in exploring the connections between Salt Lake City and the Mormon Church (and food). She is currently in conversation with people about national security

and New Urbanism. Steve suggested Marine Colonel Mark Mickelby might be a good speaker. He recently wrote a paper about the government's activity.

CNU22: Buffalo Update

Sandrine reported on her visit to Buffalo the prior week. The convention center was offered for free, and it has several hotels nearby. The Visitor's Bureau has offered to help market the event. Both George Grasser and Bill Tyne are leading the Host Committee with excitement and enthusiasm. They are already reaching out and informing people of the pending Congress.

The National Historic Preservation is hosting its 2011 conference in Buffalo. Typically their attendance is 1,500 and they were already over 2,000 registrants 2 weeks out from the event.

CNU22 will be called "CNU22, the 22nd Congress for the New Urbanism". The theme will be expressed in marketing materials but not in the graphics. Sarah Lewis has volunteered as a board liaison, but more are needed. Steve, Jack and Stefanos were named as possible additions. Mike will be plenary chair. Victor suggested holding a spot for new Board members who might be interested. John suggested Victor might be a good addition.

Victor promoted Chautauqua as a tour destination.

CNU has already met with CANU twice and hopes to get Canada involved in CNU22.

Membership Drive Update

Jeannette and Ben gave an update on the membership drive. Tuesday, September 13, CNU launched the fall membership drive featuring the newly implemented membership levels and structure

Communication pieces and tools are being used to build a consistent communications infrastructure.

Ben retooled the storage and organization of information

- The menu bar is now more intuitive
- 3-4 blogs are posted per week
- Content is syndicated (Sustainable Cities Collective)
- A daily review goes out with a digest of articles from CNU's Twitter followers
- The monthly review was rechristened
- Press clippings are published regularly online
- Introduced a public library
- Established a new urban research page (includes all Call for Papers selected)
- Added new Charter languages
- Began offering Webcasts as a member benefit (202s not included to retain their value)
- CNU19 used a Tumbler to Live Blog the entire event (now an archive page)

As a result of all these changes there has been an impressive change in visitors to CNU.org and our social media sites

- 5% increase unique visits to CNU.org
- 51% increase in followers for Facebook
- 8,623 followers on twitter (to date) (5-7 tweets per day)

CNU now has an iPhone App that pulls everything from CNU's salons, Twitter, Flickr, Facebook and CNU.org main page, compiles it in one location. The code is available on the CNU website as well as on the new membership brochure.

The Membership Level redesign was heavily influenced by the communication datas, CNU19 salon, board presentations, etc.

The revised membership levels:

- Advocate (New option. Equivalent to a "Friend of NPR". Someone we hope to retain and turn into a full fledged member in the future.)
- Urbanist (This is the core of our membership. Monthly payment options available. Discounted rates available for Students, NPOs, Recent Grads and Government Employees).
- City Builder (New option. This is considered the top-tier individual level. Major benefits are the Fireside Chats, webinars and audio casts.)
- Leader, Champion & Benefactor (Geared to wealthier individuals or companies. Offers multiple memberships for one price.)

Member Benefits were also reviewed and revised alongside the level revisions.

New publication discounts:

- Orion
- Oxford University Press

Cross - organization discounts:

- Placeology (Andrew Burleson's company)
-

There is a lot of room for growth and development.

Targeted Membership Campaign began with a mailing to 2,000 prospect emails. CNU will also target lapsed members (>1 year lapsed; approximately 8,000 individuals). Those rejoining after an absence of over a year will be offered a 1-time discounted Urbanist rate (\$155 compared to the usual \$195). Universities and students are a future target.

So far the campaign has seen:

- 58% Renew
- 5% Rejoin
- 37% New

Of those renewing or rejoining

- 45% Urbanist
- 20% Discounted Urbanist
- 18% Advocates
- 10% Students
- 3% City Builders
- 2% Urbanist Installments
- 1% Urbanist Rejoin

Revenue hasn't decreased due to the volume of new Advocate members. A 2012 goal is to get more individuals to upgrade their membership.

Comments

Laura recommended adding a page to the website that compiles all the CNU authors and books. Encouragement was given to the cross-pollination of CNU.org with links to Smart Growth, CDC Healthy Communities, American Cancer Society, etc.

Steve suggested Dhiru might be helpful in keeping the visuals consistent and appealing.

Jeannette reminded board members that bringing new members to CNU counts toward board member give/get fundraising goals. Must notify Jeannette of your work. Sometimes it's easier to ask someone to become a member than to give a donation.

Victor encouraged more communication about what staff is doing. He encouraged staff to promote the changes and fixes that have been made. This information should be included in the join/rejoin materials.

Laura suggested creating a link to all the "newness". Create an announcement that ties into the strategic plan. CNU is multi-faceted. It is a social network, a library, a congress, an aggregator, etc.

Ellen suggested offering comp memberships to the leaders of partner organizations. Ex. APA, Designhead, APA, etc. Would that be counter-productive or part of a communications strategy?

Transportation Reform Committee Update

Marcy and Joseph Reddy updated the Board on the progress of the Project for Transportation Reform Committee's illustrated version of the Network Principles: *Sustainable Street Network Principles*. A final draft of the Principles was included in the Board packet on page 48. The final document will be unveiled at TRB in January 2012.

The core committee that worked on this project over the past few years faced disagreement about dealing with other modes of transportation. They have been writing about transportation systems but talking about place making; this led to a split in the group. The Street Network Principles were finished at CNU19 and then partnered with APTA.

There will be a Transportation Summit in Long Beach, CA September 9 & 10, 2012 after a 2-year hiatus. CNU is partnering with Pro Bike Pro Walk to hold this event. The Summit will precede PBPW and will function as another working session for the initiative. Participation will be limited to 100-120 and will mostly be by invitation. (John suggested inviting Joe Minicozzi of Asheville NC).

Next Steps:

1. Identify partners.
2. Devise a strategy for members to pitch principles to their communities.

Comments

Heather commented that the network principles are starting to gain traction. In February 2011, Ryan Snyder gathered a group of transportation people and now a chapter of the Street Design Guide is focused on the Network.

Victor encouraged the Committee to make a big marketing splash when unveiling the final report.

Complete Package: Network Principles, CSS Manual, Form Based Code, etc. CNU should package these materials and pitch them to the right groups (ex. Association of road builders and construction industry).

Ellen asked whether there were people at CNU looking at location efficiency as it relates to residential housing mortgage underwriting. CNT is working toward this, but they don't have a complete body of work yet.

[The Sprawl Retrofit group plans to circulate a list of research topics soon.]

Norman commented that a lot of the work CNU has done about street networks is about the neighborhood. This document is trying to look at networks at different scales- neighborhood, across city and across region. Remove the cul-de-sac and connect the city to the region. This made it difficult to write.

In early work sessions, the committee took the Charter principles and tried to match them with the draft principles from the Charlotte and Portland Summits. They wanted to make sure the scales were similar.

Board Leadership Workshop with Linda Wiens

The Board then moved into a workshop lead by Linda Wiens. Notes from this session will be provided separately.

The Board meeting concluded at 5:30pm.

Meeting Adjourned.